## Rould in Toobiliouk serg huen

Charles L. stevens,






## PERSISTENT ADVERTISING WINS. Intelligent and persiatent fadvertising

 Intalligent and persiatent tadvertisingto ns great a factor in the succesaful for-
tune getting, as it ever was. tone getting, as it ever was.
Even the atrenuouncess of age does not fall to recognize the im-
portance of advertising, especially news porinance of adver
paper advertising. Comess mores buasiness necoessity, for
with the growt and anvancement in
education, the readidg public grows larger and larger, and to th, the mer-
chant with goods, the manntecturee with wares, and even the ofice seeker
must present themselves through the
press, in order to recelve the attention ceed, each in his own way.
The rush of affars today, ts very great
ot the succeasful appllcant for publle attentlon can io advertise that the rumb.
Ing throng must read and stop to deal.
$\qquad$ alone.
It was yeterdasy, It again in stronger
view today, and atrengthens as and upon the publce, by appearing again to-
morrow, In new appect, perhaps. With a change of language, but still telling
the atory which wins trade and cus-

##  <br> 

| mor |
| :---: | supported by the effort to a succoseful

concluston, ahoold have been direeted
agalinat John D. Bellamy of Wilming.
ton.
As a Congroseman, 1 is not athown


 agalinat the enemlies of Democracy, rather
than in thoee affits which have place withtn the party's ranks.
A gatn to one intmate with the inside
of poltical matters in the Sxath, it is not
hard to remember when a Beliany was

 Surely Democrncy Lans grently
vanced in the slxth, when the slo
can be "angone to beat Bellamy""

## (2)



$$
\begin{aligned}
& \text { How's This? } \\
& \text { er One Hundred Dollt }
\end{aligned}
$$

$$
\begin{aligned}
& \text { We offer One Hundred Dollars Reward } \\
& \text { or any case of Catarrh that cannot be } \\
& \text { ured by Halrs Catarrh Cure. } \\
& \text { F. J. CHENEY \& Co., Toledo, o. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { did inancially abbe to carry ou } \\
& \text { gation made by their firm. } \\
& \operatorname{yon} \& \text { Truax, Wholeasle }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ail Druggitata } \\
& \text { Hall's Family Pills are the best. }
\end{aligned}
$$

PROMISING APPLE CROP Honsowives will be glad to learn the Wance and summer fruit for preserving purposes has been high there will be
nuch a bountful apple crop that

$$
\operatorname{man}_{\operatorname{man}}
$$

$$
\begin{aligned}
& \text { would advance prices above the mint- } \\
& \text { mum commonly found tn years when the } \\
& \text { fruit ts abundant and of excellent quall- } \\
& \text { ty. Reportar reeal ved by the Chileago }
\end{aligned}
$$ ty. Reportas reealved by the Chicago

Chrontcle from all the leading apple ing for an apple crop, even better mapy reapecis than that or 1896 .
Iow except those in the trade real the inmense growth of the commercia subjeac: Prot, w. A. Taylor, pomolog ite tn eharge of Aeld-inveatigation for th ton, recently devoted a at Wesathit
 Rochester, N. Y. In the paper Proferer
sor Taylor, uning, Government atatitics ap to June 1008, astide
thepepmercial of trees of bearing age in

Kocto


## ${ }^{1}{ }^{1}{ }^{1}{ }^{5}$

TELEGRAPBIC BREVITIES,


@M easy way and a cure way to treat'a case of Sore
Throat in order to kill disease germs Throat in order to kill disease germs
and insure healthy throat action is to take half a glassfull of water put into

Mexican Mustang Liniment




4qriculutz and SMechanical College.
INDUSTRIAL EDUCATION
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