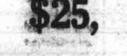


no Easter in years that records the arrival of spring and there has been harder winter than the one through which we have just passed. Winter clothes have become worn hence the desire to possess new outfits. And the lines of the outfitters are singularly more complete at this season than any other.

There's one thing you should be certain of this Easter—whatever you buy, be sure its good. That's the way to save labor, material and money. That's the true meaning of economy as Uncle Sam would have us all practice it. The clothes we sell will help you to save the money.

Heat Schaffner & Mark make them. They're her e; newest of new military styles for young men, smart looking, dignified business suits in blues, browns, grays, greens, cheviots, flannels, worsted, cassimeres, serges. Regardless of your size or taste, we have a Hart Schaffner and Marx suit that is tailored exactly to your measure. They are not mere ly ready-made suits, but are custom-tailored with every attention paid to the details that will bring you service.



\$30,

\$45, \$50

NEW SHIRTS FOR EASTER

You'll find more beauty of color and design in our Shirts this Spring than ever before; ask to see them when you're in our store.

APPROVED HAT STYLES FOR SPRING

540.

\$35,

The best styles of the best makers await your selection. You won't have any trouble finding the hat that suits you best.

RICH COLOR IN NECK-WEAR AND HOSE

You won't feel complete Easter morning with a new suit, top coat, hat and shirt unless you have a new "tie" and silk hose.

THE HOME OF HART SCHAFFNER & MARX CLOTHES

I. SILVER COMPANY