

# The Skyland Post

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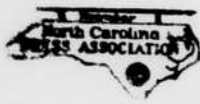
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**ED M. ANDERSON** Publisher  
**MRS. ED M. ANDERSON** Editor

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The Post is glad to publish letters, not too long, on matters of general interest. But such communications must be accompanied by the real name of the writer, even when they are to be published under a nom de plume.



MEMBER OF  
**NATIONAL EDITORIAL ASSOCIATION**



National Advertising Representative  
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Chicago San Francisco New York

## This Newspaper Is Dedicated To Service

This newspaper, dedicated to serving the needs of this community at all times, reaffirms this policy in observance of National Newspaper Week, October 1-8. The slogan for this year's National Newspaper Week is "Your Newspaper Serves Freedom by Serving You," and the theme to run through the entire program is "The Newspaper As A Public Servant."

When we ask how a newspaper serves freedom, it must painfully be remembered that not so long ago a bloodthirsty leader drove his hordes across Europe and succeeded in plunging the world into history's most devastating war. He was able to do this because he knew that by controlling the press and communication facilities, he could control thought and when thought is controlled, the democratic way of life is abolished.

Never before have newspapers had such an important task of serving freedom. With all the social and economic upheavals and the rise of so many isms resulting from war, newspapers have a gigantic task to so imprint the ideals of the true American way of life upon everyone that the public will know that such ideals were not only worth fighting for in times of war, but standing back of in times of peace. It is not too much to presume that World Wars I and II might never have been if all of the people of this world had been privileged to be served by the newspapers serving freedom. World War III might also be prevented by this means.

Americans are particularly blessed with the freedom of the press, speech, religion and assembly. Even before our constitution was written and its first amendment guaranteeing these four freedoms, freedom of the press was recognized when such lawyers as Alexander Hamilton won the case of John Peter Zenger, who was bold enough to comment on the governor, in 1734. John Franklin, brother of Benjamin Franklin, was another of those pioneers willing to go to court to establish the right of the freedom of the press. It was not, however, until 1841 that reporters were freely admitted to congressional debates. Now there is little congress does, or does not do, that you cannot read about daily. The case of Sedley Lee vs. the Brooklyn Eagle in 1913 established the right of a newspaper to publish a full report of court proceedings.

The United States is an example of the fact that the right to criticize authority can only be permitted by a well established and popular government. Under any type of a dictatorship, the press is never free to print adverse comment. We have only to look around to see that whenever the press is controlled by government other fundamental freedoms also go. And for this reason, citizens must realize that freedom of the press is a protection for themselves rather than newspapers.

Nowhere else in the world except in America does the press have such a responsibility and opportunity for service. And service, like charity, begins at home, with the needs of home people.

This paper, has in the past, and will continue in the future, to devote itself to the progress of this community, State and nation. During the war years we were unceasing in our efforts toward victory and are today deeply concerned with the maintenance of peace, for which so many gave

their lives. Since the war we have been particularly concerned in aiding in the re-establishment of veterans in civilian life. We are concerned with the improvement of educational facilities, health conditions, continued improved farm practices, practices and opportunities including additional markets for farm products. There are many other goals toward which we are bending our efforts for the continual improvement of this community. This is your newspaper, your public servant.

## Teach The Children

Any long-range fire prevention program that is to produce maximum results must include fire instruction in the schools of America — both urban and rural.

Traffic safety has long been taught in thousands of schools. Fire safety deserves equal attention. As one authority said, "It is apparent that if safety education in the field of fire prevention had been adequately presented in the elementary schools during the past fifteen or twenty years, the loss of children's lives from this cause would be greatly reduced today."

The methods used to teach fire prevention may be of various kinds. Periods of time may be allotted to it, or it can, in many cases, be combined with subjects which are an established part of the curriculum. Regardless of method, the main thing is that the instruction be vivid and forceful — and really drive home the fundamentals of fire prevention in young minds.

Fire prevention study should begin in elementary schools, and consist of lessons which are easily understood by very young children. In higher grades, more advanced material may be used, including instruction in fire laws and ordinances. Finally, in university instruction, mature students may be given technical information dealing with the more complex aspects of the fire problem.

The responsibility for putting such a program into effect belongs to school authorities everywhere. It should be started now, on a national scale, as a positive and continuous effort to meet an emergency condition.

## Reaching Customers

The old saying that you must go away from home to learn the news has been traced down by a Los Angeles advertising manager who has told the world something that it should have known 50 years ago. Advertising agents, he says, tell their clients that there are so many dailies and so many weeklies and that when advertising is placed "it is on a snap-judgment consensus" that represents a distinct handicap to the weekly newspaper seeking to sell national advertising space.

The U. S. Bureau of Census reveals that 30 per cent of the Nation's sales originated in towns of 9,000 or less, where weeklies collaborate and furnish all the news in their territory.

## Business Opportunity

There is always a good deal of talk concerning the relative virtues of "big business" and "small business." One important and frequently overlooked aspect is that small business is often the training ground for big business executives — and that, conversely, training received in big business often enables a man to start a small business and make a go of it.

This is particularly well illustrated in retail merchandising. The "big businessmen" in retailing were almost all "little businessmen" in the past. The major chain systems all developed from small stores. And the largest department stores, for the most part, were once little outlets run by one or two people.

Again, many men and women have gone to work for large retail stores in minor capacities, have gained the desired experience, and then have opened their own stores and prospered. Of late, a legion of veterans have been learning in this fashion, and it is to the credit of the retail industry that established chains and independents willingly provided a training ground for men who will be their competitors in the future.

America has been a country where small business, under efficient and intelligent management, becomes big business — and where the big business that is too lethargic to move with the times gradually becomes small business and eventually goes out of business altogether. That kind of opportunity, and the economic system which makes it possible, must be perpetuated.

# Ashe Gas



By Stella W. Anderson

Jack Frost got down to business over the week end and set the leaves to turning. He also rushed things up for farmers. Corn has to be cut, apples gathered, sweet potatoes dug and many other seasonal tasks performed. So along with the beauties of Autumn come necessary tasks.

There is something about the smell of grapes, apples, newly cut corn, pumpkin pies and the crisp cool air and of course football, and other features of the Fall of the year that we like very much.

### Apples and Apples!

This county has apples and apples, sweet, sour, juicy and mellow. We were presented one the other day called a "banana" apple. It has a flavor similar to this tropical fruit, too but we thought tasted better. We think there is nothing better than apples grown in this section of the State.

### Football, in the Air

Football, like Fall weather, is in the air. This was very evident around here Saturday, judging from the number who either went to the Duke-State or Georgia-Carolina game. Jim Graham, loyal State College alumni, admitted that he was proud of the backfield defense of his Alma Mater, but that what was needed was a tail back to do some scoring. And there were some Duke fans, who wished for the same.

### Dairy Business Grows

The dairy business in this section is a growing one. Down at Laurel Springs on the Doughton-Meadows farm, where once reigned the State's finest Herefords, are some Holsteins and a dairy barn. "We have some new work to do, but we are milking cows," J. H. Doughton said in discussing the transformation now going on there.

### Lost and Found!

Last week the Journal Patriot, of North Wilkesboro carried a small advertisement as follows: "Found: two ponies. Owner may get same by identifying, paying for keep and ad. A. N. Nichols, Route 3, North Wilkesboro, N. C."

And in The Skyland Post, West Jefferson, appeared the following: "\$200 reward for return or information leading to return of two black and white spotted mare ponies, stolen from pasture at Baldwin. See G. W. Edwards, West Jefferson, N. C."

Mrs. Dillard, the postmistress, at Idlewild, read both papers, put two and two together and got in touch with Mr. Edwards. Mr. Edwards went down to see Mr. Nichols, who lives some distance below North Wilkesboro in the Hunting Creek section and recovered his ponies, which were around 60 miles from home. Mr. Nichols reported the ponies showed up at his place about 15 days ago.

The ponies are safe at home at Baldwin now as a result of newspaper advertising. Who says it does not pay?

### Making His Mark!

Young Mark Hardin is making his mark early as he has already started making the rounds working for public betterment. He came by here on Monday morning to see about the concert to be given Friday night by the incomparable Paul Weston under the sponsorship of the West Jefferson P-T-A. It is true that he was accompanied by his mother and Mrs. Carl Colvard, but he kept a keen eye on everything that was being said and done!

### Efficiency on Parade

Miss Clyde Fields, superintendent of schools of Alleghany county was paying a business call to the office of the superintendent of schools of Ashe county and remarked that she was impressed with the efficiency of the way things are done and of the orderliness of the office. She explained that not only was she impressed with the amount of work carried out, but of the condition of the office. "That is the cleanest office I ever saw," she declared.

All of this can be taken as a compliment to Mr. Hurt and his efficient secretary, Miss Edith Pierce.

### Your Uncle's Staff.

Some of the nieces and nephews of Uncle Sam have written us



# National Newspaper Week Oct. 1-8

## West Jefferson High School News

Miss Elizabeth Barrett of the State Vocational Guidance Department visited our school last week and talked to several students about what they could and would like to do after they leave school. A great deal of good talent is wasted when young people do not find out early in life what they are fitted to do.

Charles Sherry of the State Health Department was also a visitor in our school and threw some light on the subject of sanitation in the school.

Mrs. J. W. Alheim of North Wilkesboro has joined our school faculty. She will have charge of the English Department.

## Crumpler News

Jack Frost paid a visit to the Crumpler section Sunday morning, and hurried up the farmers who were already very busy taking care of their crops.

Mr. and Mrs. Everett Handy and sons, Archie Lee, E. L. Jr., and Billie, of Abingdon, Md., visited Mrs. Handy's parents Mr. and Mrs. M. Gwaltney and other relatives of Ashe and Alleghany counties during the week end.

Mr. Zeb Barton, who has been employed at Aberdeen, Md., has returned home.

Mr. Max Barton is now employed at Gastonia.

Mr. and Mrs. Paul Coadley visited Mr. and Mrs. Frank Barton and Mr. and Mrs. Arthur Marsh recently.

Mr. and Mrs. J. C. Gouge are the proud parents of a baby girl, Sandra Lee, born September 11 at the Ashe Memorial hospital.

Mr. and Mrs. John Gouge visited Mr. and Mrs. Wells Handlar, Sunday afternoon.

Mr. and Mrs. J. C. Gouge and little daughter, spent Sunday with Mr. and Mrs. C. B. Gwaltney.

## Last Rites Held For Cara Miller

Funeral service for Cara Miller, 49, of Tuckerdale, was held Tuesday morning at eleven o'clock at the Tuckerdale Baptist church. Officiating were Rev. M. D. Hart and Elder Ed Davis. Interment was in the cemetery, there.

The deceased died at the home of Troy Ham at Tuckerdale on Sunday morning.

He is survived by his wife and two children, Curtis and Vernon Miller and his mother, Mrs. Jane Miller, of Tuckerdale.

lately about not receiving their papers on time and about not receiving it, period! In most cases the papers were started on time as usual and in several cases seem to have been delayed and even lost at times. We appreciate you asking about it and hope there will be fewer disappointments in the future.

## Jefferson High School News

The Jefferson Dramateers of the eleventh and twelfth grades have organized this year with the following officers: President, Alice Lee Austin, vice president, secretary, Walter Bare, treasurer, Beth Sheets. The ninth and tenth grades have organized with: Neil Rook, president, Margaret Grant, vice-president, Ann Francis, secretary, and Leon Rook, treasurer.

The Dramateers presented an interesting program in Chapel last week. Ruth Little gave the devotional, Calvin Miller sang a solo, Mary Gordon Austin, Maxine Davis, Mable Elliott, Wanda Weaver, Jane Crapp and Gladys Watson sang a special number. Jane Weaver was the reader and the program, given in the form of a dream, was acted out by the other members of the group.

The Jefferson Dramateers are sponsoring a pie supper and evening of entertainment next Wednesday evening, October 8, in the school auditorium. The public is cordially invited to attend.

## SERVICE TO BE HELD AT GLENDALE, OCT. 12

There will be a special service at the Glendale Springs Baptist church on Sunday, October 12, at 1:30 p. m. It was announced here this week. The pastor, Rev. Finley Miller will be in charge and Rev. Frank Tucker will bring the message.

A number of singers are expected to be present for the service. The public is cordially invited to attend.

## BIRTH ANNOUNCED

Mr. and Mrs. Don E. Blackburn, of West Jefferson, announced the birth of a daughter, Joyce Ann, on Wednesday, September 24, at the Ashe Memorial hospital.

## Stock Car Race At Elkin Sunday

Elkin—Fresh from an impressive victory at the Greensboro Fairgrounds last week-end, Farty Flock, now leading the national point standing over his brother, Bob, by 60 small points, will head a crack field of some 35 of the nation's foremost drivers in 110 laps of stock car racing at the Elkin Speedway, Sunday afternoon.

Scheduled for Elkin's final race of the 1947 season are three 10-lap heats, a 20-lap consolation and 60-lap feature, longest such program ever to be held here. Time trials will begin at 1:30 p. m. and the first race will get under way at 3 p. m.

It will be the next-to-the-last stock car race of the year in North Carolina.

For best results use the Skyland Post's classified columns.

## PAUL WESTON TO GIVE CONCERT FRI.

(Continued from page 1) hearing him," Mrs. Hardin said. Tickets may be bought in advance from the members of the P-T-A, of this paper, or may be bought at the door on Friday night, it was explained.

## PLANS OF INSPECTION OF CARS ANNOUNCED

(Continued from page 1) to the wheel alignment center. There the front wheels of the vehicle are checked to see if they are parallel to each other. Then the front end is lifted up to check the wheel bearing and steering mechanism. After that the car is dropped from the jack and the rear wheel alignment is recorded.

The car is then driven 43 feet to the headlight tester, where the lights are checked for beam, candlepower, aim and lens. The reading on the tester is again recorded on the inspection card and the driver drives approximately 32 feet to the brake tester. There the hand brake, foot brake and pedal reserve are given a thorough test. Then after a 44-foot run, the vehicle is ready for the final "grading." The inspector checks the reading on the inspection card and grades the vehicle accordingly. If it meets the minimum standard requirements set by the department, then a bright approval seal is stuck on the windshield.

If the vehicle passes through the inspection lane and is found to be in such defective condition that it is unsafe to operate, the owner will be given a red, diamond-shaped sticker, bearing in white letters these words: "This vehicle must be delivered to a N. C. Department of Transportation or to a local dealer." Placed on the back will be: "This motor vehicle after being inspected at a N. C. Department of Transportation inspection station, is unsafe to operate. This motor vehicle must not be operated at any time until it carries an approval stamp on its front sticker."

## Classified Ads

FOR SALE—Furniture and Piano. Cheap. Leo V. Bagley, 3rd house on Chestnut Hill road, Crumpler. 10-2-11p

LOST—One fox hound, black with tan ears, white throat and front feet. Any information as to his whereabouts notify Bob Watson, Oval, N. C., and receive reward. 10-2-11p

WILL THE ONE WHO BORROWED THE PAINT SPRAYER FROM BADGER'S FUNERAL HOME, PLEASE RETURN IT. WE NEED IT BADLY. 10-2-11c

FOR SALE—Tobacco Sticks, Oak Flooring Co., West Jefferson.