

REGISTERING COMPLETE SATISFACTION WITH “MONROE CLOTHES”



The man who is wearing a suit of "MONROE CLOTHES" can tell you just what service and satisfaction he is getting out of his clothing.

MONROE CLOTHES New York and New York clothes America. Follow the styles, and come in and get your suit of Monroe Clothes today.

All Monroe Suits are made of only the best materials obtainable, and are made by only the most expert workmen. Beauty of design, coupled with the best materials makes a satisfactory suit. Besides our line of men's suits, we carry a full and complete line of men's ready-to-wear. Underwear, made by the foremost mills in the country, and priced more than reasonably. Shirts, collars, neckties, socks, shoes and hats. Efird's with its tremendous buying power is able to purchase these articles at remarkably low prices, and therefore able to sell it to you in turn at a much lower price than elsewhere. We invite you to call and see just what we are offering, and to note some of our prices which we have listed here below. Priced \$25.00, \$27.50, \$30.00.

SUITS

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| One lot of men's and young men's suits, in all of the best patterns..... | \$21.50 |
| One lot of men's suits, These have been here but a very short time, in brown, blue and gray, striped, at \$11.95 and | \$13.95 |
| Young men's high school suite, Monroe brand, almost any color cloth that you may wish, priced at \$18.50 and | \$19.50 |
| Boys' Monroe suits, all wool, 2 pairs of pants, ages eight to eighteen years. The best thing, possible for school use..... | \$12.95 |
| Boys' suits, suitable for school wear, ages eight to seventeen, just a few left at this price, only..... | \$4.98 |

MEN'S HOSE

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| Men's fine silk hose, full fashioned, in black, white and tan, a regular 50¢ value | 65c |
| Men's silk plated hose, all colors and sizes, 50¢ value, special | 35c |
| Men's heavy wool mixed hose, special, 50¢ and | 48c |
| Children's union suits, manufactured by Hanes knitting mills, sizes 2 to 16 years \$1.00 values, special at | 85c |
| Men's medium weight ribbed union suit, Hanes' maker, special at | \$1.25 |
| Men's Hanes union suit, 98¢, \$1.25 and | \$1.45 |
| Hanes' shirts and drawers, special | 75c |

PANTS

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| Men's heavy khaki pants..... | \$1.48 |
| Men's corduroy pants, special | \$2.48 |
| Boys' corduroy pants, good for school wear | 98c |
| One lot of boys' school pants, formerly sold up to \$1.25, sale price | 98c |
| One lot of men's corduroy pants, formerly sold to \$3.48, sale price | \$2.48 |

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| Boys' corduroy pants that sold for \$1.50, sale price..... | \$1.18 |
| One lot of heavy doeskin men's pants, sale price | \$2.98 |
| Men's worsted pants, formerly sold for \$3.50, sale price | \$2.98 |
| Young men's pants, in all colors and sizes, sold up to \$5..... | \$3.98 |
| Men's high grade worsted pants, highly tailored, sold for \$4.98, sale price | \$4.98 |
| Boys' wool mixed pants, all colors, ages eight to eighteen years, 98c, \$1.18, \$1.48 and | \$1.98 |

SWEATERS

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| Men's cotton sweaters, with pocket and roll collar | \$1.18 |
| Men's fine knit wool sport coat sweater, at | \$2.98 |
| Men's all wool sweaters | \$3.98 |
| Men's sport sweaters | \$2.98 |
| Men's slip over sweaters | 75c |
| Men's wool mixed sweaters | \$1.65 |
| Men's heavy fleeced sweaters | \$1.98 |

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| Men's all wool sweaters | \$3.98 |
| Men's all wool, heavy college sweaters | \$3.98 |
| Men's high grade all wool sweaters | \$5.75 |
| Boys' all wool sweaters, \$2.98 and | \$3.25 |
| OVERALLS | |
| Men's union made overalls, 220 denin | \$1.35 |
| Men's true blue overalls | \$1.18 |
| Youths' overalls, 85¢ and | 95c |
| Boys' overalls, ages from 4 to 16, special | 79c |

New Fall Modes in Shoes

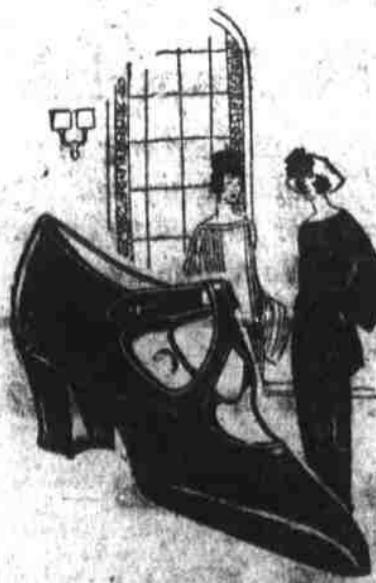
Each season brings new changes in the shoe modes. Each season brings even better modes than the season before. Efird's has always tried to anticipate just what the new seasons would bring with them, and to that end we are offering you a display that we believe will cover any and everything that the new fall season has brought with it.

We invite your inspection of our display, and we assure you that we feel that we have accomplished something in this display. No matter just what you have in mind, you will find it here and waiting for you.

Our tremendous buying power makes it possible for us to offer you these changing styles at more than moderate prices. We invite your inspection, and also your comparison of our prices with others. Come in during this anniversary sale, and see the other things that we have not advertised.

Misses' and Children's Shoes

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| Misses' black kid shoes, rubber heels | \$2.98 |
| Misses' Russ calf shoes, rubber heels | \$2.98 |
| Child's E. C. Skuffer, black and tan, sizes 3 to 6, at | \$1.59 |
| Children's E. C. Skuffer, tan, lace and button, sizes 6 to 8, at | \$1.98 |
| Children's E. C. Skuffer, black, button and lace, 8 1/2 to 12, at | \$2.48 |
| Children's E. C. Skuffer, tan, button and lace, 8 1/2 to 12, at | \$2.75 |
| Boys' E. C. Skuffer, black, button and lace, sizes 12 1/2 to 2, at | \$2.98 |
| Boys' E. C. Skuffer, tan, button and lace, sizes 12 1/2 to 2, at | \$3.48 |



Ladies' and Misses' Shoes

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| Ladies' black kid shoes | \$2.48 |
| Ladies' heavy elk shoes, \$1.98 | \$2.98 |
| Ladies' black kid shoes, rubber heels | \$3.48 |
| Ladies' black and brown shoes, rubber heels | \$3.98 |
| Ladies' black kid shoes, military heels | \$3.50 |
| Misses' Russ calf shoes, welt sole | \$4.98 |
| Ladies' black and tan shoes, rubber heels | \$4.98 |
| Ladies' Imperial and Kneeland shoes | \$5.85 |
| Misses' brown oxfords, rubber heels | \$2.98 |
| Ladies' brown oxfords, rubber heels | \$3.48 |

MEN'S AND BOYS' SHOES

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| Youth's lion brand shoes, sizes 9 to 13 | \$2.75 |
| Boys' scout shoes, sizes 2 1/2 to 5 1/2 | \$1.98 |
| Youth's scout shoes, \$1.48, \$1.75 and | \$1.85 |
| Men's Scout Shoes, \$1.98 and | \$2.48 |
| We have a full line of over shoes, Men's 18 inch hunting boots | \$6.85 |
| Men's black blucher shoes, \$1.98 and | \$2.98 |
| Men's brown English blucher shoes at | \$3.98 |
| Men's brown English and blucher shoes at | \$4.98 |
| Men's black kid shoes at | \$4.98 |
| Men's black calf brogues at | \$4.98 |
| Men's brown flexible tread shoes at | \$6.00 |
| Men's black O. So. E. Ze shoes at | \$6.50 |
| Men's brown Reynolds shoes at | \$7.00 |
| Men's brown kid Reynolds shoes at | \$8.00 |
| Men's Craddock bench made shoes at | \$6.00 |
| Boys' brown shoes at | \$2.98 |



EFIRD'S DEPARTMENT STORE,

Send Us Your
Mail Orders.