

Two Months,35 Cents.
Three Months,50 "
Six Months,60 "
Twelve Months,\$1.00
ONLY IN ADVANCE.

Advertising rates furnished upon application at the office, or upon inquiry by mail.

The Journal is only sent on pay-in-advance basis. Subscribers will receive notice of expiration of their subscriptions and an immediate response to notices will be appreciated by the Journal.

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Section Two, Friday Jan. 17, 1902

DID IT PAY?

The largest check ever given a Southern paper for a month's advertising is said to have been from a Montgomery, Ala., firm to the Advertiser, of that city, for December. It was for \$6,127.61.

The above paragraph which is now going about through the press, indicates that the value of advertising, has found substantial root in one Southern city. Among very many business men in the South, the above amount paid for advertising for an entire year, would be tremendous, and in this State it is very doubtful if a single local advertiser pays one third of the above sum for advertising in a home newspaper during a year.

Too many advertisers have the habit of looking solely at the amount of money that they are paying for advertising, without giving due and just credit to the results produced from the advertising.

And it is usually the parsimonious merchant, who spends two or three dollars for advertising in his local newspaper, and expects not only large space and desirable position, but blames the newspaper, if his store is not crowded, daily, with customers.

Did it pay the Montgomery firm that paid the six thousand and odd dollars for a single month's advertising in a local paper?

Does it pay the hundreds of merchants in North Carolina, who are paying from one to five dollars per month for advertising in their local papers?

If it did not, it is safe to say that it would not be many weeks before this State would be without a daily or weekly publication.

The merchant of today does not buy newspaper space on sentiment, any more than he buys goods, because a wholesale dealer wants to get rid of a stock that is undesirable, but still sells at a high price.

Advertising has got beyond the "is it worth while" state in every live community, and the merchant whose name does not appear in an advertisement in a local paper, is held as being out-of-date, and classified as N. G.

Advertising today makes fortunes. And those not using advertising space, soon find to their sorrow that it does not pay to have kept down expenses by saving in the use of printer's ink.

GENERAL CARR'S VERSATILITY.

Nothing perhaps adds so much to the pre-eminent Citizenship of General Julian S. Carr, as his adaptability to all conditions he meets, and all people whom he comes in contact with.

It is this genius of versatility which makes General Carr a favorite everywhere he goes, and gives him an individual popularity unequalled by any living North Carolinian.

The great charm of General Carr is his up-to-dateness. He never grows old himself and ever presents the same external freshness, which indicates a true, sound and affectionate heart for his fellow man.

And it is this up-to-dateness style which makes the General the welcome guest on every side; which creates an urgent demand for his presence at the Veterans Camp fire, at the meeting of the Press Association, at a county Fair opening or at some society event.

And the genius of the man never deserts him on any of these occasions, for he adds some feature with his coming, and brings new friends to his side.

A very recent event illustrates General Carr's versatility, when at the Charlotte Poultry Association exhibition, he delivered an address full of facts, figures, humor, together with a historical research, that made the speech a gem of its kind, and one which has provoked praise from newspapers and people beyond the boundaries of the Old North State.

To be fully appreciated this speech of General Carr's should be read. It is both

unique and of a high order of ability, and adds to General Carr's reputation for giving good things wherever he goes.

BEING KEPT OUT OF POLITICS.

The Raleigh Post seems a trifle super-sensitive over some recent criticisms of the penitentiary management, and the conduct of the State's farms.

The fact of a newspaper not being published in the State's capital city, is not necessarily so over awe-inspiring to its management as the Post might think, and the press outside of Raleigh is not all hampered by the feeling that public officials can make no mistakes.

To do the Post justice, however, it is not really afflicted with the idea that because it is a Raleigh publication, therefore it is not in the class with outside newspapers, hence any criticism from the outside newspaper, unless in perfect agreement with the Raleigh newspaper, is pure impertinence.

The Post insists that "good farming pays." Of course it does, and so does good business management of any kind. But the showing in the matter of the State farm in Halifax, the despair of the directors, and their willingness to sell the property for less than one half its cost, does not indicate that this property "pays", as an investment for the taxpayers of the State.

And as to the penitentiary the Post says:

"If the Penitentiary can just be kept 'out of politics,' and not made a dumping ground for unsuccessful gentlemen in need of a job or an opportunity to reward his own or some other person's 'friends,' it will be more than self-sustaining."

But this "out of politics" is where the hitch comes in, and the Post may say "if," but only after election.

The party in power, or seeking office must have "jobs" such as the penitentiary, to be given to the faithful when "in," or promised to its workers, when "out."

Deafness Cannot be Cured

by local applications, as they cannot reach the diseased portion of the ear, there is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube gets inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Hall's Family Pills are the best.

Shamrock III to Try.

London, Jan. 14.—Sir Thos. Lipton completed arrangements today for the construction of Shamrock III, to make another attempt to lift the America's cup.

Dr. Bull's Pills for Liver Ills.

One pill a dose. Box, 50j pills, 10 cts. Cure Constipation, Liver Troubles, Biliousness, Impure Blood, Dyspepsia, Female Complaints, Stomach and Bowel Disorders. Dr. Bull's Pills never gripe.

Gorman Goes Back.

Annapolis, Md., Jan. 14.—Ex-Senator Gorman was re-elected to the Senate today, receiving every Democratic vote.

Wants no Cabinet Job.

Washington, Jan. 14.—Governor Crane gave out a statement today saying positively that he would not enter the Cabinet.

Dr. Bull's Baby Syrup for Teething Babies.

Price, 10 cts. Cures Wind-Colic, Diarrhoea, Dysentery, Griping Pains, Sour Stomach, Fever, Cholera Infantum. Dr. Bull's Baby Syrup promotes the digestion and soothes the baby.

Suing Russell Sage.

New York, January 14.—Mystery surrounds Isabella Dajuria who is suing Russell Sage for \$75,000 for attentions paid her eighteen years ago. Sage says it is a case of blackmail. The plaintiff says she possesses many love letters written by and received from the financier.

Forfeit for Race.

New York, Jan. 13.—John Scannell today posted a \$5,000 forfeit to bind the match between the Abbott, his famous trotter, and Thomas W. Lawson's Borsama, for the best three out of five races.

Child Worth Millions.

"My child is worth millions to me," says Mrs. Mary Bird of Harrisburg, Pa. "I would have lost her by croup had I not purchased a bottle of One Minute Cough Cure. 'One Minute Cough Cure' is sure cure for coughs, croup and throat and lung troubles. An absolute safe cough cure which acts immediately. The youngest child can take it with entire safety. The little ones like the taste and remember how often it helped them. Every family should have a bottle of One Minute Cough Cure handy. At this season especially it may be needed suddenly." F. S. Duffy.

Kodol Dyspepsia Cure

Digests what you eat. This preparation contains all of the digestants and digests all kinds of food. It gives instant relief and never fails to cure. It allows you to eat all the food you want. The most sensitive stomachs can take it. By its use many thousands of dyspeptics have been cured after everything else failed. It prevents formation of gas on the stomach, relieving all distress after eating. Dieting unnecessary. Pleasant to take. It can't help—

but do you good Prepared only by E. C. DeWitt & Co., Chicago. The 31c. bottle contains 25 times the 5c. size. F. S. DUFFY & CO.

Wants to Return Home and Die.

Louisville, Ky., Jan. 14.—After fleeing from justice for thirty-four years, for conviction of murder, John Monach, alias John Smith, is today seeking pardon of the Governor to return home and die.

Senate Favors Panama.

Washington, Jan. 14.—A poll of the Senate shows forty senators in favor of considering the Panama offer and thirty one in favor of the Nicaraguan route. Senator Teller is alone opposed to any Isthmian canal.

New Century Comfort.

Millions are daily finding a world of comfort in Bucklen's Arnica Salve. It kills pain from Burns, Scalds, Cuts, Bruises; cures Ulcers, and Fever Sores; cures Eruptions, Salt Rheum, Boils and Felons; removes Corns and Warts. Best Pile cure on earth. Only 25c. at C. D. Bradham's drug store.

At King Edward's Coronation.

Washington, January 14.—President Roosevelt today appointed Whitelaw Reid, of New York, special Ambassador to the Coronation of King Edward. He also appointed General James H. Wilson formerly of Delaware, to represent the army and Captain Clark, of the Oregon, to represent the Navy.

Beat Out of an Increase of His Pension.

A Mexican war veteran and prominent editor writes: "Seeing the advertisement of Chamberlain's Colic, Cholera and Diarrhoea Remedy, I am reminded that as a soldier in Mexico in '47 and '48 I contracted Mexican diarrhoea and this remedy has kept me from getting an increase in my pension for an every regular dose of it restores me." It is unequalled as a quick cure for diarrhoea and is pleasant and safe to take. For sale by F. S. Duffy & Co.

Oysters Don't Agree With Her.

After numerous attempts to eat oysters in different forms Mrs. E. T. Melville of Newport, Ill., has been obliged to declare total abstinence from the bivalves because of the peculiar and unusual effect they produce on her. Every time she eats oysters her face swells rapidly, her lips become double their normal size, and her eyes narrow until they are practically closed.

Salvation Oil the Best Liniment.

Price, 15 cts.; large bottle 25 cts. Greatest cure on earth for Rheumatism, Neuralgia, Soreness, Sprains, Backache, Stiffness, Cuts, Bruises, Wounds, Swellings, Burns and Frost Bites. Salvation Oil kills all pain.

A Hint to Strenuous Students.

There was a wild scene at Budapest university a few days ago. Twenty students had been badly plucked owing, as they thought, to the unreasonable severity of the test. One of the twenty, whipping a revolver from his pocket, rushed up to the examiners' table and, brandishing his weapon, yelled, at the terrified professors: "You may thank your stars I've no cartridge. If I had, I would have put lead into you all!" Amid the hubbub the professors fled the room.—Pall Mall Gazette.

Will Not Resign.

Washington, Jan. 13.—United States Senator Platt, of New York, today positively rescinded his announcement made recently that he would resign and asked re-election.

A Little Loss

of flesh and strength, little barking, obstinate cough and a little pain in the chest may not mean galloping consumption, but they are signs that prudence will not neglect. A few doses of Allen's Lung Balsam cause a free discharge of mucus and so loosens the cough. It heals the inflamed air passages and all its beneficent work is accomplished without a grain of opium.

Another Big Trust.

Cleveland, O., Jan. 13.—Two million five hundred thousand dollars Pneumatic Tool Combination filed a deed in the county recorder's office this morning.

Brewery Burned.

Chicago, Jan. 13.—The property and 300,000 bushels of barley of the American Malt Company was destroyed by fire this morning.

A Prominent Woman Speaks.

Prof. Ross Tyler, of Chicago, Vice-President Illinois Woman's Alliance, in speaking of Chamberlain's Cough Remedy, says: "I suffered with a severe cold this winter which threatened to run into pneumonia. I tried different remedies but seemed to grow worse and the medicine upset my stomach. A friend advised me to try Chamberlain's Cough Remedy and I found it was pleasant to take and it relieved me at once. I am now entirely recovered, saved a doctor's bill, time and suffering, and I will never be without this splendid medicine again." For sale by F. S. Duffy & Co.

Kodol Dyspepsia Cure Digests what you eat.

MASONIC.

The Grand Lodge in Annual Communication in Raleigh.

National Guard Delegates Oats Are Killed. Free Libraries. New Dormitory Opening Feb. 4. After The Swindlers.

RALEIGH, N. C., Jan. 14.—The Grand Lodge of Masons met in annual communication this evening, Grand Master Beverly S. Royster presiding. In his report he urges the employment of two lecturers, at a fixed salary, to visit lodges as the Grand Master of the Grand Secretary may direct, the lodges thus visited to furnish the lecturers with board and lodging. The Grand Master also urges the codification of the laws and decisions of the Grand Lodge. The report of Grand Secretary John C. Drewry was also submitted, showing the membership of the order in this State to be 12,012, a gain of 400 over last year.

A special order was issued for military headquarters here to day, appointing Adjutant General Royster and Colonel Macon, Armfield, Rodman, Perry, Pearl and Williams delegates to the annual meeting of the National Guard Association at Washington January 20-22. Sheriff Page of this county, a veteran farmer, tells me he has never seen fall sown oats so completely winter-killed as they now are in this section. He says the dry autumn was largely the cause. In entire fields sown as early as September none are now to be seen. Fall sown wheat is also badly killed.

Some interest was expressed here at the news to day that ex-Governor Russell is a candidate for the U. S. District Attorneyship.

This county at last has free public school libraries. Six were authorized to day, also three for Franklin county, making the total number for the State 250.

Spencer B. Adams, who was the Republican nominee for Governor in a hospital at Salisbury, where yesterday a difficult and dangerous surgical operation was very successfully performed upon him. Revenue collector Duncan who went there to see him, says he is out of danger.

State Auditor, B. F. Dixon, chairman of the Soldiers' Home board, says it is decided to have the formal opening of the new dormitory February 4. He today called a meeting of the board on that day, and sent invitations to the various chapters of Daughters of the Confederacy to send representatives to the ceremony. The board of lady managers is also invited to be present. There will be speeches by Gov. Aycock, Auditor Dixon and others; the State flag will be raised on the flag staff, a band will furnish music and there will be a reception and other incidents. The local Confederate Veterans, and perhaps a number from other points, will attend.

Acting attorney-general Brown Shepherd is receiving many claims against that great swindle, the Amos Owen Cherry Tree Company of Rutherford county, these coming mainly from poor factory girls. He will put the claims in the hands of a lawyer. The swindlers have employed all the lawyers in Rutherford county save one, it is said. Their case comes up tomorrow before a United States commission, on a charge of using the mails for a swindling scheme.

The State Agricultural Society's executive committee met here at noon today, upon special call, to elect a president, to succeed L. Banks Holt, who declined the office, and to wind up the business of the last fair.

Skinner Recommended.

Special to Journal. RALEIGH, January 14.—Senator Pritchard today recommended Harry Skinner's appointment as United States Attorney Eastern District North Carolina.

This means Skinner's appointment by President Roosevelt.

Aburdly Particular.

"Why did you resign from your club?" he asked.

"Oh, they were so absurdly particular," she replied.

"Why, the chairman wouldn't let me talk just because some one else was talking—as if that made any difference."—Chicago Post.

A Wonderful Daisy.

A daisy has been produced in California that is a floral wonder. Measuring more than a foot in circumference and with three or more rows of petals of purest white, it is as yet merely a beautiful curiosity, but before long it is likely to find its way into general cultivation. The new daisy is very hardy, easily grown and an extremely free bloomer. It has been named the Shasta daisy, and the grower who originated it, Luther Burbank, says that it was obtained by crossing the common American field daisy with the Japanese and European kinds. The flowers when cut remain perfectly fresh and in good condition for two weeks or more. It is likely to become very popular for decorative purposes.—Boston Transcript.

Finds Way to Live Long.

The startling announcement of a Discovery that will surely lengthen life is made by editor O. H. Downey, of Chubbuck, Ind., "I wish to state," he writes "that Dr. King's New Discovery for Consumption is the most infallible remedy that I have ever known for Coughs, Colds and Grip. It is invaluable to people with weak lungs. Having this wonderful medicine no one need dread Pneumonia or Consumption. Its relief is instant and cure certain." C. D. Bradham guarantees every 50c and \$1.00 bottle, and gives trial bottles free.

Kodol Dyspepsia Cure Digests what you eat.

FISH AS FOOD.

The Best Kind to Eat and the Way to Cook Them.

Fish constitutes one of the most valuable articles of diet for mankind, although the popular notion that it is a good brain food because of the phosphorus it contains is incorrect. As a matter of fact fish meat in general contains less phosphorus than most kinds of fresh meat. But it is good for the brain indirectly, for it is less stimulating than fresh meat, is usually digested more easily and causes the production in the system of fewer of the waste products which, if not at once eliminated, set injuriously upon the delicate nervous system.

The last mentioned property is one which renders fish of especial value in the diet of persons suffering from Bright's disease and other affections of the kidneys, from rheumatism, gout, and all those diseases which many physicians regard as the result of excessive formation or retention of uric acid. For convalescents also it is most useful, as it supplies a fair amount of nutritive material in palatable form, with a minimum of tax on the digestive organs.

Among the most nourishing and at the same time digestible fish are bluefish, shad, red snapper, fresh codfish, whitefish, striped bass, halibut and flounders. And equally nutritious, although perhaps less digestible, are brook trout, lake trout, salmon, mackerel and eels. Roe is not particularly nutritious, but it is agreeable to the taste and fairly digestible.

The mode of preparation has much to do with the digestibility of fish, as it has with that of all other foods. Boiling and broiling are better modes of cooking than frying.

The chief objection to fish is its proneness to decomposition, even when kept on ice. It may be free from any taste or odor, and yet it may have undergone changes which make it poisonous. Some fish are poisonous in themselves, containing in the natural state some substance which will cause alarming symptoms, or even death, if eaten. With some persons fish in any form does not agree, causing digestive disorders or skin eruptions. This is notably true of lobsters and crabs.—Youth's Companion.

Origin of Absinth.

Absinth, the green blend that saturates fashionable France, was originally an extremely harmless medical remedy.

It was a French physician who first used it. His name was Ordinaire, and he was living as a refugee at Couvet, in Switzerland, at the close of the eighteenth century. Like many other country doctors at that time, he was also a druggist, and his favorite remedy was a certain elixir of absinth of which he alone had the secret.

At his death he bequeathed the formula to his housekeeper, Mlle. Grandpierre, and she sold it to the daughters of Lieutenant Henriot. They cultivated in their little garden the herbs necessary for concocting it, and after they had distilled a certain quantity of the liquid they sold it on commission to itinerant peddlers, who quickly disposed of it in the adjacent towns and villages.

Finally, during the first decade of the nineteenth century, a wealthy distiller purchased the formula, and very soon afterward he placed on the market the modern absinth, which differs greatly from the old medical remedy, since the latter contained no alcohol and very little absinth.

His Idea of Heaven.

The lad was about five years of age and naturally inquisitive. He asked his father questions he had never heard before, and the fond parent was a perplexed man.

The youngster got on the subject of the next world one day and wanted to know a lot of things. "Will you wear a mustache in heaven, papa?" he asked.

"I suppose I will, my son," replied the father.

"You'll make a funny angel."

There was a long pause, and finally the boy asked what kind of a place heaven was. The father in order to satisfy his son went into lengthy details describing its beauty.

The lad listened with open mouth and finally said, "Why, papa, heaven must look like the ten cent store!"—Pittsburg Press.

The Caddie's Eyesight.

"Good eyesight is necessary for caddie, isn't it?" asked the boy of experience.

"Oh, I don't know," answered the experienced lad. "There's some couples in this club that'll pay you more for looking the other way an' not seein' anything than they will for findin' the balls. You've got to learn when to have the eyesight an' when not to have it."—Chicago Post.

A Model Child.

Dickie—Pa, were you a gooder boy'n me when you were as little as me?

Father—Yes, indeed, Dickie. I was always a very good boy, but somehow or other I had a great many serious and painful misunderstandings with my parents.—Detroit Free Press.

Heads Should Never Ache.

Never endure this trouble. Use at once the remedy that stopped it for Mrs. N. A. Webster, of Winnie, Va., she writes "Dr. King's New Life Pills wholly cured me of sick headaches I had suffered from for two years." Cure Head ache, Constipation, Biliousness. 25c. at C. D. Bradham's drug store.

Cleaning Our New Possessions. Manila, says the Manila Times, has Havana as a model to follow in the matter of public cleanliness. During the Spanish days Cuba contained as many vile pestholes as any city in Hindustan or other places in the orient, but now Cuba has been flushed and washed till it hardly resembles its former self. The New York Tribune says there has not been a case of yellow fever in Havana for several months. American experts in sanitation know how to use disinfectants and purifying chemicals, and above all they know how to use the water and how to scrub and how to sweep. The air of Cuba is now sound and wholesome, thanks chiefly to the American passion for the best attainable conditions. The Queen of the Antilles had a bath at last. Why not the Pearl of the Orient?

CASTORIA For Infants and Children. The Kind You Have Always Bought Bears the Signature of Dr. J. C. Watson. In Use For Over Thirty Years CASTORIA. THE CENTURY COMPANY, NEW YORK CITY.

ARE YOU DEAF? ANY HEAD NOISES? DEAFNESS OR HARD HEARING ARE NOW CURABLE. HEAD NOISES CEASE IMMEDIATELY. F. A. WERMAN, OF BALTIMORE, SAYS: 'I was entirely cured of deafness, thanks to your treatment. I will now give you a full history of my case, to be used at your discretion. About five years ago my right ear began to ring, and this kept on getting worse, until I lost my hearing in this ear entirely. I underwent a treatment for catarrh, for three months, without any success, consulted a number of physicians, among others, the most eminent ear specialist of this city, who told me that only an operation could help me, and even that only temporarily, that the best noises would then cease, but the hearing in the affected ear would be lost forever. I then saw your advertisement, accidentally in a New York paper, and ordered your treatment. After I had used it only a few days according to your directions, the noises ceased, and to-day, after five weeks, my hearing in the diseased ear has been entirely restored. I thank you heartily and beg to remain Very truly yours, F. A. WERMAN, 730 S. Broadway, Baltimore, Md. Our treatment does not interfere with your usual occupation. Examination and advice free. YOU CAN CURE YOURSELF AT HOME at a nominal cost. INTERNATIONAL AURAL CLINIC, 596 LA SALLE AVE., CHICAGO, ILL.

A CHANCE IN A LIFE TIME. To invest on the ground floor with owners, in a developed free milling gold mine that has produced, and has expended on it Fifty Thousand Dollars. In development on the ledge and a complete five stamp mill, with all other necessary machinery ready to run. The Ozark is not a prospect, but a mine that has produced. We are placing 100,000 shares of development stock at 25c per share, capital stock 1,000,000 shares (par value \$1.00 each), fully paid and non-assessable, to further develop and put the property on a paying basis. A property lying near the Ozark, with nowhere as good a showing and very little development, sold last week to a New York syndicate for \$300,000. The Ozark will pay dividends and be worth par inside of six months. This is the best investment for the money that has ever been offered to the investing public. Do not lose this opportunity. It will never appear again. For further particulars, prospectus, report on mine, references, etc., ADDRESS: Ozark Gold Mining & Milling Co., MOSCOW, IDAHO.

J. A. JONES, Livery, Feed, Sale and Exchange Stables. Largest and Finest Stock of HORSES and MULES ever offered for sale in New Bern. A Car Load of each just received. Also a complete line of Buggies, Wagons, Harness, Robes, Whips, Cart Wheels, &c. J. A. JONES, Broad Street, Stewards' Old Stand.

ROOPE