

"Souls For Sale" By Rubert Hughes

THE MOST DARING STORY IN YEARS

Will Appear In This Newspaper Beginning With Issue Of Aug. 14

Does a girl have to "Pay the Price" in order to achieve success? This question is answered in "Souls For Sale," by Rubert Hughes, a new serial to appear in this paper starting Aug. 14th.

The author of this daring novel, born at Lancaster, Pa., spent the early part of his life as a soldier. After leaving army life he became interested in music, and his many books and compilations on this subject are still standard works. Later his attention turned to fiction, and he wrote many famous novels, including "What Will People Say?" "Empty Pockets," "The Unpardonable Sin," and "What's The World Coming To?"

The work of Rubert Hughes is exceedingly valuable as social criticism and comment. Besides his fiction, he is author of a life of George Washington which caused considerable controversy, and has written the scenarios and title of many very popular motion picture plays.

What he has learned about the movie capital while engaged in the latter pursuit, is all told entertainingly in "Souls For Sale."

Chevrolet Announces 2 New Closed Models

Rounding out its line of six cylinder valve-in-head cars, the Chevrolet Motor Company today announces two new closed models—the Imperial Sedan and the Sport Coupe. Officials point out that despite the scores of improvements incorporated in these new models, prices have been kept within the low Chevrolet price range.

The Imperial Sedan listing at \$295 and the Sport Coupe at \$245, both f. o. b. factory, Elmhurst, Mich.

The new Imperial Sedan is introduced because of a widespread demand for a style car in the low-priced field. On this model the famous Fisher Body designers have lavished their skill with very noticeable success. It has smart concave front fenders with a relatively milled vision and in the back the rear quarters are stylishly fitted with Landau bows. The interior is smartly upholstered in deep-tufted plush, and the car is equipped with an adjustable driver's seat, and other items commonly found in smart cars of this type such as completely equipped instrument panel, smoking set, etc. It is finished in lustrous black with molding in Sable green and striking in rock livers. Exterior bright work, such as radiator, head lamps, and landau bows are chromium plated.

The new Sport Coupe is also offered in response to a demand for a style car for two passengers, and includes a comfortable rumble seat in the rear and a rear window that is easily raised and lowered by means of a convenient Termanet regulator.

Introduction of these two models comes simultaneously with the announcement that more than 950,000 of the new sixes have already been delivered into the hands of owners and that Chevrolet factories are operating on the biggest summer production level in the history of the company.

Production of the new models has been under way for several weeks. Meanwhile thousands of the new cars have been shipped to dealers. Officials predict that the entire nationwide dealer organization will be sampled with the new cars in two weeks or less. In many of the larger centers, the new cars are already on display.

As a result of the introduction of these two new models, the Chevrolet passenger car line embraces seven cars, five closed and two open models.

Past Records Broken By Club Meeting

Raleigh—With an enrollment of 454 girls and 291 boys from all parts of rural North Carolina, the annual 4-H short course at State College last week broke past records for attendance and for distribution of the delegates from different counties.

Like the State Farmers' Convention of the previous week, the club short course was also one of the best. The program had been well organized, instructors and chaperons secured, and provision made for the games, recreation, sight-seeing and other accompanying features.

At the assembly periods each day at noon the 800 club members and leaders heard messages of inspiration and education from the agricultural leaders of the State and from their own group. Among those on the program were Dr. E. C. Brooks, Hon. Josephus Daniels, Dean I. O. Schaub, Mrs. Jane S. McKimmon, Miss May Swan, Miss Mildred Ives, Edmund Aycock, Frank Raymond, Dr. F. S. Love, Dr. J. W. Hill, Dr. Robert Foster and others. Especially did the speakers stress the need of self-reliance, helpfulness to others, qualities of rural leadership, and courtesy in daily life.

The club members attended classes each morning, held a general assembly

Boy Eats 2 Pounds Of Pork, 18 Rolls

Raleigh, Aug. 2.—Advocates of the famed 18-day diet might find a prospect in young George W. Bradley, 17-year-old farmer, who went into a local cafe last night to get a "bite to eat" before going to bed. While waiters marveled, the young farmer consumed two pounds of pork chops and 18 rolls, while drinking 12 glasses of water.

"What are you going to give me for dessert?" he asked the waiter. And while the startled individual tried to think up a proper dessert for such a meal, the young farmer made up his own mind and ate a large barbecue sandwich.

By at noon, went sight-seeing and played games in the afternoon and attended vespers and motion picture shows at night.

The young ladies present were stylishly dressed, lovely in appearance and interested in their work. The boys also were of the finest type of young manhood to be found in the State. All who visited the short course remarked upon the fine appearance of the young people some saying that it would be difficult to find a finer group assembled at one time anywhere in the State.

The short course began on Monday, July 29, when the club members registered and were assigned to rooms. The closing exercises were held on Friday night and the group returned to their homes Saturday morning, August 3.

Much Business Done At Farm Convention

Raleigh—Governor Gardner's agricultural program was endorsed, a state-wide plan for agricultural development adopted and a start made in promoting the plan for pure bred iron seeds and pure bred livestock at the 27th annual session of the State Farmers' Convention meeting at State College, July 22 to 26.

The work in preparing a state-wide program for agriculture was said to be the most outstanding piece of work done by the Convention. At the sectional meetings the delegates worked hard and hard in studying the needs of the State and the best solution of its agricultural problems. The result of this labor was embodied in a series of reports made on the last day and adopted by sections. These reports will be condensed in a publication of the Agricultural Extension Service and published as soon as it can be made ready.

In the resolutions, the farmers called for a further study of rural taxation, encouraged the work of the Federal Farm Board, endorsed the county government advisory commission, asked again for further financial aid in securing an eight-months term for public schools, recommended better research facilities for agricultural problems, and called for more respect for law. The ladies also endorsed the Governor's agricultural program and put forward Mrs. Jane S. McKimmon to receive national honor because of her work.

Officers of the Convention for the coming year are B. B. Everett, Palmyra, president; D. J. Lybrook, Advance, first vice-president; O. J. Holler, Rutherfordton, second vice-president; I. O. Schaub, State College, secretary and treasurer; C. A. Sheffield, Assistant secretary and treasurer and F. H. Jeter, editorial manager.

Officers for the State Federation of Home Demonstration Clubs are: Mrs. W. C. Pou, Iredell County, president; Mrs. Dudley Bazley, Currituck County, first vice-president; Mrs. Paul Oliver, Robeson County, second vice-president; Mrs. Charles L. Coble, Alamance County, Secretary; and Mrs. D. A. McCormick, Robeson County, Treasurer.

Ruth Coleman of Alamance County and Boyce Brooks of Duplin County were pronounced the champion health club members of North Carolina at the recent 4-H short course. These two young folks came up from county and district contests and are said to be almost perfect specimens of physical perfection.

Fires on Saturday are 5 per cent more numerous than on any other day in London.

Father Lost and Hungry; Son Drowns and Wife Ill

Washington, July 31.—Walter Ross, 35-year-old Statesville carpenter came to Washington looking for a job. His wife was ill and his six-year-old boy needed clothes.

The big city beckoned and he borrowed money enough to buy gasoline for his small automobile. He landed in Washington yesterday morning with six cents in his pockets.

All day long he walked the hot pavements in search of work. Plenty of buildings were going up, but everywhere he found plenty of carpenters. Then he was lost and didn't know how to find his car.

He found a police station and there told his sad story. Two policemen took him in a police patrol car for a search of the city streets. At last they found the little automobile, not far from the police station.

Ross went back to the police station to thank the desk sergeant for his kindness. There he found a message telling of the drowning of his

boy. Walter Jr., who had been in need of clothes.

It was the last straw. The Statesville carpenter broke down. His sobs touched the hearts of the hawkeye policemen, who are familiar with hard luck stories.

The acting chief passed around the hat and handed Ross \$11. The policemen had a heart for him. It was to pay for the gasoline to carry him back to Carolina.

And this morning the Washington Post featured his story on the front page. The advertising will insure a job, but it won't bring back his boy.

Tourist (after taking deep breath on car platform)—Isn't this air exhilarating?

Porter—No, sah. This air Jacksonville.



In 5 MILLION HOMES TONIGHT

A host of babies will enjoy sound sleep tonight. And their parents will have unbroken rest. Castoria is the cause of this contentment in a multitude of homes.

Good old Castoria! Children cry for it. Mothers swear by it. Not a household where there is an infant should ever be without it. A few drops of Castoria quiet Baby in a perfectly innocent manner. It is natural slumber that follows. Castoria is a purely vegetable product. No opiates. No narcotics. Of any kind.

Now you know why trained nurses give Castoria as often as an infant is ailing, or even restless. And why doctors tell mothers it is the first and only home remedy when Baby has constipation, colic, diarrhea, or other upset. It is made for babies, and safe to give babies, and other things are not.

Fletcher's Castoria is "old-fashioned" if you count its fifty years, but it's an old-fashioned mother, nowadays, who worries along without it. Twenty-five million bottles bought last year! Think of the number of mothers who rely on Castoria! All these mothers can't be wrong! To keep a bottle in the house is a precaution you owe your little one.



There is a difference between being smooth and being serviceable.

—Moore's Oblige-o-grams.

In this service we want you to find a service that will assist you in selecting the meats you need to round out the proper menus for your weekly food fest.



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1,000 MEN ARE FIGHTING FIRES

Thousands Of Acres Of Timber Now Total Loss

Spokane, Wash., Aug. 1.—One thousand men were fighting fire today in Idaho, Montana and Washington under conditions that were made acute by the lack of rains.

Probably the most dangerous fire in the region was on Schwartz creek in the Missoula National Forest, which roared out of control before heavy winds after fighters had subdued it and part of their force had been shifted to new battle lines. Several thousand acres had been burned

over. Fires were burning also in the Lolo, Butte and Black Feet Forests in that state.

In north Idaho several blazes, most of them confined to sections a few hundred acres in area were burning in the Nez Perce and Selway Forest. In South Idaho the Challis fire which had burned over 1,400 acres, jumped from control lines yesterday, but the Salmon forest blaze, which had devastated 8,000 acres in ten days was believed to have been subdued. Observers in the Boise forest reported that a conflagration that had run for ten days had been controlled.

In Washington the forest were smaller. An obstinate blaze near Marcus which had been controlled twice, broke loose, and after burning several hundred acres of grain and menacing much farm land, was brought under control again last night. Another blaze on the Naches river, 35 miles from Yakima, also was subdued.

SOUTH BOSTON Tuesday, 13 August

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