

THE WEEKLY JOURNAL

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EDITOR AND PROPRIETOR.

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Section One, Tuesday, Jan. 7, 1902

THE LACK OF LOCAL ADVERTISING.

In no way is failure so noticeable in any merchant or business house, as in the one which does not advertise.

And the same thing can be said of any city which refuses to keep itself before the public, in making known its best points, for the attraction of new business, new men and new money.

As an advertiser, the City of New Bern has made a complete failure for the past year.

Not that this city has remained unnoticed in the daily happenings, but in the way of offering inducements to outsiders there has been for months past, and is today, a complete lack of enterprise in this particular.

For years New Bern had its Annual Fair as an advertisement. Thousands of copies of the Journal were sent out in this and other States, while thousands of other kinds of advertising matter was also sent out.

This advertising, supported by a first class Fair, brought thousands of visitors to New Bern, and gave this city a well earned and worthy publicity.

But the Fair is gone, perhaps unpleasantly remembered by those who gave it their time and money.

The Chamber of Commerce of New Bern? Is there really such an organization? And if such an one exists, what has it done, or is it doing?

Here is another blank, which like the Fair, leaves New Bern, as dark in its advertising, as it is without electric lights.

An indifferent support to one newspaper, is not going to place New Bern's resources before the outside world.

The individual enterprise which places an automobile service, to run over the city's poor roadways, is not going to help New Bern's reputation for good roads.

And while the city has voted for electric lights, the present gloom is not in any way lifted, while the advertising spathy of the citizens continue in other ways.

Perhaps New Bern has too many natural advantages, therefore no necessity exists for local advertising.

But it must not be forgotten that no matter how many or how valuable may be the resources at this place, they will not be worth one dollar, to this community, while they remain unadvertised and unknown to the outside world.

HONESTY NEVER ACCEPTS SECRECY.

"It is my desire," said Mayor Low, of New York on assuming his office, "that the newspapers be afforded every opportunity to inform the public of the acts of my administration. I believe in publicity in regard to municipal affairs, and I wish the representatives of the press to feel that they are at liberty at all times to ask about any matters in which the people of the city may be interested."

Such a sentiment as the above is not one which calls for any special applause for it is the duty of every public officer to make known every act of his official conduct of his office.

There are laws which require the publication in the newspapers of certain municipal and county matters, and on affairs of administrators and executives. But where there are laws demanding publication, there should be other laws of compulsory publicity on many matters which are now unknown, and upon which the people ought to be kept informed.

It is this secrecy which enables mismanagement of private and public affairs, which remain hidden until the scandal breaks bounds, and suffering follows.

No honest official, or administrator of any kind of trust, will ask that his conduct of affairs given him be held secret, and no publicity given to his management.

Publicity and the opportunity to criticize, will be found the greatest safe-

guard the people can have in the conduct of municipal, county and State affairs.

Honest administrations will never seek secrecy, or need a compulsory publicity law, but it would be well that such a law should be in effect, for it would prove a cure of many of the ills which now infest public offices and private trusts.

HEROIC TREATMENT NEEDED.

The JOURNAL is surprised to see the following expressed sentiment in the Tarboro Southerner:

"As a New Year suggestion we would very respectfully submit to Governor Aycock that other matters besides educational should receive some enthusiastic attention."

Living in this Eastern Carolina such an expression coming from a newspaper, is more than surprising, for if there is any condition of the people which needs treatment, and heroic treatment at that, it is in the matter of education.

If the people of North Carolina are to enjoy financial prosperity, an improved moral and religious state, and be placed in a position to advance socially and commercially, education, more and better education, is the certain means towards the consummation of these desires. Labor Commissioner Varnor makes the following in his report.

"Table No. 6 shows educational condition good 8 counties, fair 11, and poor in 58; moral condition good in 21 fair in 78, poor in 3; financial condition good in 1, fair in 48, poor in 53.

A glance at this table shows how deplorable an exhibit it is.

Educational condition, moral condition, financial condition, all at a low ebb and the second and third conditions due to the influence of the first.

The Raleigh Post in commenting on the above report and the Southerner's statement, well says:

"Is this not a lamentable exhibition to be made in an official report of the educational, social and financial condition of the people? And when we know that education, proper education, such as really builds up mentally, morally, physically and financially, can only change such conditions thus proclaimed to exist, can our friend, as a true lover of his State and people as we know him to be, feel justified in condemning, even by insinuation or implication, any effort, specially by those in authority, to bring about such change in the public minds as will remove such condition of affairs?"

Education being the basis for all advanced civilization, and all the good that follows through an educated, and enlightened class of people, how can any person hesitate a moment, or refrain from assisting any and everything which is working towards giving the people of North Carolina better and increased educational facilities?

Given education to the youth of the State, and with the natural resources of the Old North State, every good thing must follow, higher morals, more industrial activity and prosperity in every degree.

The Governor and the Taxpayers may be engaged in a severe struggle to promote and achieve educational advancement in North Carolina, but however great the effort, it should not be lessened in a single particular.

The case is a hard one, and only through heroic treatment can success be accomplished.

Deafness Cannot be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube gets inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c.

Hall's Family Pills are the best.

Liberia Wants Gunboat.

Washington, Jan. 2.—Liberia is represented by W. B. Matchett, who asks Secretary Long to have Congress transfer one of the United States gunboats to that government in accordance with a promise made by an act of April, 1896, for the release and relief of Liberia.

New Century Comfort.

Millions are daily finding a world of comfort in Bucklen's Arnica Salve. It kills pain from Burns, Scalds, Cuts, Bruises, conquers Ulcers, and Fever Sores; cures Eruptions, Salt Rheum, Boils and Felons; removes Corns and Warts. Best Pile cure on earth. Only 25c. at C. D. Bradham's drug store.

Favors Reciprocity.

New York, Jan. 2.—The Chamber of Commerce has declared itself in favor of reciprocity, thus disapproving of the action of the late National Convention.

Dr. Bull's Pills for Liver Ills.

One pill a dose. Box, 50c; pills, 10c. Cures Constipation, Liver Troubles, Biliousness, Impure Blood, Dyspepsia, Female Complaints, Stomach and Bowel Disorders. Dr. Bull's Pills never gripe.

Mexican Mustang Liniment

will readily overcome Lameness of Hubs, Dislocated Joints and Sprains in horses, mules and cattle. Farmers try it.



A toad under a harrow

suffers no more than the faithful horse that is tortured with Spavins, Swinney, Harness Sores, Sprains, etc. Most horse owners know this and apply the kind of sympathy that heals, known far and wide as

Mexican Mustang Liniment.

Never fails—not even in the most aggravated cases. Cures caked udder in cows quicker than any known remedy. Hardly a disease peculiar to muscle, skin or joints that cannot be cured by it.

Mexican Mustang Liniment

is the best remedy on the market for Wind Galls, Sprains and Skin Lumps. It keeps horses and mules in condition.

Miss Stone Well.

Washington, Jan. 2.—News of Miss Stone's release has not been received at the State Department. The latest information is that she is still a captive and is well.

Giant Nerve Builder.

The Mystic Life Renewer is the most Powerful Nerve Builder known. It absolutely cures all forms of Nervous Diseases and Weaknesses no matter how aggravated or how long duration, such as Neuralgia, Nervous Prostration, Nervous Paroxysms, St. Vitus' Dance, Palpitation of the Heart, Physical and Mental Weakness, Debility of Old Age, etc. Sold by T. A. Henry, Druggist, New Bern.

Large Coffee Importations.

Washington, Jan. 3.—The coffee importations of last year's coffee importations was the largest in the history of the trade. It aggregates over a billion pounds of the value of about seventy million dollars.

Justice Harlan Ill.

Washington, Jan. 1.—Justice Harlan, of the Supreme Court, is ill from a renewal of his old attack of heart trouble.

Russia Orders Engines.

Marquette, Mich., Jan. 1.—The navy department, of the Russian government has placed a large order here for engines operated by gasoline, for service on the Czar's torpedo boat fleet.

Low Becomes Mayor.

New York, Jan. 1.—Mayor Seth Low was inducted into office at noon, with simple ceremonies.

Heads Should Never Ache.

Never endure this trouble. Use at once the remedy that stopped it for Mrs. N. A. Webster, of Winnie, Va., she writes "Dr. King's New Life Pills wholly cured me of sick headaches I had suffered from for two years." Cure Head ache, Constipation, Biliousness. 25c. at C. D. Bradham's drug store.

Reception at the White House.

Washington, Jan. 1.—President Roosevelt held his first New Year's reception at the White House today surrounded by presidential and cabinet circles. The public were received for three hours.

Find Way to Live Long.

The startling announcement of a Discovery that will surely lengthen life is made by editor O. H. Downey, of Chubbuck, Ind., "I wish to state," he writes, "that Dr. King's New Discovery for Consumption is the most infallible remedy that I have ever known for Coughs, Colds and Grip. It is invaluable to people with weak lungs. Having this wonderful medicine no one need dread Pneumonia or Consumption. Its relief is instant and cure certain." O. D. Bradham guarantees every 50c and \$1.00 bottle, and gives trial bottles free.

Massacred Jews.

Vienna, Jan. 2.—A mob headed by three land owners recently massacred fourteen Jews at Zawonia, in Galicia. They dragged their victims out of their houses and stoned them to death. A rabbi was first killed and two Jewesses last. The property of the Jews was then burnt.

The Mother's Favorite.

Chamberlain's Cough Remedy is the mother's favorite. It is pleasant and safe for children to take and always cures. It is intended especially for coughs, colds, croup and whooping cough, and is the best medicine made for these diseases. There is not the least danger in giving it to children for it contains no opium or other injurious drug and may be given as confidently to a babe as to an adult. For Sale by F. S. Duffy & Co.

BIG SYNDICATE IN TROUBLE.

Everett-Moore Corporation, Controlling Street Railways and Telephone Lines Capitalization of \$130,000,000.

Cleveland, Jan. 2.—The financial affairs of the Everett-Moore syndicate, owning or controlling a number of urban and inter-urban electric railways, and an extensive system of local and long distance telephone lines in Ohio and Michigan, passed into the control of a committee composed of seven prominent bankers of this city to day. This action was taken, it is stated, as the result of temporary financial embarrassment on the part of the syndicate, which has for some time past been affected by the stringency in the money market. The committee chosen has been at work investigating the affairs of the syndicate and expresses the firm belief that the concern is entirely solvent and that its embarrassment will be only temporary. The Everett-Moore syndicate is accredited with controlling more than 1,200 miles of urban and inter-urban electric lines in Ohio and Michigan, with many new extensions still in course of construction.

There are None Simple Remedies Indispensable in any family. Among these, the experience of years assures us should be recorded Painkiller. For both internal and external applications we have found it of great value; especially can we recommend it for colds, rheumatism, or fresh wounds and bruises.—Christian Era. Avoid substitutes, there is but one Painkiller, Perry Davis'. Price 25c and 50c.

Against Merger.

St. Paul, Jan. 3.—Governor Vanzant returned from the northwest today and says that the Governors of all the North western States are a unit in opposition to the proposed merger of the Northern Pacific and Great Northern Railways.

Dr. Bull's Baby Syrup for

Teething Babies. Price, 10 cts. Cures Wind-Colic, Diarrhoea, Dysentery, Griping Pains, Sour Stomach, Fever, Cholera Infantum. Dr. Bull's Baby Syrup promotes the digestion and soothes the baby.

Firemen Overcome.

New York, Jan. 2.—Over a score of firemen were overcome by fire which threatened Keith's theatre and the Morton House early this morning.

Beat Out of an Increase of His Pension.

A Mexican war veteran and prominent editor writes: "Seeing the advertisement of Chamberlain's Colic, Cholera and Diarrhoea Remedy, I am reminded that as a soldier in Mexico in '47 and '48 I contracted Mexican diarrhoea and this remedy has kept me from getting an increase in my pension for on every renewal a dose of it restores me." It is unequalled as a quick cure for diarrhoea and is pleasant and safe to take. For sale by F. S. Duffy & Co.

Hundred Drowned by Wreck.

Eureka, Cal., Jan. 3.—The steamer "Walla Walla," plying between San Francisco and Northern ports, has been wrecked off Mendocino. One hundred persons were drowned. Sixty passengers who were saved have arrived at Eureka.

Hanna Loses His Grip.

Columbus, O., Jan. 1.—Senator Hanna has lost control of the Senate. It is doubtful if he will secure a place for a single friend in the House.

Inviting Priests.

Chicago, Jan. 1.—A meeting of Catholic laymen was held today. A committee of six were chosen for the purpose of demanding of Martinelli an investigation of the charges involving nineteen priests of this diocese.

RALEIGH.

The Caledonia Farm Dyke was Very Badly Damaged.

The Land Grant System a Poor One. North Carolina Week. Public School Warrants Sent Out.

RALEIGH, Jan. 2.—There was a great rush of applications for land grants in December, to the secretary of the State. One third of all the year's applications came in that month. There are many people in Western North Carolina who make a business of land-hunting, that is trying to find lands not previously entered, or to which there is any chance of securing a grant. Of course some lands are granted over and over again, as the system is a very poor one.

It is probable that the editors in this State will agree to attend the Charleston Exposition April 10, which Governor Aycock has set apart for them. A good many preparations will have to be made to properly observe "North Carolina Week" there. Governor Aycock and most of the State officials will attend, and there will be a composite regiment of troops, but so far in the State there are but few manifestations of any interest.

It is not probable that anything can be done now to repair the ruined dykes at the Caledonia State farm on the Roanoke, destroyed twice in 9 months by that most treacherous stream. A long section of the dyke was rebuilt very near the river, opposite a bluff on the other side of the stream. As a result the river was compressed there and the pressure of the water was so enormous as to literally crush the dyke. It was said by superintendent Mann some time ago that the dyke should be built several hundred feet back of the old line, so as to give the river more room.

The enrollment of the institution for the white blind and the negro deaf mute and blind here is 360, and today \$12 were present.

The auditor sent out the warrants today for the first \$100,000 of money for the public schools. The second \$100,000 may not be distributed before February. Its use will be to bring up all schools to a four month term.

Fall River Profits and Losses.

Fall River, Mass., Jan. 2.—Figures have been prepared, based upon the reports to the Secretary of State, showing the profits and losses of Fall River corporations during the year just closed. Eight corporations have not yet reported.

Nine concerns increased their net indebtedness in a year and five increased their surplus, three decreased their indebtedness and six decreased their surplus.

Believes Annexation Certain.

Louisville, Ky., Jan. 2.—Gen. Joseph Wheeler said in an interview:

"I am convinced that the retention of the Philippines, Guam and Hawaii is absolutely essential to our commercial development. In the great Occident half of the world's population lives." As to Cuba General Wheeler said: "Cuba will be part of us. The people will eventually realize that all their best interests demand the union. While I was in Cuba a number of prominent Cubans indicated to me that this sentiment even then generally prevailed."

Doctors Cannot Save Sampson.

WASHINGTON, January 2.—Admiral Sampson's malady progresses slowly but very steadily toward the end. Medical science cannot check it. Symptoms of arterial degeneration have appeared, such as is incident to his malady, inflicting great uncertainty into the case. Moreover, the patient is becoming less tractable and responsive to treatment.

Quick Payment.

Trent Council No. 419 Royal Arcanum paid \$3,000.00 yesterday to the widow of their late brother, James H. Vinson. Mr. Vinson died on December 11th, 1901.

The Mail Train Wreck.

Washington, Jan. 2.—The postal clerks who passed through the railroad wreck at Glencoe, Pa., on the Baltimore & Ohio railroad last night reported two persons killed and seventeen injured. Practically all the mail on the trains was burned.

Caused by Cigarette.

New York, Jan. 1.—Miner's Eighth Avenue Theatre was entirely destroyed by fire early this morning. The audience had been dismissed fifteen minutes when the fire started. Many chorus girls were only half clad when they reached the street. The theatre was entirely consumed. The origin was due to a chorus girl's cigarette.

Kodol Dyspepsia Cure

Digests what you eat. This preparation contains all of the digestants and digests all kinds of food. It gives instant relief and never fails to cure. It allows you to eat all the food you want. The most sensitive stomachs can take it. By its use many thousands of dyspeptics have been cured after everything else failed. It prevents formation of gas on the stomach, relieving all distress after eating. Dieting unnecessary. Pleasant to take. It can't help but do you good.

Prepared only by F. S. Duffy & Co., Chicago. The 5c. bottle contains 15 times the 1c. dose.

F. S. DUFFY & CO.

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Purgative, Drops and Soothing Syrup. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhoea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

The Kind You Have Always Bought

In Use For Over 30 Years.

THE CASTORIA COMPANY, 27 N. 3RD ST., NEW YORK CITY.

ARE YOU DEAF? ANY HEAD NOISES?

ALL CASES OF DEAFNESS OR HARD HEARING ARE NOW CURABLE

by our new invention. Only those born deaf are incurable. HEAD NOISES CEASE IMMEDIATELY.

F. A. WERNER, OF BALTIMORE, SAYS:

Gentlemen:—Being entirely cured of deafness, thanks to your treatment, I will now give you a full history of my case, to be used at your discretion. About five years ago my right ear began to ring, and this kept on getting worse, until I lost my hearing in this ear entirely. I underwent a treatment for catarrh, for three months, without any success, consulted a number of physicians, among others, the most eminent specialist of this city, who told me that only an operation could help me, and even that only temporarily, that the deaf noise would then cease, but the hearing in the affected ear would be lost forever.

I then saw your advertisement accidentally in a New York paper, and ordered your treatment. After I had used it only a few days according to your directions, the noise ceased, and to-day, after five weeks, my hearing in the diseased ear has been entirely restored. I thank you heartily and beg to remain Very truly yours, F. A. WERNER, 735 S. Broadway, Baltimore, Md.

Our treatment does not interfere with your usual occupation. Examination and advice free. YOU CAN CURE YOURSELF AT HOME at a nominal cost.

INTERNATIONAL AURAL CLINIC, 596 LA SALLE AVE., CHICAGO, ILL.

A CHANCE IN A LIFE TIME

to invest on the ground floor with owners, in a developed free milling gold mine that has produced, and has expended on it

Fifty Thousand Dollars

in development on the ledge and a complete free stamp mill, with all other necessary machinery ready to run.

The Ozark is not a prospect, but a mine that has produced. We are placing 100,000 shares of development stock at 25c per share, capital stock 1,000,000 shares (par value \$1.00 each), fully paid and non-assessable, to further develop and put the property on a paying basis.

A property lying near the Ozark, with nowhere as good a showing and very little development, sold last week to a New York syndicate for \$300,000. The Ozark will pay dividends and be worth par inside of six months. This is the best investment for the money that has ever been offered to the investing public.

Do not lose this opportunity. It will never appear again.

For further particulars, prospectus, report on mine, references, etc., ADDRESS:

Ozark Gold Mining & Milling Co., MOSCOW, IDAHO.

J. A. JONES, Livery, Feed, Sale and Exchange Stables



Largest and Finest Stock of

HORSES and MULES

ever offered for sale in New Bern. A Car Load of each just received. Also a complete line of Baggies, Wagons, Harness, Robes, Whips, Cart Wheels, &c.

J. A. JONES, Broad Street, New Bern's Old Stand.