

**PLANTERS & MERCHANTS FIRST NATIONAL BANK**

No other banking institution in this area enjoys the patronage and prestige held by the Planters and Merchants First National Bank, of South Boston, Virginia. Organized in 1883, during the 43 years of its history, it has gradually developed into a banking organization that is outstanding with resources approximating \$2,760,000, and with deposits of \$2,365,109.45, places the bank in an enviable position.

Communities in many ways, especially in activity and public spirit, reflect banks, and where one sees everything going forward they may take it for granted that it is the possessor of wide-awake and constructive bankers, who are assisting to make that particular place one of growth.

Officers of the Planters and Merchants First National Bank are: W. D. Owen, president, who has large investments, and during all the years of his activity, has possessed that judgment of values and conditions that have given him a fore front place in the ranks of those who have accomplished things at South Boston. W. I. Fowles, and R. E. Ingram and C. H. Stebbins, are also vice-president, the latter having the responsibility of cashier. The assistant cashiers are: H. P. Dyer, and W. W. Shepard. These gentlemen know the value of commercial paper and in every manner possess the attributes necessary to conduct a safe and sound banking corporation.

The Planters and Merchants First National Bank possess an ideal location and has installed all modern devices for the protection of the currency and valuable papers, both of the bank and its patrons.

In 1907 it was made a National Bank. In connection with its regular banking business, there is also a trust department conducted by R. E. Ingram, which renders a wide and useful service in taking care of trust funds, administrative to estates, and other matters of like nature. The Trust Department enjoys a splendid and growing patronage, and thoughtful people, more and more realize its important function.

Mr. Stebbins, active vice-president and cashier, has been associated with the bank since 1916, when he entered its employment as assistant cashier, rising through merit of service to his present position. He was formerly identified with the Chamber of Commerce, and president of the local Rotary Club, and possesses a sound knowledge of conditions in this section of North Carolina.

"Much of our patronage comes from Person County," declared Mr. Stebbins, "and we feel keenly grateful to them for their confidence in our institution. Many of the Person County people have their roots in South Boston, Va., and our relations in the past with these have been a source of pleasure to us, and as some of our best friends live in that section, we have these relations well maintained. We want to assure them of a continuation of the best of service."

**LIME COLA BOTTLING COMPANY**

About three years ago two local men, who much like to the opportunity offered in Roxboro and Person County, launched a bottling business in this town. Since that time, this enterprise, known as the Lime Cola Bottling Company, which is owned and operated by Mr. Ivy James and Mr. Otto Clayton has developed into a prosperous trade, covering a wide area of territory. They supply bottled beverages throughout this county, and also a part of adjoining counties.

There is a model plant with modern machinery which is capable of turning out 24 bottles of soft drinks per minute. It is sanitary to the fullest extent, and every bottle is closely examined by an expert before being allowed to leave the plant to the various points for distribution. Two trucks are used in transporting the beverages to the many stores, shops, and other places where they are sold.

The Lime Cola Bottling Company was established in 1921, and its steady growth has been possible only by the merits of its products and the splendid type of service rendered. Both Mr. Clayton and Mr. James are live business men, and natives of Person County well known by all.

Mr. Clayton speaking to the Courier said: "Through additional manufacturing Roxboro will acquire a growth and expansion that will do splendid things for our community. Let us all co-operate."

**CLAYTON DRUG CO**

Although one of the younger business concerns of Roxboro, the Clayton Drug Company, owned and operated by A. W. Clayton, Jr., already enjoys a liberal patronage of the people, and each month there is a steady growth in the volume of business. The Clayton Drug Company was established in December of 1927, and ever since that time has enjoyed a nice business.

The drug store carries a large and varied stock of merchandise, toilet articles, medicines, the highest quality pure drugs, household remedies,



SWINE FEEDING ON FARM OF JNO. D. WINSTEAD

and everything that could be wanted from a drug store. There is also a good fountain to take care of those desiring refreshments. Quick and courteous service is given both at the fountain and in the drug and medicine department.

Mr. Clayton himself is a native of Roxboro, and a graduate of the school of pharmacy of the University of North Carolina. Since leaving school he has had three years practical experience in the practice of his profession. He is still a young man, and well liked by the people of Roxboro and Person County. These facts account for the steady growth of the business which he has launched in his native city, and he promises continued good service and quality goods to the people of this vicinity.

**GOODMAN'S**

Mr. Goodman left Portsmouth, Va., ten years ago to come into our midst and open the department store which bears his name. Although this business was started in a very modest manner, it has under his management grown until Goodman's now enjoys a wonderful patronage from Roxboro and surrounding territory. The policy of this department store has been to give the best in values to its customers, and with this has gone the individual attention of Mr. Goodman to their wants.

Goodman's has a large stock of merchandise, made possible only by the wide patronage given him by people throughout this section. Mr. Goodman himself is live and progressive, keenly alert to the progress of community and contributing his share at all times.

His faith in Person County is shown by his possession of a good farm about six miles from Roxboro, at Hobbs, on which is an excellent camp site. This is known as Camp Goodman, and is often used by the Girl Scouts in their activities of outdoor life. Mr. Goodman is public spirited, and since coming here a decade ago has thoroughly proven this by his connection with all movements for the community good. He owns and operates a good land in this section.

"I am always pleased to lend my camp to the Girl Scouts of Roxboro," declares Mr. Goodman, "and I want them to feel free to make use of it at any time. There is nothing more important in the life of a community than the development of its youth, and the Girl Scouts are one of our most useful organizations. Camp life furnishes a recreation and entertainment that are wholesome to both mind and body."



**SAM M. WATKINS**  
Proprietor of the Owen and Johnson Warehouses, Oxford, N. C.

**OXFORD MILLING Co.**

At Oxford, N. C., the Oxford Milling Company, has a capacity for turning out 125 barrels flour per day and is now giving 24 hours continuous service. Its products are of a superior merit, and since the plant has been taken over by P. H. Guerrant and J. P. White, Jr., it has shown remarkable strides in efficiency and service.

Mr. Guerrant is an experienced miller with several years to his credit, and is thoroughly competent to turn out a most superior product, and that is the very thing the Oxford Milling Company is doing. The sales manager is Mr. White, and he is building up a worthwhile trade in this section of the State. He is on the job all the time and gives full co-operation to every concern handling their product.

The Liberty and Snow Flakes are achieving a splendid reputation, based upon the merit of a superior product. These gentlemen have installed most modern machinery, have invested several thousand dollars in this enterprise, spent a considerable sum during 12 months for wages and deserve the local support of every person in their trade territory. Enterprises of this character not only develop a community, they make more intrinsic valuable every piece of realty in the community they operate.

**Clayton Drug Store**

**Roxboro, N. C.**  
**'Where Quality Counts'**

**Service Service**

STOP AND REFRESH YOURSELF AT  
OUR FOUNTAIN  
PRESCRIPTIONS FILLED  
ACCURATELY  
SMOKERS SUPPLIES NOVELTIES  
YOUR PATRONAGE SOLICITED

**Roxboro Oil Co., Inc.**

DISTRIBUTORS OF THE VERY BEST PETROLEUM PRODUCTS

THE WORLD RENOWNED

**Sinclair**

Opaline - Kerosine  
Gasoline - Havoline  
Quaker State Motor Oil

OUR SERVICE IS THE QUICKEST  
WE BRING THESE PRODUCTS TO YOU

**Highest Quality**

**Progress!**

The Fruit of Good Motive

An enterprise founded upon honest, wholesome motives and purpose is not misled. With the good influence of this principle WAVERLY has succeeded well. The high quality of WAVERLY, the trade term for ice cream, and WAVERLY Service are products of the commercial integrity which the enterprise held in the beginning. Patrons of WAVERLY, dealers, housewives and others have succeeded with this enterprise — they have secured the finest products that skill and honest effort can produce.

Young and Old Have Delighted in WAVERLY

As a food, as a work-hours refreshment, as a correct dessert, no one has found a superior to WAVERLY... pure, fresh, tasty, wholesome and healthy.

Eat more of WAVERLY! eat it daily, hourly. Give more of it to the children. WAVERLY is an ideal summer food.

WAVERLY is made in all those delicious fruit flavors... Have your choice, or have all. You can't beat it!

Don't say "Ice Cream", say "WAVERLY"

WAVERLY is the sure name by which you can get the best ever to represent a delicious, nourishing food.

**Waverly Ice Cream**

MADE ITS WAY BY THE WAY ITS MADE  
320 Holland Street  
Durham, N. C.