

# Governor Gardner Points Dangers Overproduction of Tobacco. In North Carolina

(Gov. Gardner's Speech In Part)

Over Station WPTF, Raleigh, Thursday, March 26th

The two great money crops of North Carolina are cotton and tobacco. Thus far this year we have set no tobacco and planted no cotton. There is still time, therefore, for our farmers, our bankers, and our merchants to take thought about the present situation fraught as it is with great danger.

It is about this danger that I should like to address both the cotton and tobacco farmers of the State and the business man with whom they deal. The whole State has a vital interest in this matter, but for North Carolina, where a live-at-home policy has been so generally ignored in the past, the issue is almost one of life or death, financially speaking. North Carolina can hardly stand another year of disastrously low-priced tobacco and cotton with which to purchase the means of existence and subsistence.

Two years ago this Fall a great cry of distress went up from the tobacco farmers of Eastern North Carolina. Tobacco prices were so low that the efforts to help them could not stop within the boundaries of the Commonwealth. The Governor of your State, together with a great number of agricultural leaders, was called upon to go to Washington for a conference with Senators and Representatives in Congress, spokesmen of the Federal Farm Board and the Department of Agriculture, and for personal appeals to invited representatives of the tobacco companies. The Department of Agriculture said farmers should have organized. The farmers answered that they had not had sufficient time or warning for adopting either program, but notice was given that we could not go back to Washington if farmers in 1930 ignored the warning and produced a still larger crop.

Nevertheless that is what happened. The 1929 crop of tobacco was 750 million pounds and sold for an average of 17.82 cents. In 1930 the bright tobacco production increased to 852 million pounds, and the price dropped to 11.86 cents per pound. The opening of the markets in Eastern North Carolina brought greater cries of distress than the year before. Mass meetings were held. Representatives of the Federal Farm Board were invoked, organized plans developed, and the general expectation was that the opening of 1931 would find a large proportion of farmers organized and practically 100 per cent of them ready to cut acreage.

On the contrary, the majority of the farmers seem to prefer to wait until the marketing season to organize—when it will again be too late—and to increase the tobacco acreage with the prospect of even lower prices than the 11.86 cents average of last year.

It should also be observed that in the latter months prices dropped far below the 11.86 cents average for the season as a whole, closing Virginia prices in February being 4.32 per pound and the average in North Carolina markets that month 6.62 cents.

I wish every tobacco farmer, every banker, and every merchant to note these figures showing the total production and the average price of tobacco in the bright leaf belt for the years indicated:

Year	Millions of pounds	Average
1922	408	\$28.95
1923	592	22.25
1927	714	21.30
1929	750	17.82
1930	858	11.86

It is a terribly dangerous possibility. It is so dangerous to the welfare of our whole State that I should be unworthy of the power that has been vested in the office of Governor if I did not take this opportunity, before a single cotton seed is planted or tobacco plant set, to warn every farmer, every business man, and every merchant that the markets for cotton and tobacco for 1931 are practically glutted in advance.

The gloomy picture that I paint, therefore, is found in these facts—very definite and concrete facts based on official and undeniable statistics—taken together with the further prophecy that if any relief is to be obtained, it must be obtained now, and not indignation meetings or mass meetings of distressed growers next fall. We have had warning enough. The lower prices of the last two years have spoken in voices of thunder. The United States Department of Agriculture and the Federal Farm Board have multiplied their warnings. I appeal to every farmer and farm woman to consider the facts on their own farms and in their own households, and chart a wise course. I appeal to every merchant and banker to consider what this situation will mean to the financial stability of North Carolina, if the tobacco and cotton prices of 1930 are made even worse in 1931 by a further piling up of unwanted surpluses.

The Effort To Reduce Tobacco Acreage In 1931 Is Being Pressed Throughout All The Tobacco Growing Section Of North Carolina, Virginia, South Carolina and Georgia.

## Old Belt Tobacco Association

### Camel Prizes To Be Announced Next Week

Winston-Salem, N. C., May 5.—Prize winners in the Camel cigarette \$50,000 cash prize contest will be announced next week, officials of R. J. Reynolds Tobacco Company, said today.

The contest judges and their staff, who have been carefully reading the approximately 1,000,000 entries, have completed their work, the announcement stated, and plans are now being completed for the actual awarding of the checks.

Thirty-eight prizes, including a first prize of \$25,000, are to be awarded for the best letters on how the new cellophane moisture-proof wrappers on Camel cigarette packages benefit smokers. Second prize will be \$10,000, and third prize \$5,000. There will be five awards of \$1,000 each, five awards of \$500 each and 25 awards of \$100 each.

Judges of the contest are Roy W. Howard, Chairman of the Board of the Scripps-Howard League of Newspapers; Charles Dana Gibson, famous artist and publisher of Life Magazine, and Ray Long, President of the International Magazine Company and Editor of Cosmopolitan.

### Over Four Million Apple Trees in State

There are 4,539,500 apple trees planted in the commercial and home orchards of North Carolina according to an estimate made by the U. S. Department of Agriculture. This estimate is based on report from 1,113 apple growers and takes in all trees planted up to January 1, 1928.

"Of the total number listed, 7.2 per cent, or 328,844 trees, are not over three years old," says H. E. Niswonger, extension horticulturist at State College. "The largest number of trees are from 4 to 33 years old with this age having 3,676,996 trees or 81 per cent of the entire planting while the smallest number of 9,079 trees, or 2 per cent, are 74 years and older."

Of the 36 varieties listed, the Delicious is the favorite with com-

mercial orchardists, this variety having 14.3 per cent of the total number of trees. Following in order are the Stayman, Limbertwig, and Winesap, with these four varieties having 46 per cent of the entire commercial plantings. In the home orchards the variety most favored is the Winesap with the Limbertwig and Horse apple following in order.

According to Mr. Niswonger, the estimated number of apple trees in commercial orchards was 2,075,500. Half of this number were in orchards containing 1,000 trees or more, one-third in orchards having 100 to 500 trees, and the remainder in orchards of from 500 to 1,000 trees. Plantings having upwards of 100 trees are classed as commercial orchards, he says.

Reports from these apple growers show that the Black Ben, Ben Davis, Virginia Beauty, and Grimes Golden varieties were planted as early as 1855 with some of these trees still bearing. The first planting of Limbertwigs, Winesaps, and York Imperial was made in 1865 with the Stayman, Delicious, and some other popular varieties planted a few years later, says Mr. Niswonger.

### Students Of Old Rutherford College

The alumni association of Rutherford College is anxious to get a complete list as possible of names and addresses of all students enrolled from 1853 to 1900 inclusive. We urge the people of the entire state to help in this movement. It will be remembered that this old institution was one of the pioneer schools of the state and turned out many thousand useful men who entered into every walk of life. Many of them held high positions of trust and honor among us. Thousands of them too poor to pay tuition were taken care of without money and without price.

Many of these old students were fathers and mothers of good men and leaders of the state today. Therefore, we trust the press and citizenship will send us the name of every old student they can think of, and if dead give something of the history and activities of such

and date of death. The history of every student will be worth much to the institution.

The annual alumni address by Dr. J. R. Abernethy of the Western North Carolina Conference, and banquet will be held Monday evening at six o'clock, May 25th. We trust hundreds of old students will take a day off from the cares of this busy life and come back and meet the old friends of other days. Other prominent speakers will speak briefly at the banquet.

MRS. ANNA RUTHERFORD, Sec'y. Rutherford College, N. C.

## Sunday School Lesson

International Sunday School Lesson For May 10  
THE PARABLE OF THE POUNDS  
Luke 10:11-26

Rev Samuel D. Price, D. D.

A good story with a real point is effective in its teachings. Jesus often made use of a parable to drive home the truth. A parable can be defined as "An earthly story with a heavenly meaning." This time it is about a man of means who went away to receive an additional inheritance. Before leaving he handed over a pound, about \$17 in value, to each of ten servants, and told them to make use of the money until he returned. It was mutually understood that there would be an accounting at that time. A pound then represented 100 days of unskilled labor, and was an amount to command real attention.

We may idle time away or be busy meanwhile, but at last the hour comes when we must face the auditor. When the nobleman re-



## WASH PANTS THAT WASH

The only pincheck wash pants that are real wash pants are Otis. For Otis Pinchecks, the same famous fabric you've always worn, are now pre-shrunk! They fit you as well after washing as before!

Make sure your next wash pants are made of pre-shrunk Otis. Ask your dealer for the pants with the Otis label.

**OTIS PINCHECK**  
WASH PANTS  
They're pre-shrunk!

turned from the far country he asked for an accounting from the ten who had been tested by their use of the revolving fund. All do not have the same ability and equal results ought not to be expected. A bit of understanding and sympathy would help the blodder who may be equally faithful as the one who can produce the larger result. The first man presents ten pounds as the result of his trading and is heartily commended for his ability. The next man declares that his stewardship resulted in a gain of five additional pounds, and he too is praised.

The last man to meet the auditor comes with excuses only as he returns the original pound without any increment. Fear is the reason that he gives for the failure to even attempt to accomplish anything. His lack of energy shows that he is unworthy of any advancement and he is further distressed by utter condemnation.

Chicks hatched from eggs out of blood-tested flocks have been in heavy demand, report poultry growers of the Cary section in Wake County.

### L. D. Munn Captures Joe B. Currin Medal

Wake Forest, May 3.—Lionie D. Munn, of Camden, S. C., Friday night won the Joe B. Currin medal at Wake Forest College for the best oration on "Jesus in Modern Life."

The other contestants were W. H. Ford of Atlanta, A. B. Carroll, Jr. of Wilson, and D. B. Fruette of Boiling Springs.

This was the first of a series of annual contests. The trophy was established this year by Rev. Joe B. Currin of Roxboro. It is now under the direction of Dr. J. W. Lynch, professor of Bible at Wake Forest.

The judges for the contest were Dr. J. R. Quisenberry, Dr. N. Y. Gulley, and Rev. J. A. Easley.

Thirty-two hogs fed by the Shay method returned R. O. West of Currituck County \$1.17 a bushel for 261 bushels of surplus corn consumed during the 66-day feeding period.

The laughing jackass is not a donkey but a bird of the kingfisher family.

## ENGAGEMENT EXTRAORDINARY PALACE THEATRE ROXBORO, N. C. 3 Nights Starting Monday May 11th BARGAIN MATINEE WEDNESDAY

ROUDIN'S SUCCESSOR  
Presenting the most lavish—gorgeous—thrill mystery spectacle ever witnessed on any stage—The Greatest Stage Show of the Season!

## RICHARDS

World's Greatest Magician and His Big Company

A riot of laughs, roars, thrills, girls, singing, music, "Spooks," Mystery, Splendor.

Stupendous! Gorgeous! Thrilling!

Two huge carloads of scenery and effects. Enchanting music.

15 Tons of Baggage  
40 Head of Livestock  
100 Dazzling Wonders  
12 Gorgeous Scenes



### Free—Baby Given Away—Free

During the company's engagement here a real live baby will be given away. This is positively no pig, dog, or animal, but a real live baby of good parentage about seven months old. Who will get it?

POSITIVELY A GUARANTEED ATTRACTION!

A Regular Road Show Production at Popular Prices

And On The Screen  
MONDAY AND TUESDAY, MAY 11—12TH  
Claude Colbett in "HONOR AMONG LOVERS"  
NEWS AND CARTOON  
No Matinee Night 7:30—9:00 P. M.  
Admissions 25—50c

WEDNESDAY, MAY 13TH  
Barbara Kent with Ben Lyon in "WHAT MEN WANT"  
"Indians Are Coming" and Talking Comedy  
Special Matinee 3:00—3:30 P. M. Admissions 15—35c  
Night at 7:30—9:00 P. M. Admissions 25—50c

POSITIVELY A GUARANTEED ATTRACTION

### THE DEAREST PERSON ON EARTH



Whitman's Candy

### FLOWERS for Mother

Mothers' Day was dedicated to sentiment, and flowers are the traditional token of love. Leave your order and Mother's preference with us. We will take care of the rest.

DAVIS DRUG CO.  
THE REXALL STORE

for MOTHER  
Experience has taught us what kind of sweets your mother is likely to prefer. Thus you can be sure that our Mothers' Day assortment will be thoroughly welcomed and enjoyed.



## BAGGING A GOOD ONE

—and we've seen many a bargain, but—well really, we are embarrassed. . . . If we should start to tell you just how good our service is—how tempting the food—how reasonable are our prices—and how you will enjoy your luncheon, tea, or dinner here, why you'd say "What a lke you've got. . . ." So we'll mention none of those features of our most excellent dining services. . . . Instead, we'll ask you to let us take the burden of some Sunday dinner off mother's shoulders—by dining here. Come on, won't you huh?

## Royal Cafe

Stephen Georges, Prop.

## May Sale

OF CHARMING NEW  
SUMMER FROCKS  
\$4.95 to \$7.95

Five models to choose from . . . in browns . . . blues . . . greys . . . black-and-white prints. Some are trimmed with white. Every correct summer type is here in bright or dark colors as well as in prints, canton crepes and chiffons. You can have several changes of "frill necklines" to wear if you choose from the variety of models in this special group. Made well.

You can tell by the style and gay colors and prints that each dress is brand new. Your size is here! Misses' 16 to 20; Women's 36 to 42, and plenty of larger sizes from 44 to 48.

GREENSTONE'S DEPARTMENT STORE  
Moe Goodman's Old Stand Roxboro, N. C.

