



SANTA IS COMING HERE FRIDAY AND SATURDAY

The Skyland Post

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VOLUME 15, NO. 48

\$2.00 a Year in Ashe County

WEST JEFFERSON, N. C., THURSDAY, NOV. 29, 1945

\$2.50 a Year Out of County

SIXTEEN PAGES TODAY

Local Merchants Now Ready For Christmas Business

Increase In Sale Of Victory Bonds Next Week Being Planned

Ashe Red Cross Chapter Will Be Saluted Tuesday

Special Radio Broadcast Will Call Attention To Excellent Work Of County Chapter

The Ashe County Chapter, American Red Cross, will be saluted Tuesday evening, Dec. 4, at 1:15 p. m., in the first of a series of five broadcasts on the role played by North Carolina chapters in the Red Cross program at home and overseas. The broadcast will come from Station WSJS at Winston-Salem.

This honor will be rendered to the Ashe County Chapter in recognition of its outstanding work in Claims. The salute to the Ashe County Chapter will come at the end of an interview on Red Cross services to veterans, in which two other chapters will also be cited.

In referring to the forthcoming broadcast, Mrs. W. G. Vannoy, county chairman, emphasized the need of greater numbers of workers in the chapters to carry on the ever-expanding services to veterans.

"Every day more of our men are out of uniform and coming back home," said Mrs. Vannoy, "and it is the pleasure and privilege of the Red Cross to help them."

Army Recruiter Coming To W. J.

Will Be Here To Seek Enlistments Next Tuesday; Cites Regulations

The army recruiter will be in West Jefferson Tuesday, December 4, from 8 a. m. to 5 p. m. Men between the ages of 17 through 34, who are interested in the regular army, are urged to contact him in the post office building then.

Men enlisting for the three year "hitch" now have their pick of the branch of service and the overseas theater that they want. There is also an eighteen months and two-year period of enlistment.

It was also pointed out that men who have been discharged from the service only have twenty days to re-enlist to receive full benefits that the army offers.

The recruiting station in Lenoir is located in the post office building and is open six days a week, from 8 a. m. and 5 p. m., it was explained.

POST GIVING FREE THEATER TICKETS

Again The Skyland Post is conducting its annual Christmas gift plan when dozens of tickets to the Parkway Theater are to be given away absolutely free.

In practically all of the advertisements except those of national products in The Post today will be found the names of Ashe county people. Read all of the advertisements carefully and when you discover your name bring the advertisement in which it appears, into the office of The Post and you will be given a ticket to the Parkway Theater.

The names printed in the advertisements were chosen impartially from the post offices on the mailing list of The Post. The tickets must be called for and used by December 15.

Read all of the advertisements, it may mean a free ticket for you, as well as the solution to your shopping problems.

County Still Below Half-way Mark Of E Bond Quota Of \$127,000.00

According to reports received yesterday afternoon, only \$60,881.25 worth of E bonds have been sold to date in the Victory Loan toward the quota of \$127,000.00.

Due to the fact that next week marks the anniversary of the Pearl Harbor bombing, all township chairmen are urged to make a special effort to raise their quotas. Where it is possible, special programs are suggested. Personal contacts are also urged for the entire week.

On Thursday, retail merchants are asked to observe Merchant's Victory Bond Day, with each sales person contacting every customer relatively to buying bonds.

As the tobacco market opens next week, farmers are urged to invest this extra cash in Victory Bonds.

On Friday evening, a special Victory Ball will be held at the West Jefferson community building. (Continued on Page 4)

Miss Jennie Todd Died Last Night

Miss Jennie Todd, well-known Jefferson woman, died shortly after seven o'clock last night at the Ashe Hospital, after a long period of serious illness.

Funeral services will be held at the Jefferson Methodist church Friday morning at 11 o'clock.

Miss Todd had been ill for more than two years and prior to that time she had long been identified with Appalachian State Teachers College, where she served as dean for many years.

She is survived by two sisters, Mrs. W. M. Transou, of Greensboro, Miss Billie Todd, of Jefferson, and one brother, Donald B. Todd, of Etowah, Tenn.

She was the daughter of the late Captain J. W. Todd, who served in the War Between the States.

Baptist Ass'n Is To Hold Meeting

D. C. Severt, associational B. T. U. director, has announced this week that a meeting of all representatives of the 53 churches of the Ashe Association will be held December 7 at the West Jefferson Baptist church. All pastors of the various churches in the association have been asked to meet with the directors.

A well planned program has been prepared and all members are urged to attend. One of the main features of the program will be a short play.

Will Speak On Youth Rally Program



Among the speakers for the district rally of young people of Winston-Salem Presbytery to be held at Jefferson, Wednesday, are: Dr. William Rule, left, and the Rev. John Vinson, right.



Thousands Of Gifts Are Being Featured Here

Everyone Invited To Shop Here And See Santa Friday And Saturday

Hundreds of people are expected to shop here Friday and Saturday, when the Christmas shopping season for West Jefferson and Ashe county will be officially opened with the arrival of Santa Claus.

An unusually large assortment of practical as well as special gift merchandise is now on sale here and the store windows as well as the attractive interior displays reflect the gay spirit of Christmas.

The town will have Christmas street lights for the first time since the Pearl Harbor attack. Evergreen roping will also add to the decorations.

Santa is expected to be here most of Friday and Saturday and will visit the various stores, shaking hands with the children, finding out their desires and giving them candy or peanuts. Every child in this entire section is invited here to see him. His visit is sponsored by the merchants of West Jefferson.

While the selection of gift merchandise is varied, merchants point out that many items cannot be replaced and urge everyone to shop early while stocks are complete.

Today, The Skyland Post issues its annual Christmas shopping edition officially ushering in the Christmas shopping season here. Throughout this paper will be found hundreds of advertised values which are proof that West Jefferson is the place to shop.

Nation-wide surveys show that this year, more than ever, people are turning to practical gifts.

Junior Red Cross Opens Drive In Schools, Monday

Cooperation Of Teachers Is Urged By Chairman, Mrs. Herman Haire

Mrs. Herman Haire, chairman of the Junior Red Cross work in the county, announced this week that the drive would officially open in the schools next Monday. School children will be asked to contribute funds and to make articles as well.

She pointed out that information kits were being sent out to the school principals and that she hoped that each room teacher would raise her quota. The minimum quota for each room in the elementary grades is 50 cents and (Continued on Page 4)

AAA Committee Election Friday

Ashe farmers are again reminded to go to their announced voting places and cast their ballots for the community AAA committeemen on Friday.

These, in turn, will elect the county committeemen. A complete list of the voting places was published last week.

Sparta Lions To Meet Rotarians In Game Friday

Will Be Played At W. Jefferson Gym; Benefit Of The United War Fund

Sports fans will have an opportunity of seeing some former basketball stars in action here on Friday night at 7:30, when the Sparta Lions Club meets the Jefferson Rotarians. Another feature of the evening will be the girls' all-star game between the West Jefferson All-Stars and the Lansing All-Stars.

The Sparta Lions not only have a reputation for roaring, but skill on the basketball court as well, and are expected to play the Rotarians a close game.

Sharpe S. Shoemaker says it is his ambition to guard Robert Allison, of Sparta. It has also (Continued on Page 4)

Burley Sales To Open Mon., Dec. 3

Tobacco growers of this section have been busy getting their crop ready for market and many of them have already placed theirs in warehouses to be ready when the sales open on Monday, December 3.

The majority of growers in this section sell on the Boone market and according to announcement by officials there, everything is in readiness for the opening of sales Monday morning.

Chester Bowles, price administrator, has announced that ceilings have been continued on the same level as of the 1944 crop.

Few Roosevelt Pictures Left

There are still a few copies of the last portrait of the late President Franklin D. Roosevelt left for those buying Roosevelt memorial bonds.

Those wanting to secure one of these pictures should come by the office of this paper on Friday or Saturday of this week before the supply is exhausted.

Special Victory Bond Day Will Be Observed By Ashe Merchants Next Thursday

Victory Ball Is Planned Here For Next Fri., Dec. 7

Will Be Held At Community Building; Victory Bonds Admission Price

The anniversary of the Pearl Harbor attack, December 7, will be celebrated with a Victory Ball at the community building next Friday, when the purchase of a Victory Bond will be the admission requirement, it was announced yesterday.

Bonds or applications for same will be written in the foyer of the community building as a prerequisite for attending. Special music will be arranged for, it was announced, and a good attendance is expected.

On the committee for arrangements are Miss Margaret Phillips, J. G. Rhodes, Mrs. J. B. Hensley, L. P. Colvard, L. B. Tyson, A. B. Hurt and Mrs. P. G. Wright. Others will be asked to assist, it was announced.

Every Sales Person Asked To Take Part; Prize Will Be Offered

It was announced this week by members of the committee, that next Thursday, December 6, has been designated as special Victory Bond Day for all retail merchants. At this time, every sales person in all stores throughout the county is asked to contact all customers and sell them bonds if possible. Stores needing bond applications may secure them from post offices.

Store managers or owners are asked to give credit to their respective township chairman for (Continued on Page 4)

Dec. 1 Time For Essay Entries

Ashe county schools are again reminded that December 1 is the deadline for entering the newspaper contest.

All essays should be turned in to the office of The Skyland Post on or before that date in order to compete for prizes, it was explained.

Missionaries Will Speak On Youth Rally Program, Wed.

Internationally known representatives in the field of missions are scheduled to speak at the district rally of young people of the Winston-Salem Presbytery to be held at the Jefferson Presbyterian Church, next Wednesday afternoon and evening, the pastor, William P. Boyle, announced today.

"Appearing with Candidate Secretary Richard T. Gillespie, of Nashville, Tennessee, popular young minister known all through the South, will be young men and women whose names are already bywords in many languages," Mr. Boyle said.

Dr. William Rule, M. D., of the Congo Mission, Southern Presbyterian Church, will tell the large crowd of young people expected

to attend of his experiences in the heart of Equatorial Africa and of the need for medical missionaries. Dr. Rule and one other missionary doctor were entrusted with the entire medical care of over two million people, and all during the war have been the only doctors available to staff eight hospitals. A native of Knoxville, Tenn., Dr. Rule graduated from Davidson College in 1932, U. P. Medical School in 1936, and after internship at Bryn Mawr Hospital and Pennsylvania State Hospital has been stationed at Lubondai, Congo Belge since 1940.

Also from the Congo will be Mr. and Mrs. Ira Moore, a successful principal and teacher from Olanta, South Carolina, who to (Continued on Page 4)

Season Opens For Basketball

Much Interest Shown In Initial Games Played Tuesday Night

The basketball season officially got underway in Ashe county on Tuesday night with the opening games being well attended.

Virginia-Carolina girls and boys won a double-header on their home court from the visiting Riverview teams. The V-C boys led by a score of 30-18 and the girls, 30-11. Reedy, of V-C, was high scorer with 13 points, while Graybeal led the Riverview quintet with 5 points in the girls' game. Boys with the same names were the top scorers in the boys' game. Reedy chalked up 17 of his team's 30 points and J. Graybeal, with 8 points, led the Riverview Wildcats.

At Nathan's Creek, the home team defeated Healing Springs girls, 30 to 20. And the Nathan's Creek boys likewise ran away with the opening game, defeating Healing Springs, 56-9. (Continued on Page Four)

WINDOW CONTEST TO BE HELD HERE

In order to stimulate interest in the Christmas window decorations of the business houses here, this paper is again conducting a contest.

A first prize of \$3, a second of \$2, and third prize of \$1 will be awarded to the business houses having the most attractive windows.

The windows will be judged on Monday by a board of local professional men and women not connected with the business firms and prizes will be announced in this paper.

Many of the stores now have in attractive Christmas window displays and the attention of the public is called to them. Due to the fact there is a shortage in many items as well as some decorating material, local stores are using much originality along with some substitutions in their displays.

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