# NOVEMBER AND DECEMBER K. R. Jones

There is but ONE WAY to do the Business, and we have Discovered it.

Our Large Stock of everything you can call Cotton, and other for in DRY GOODS,

# Uniformly Reduced in Prices,

To meet the Present Strain in the MONEY MARKET.

Dress Goods (in all grades) reduced 20 per cent. Calicoes, 4c. and 5c .-- the best.

Bix dosen spools of Cotton for five cents
46-inch Bleaching, Pillow Case goods
Knitting Cotton
Linen Cape Collars
Fine Kid Gloves (all shades and black' 50
Hamburg Edging
Handkerchiefs
Gentlemen's Fine Dress Shirts 50
" Linen Collars
# " Cuffs
Cum
Towel Crash
A fine Corset, any size, only
Ladies' Hose, Misses' Hose, Children's Hose, Daby Hose, per pair 5
Gents' Half Hose
Blesching (full 1 yard wide)
Extra heavy Unbleached, yard wide
Full size Towel
Full size Towel
Very heavy Linen Towel
Genuine Turkish Bath Toilet Soap 5
Fine Linen Napkins
Hairpins, 200 for
First quality Brass Pins, 360 for
A fine Skirt for
Extra Ladies' Vests
ii Gents' 4
Tooth Brushes
Albums 10 Sewing Machine Oil (large size) 5
cewing atactine Oit (targe size)
Flannel
Carpets
Pants Cloth
Beautiful Cretonne10
Elegant Tricot Dress Goods
Genuine Torchon Laces
Cotton and Linen Laces
Picture Frames
Edgings, 12 yards for.
Jerseys (new lot just in), from
Shoes, from

We have just received TEN BALES of KNITTING COTTON in banks. which we are offering at the exceptionally lose figures of TWENTY CENTS

TO THE

# Wholesale Trade.

We are prepared to offer the Country Dealers every inducement to trade with us, that careful buying, and our large facilities for so doing, admits of, and if there is anything wanted by them that should be found in a FIRST-CLASS WHOLESALE ESTABLISHMENT, we have got it RIGHT IN STOCK. If you cannot come, write us. We are always glad to answer all correspondents in relation to our business.

Please keep your eye on our "ad." as we are always alive; and between now and January 1st we may possibly surprise you all. Our Holiday Goods are still to come.

Thanking all of our many Customers for favors already received, we close this little list asking for a continuance of the same, and with the hope we may add many more to our already long line of buyers,

We are,

Very truly yours,

# O. MARKS,

Pollock St., directly opposite Episcopal Church Pump.

THE BOSS **CLOTHING AND SHOE STORE.** 

SCHWERIN & ASH HAVE Removed



To the BISHOP BUILDING on Middle St. Corner of Alley, directly opposite the Baptist Church. ALL DRY GOODS WILL BE SOLD AT COST. AS

We are SOLE AGENTS for the A. A. BATTLES MEN'S

# DAIL BROTHERS, Wholesale Grocers,

TWO STORES, SOUTH OF THEIR FORMER STAND. And keep of FLOUR, MEATS, COFFEE, SUGAR, SYRUPS MOLASSES, SALT, TOBACCO, SNUFF AND CIGARS, an everything in the GROCERY LINE, a FULL STOCK and at LOW PRICES for CASH.

The Mirror

is no flatterer. Would you make it tell a sweeter tale? Magnelia Balm is the charmor that almost cheats the

CUMMISSION Consignments of Grain.

SOLICITED PROMPT ATTENTION SUBBANTEED Dry Goods, Notions, there now read the inscription: HATS.

PRODUCE

GROCERIES OF ALL KINDS Pork, Bacon, Flour Sugar, Recorder of Bern toll therefore of the erally spelled in the same way, he goes into cattle or horse raising Coffee, Salt, Syrup and

POOTS AND SHOES.

MOLASSES. SNUFF and TOBACCO.

Spades, Shovels, Hoes, Axes, Nails Plow Traces Hames, Farmer's Supplies

GENERALLY -A L S O-MOTT'S SWEET CIDER.

THE BEST MADE.

Prices low for casic Satisfaction guaranteed Highest cash prices paid for country Produce

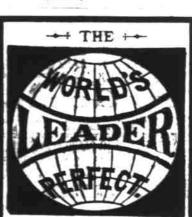
Call and see me North West corner SOUTH FRONT &

# Furniture!

JOHN SUTER'S.

ON MIDDLE STREET.

iairs, Lounges, Sofas, centre Ta ROCK BOTTOM PRICES.



LATEST AND BEST

SEWING MAGHINE It is universally conceded to be the finest-finished and best-made on the market. Its wood-work is elegant-ly decorated in Ebony and Gilt. ACENTS WANTED. POR PARTICULARS ADDRESS

Leader Sewing Machine Co. CLEVELAND, OHIO.



BOOK STORE. J. L. HARTSFIELD.

DEALER IN BOOKS and STATIONERY. Confectioneries.



Address DR WAR, ACC . - Bara, W.

harts at 1 many sorts if mis f finite of the said there is a real of E . Mastang Landsont

All Sorts of

## THE JOURNAL

RERN SWITZERS LYD.

possession of the founder - family, Carolina, with Lewis Machel, led a it is my opinion that they will soon

ERST BAER

HHE FAM-

name of the historic city . "The final "e" is used by him. first bear here was captured." Does not good old Conrad Justinger, the official documents the name is gen turn for two or three years, and if II A R D W A R E Duke Berchtold and his connections competent men, Col. W. L. Sann- poor land. Now how can be bring and he gave the butchers a shield North Corolina.

> BERTHOLD VOX ZAHRINGEN. gen were the "Lord Lieutenants" of the Burgundy," and represented the KINDLIFRESSER-BRUNNEN. the fertility taken away by the

mounted by a crown. In the cen goods, don't they? We'll have to must be added the eloquence of ter of the shield is a hon or griffith erect a "Kilderfresser Brunnen" in feeling, or the thought might be raging, but chained; and under the North Carolina. L. C. VASS. lost. What effects would the eloshield a sword and spear are crossed, but project from the corners. Underneath runs this inserip-

RERTHOLD V DUCI ZARINGIAL CONDITORI URBIS DERNAL

CIVITAS ANNO MDCCC VIATI

OBTICAL VENEZULE DAM

1 CHAILLE IN THE I'm ac square in the character city in

on the banks of the broad and be u

The following is from the pen of Mr. John M. Stahl, of Quincy, Ill., H-W | SITE LEHE NAME. If will find be aimse just here to wratten for the Maryland Farmer: work of the amusing controversy. Sheep raising particularly comthat has long prevailed as to the mends itself to poor men. First, correct way of spelling the name of it requires less capital than any North Carolina's daughter of the other branch of stock raising. A Swiss cars. Shall it be Newland, good sized flock of sheep can be got of New Torne, of New York, of New for the price of a horse or two cows: name of this city vis from the old name spelled only "liern." Thus males, which can be bought for German "Bare," "ushing apparat- was the word written in glaring reasonable prices, a flock of comus." Ithus making a crisical fown expetal letters on all the radroad mon sheep can soon be graded up merely a fishing Village. Who, coachest and I suppose the Swiss to a practical value scarcely less rans," could venture to advocate and the coloris generally speak can get a good start in mutton solid colors and makes a very pretty dress. that theory! Not 1' Nor these German, I heard that some caped" growing, and now is just the time other speculations that an old and the French and spoke French, and to go into this business, for on ac-Merchant. noble family "Von Bern." give its that the French way of spelling was count of the cry made by the polithat it arose from a likelite world to member ever to have seen the tariff on wool, many sheep raisers the style and price of goods you want. meaning amountain." because the name so written in Switzerland. have become discouraged and are town began on a lotty promontory. Then Baron Christopher de Graaf, selling out their flocks at very low or that it was named in locater of fenrendt, of Bern, whom the lord prices. Sheep can now be bought "Versian," which formerly was the proprietors made landgrave of cheaper than for many years, and at very low prices.

> and was racied "The relibers" and colony of German Palatines and advance in price. Verona in the Mountains. Let Swiss to the confluence of the News . Sheep raising further recompoetry of sport, and read facts from the Indian village "Chattoka," and its quick returns. No other branch are glad of it as we like to please our entomers with good goods, cheap. stones and bronze. Come to one of there in 1710 founded the new city of stock raising produces so speedy the bridges here: see that old of Bern, in memory of the dear old an income. For, although mutton we other beaten stone built into it "Faderland." I suppose De Graaf, be the product of first importance, tenreidt knew low to spell the there will yet be a considerable infamiliar word. In all his letters in come from wool; and this, and the the old State records of North Caros income from the sale of lambs, old That stone, it is affirmed, marked line he invariably wrote the name culls, etc., will bring in a good sum the spot where was captured the in two words, each beginning with within the year. This is a matter historic bear, from which arose the a capital, thus "New Bern" No of no little importance. The poor man cannot have his little capital

14th century, so write! The Town though sometimes the childs a small be cannot realize upon his invest-Council commissioned him to write letter, and the name is written as ment any earlier. a chronicle setting forth the past one word, "Newbern'; but in no "Yet another point which wil splitter up we give a new pair mexchange, instory and fame of Bern. He instance was there a final re glited find favor in the eyes of the poor gives as veritbale history this free on as a full to "Bern." This is the man is this, that sheep are espeord: "How the town was called testimony from the State records, cially adapted to poor land. If the wild animals in the oak forest, and hours of careful examination by two he certainly ought, he can buy only prised at their hanty and low price. determined that the town should ders, Secretary of State, and the it up and make it fairly productive be called after the first animal that editor of The North Carolina without great expense! By putting Cloaks!

Do not chese considerations seem grow upon it, and from which other and armorial bearings, namely; a black bear on a white field." So to decide conclusively that the only farm animals would turn in disgust Baren, bears, has been contracted correct mode of spelling the cogno unless forced to eat it by a degree men et our illustrious "City of of hunger which precludes thrift Elms" is NEW Bern-big "N" and and profit; and instead of being a log "B" forever", Q. E. D.

cause of expense, the sheep will be We will return from Shanzit. May I not be pardoned for this bringing in money all the time. I which is a half mile out of the city digression! It is very important consider this one of the strongest to the shade of the chestnuts on how one's name is spelled some points in sheep raising anywhere, a wear any other. CONSTANTLY IN STOCK the cathedral terrain. As we stroll times. If any good, wise soul in fortiori upon poor lands. So much along we come to an Taposing life, tends to leave me a legacy, do be of your land has been impoverished size bronze statute on a lotty and suce to spell my name correctly; for by constant cropping and poor cullarge marble base, erected to a dis at you stray so far as to write me tivation, that any means of building tinguished. Duke. Berchfold or otilass," as some do, all my fond up the land which at the same time Berthold the Fifth of that name, of dreams will be brittle-broken- brings in a return, are certainly dethe ancient house of Zahringen, whose wreeked! Alack the day! Take strable. And sheep raising should cents. Some ancestral castle was in Breisgan, warning that "Bernmans," while he a part of every man's farming look at them. Now on the Swiss side of the Jura gentle and generous, have means of who raises grain largely, for it mountains these Dukes of Zahrin- punishing gramblers. Come, see affords the cheapest and most effec-

Emperor. They were Germans; and the "Fountain of the Child crops. And the man who has not repressible hatred and warfare Fater. It is departfully error. We much money to expend upon it to the Burgundian nobles. So the giant, into whose wide-stretched fainly cannot do better than to put wise and watchful Berthold V, for mouth have been thrust the head sheep upon it. They will eat the fowing his father's example, who and shoulders of one little child, unpulatable stuff that grows upon it, had fortified Freiburg, not only which the cogic is devouring with and will gradually clean it while strengthened the village of Burg cannibal gusto for his breakfast, they are building it up in producforf, near the old mountain castle. Aplentiful supply is ready to satiate tiveness; and at the same time they but with military insight selected his ravenous appetite, for other are increasing the value of the land and fortified, between those two children are bound in his dreadful they will be making a good income When you come to Six reits ar rain places, this central natural strong gridle, and looking out from his bag for the capital invested in them and hold, on the right above the Air, in or pocket. Don't you see how they good pay for the care and feed given the dense oak forest of "Im Sack" struggle to get away, as they hear them, near his castle of Nydeck, A. D. the smothered cries and cracking 1191. Under the superintendence bones of their companionf. And of his friend, Kuno von Bubenburg, what screams! I must stop my merrily, and steadily rang the pio ears! Beneath is a group of armed mists of error and prejudice like a neer axes in that torest, and the bears; are they for defence or re-blaze of light through darkness, wooden town with its defences grew venget. One of the traditions is, dispelling the clouds of ignorance apace. These trail buildings have that the Jews in Bern caught and and opening up new vistas of intellong ago given place to solid stone murdered a lad named "Ruof," and Jectual enjoyment to the mind. By structures, and the walls and has that his memory is preserved by this them one man communicates the intons have been transformed into "Kindethesser-Brunnen." Hardon ward workings of his soul to other our Jewish brothers! But we do men; he sways their feelings in

out not cultivate that species in un unison with his own; he requires standing up and acting as the thel. Jew here-mild, indeed, in manners eloquent-they possess the elomet bearer" to the Dake! Each -stands ready to hang any child quence of nature and strike swift, ade of the base is adorned with a put into his hand, or to thrust the sure and deadly blows at the walls prouze relief, and an inscription boys in fail. But he is a sheriff, of ignorance and prejudice, causing escriptive of the statute and the and several Gentiles are willing to one great spirit to mingle and symounding of the city of Bern. I keep him from being "cock" pathize with another. have never seen a description of "Hahn" is his name of the walk, thoughts never die. Their effects his interesting work of art, and and would be as cruel. And some are great. They influence the desherefore will transcribe these sculp other Jews are looking always into times of nations, and although the ured legends for brother North other people's pockets, and telling original words may have been lost, arolintans, who are all proud - the prettiest stories ever heard, in the effects produced by them have shall I say -who ought at any newspapers, to draw that money been transmitted from the past to ate to be pround of our illustrious into their own bags. Who ever the present and will surge onward heard of Gentiles serving folks that into the future. On the front we have Duke Ber- way, and devouring their substance! No thought can be great that has

hold's coat of arms: a shield sur No! other merchants give away their not wisdom for its basis. To wisdom TO BE CONTINUED.

## If War, What Then!

companied by the sublime thought Apropos of the possible war in which so eminently characterizes Larope next year, military men are them? Like countless other vapid discussing the new conditions under utterances they would long since which armies will move and engage have been lost in the fathomless in battle. Gay and brilliant uni-mists of oblivion. Great thoughts forms will be dispensed with as well are inspirations from a higher and as military bands. The long-range nobler world than this in which we tille and cannon, and the expertness dwell: they deal not with false side, in which is represented the of trained sharp shooters, has forced sophistries, but with great, unalterthose who provide uniforms for sol- able truths. They extend a grand diers to choose neutral tints in gar- and noble fellowship to all men. ments, so that the fighting force They provide a ground where all will be indistinguishable from the can meet without fear of overcrowdhelds and roads in which they ling; they call forth new ideas, and stand. Then it is conceded that multiplying are scattered over the troops must fight behind ritle-pits whole known world, benefiting all and breastworks. There can be no mankind. They brighten the weary, ance an advancing column would truth, advice, consolation and virbe forced to cover under fire would tue. They are a continual blessing Indeed, the attacking presents a nobler picture, and few column will have to be given up for things reconcile us more to life. For

averaging whereas is started. So Prince Alexander of Balgaria is the first, as the first of software the control will in posident as "more than six feet in a year-sofage. My kidneys) are been The first transfer of the production of the state of the retires a conveying persons from facilities whose quiet nobility sug- with examplating part in small of the braining the first transfer and the state of the stat is beginning too massive, owing to money heald scene, but once he assed here loss of outdoor exercise. King complementaries

At y had you can be a second as the first of the first of

# M. BAKER

Has the Store for

# Thave already a facility and the state of the process of the extended in Switzerland I saw the stock and by using only full blooded FINE GOODS AT LOW PRICES.

We keep one of the Largest and Best Selected Stocks of LADIES' FINE DRESS GOODS in the city, ensisting of SILKS in black and colors, brocade and plain, CASHMERES, OTOMONS, TRICOT and GILing delicate nostrile, and to some know how to spall the name of their than that of full bloods. The man BERTS FLANNELS in plain and fancy, which we are offering at Rock Bottom Prices; and a large assortment of ble fears of modern "New Latte own town. I as a German city, with \$50 or \$60 to invest in sheep other dress goods, among which is a half wool Dress Goods at only ten cents per yard. This goods is real nice in

Le Olding us of you want any Goods by sending for Samples of such Goods as you want to see, but be patronymic to the ever labe; or to add in e. Bernet but I do not ticians about the reduction in the sure to state the kind of Goods you want, as we pay no attention to requests for Samples unless you state near

We have a tremendous stock of CASSIMERES for Gentlemen's and Children's wear, which we are now offering

WE lacked NEW YORK OVER for DRIVES, and WE found them in goods of every kind. See our as turn from misty tradition to the and Trent rivers, the location of mends itself to poor men because of Bargain Counter and you will be surprised at the Bargains we offer on it; in fact all our goods are cheap and we

WE sell DOMESTIC unbleached at 4 cents and a heavy yard wide for 5 cents a yard.

Good CANTON FLANNEL at only 10 cents. This is heavy goods. TICKINGS are cheap.

BLANKETS! Oh! We struck a man this time who had more Blankets than money; he sold to us at Panic Prices, and now we are selling them to our Customers at less than New York prices. All wool 10 and 11 quarter Blankets at less than a common Blanket used to sell for.

WE handle the celebrated GLOBE KID GLOVE; only \$1.00 a pair. Every pair warranted; if they

GIMPS and FRINGE in Silk or Chenille with or without beads. Our stock is very fine, and the price is ord: "How the town was called as a landerstand poor farmer wishes to buy land, and lower than it can be retailed for in many stores in New York. If you want such Trimmings call on us and be surprised at their house and lower than it can be retailed for in many stores in New York. If you want such Trimmings call on us and be surprised at their house and lower than it can be retailed for in many stores in New York. If you want such Trimmings call on us and be surprised at their house and lower than it can be retailed for in many stores in New York.

Cloaks! Cloaks! Cloaks! be called after the first animal that was caught there; and the first that was caught happened to be a hear. So the the town was called "Bern;" Noore's History of Education when they had mader that woods neck; they will eat the stunted, so the the town was called "Bern;" Noore's History of the story of weedy pasture which alone will

Our line of LADIES' and CHILDREN'S HOSE are fine and good. For a little money you can buy fine

Shoes! WE sell the celebrated CLEMANT WEIL AND BALL SHOE, flexible sole. They are an elegant Shoe on the foot and at the same time one of the most comfortable shoes ever worn. Try one pair and you will never

We have a GENT'S UNDER VEST, ALL WOOL, heavy and fine, at only ONE DOLLAR.

HANDKERCHIEFS, real good ones, we sell for only 5 cents a piece, and an all linen Handkerchief for 10 ents. Some of the loveliest styles in fine Handkerchiefs you have ever seen we have this season. Call in and

tive means of returning to the soil Our stock of BUTTONS, SHAWLS, BALMORALS, CORSETS, RIBBON, POCKET BOOKS, and a thousand other Notions, is complete.

> Our fine Table Linen NAPKINS and TOWELS astonish the natives. We sell a good all linen Napkin for eents a piece, and a very large Napkin, heavy linen, for five and ten cents.

> Anh oh! some of the loveliest TABLE LINEN; 'tis enough to make any good housekeeper cry to see our sely styles and at such low prices.
> See our fine ΛLL LINEN TOWEL at only 10 cents.

Our second floor is fitted up as a Wholesale Department, where we carry a full line of any thing a merchant can want, and at such prices as will enable merchants to sell again at as low prices as you can buy in New York. But don't forget, we will not sell on time; we must have the cash; that is why we sell so low.

Then we sell

Great Thoughts.

quence of a Demosthenes or Cicero

have had were their orations unac-

Great thoughts shine through the

# The "DIAMOND SHIRT,"

CUPID IN DIAMONDS.

When cupid wears the DIAMOND shirt, His conquest's sure of hearts so tender, For when they see this manly guise, The ladies always quick surrender Surely the ladies are attracted by neatness of dress, which adds so much to the general elegance of one's appearance. What's more vital to a well-dressed man

ollars than a perfect-fitting, smooth-set-

POLLOCK STREET NEW BERNE' N. C.

## YOUR KIDNEYS.

They Need Your Immediate Attention

HERE'S A CASE.

HERE'S ANOTHER.

torsiness. My case and another are often that In the Second section of the Secti

# GEO. N. IVES,

# State Agent for H. H. RICE & CO.'S Solid Comfort" Patent Buckboai

SINGLE AND DOUBLE SEATED. SUPERIOR RIDING QUALITIES. NO JAR TO THE FEET DURABLE AND STYLISH.

PRICE LIST. Single Seated \$55.00, Rubber Top, \$15.00 Extra. Double " 75.00, Canopy, " 25.00 " I use one that Chick virt all different and BEST WAGONS in the country, and are a limit a scheduled to the South. Are thoroughly well built throughout. Just the Wagon of line was blen and Latiners.

CALL AND SEE THEM, OR SEND FOR CIRCULARS. Office and Repository, Market Wharf, next U. S. Mace's Drug Store.