

The Roxboro Courier.

J. W. NOELL, Editor and Publisher

Home First, Abroad Next.

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Courier Starts Subscription Campaign

Valuable Prizes to Be Given—No One Will Lose in This Campaign

The Campaign Has Been So Planned That Every Man, Woman, Boy and Girl Participating Will Receive Either a Valuable Prize or a Cash Dividend.

A Clean, Square, Legitimate Business Deal

INTENDED TO BENEFIT THE SECTIONS WHICH IT VISITS

The Courier today makes an announcement that will be of interest to every Courier reader and to the whole community of Person and adjoining Counties. There are few people who do not know the strides that have been made in popular esteem and support by The Courier since it was established. But the work accomplished is after all only the beginning of this enterprise, which has as its ultimate aim the publication of a county newspaper carrying the full news report as well as a complete business directory. This cannot be accomplished all at once. It has taken a great deal of work and considerable money to get The Courier where it is today—the undisputed leader in prestige and news value of all newspapers in the county.

This campaign, which starts off today, will bring more than 3000 subscribers and if all the friends of The Courier throughout the county lend their aid the close of the campaign will mark another great forward step in the development of Person county's leading newspaper.

This is a project in which every citizen and especially every business and professional man of Person county should be greatly interested. The development of The Courier, the newspaper which stands first of all for progress and development of the city and county, means the development of the most powerful influence possible for the upbuilding of the community.

The Courier therefore now launches a \$2500 profit-sharing, circulation building campaign with the hearty cooperation of many of the most influential men and women of the county, the purpose of which primarily is to further increase the influence and prestige of The Courier through its readers and friends, each of whom will be given the opportunity of becoming the owner of valuable prizes without the investment of one penny. Anyone is eligible to join—men and women, young and old. Once a candidate, you are given a rare chance to make use of any spare time that you may have to secure for yourself any of the \$2500 worth of splendid prizes and cash commissions—also depending entirely upon the interest you have in the campaign.

A magnificent 1923 model Chevrolet Sedan car, a \$295 Edison Diamond Disc and several other prizes including 25 per cent. Commission—these are among the prizes offered to keen competitors in this campaign.

The plan adopted for distributing the gift is the fairest and most impartial imaginable. Friends and readers of this paper are to decide the winners of all prizes, even the big automobile. Free votes will be the means by which the big winners will be determined. Every candidate will find the ground broken for him or her, and the plan of this entire campaign is so simple that it will appeal to you once you have read the announcement in the big advertisement in this issue. The Courier has provided that every participant will receive either a valuable prize or a cash dividend. The prizes are given to the person who has secured the most subscribers for the Courier. The prizes are given to the person who has secured the most subscribers for the Courier. The prizes are given to the person who has secured the most subscribers for the Courier.

As you will discover by reading the announcement elsewhere in this issue, you can nominate yourself as a candidate and your nomination counts for votes right at the start. If you do not wish to nominate yourself, you have the privilege of nominating a friend and thus helping him or her to win a valuable award. It costs nothing to become a candidate or to secure even the biggest of the prizes, the 1923 Chevrolet Sedan. You are not bound by any specific requirements, and it is not required that you be a subscriber to The Courier. You can devote just as much or as little time as you please to the pleasant task of getting with the Courier either with a handsome prize or a sum in gold or silver. All of the prizes are worth going after. You simply cannot lose in this proposition.

Our Slogan, "Everybody Wins." The prizes are almost fabulously valuable, considering the extreme shortness of the time in which they will be distributed. Imagine securing a prize which would cost you over \$895 in cash to buy for a few days' pleasant effort in vote getting. And this is all you have to do to secure one of the big awards—simply gather in the votes.

But one of the best features is the fact that there will be no losers as a cash commission of 25 per cent. (one-fourth of every new subscription collected) will be paid to the active prize-winners, which, of itself, is an excellent business proposition.

This is not a "something for nothing" scheme—in fact, it is a charitable undertaking on the part of The Courier. It is a business proposition pure and simple. Its object is to advertise this newspaper and the splendid qualities of the new 1923 model car, to secure new and renewal subscriptions to The Courier, to collect old subscriptions (and last but not least to win a welcome for The Courier in every home in this community. In short, The Courier will reward many ambitious people right here at home very liberally indeed for their assistance in introducing this paper into more homes in the city and community, instead of employing outside salesmen at fancy salaries, to accomplish the same results.

Will It Pay? That is a question that will naturally occur to all who read the announcement. Yes, it will pay. Not in dollars and cents but there are dividends that newspapers want and derive other than those expressed in terms of money. During this campaign many new subscribers should be added to our lists, the fair square policy of The Courier will be thoroughly advertised and there will be a great amount of satisfaction in all of that besides the general good feeling engendered and the prestige gained for this newspaper will be almost inestimable.

Short and Snappy This campaign will not be a long-drawn-out affair of several months duration, but extends over a period of only a few weeks, closing Saturday night, November 4. Think of being able to secure in about four short weeks prize awards that would ordinarily require months of work, even years of self-denying and saving to acquire—and these are all given you for free.

change for your spare time and a little interest in helping extend our subscription list.

The campaign will be more interesting and more profitable to the participants than any other undertaken in this section. The prizes are not only rich in material value and dollars and cents, but are in keeping with the broad and liberal lines along which the whole enterprise has been drawn. Ambition and energy are the only requisites for success in it.

Why This Car? The entire Courier gift distribution enterprise has been planned with the idea of making it unusual and unusually generous. A glance at the prize list is splendid evidence of this statement.

This special attention of our readers is called to the beautiful car. A car of lesser value could have been purchased by The Courier, and offered as a grand prize, but that would have broken the policy of the management in making the enterprise worthy of the interest and the effort of all, one in which our readers would be proud to participate and one that The Courier would take pride in fathering.

Beautiful, luxurious, handy is the ideal car for the girl, the mother with children or the professional man—anyone who likes comfort—the Chevrolet Sedan.

Figure It Out Yourself How long would it take you to save enough money out of your earnings to purchase any one of the big gifts awaiting you in this Courier gift distribution? Figure it out yourself, and you can readily see the general necessities that this campaign offers.

Little Effort Required And there is so little required of you to win in this Courier election. All that you have to do, is to ask your friends to give you their subscription to the Courier. The main thing necessary for you to win is that you let your friends know that you are in to win—and that you want their votes.

You Cannot Lose. And you cannot lose if you try to. Every active non-prize winner is given an absolute guarantee that he or she will be paid for their time—one-fourth of every new subscription is yours if you fail to land one of the big awards. That is not a bad business proposition in itself for we all have some moments after work that could be turned into cash.

Information and Assistance In order to give everyone who participates in this big campaign the greatest possible assistance and to properly handle the circulation so that each new subscriber will get his paper promptly and there will be no confusion, the publishers have secured the service of a circulation manager who is thoroughly experienced in this line of work, and who will give his entire time and attention to those who desire to take part in this distribution.

If there is anything at all about the entire proposition that is not perfectly clear to you, come to The Courier office or write or telephone to secure first-hand information, but go about winning the prize of your choice. Or better still, clip out the entry blank appearing elsewhere in this issue and send it in, and we will gladly see that you are fully informed regarding the entire plan.

The election opens Wednesday, October 4th. Nominate yourself or some friend at once. You will have the "jump" on the rest if you start now.

Open Evening. For the convenience of those who cannot call during the day, The Courier office will be open evenings until 8 o'clock. Telephone 39.

NEW INSURANCE FIRM. We are glad to welcome Messrs. Creach and Westbrooks, two young men who come to us highly recommended, in the insurance business in Roxboro. They will represent the Equitable, an insurance company known to all as being one of the largest and best in the business.

Mr. Floyd Hawkins, one of the most popular young men of Hurdle Mills, has accepted a position with Raitt's Meat Store.

SCHOOL NOTES.

That was a great meeting in Raleigh on last Friday and Saturday—a meeting of the High School Principals of our Division of the state.

I had orders from the state to arrange for the Principals to attend. And I did and they did, 100 per cent strong, as follows: Miss Emma Noell, Helena High School, Rev. Joe G. Curtis, Allensville High School, Prof. A. C. Gentry, Bethel Hill High School, Miss Helen W. Graves, Olive Hill High School, Prof. B. I. Satterfield, Bushy Fork High School. These High School Principals are a fine body of teachers—most excellent workers, highly capable, well equipped, co-operative with all the school forces of the county, ambitious to make their work count for all that is good, loyal and true, and last but not least of all, consecrated Christian teachers.

The County Superintendent also went to the meeting in Raleigh but was sick and unable to attend but one session, nevertheless he was one happy man because his teachers were drinking in and gathering up the good things to bring back to their own schools and to the county. Blessings upon them. We are indeed fortunate in having such noble Principals for our High Schools.

The Superintendent was not well enough to meet with the Board of Education on last Monday but Mrs. Beam took his place and all things moved on nicely. The members of the board present had a busy day of it trying to arrange to help the overcrowded schools to meet their almost unbearable needs. More teachers to help teach the overflow students, more desks and more money.

One of the citizens and committeemen from the various parts of the county. Trucks and transportation of students came in for their part of the Board's consideration. All these needs appeal greatly to them and they found their desire to help stronger than their financial ability. One thing the people of Person County can rest assured of is that each member of the Board holds sacred the responsibility of doing his best for every school in the county. I say this with great pleasure, for feel I ought to say it—hey, reserve it.

And now what shall we do? How can we take care of all the students that are crowding into our schools? At many places the schools are literally swamped. So we come again to the greatest need of Roxboro and Person County—more, larger, and better equipped school buildings. Let us study over it till it burns into our souls.

The meeting for colored teachers will be next Saturday, Oct. 7th, at 11 o'clock in the graded school building. If you want your pay don't forget to send in your information blank properly filled out this week. This is very important and must be attended to at once.

The Meeting for the white teachers will be Saturday week Oct. 14th, at 10:30 in the Graded School building. These meetings are exceedingly important, and your credit in Raleigh depends on your attendance and study of the Reading Circle work. The renewal of your certificate and the annual increase in salary depends on what the Superintendent sends in to Raleigh about your Reading Circle work.

Some teachers have not brought their certificates to have them recorded. Do not let another day pass until this is attended to. Surely you do not know how important this is.

All who wish to take the Examinations—the last that will be given this year—should be present in my office next Tuesday morning at 9 o'clock. All the whole examination must be taken. No credit is given for groups as has been done in the past. To secure any credit whatever, as I just said, the whole examination must be taken. Do not forget the days—October 10th and 11th, beginning promptly at 9 A. M. Tuesday.

Sincerely, J. A. Beam.

BETHEL HILL vs ALLENSVILLE. There will be a base ball game between Bethel Hill and Allensville on next Friday afternoon, Oct. 6th, beginning about 3 o'clock, on the Allensville field. Ice cream and cake to be for sale. Everybody invited. ad on another page.

BIG PRICES—SMILING FARMERS

OPEN SALES AVERAGE \$35.00 FOR BIG BREAKS.

Thursday, Friday and Monday Sales Averaged More than \$35.00 for Nearly Quarter Million Pounds.

There is a big difference in the movement of the farmers of this section, and their faces have taken on a different look, and why shouldn't there be a big change? When a man has money in his pocket and is able to meet all comers with bills and satisfy said comers he just naturally feels better. There is money floating around this burg, and the farmer is the happiest smiling person you meet.

The New Hyco Warehouse sold in record numbers, 50,000 pounds last Thursday for an average of \$35.65; Friday the sales amounted to 75,000 pounds at an average of \$34.25 and in Monday 65,000 pounds was sold for an average of \$34.30. During these days close on to a quarter of a million pounds of tobacco was sold at an average of better than \$35.00.

You don't have to take our word for it, but go look over the books and then best of all, bring a load of the weed and get some of these high prices and go home satisfied. No better tobacco raised in the world than in Person and adjoining counties and no better market to sell on than Roxboro.

AT EDGAR LONG MEMORIAL.

Last Sunday was observed as Member's Day and a large congregation filled the auditorium. It was especially inspiring to see so many children and young people in the audience.

Next Sunday at 11 A. M. the Pastor will preach on the subject, "Jesus of the King." The evening hour, 7:30, will be occupied by a band of orphans from our Orphanage in Raleigh, giving a delightful concert in sacred music and splendid readings. Everybody is invited to these services.

J. B. HUFLEY, Pastor.

MEETING OF WOMAN'S CLUB.

The Woman's Club will hold its first regular meeting in the new Kappa building. We feel very grateful to Mrs. Kaplan for giving us without charge the use of the 11th floor. It is a fine club room, new and therefore clean and unsmelled, spacious and well lighted and ventilated. Altho each one of us can not do this much for our club, if we will do what we can, and be absolutely loyal to its every interest, what wonderful things may we not accomplish for we are one hundred and fifty strong.

The honorees for Friday evening are our teachers, because we want to show that we appreciate them; and our efficient Red Cross nurse, Miss Smigelow, who has proved herself in our midst as being sincere in her interest, thorough in her work and above all fine and true in character.

MRS. S. G. WINSTEAD, Pr.

IMPORTANT.

I want to urge all of my friends to pay their accounts, for I am very much in need of money. I have just completed my new building in North Main Street, opposite the Crowell Garage, where I am in much better shape to care for your wants than ever before, and while it helps me to care for your interests, it took a lot of money, and with other bills to meet it is necessary for my friends to pay up their accounts just as fast as they possibly can. Last year was a hard year with most of you and I helped you when in need, and now I will greatly appreciate it if you will return the favor.

Yours truly, HUGH WOODS.

QUALITY SHOP TO OPEN

Mrs. Ida Kaplan will have the opening of her Quality Shop on next Friday night, Oct. 6th, and continue throughout Saturday. This is a new store in her new building on North Main Street, and is easily one of the most beautiful store buildings in the town. You are cordially invited to attend this opening. See the big ad on another page.

CO-OPERATIVE'S BIGGEST DAY.

More than One Hundred Thousand Pounds Delivered on Last Monday.

Last Monday was the best day the Co-operative Tobacco Association has had, there being more than one hundred thousand pounds delivered on that day. They have had good deliveries every day this week, and we are glad to know the farmers are highly pleased at both the manner of handling their tobacco and the advances they are receiving.

On Monday there were buyers here from several of the big companies, the men from higher up being here in person to look over the situation, and they made some heavy purchases we are informed, taking all of certain grades. This is very encouraging and the farmers are happy over the prospects.

AMERICAN LEGION FALL FESTIVAL PROMISES TO BE GREAT EVENT.

The American Legion Fall Festival to be held in Roxboro, under the auspices and direct supervision of the American Legion of this city, will be held on the FAIR GROUNDS, the dates now selected are October 25 to 28 inclusive.

Mr. Edward M. Stanley, who so successfully promoted and directed the Shrine Exposition, held at Durham last fall, has been engaged to promote and direct the Legion Festival here.

Mr. Stanley has already begun work in the promotion of this big out door festival and states that he will give to Roxboro, and the people of Person County, a Festival long to be remembered.

This big event will be promoted along the lines of a festival and fair combined and will embrace many features new to the citizens here.

American Legion to bring no amusement here for their festival that is not of a clean, wholesome nature and with this end in mind, Mr. Stanley has succeeded in booking a variety of high class attractions seldom seen in towns the size of Roxboro.

The festival will run for four days, commencing on Wednesday, October 25th, and terminating on Saturday, October 28th, inclusive.

SWATHMORE CHAUTAUQUA COMING.

The Swathmore Chautauqua Association will be here for three days on October 30, 31 and November 1st. This Chautauqua is highly recommended and the people of Roxboro and Person County have something to look forward to. It is backed by the Woman's Club, and that of itself is guarantee that it will make good. We feel sure our people will give the Association a hearty welcome, and thus show their appreciation to the Woman's Club for bringing this splendid Chautauqua here.

ANOTHER HANDSOME STORE.

One of the handsomest and best arranged stores here now is the new 5 and 10 cent store of Messrs. Chambers & Co. They have just moved into the store building vacated by Mr. Hugh Woods and have overhauled it from top to bottom, using a goodly quantity of paint, and now have one of the most attractive stores we know. Mr. W. E. Ashley is the popular manager.

EPISCOPAL SERVICES.

(1) St. John's Chapel, Cuninghams, 17 N. Sunday after Trinity (Oct. 8th.) Morning Prayer, Holy Communion and sermon, by the Rev. J. L. Martin, at 11:00 a. m.

(2) In the Masonic Hall, Roxboro, 17th Sunday after Trinity (Oct. 8th.) Evening prayer and sermon, by the Rev. J. L. Martin, at 7:30 p. m. Subject of sermon: The only cure for the wide spread pessimism of this day.

ANOTHER GOOD SALE.

Mr. B. L. Evans sold another load of good tobacco at big prices at the New Hyco last Monday. He sold 1000 pounds for \$45.95, being a part of his last cutting. He says Roxboro is surely the place to sell your tobacco.

Miss Mollie Wilkeson of Mayo, Va. is a guest in the home of B. G. Clayton.

Messrs. C. H. Hunter, C. C. Critcher and S. Arch Jones are spending a few days in Richmond.