

# Expects \$65,000.00 From His Tobacco This Year

Mr. C. H. Tapp, Native of This County, Making Big Success In Sand Hills

Southern Pines, Sept. 5.—Twelve years ago C. H. Tapp from up the Person County way fared forth toward the sandy belt looking for a possible outlook for a tobacco farm in a new section that he had heard some talk about. As he was drifting around Apex he fell in with Gales Johnson, from Fuquay Springs; who talked to him about the embryotic development in the vicinity of Raeford, and one morning Johnson and Tapp appeared in the vicinity of Raeford looking out for some land on which tobacco might be grown. They found what seemed to strike Mr. Tapp on the road leading from Aberdeen to Raeford, and as the price, which as I recall was around twenty dollars suited, a bargain was made, and the Tapp family settled there in the new country.

It was a good thing for them, and a good thing for the whole region, for they found soil and climate to meet their wants, and the community acquired a remarkable group of good settlers in the man and his family. Making tobacco seems to be the one thing the whole Tapp family knows from start to finish, and they have been doing that in the dozen years they have lived in the Sandhills. They were so successful from the start that other folks began to advise a look at the tobacco on the Tapp farm, and as the Tapp tobacco year after year began to go to the warehouse floors it was observed that the Tapps acres began to extend over greater area.

The other day I was at the Tapp farm and as I rambled among the tobacco and corn rows Mr. Tapp told me that he has 175 acres of leaf this fall from which he hopes to get a thousand pounds to the acre, and as the records of the Aberdeen warehouse where he sold his crop last season show that his acreage was 37 cents, it looks as if he will have enough money to buy gasoline the remainder of the year. He says he thinks his crop is as good this year as last and he is making his calculation on about \$65,000 for the crop this year, and it looks as if he will get the money.

Archie Tapp, a son, has been so active and has had such good results in the work with his father, that the Pace Trust company has been engaging him as an adviser in the field work of tobacco in Hoke and Moore counties, and in the planting and cultivation season he has put in a good deal of time visiting and counseling the farmers about making of crops. Largely as a consequence the farmers in the Sandhills tobacco belt have an unusual good crop this summer, and it is believed that the prices for the product will run above the



average of bright leaf the state over. The neighborhood has been making something of a reputation for a superior type of leaf, and the cigarette manufacturers advise the farmers of this section to keep their tobacco by itself so that it can be bought as Sandhill tobacco, and it is said a premium has been paid on this type because of its excellence.



When from out of the confusion of successive moments of sorrow during which your dearest ones have been laid away, you emerge, it is truly a most comforting thought to know that that sad event was most reverently and completely attended. We consider it our business, not by words of condolence, but by acts of thoughtfulness to be your most comforting friend during your hours of bereavement.

**SPENCERS'**  
Funeral Directors and Embalmers  
Roxboro North Carolina

At any rate the Tapp family have been getting a premium as compared with the average run of tobacco the state over, and their example and influence has made the road from Aberdeen to Raeford one of the most thrifty looking farm sections of North Carolina. When Tapp bought his first tract of land in the region the whole distance along the eighteen miles of road was a sandy black jack wilderness. Now it is a continued section of thrifty homes, most of them inhabited by tobacco farmers, and the crops this summer tell beyond a doubt that they are thrifty and successful.

The Tapp folks have accumulated considerable land since the first purchase, and in addition to the money they have made by growing good tobacco they have made considerable more by buying land when it was cheap, for now they could close out what they have and leave a good

margin sticking to their fingers. But in addition to what they have done for themselves they have done so much for their community that their farm is one of the show places of the Sandhills, even though it is situated in the heart of a lot of mighty good farms operated by other good and successful farmers. The picture printed on this page was made from a field of tobacco on the Tapp farm when it was about two-thirds grown in the summer.

ADVERTISE IN "THE COURIER"

## JUNIOR ORDER MEETING

Longhurst Council No. 570 meets every Monday evening 7:30. Come to these meetings members. Business of importance comes before us often which you should know about. LEMON OLIVER, Councillor, O. J. BLUE, Rec Sec.

Tom Tarheel says he will plant that extra five acres to alfalfa this fall. It's the best feed he can get for his hogs, chickens and cows.

## What Doctors Say About Smoking and Throat Protection

An advertisement based on the opinion of 11,105\* physicians



Alice Brady, Charming American Actress, writes:

"My work on the stage may appear easy to an audience but, as a matter of fact, it is very strenuous. Now and then I indulge in a cigarette for relaxation and pleasure. I use Lucky Strikes, as I find they not only protect my voice but afford me the greatest amount of genuine enjoyment."

Alice Brady

WHAT is the quality that Mary Garden, David Belasco, Nazimova, Fiske O'Hara, Alice Brady, and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question:

Do you think from your experience with LUCKY STRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason?

11,105 doctors answered this question "YES."

These figures represent the opinion and experience of doctors, those whose business it is to know.

**"It's toasted"**  
No Throat Irritation—No Cough.



\*We hereby certify that we have examined 11,105 signed cards confirming the above statement.  
LYBRAND, ROSS BROS. & MONTGOMERY  
Accountants and Auditors  
New York, July 22, 1927

## Spend Your Vacation At The Seashore

Travel Via  
Norfolk Southern Railroad  
Sunday—Week-End—Season  
Tickets To  
Beaufort, Morehead City  
Virginia Beach, Nags Head  
Season Summer Tickets to  
Interior Eastern and Western  
Resorts



Wholesome conversation, wholesome conduct and wholesome merchandising make a business pay happy dividends. Moore's Oblige-o-grams

FIRST, we are practical butchers — all-around practical butchers — because we believe that in giving you the benefit of our knowledge we are insuring our business success.



# 2 to 1

It is significant that the users of "Standard" Gasoline outnumber the users of any other brand more than two to one



## -Other Play Days Are Coming

Summer time—play time for the average person—day-by day is graduating into fall, when we will all settle down to work until the play season comes again.

How distinctly sensible it would be to set aside that portion of our earnings that can be comfortably spared, systematically and regularly—then when those days come when we want to relax and play again we will have a supply of money to make whatever we want to do easy.

**The First National Bank**  
"THE FRIENDLY BANK"  
Under Supervision, U. S. Government  
SAFETY BOXES FOR RENT