

Tigert Describes Meaning of American Education Week

(By JOHN J. TIGERT, U. S. Commissioner of Education)

Two years ago Dr. P. P. Claxton, former commissioner of education, instituted the observance of the first week in December as "Education Week." The American Legion last year became interested in the perpetuation of such a week and took the initiative in inviting the National Education Association and other organizations to co-operate in the observance of "American Education Week." This year the United States Bureau of Education is co-operating with the American Legion and the National Education Association in inviting every American organization, club, church, and individual and bodies of every description to participate in making the week, December 2-9, a real nation-wide revival of educational enthusiasm.

The American commission of the American Legion called upon the commissioner of education to invite President Harding to issue a proclamation for the observance of this week. The president has given assurance of his desire and willingness to do this.

The bureau of education has arranged with the interdepartment advisory committee on government radio broadcasting to use the government's broadcasting stations twice a day throughout the week for the promulgation of educational radio material in connection with the week's campaign.

The commissioner of education called upon Will H. Hays, president of the Motion Picture Producers and Distributors of America, to discover to what extent the motion picture houses of America would cooperate. Mr. Hays was very generous and enthusiastic and has definitely arranged for the working out of a program in which the facilities of the motion picture houses may be used effectively during American Education Week.

All governors, mayors, and others in places of executive authority are expected and invited to issue proclamations and otherwise promote general observance of this great movement in behalf of education. The newspapers and press generally have been invited to issue special educational editions if possible, and if this is not possible to emphasize education during these days by editorials, special articles, and in such other ways as they find possible.

It seemed wise in order that the campaign might be concentrated upon phases of education which are of outstanding significance, to designate certain days on which topics should be stressed. These days are as follows: Sunday, December 3, God and Country; Monday, December 4, American Citizenship; Tuesday, December 5, Patriotism; Wednesday, December 6, School and Teacher; Thursday, December 7, Literature; Friday, December 8, Equality of Opportunity; and Saturday, December 9, Physical Education and Hygiene. These topics have been selected because they are considered to be matters of national importance and desirable throughout the country. It is suggested that these topics should not preclude the various states from emphasizing those features of education which need to be emphasized at this time in their respective states, nor should they prevent cities and localities from pushing their individual needs.

It hardly seems necessary to urge upon the schools and those responsible for the administration and instruction in the schools that it is expected that all will join in the general observance of promoting education during American Education Week to the utmost extent of their abilities. Programs can be effectively arranged throughout all of our schools which will materially enhance the value of this general effort.

At the time of present writing a very large number of state superintendents and state commissioners of education have responded enthusiastically in endorsing the observance of American Education Week and none have expressed opposition or indifference. The unity of effort and interest which has already been displayed is but an earnest and evidence that this bids fair to be the greatest campaign for education that has ever been made in the United States.

Washington, Sept. 28, 1922.

ARMENIAN LOSS IN SMYRNA HUGE

ATHENS, Nov. 3.—(By Mail).—The losses of the Armenian community in Smyrna total \$118,000,000 according to a tabulation made by a committee under the direction of the bishop of Smyrna.

Sixty million of this total is in real and personal property, and the remainder in intangible assets like stocks and bonds in Armenian companies operating in Asia Minor. The annual income of 8,000 Armenian families in Smyrna used to be \$7,500,000, whereof 15 per cent was given to charities and to the church.

Smyrna, which was the richest Armenian community in the world before the coming of the Turkish army had 20 millionaires, but today every one of these men is virtually penniless. The largest losers are the landowners, textile importers and exporters of fruits, cereals, carpets and opium.

The number of Armenians killed in Smyrna, according to the committee, is 4,000, and the number of persons who are missing or who have been made prisoners is stated to be 8,000 men and 15,000 women.

The most prominent Armenian business men killed were Sarkis and Kasparian landowners, and Gurnalian and Panossian, textile merchants.

Lots on the Greensboro road are enhancing in value faster than in any other part of High Point. Buy lots there Friday, December 8th, at 1 p. m. Horney Brothers, Asheville, N. C.

GLASSES SHOULD BE CHEAPER SAYS

BUFFALO, Dec. 5.—The price of eye glasses, especially of the bifocal type, will be materially lower next year, it is asserted by Dr. D. E. Sharp, an executive of one of the largest concerns in America engaged in the manufacture of magnifying glass. Patents which now cover this type of eye glass will expire and with the resulting competition among manufacturers and the elimination of royalties, material reductions should come, he said.

Rapid progress has been made in America since the industry, formerly controlled by Germany was virtually forced upon American manufacturers by the great war. Telescope lenses of all sizes are now successfully made in American plants.

Fiery, Itchy Skin Quickly Soothed With Sulphur

Mentho-Sulphur, a pleasant cream, will soothe and heal skin that is irritated or broken out with eczema; that is covered with ugly rash or pimples or is rough or dry. Nothing soothes fiery skin eruptions so quickly, says a noted skin specialist. The moment this sulphur preparation is applied the itching stops and after two or three applications, the eczema is gone and the skin is delightfully clear and smooth. Sulphur is so precious as a skin remedy because it destroys the parasites that cause the burning, itching or chapping. Mentho-Sulphur always heals eczema right up.

A small jar of Mentho-Sulphur may be had at any good drug store.

Thousands Have Kidney Trouble and Never Suspect It

Judging from reports from druggists who are constantly in direct touch with the public, there is one preparation that has been very successful in overcoming these conditions. The mild and healing influence of Dr. Kilmer's Swamp-Root is soon realized. It stands the highest for its remarkable record of success.

All examining physician for one of the prominent Life Insurance Companies in an interview of the subject, made the astonishing statement that one reason why so many applicants for insurance are rejected is because kidney trouble is so common to the American people, and the large majority of those whose applications are declined do not even suspect that they have the disease.

Dr. Kilmer's Swamp-Root is on sale at all drug stores in bottles of two sizes, medium and large. However, if you wish first to test this great preparation send ten cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. When writing be sure and mention this paper.

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The Tragedy of a Giftless Christmas Need Never Enter Your Home

On this Christmas Day of 1922, perhaps, it would be difficult for you to envision a Christmas in future years when the grim spectre of poverty would still the merry voices of your children, when their stockings would be empty and the Christmas tree only a memory of other days.

But in thousands of once prosperous homes reverses have brought about just that change.

Perhaps the father's health has failed, and his salary has ceased; perhaps he has come to old age without competence. Perhaps his life has ended and the estate which he thought was ample has been dissipated by unwise investments, extravagance or incompetent advice.

Then his family comes to that tragic Christmas Day, when they find that a "sorrow's crown is remembering happier days."

Yet this need never happen in your home.

Life insurance can be taken today in the Equitable Life Assurance Society, a great American Institution, whose mantle of protection now exceeds two thousand millions of dollars, to provide whatever may happen to your other investments—a regular monthly income when you are too old to work, the continuance of your salary if you are no longer physically able to work, a steady monthly check for your loved ones, if death has overtaken you from earthly labors.

What more magnificent gift could you make to your wife and children than to present them on this Christmas Day with an Income Insurance Policy in the Equitable that would be a living testimonial throughout the years of your desire that they should never know the doubly keen tragedy of poverty on this supreme holiday of peace and love and remembrance, or any other day?

See Walter Hargett, Room 15, Over Hart Drug Store and Make This Tragedy Impossible This Christmas Day 1922 and All Other Christmas Days

In October, 1922, out of 692 claims paid by the Equitable 688 were settled within one day. And insurance money paid quickly has twice—sometimes thrice—its ordinary value.