"Smile and the world Smiles with you, Weep and you weep alone"

Come to our store and you will not be lonesome, you will rejoice at the snappy styles and Smile at the reasonable prices.



COATS

Unexcelled in style and material Prices \$8.00 to \$37.50

SKIRTS.

Something new, something different. Prices \$3.00 to \$12.50

COAT SUITS

All this years styles; Just the snap and go you like.

Prices \$10.00 to \$37.50.

READY-TO-WEAR DRESSES

Come and learn the latest styles from the New York markets. THE PRICES ARE AN INDUCEMENT

"MAR HOF-MIDDY SUITS"

Everybody raging over these everywhere. You won't blame them when you look and learn. We have them.

SHOES.

Shoes for the whole family. We are building a trade on these 'Service Counts'

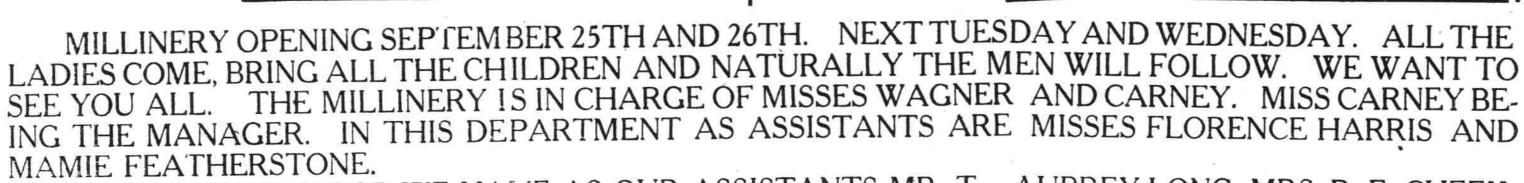
SHIRT WAIST

Regular \$4.25 values in Crepe de Chine for \$3.50. Don't have to push them, they go.

MEN AND LITTLE MEN

Are coming here for their furnishings There is a reason.

Little Men's Suits \$4.50 to \$10.00; Men's Suits, \$12.50 to \$25.00.



ON THE FIRST FLOOR WE HAVE AS OUR ASSISTANTS MR. T. AUBREY LONG, MRS. R. E. CHEEK.

MISSES ANNIE LOU THOMAS AND MAUDE SATTERFIELD.

Our first aim is to please you, we are proud of our force, when it comes to service, we bow to none. TRY US.



NEXT DOOR TO PEOPLES BANK.

The PIONEER Leads With the Biggest Sale in History of the Roxboro Market

Monday we sold \$11,429.00 worth of tobacco at an average of \$\$27.25 for the entire sale.

Tuesday was another big sale day, the Pioneer paying to its customers over eight thousand dollars.

The New Floor Space is Now completed giving us over one-third more selling space. Bring your tobacco on to the Pioneer, you can't overload us now.

H. W. Winstead At The Pioneer Geo. E. Harris C. M. Winstead At The Pioneer J. D. Winstead