

MAX SCHWERIN, The Leading Clothing, Hat and Shoe Store in New Berne.



Is now opening his SPRING AND SUMMER STOCK. We cordially invite the Public and their Friends to call and examine our stock.

Look for our Advertisements in the Papers.
BOYS' CALF NEWELLED SHOES
held in this city, SATURDAY, MAY 12, 1857.
Every pair is WARRANTED sound.
WE REFUND THE MONEY if any
part of damaged part is sent back.

MAX SCHWERIN,

Wear & Apparel, Furniture, Books, &c.

GRAND OPENING!

FOR VALUE RECEIVED, I, A. M. COHEN, of New Berne, Do hereby sell to the undersigned, the sum of **BLACK THE MOST GOODS for a LITTLE MONEY**, and give him my full line of Dry Goods and Clothing, Boots, Shoes, Hats, Caps, and a fine assort'd Stock of Gents' and Ladies' Furnishings Goods. These Goods were bought on a flat Market, so they wanted money worse than goods, so I bought EXTREMELY LOW for CASH, and intend giving my friends the benefit of these bargains.

IF CALL AND RE CONVINED

Next door to Suter's Furniture Store.

A. M. Baker

Fine Goods! No Bargains!

WE HAVE NO DRIVES; we tried selling some at a discount, and found they did not sell at all among our customers. So we made up our minds to have a monopoly of all the good or all the fine dry goods to be found in the city, but we do claim to carry many things in fine Dress Goods and Trimmings, and a thousand other things that ladies use which you cannot find in any other store.

We are running on Quality this season, and we are determined to sell our Customers Good Goods for Very Little Money.

We desire to sell the Ladies trade, and we intend to keep just the best they need. Call and see us and send for samples of anything you buy from us is warranted.

If you have favored any other Store with the bulk of your trade, we do not ask you to desert them; only you may find some goods in our Store more obtainable elsewhere. If so, we would be glad to have a share of your purchases.

To our regular customers we would say we have just the goods for you this season. But no trash at catch-priest. No more of that for us. We intend to sell only the best goods that the trade will buy at **ROCK BOTTOM PRICES. SMALL PROFITS** will give you nice goods very cheap.

Please don't call on us for Bargains, Bargains, Bargains. We have none. Remember, we keep FILE Store for Nice Goods at Rock Bottom Prices.

SUMMER SILK— striped and plain.

FIGURED LINEN LAWN— lovely quality.

FRENCH SATINE— in several styles.

FOULARDS— in colors and black, just the goods for a cool morning dress.

BATISTE— in cream and white striped.

LAWNS— of all kinds, striped and solid colored and white. We have a good lawn in signed and white at five cents; then we have ruffs of such goods as India Linen, India Lawn, French Mull, Neinsook, Dimity, Embroidered Mull, Persian Lawn, and twenty styles of fancy and plain white mulls in nice quality.

BOBBINS— in quality better than any brought to this market for years, and yet at rock bottom prices within the reach of all.

EMBROIDERIES— at all prices from the cheapest to the best kept in this market, such as Irish Point Mull Embroideries and Swiss Edges, etc., etc., etc., or per yard.

LACES— Tasshons, in all the many qualities and styles. Some of them are just superb. If you want any kind of lace call on us.

FINE GOODS AND SMALL PROFITS IS OUR MOTTO.

WORSTED GOODS— We have Albatross, Nuns Veilings in all Wool and half Cotton, Bourette Cloth, Borege, Worsted Satines, Gauchores, Tiamose, Light Weight Tricot, etc.

BUTTONS— Large and small. They are so very stylish this season for trimming, we bought some elegant styles.

FRINGES— Lace Braids for trimming, and that elegant stylish Moss Fringe.

We have all of them in different shades.

JERSEYS— We have some very fine Jerseys in the latest styles, and they are cheap.

Call and see them and you will be sure to buy.

SHOES— We sell the celebrated Clement Well and Ball Shoe; they are good and are sure to fit. Every pair is warranted. If you want a good shoe, buy that shoe.

CORSETS— We carry a full line of them such as Ball's, Dr. Strong's Tampeco, Warner's, Madame Foy's Side Laced, and several other makes of cheap styles.

HOSIERY— Sebor French Ribbed Hose for boys at Twenty-five Cents. One pair will enter six ordinary hose and will not feel. We carry a full line of kids and Cotton Hose.

HANDKERCHIEFS— We challenge the town to exceed us in style, price and quality.

PARASOLS— Will you go and see our stock of Parasols, and compare you as to price.

GENT'S SHIRTS— We carry

The Diamond Shirt.

Of course it is the best shirt made.

BALL'S
HERMAY
PRESENTING
CORSETS.

EVERY CORSET made here is
PERFECTLY SATISFACTORY

MADE TO YOUR OWN MEASURE

BY THE MANUFACTURERS

OF THE WHOLE COUNTRY.

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