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CHARLES L. STEYENS, EDITOR AND PROPRIETOR.

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New Bern, N. C., April 5, 1907.

THE ADVERTISEMENT OF COM-MUNITIES.

It is only recentily that the advertising idea of making known the resources and possibilities of a town. thing, not incidental. It is not the new town, unknown to even may makers, that today is prominent in advertising itself. The large citles are in the advertising field, to attract new men and new business. A short time ago, Boston entered upon an advertising campaign, by making appropriation for this matter. In the state of Washington, a bill was introduced for an appropriation in the legisla ture for \$150,000, for the purpose of single instances. There are many means that other cities and states must enter upon a campagn of adverilsing, or like the merchant, who thinks his goods will sell themselves without advertising, they will be left behind in the struggle of progress and advancement

Outside of the advertising cam paign, two things may be undertaken by every community, which will prove of great value, as advertising the benefits that the people of a community enjoy. The first is a low tax rate which is really based upon the second, namely, a good local administration, with men of wisdom and experience in charge of the community's interests, as officials, mayor, aldermen and the heads of departments It is the well managed municipality that becomes known to outsiders, and attracts men and capital. And it will be found, that the municipality which is wisely and economically administered is the one that will spend money to advertise itself. It has the goods to advertise, and wants the public to

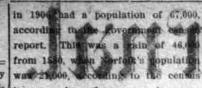
TWO IMPORTANT LOCAL INDUS-TRIAL MOVEMENTS.

While every reader of the Journa knows of local developments, yet it is but natural that local matters do not impress so forcibly, as might the hap penings in a nearby city. Two events of the greatest local industrial im portance, are constantly before the people of this city. Their success is not merely that those associated in business relations, in each, are to be gainers, thereby, but more, this city and section will profit as both these local industries prosper.

The first the Journal calls aften tion to, is that of the Carolina Paper Pulp Company which proposes to manufacture paper pulp from articles that have practically no intrinsic value, but which through scientific process, develops a product of commercial value. The building up of this industry, into a success means much for the labor, and trade interests of New Bern.

The second industry is not of the manufacturing kind, but one which seeks to bring into this section, men with money to invest in lands and timber, and to induce men to comin, buy and cultivate the country. The people seeking to do this, are known as the Southern Land and Improve ment Company. What this means, is that the people of this section have ing asked, that men with money to invest, or men' willing to work, should ne into this section, and assist in

It is not too much to ask, that those the undertake to prompte local insound to the needs and importance of the projects attempted. Their suc-



tioned as to correctness.

The Landmark modestly figures on the same percentage of gain for Norfolk, and claims a population in 1910 of 30,000. To those who visit Norand note its crowded streets, and then its spreading out, will contend that eight and one-half per cent, increase a year is too small. Norfolk grew slowly at first, like other cities whose population is under 25,000, but increase to 50,000, thereare likely to increase, and the percentage of the commercial reasons exist to conderfully situated, geographically, Its increase in population, its industrial and commercial growth, prove this. The acceptance of such a tremendons responsibility, by its people is the Jamestown Exposition, indientes the character of the city and it view point of the esteemed Landmark

Revivals Close Today.

The special meetings which has been conducted under the supervision Bradham's Pharmacy, of Rev. W. D. Morton, D. D., will clossatisfactory results and the means of the sermons and the minister will one remain pleasant in the minor and pearts of all who have beard him.

The talk yesterday was on the suling his remarks on the introductor. entence of the Lord's reaver. The showed the analogy of the Heavenly gave a beautiful presentation of the

EUREKA!

Yes, I Have Found it at Last. Found what? Why that Chambers lain's Salve enres e-zente and all neither of itching of the skin. I have been afflicted for many years with skin times every night and warh with cold trended that island against the French water to allay the terrible itching but since using this salve in December. 1905, the itching has stopped and has not troubled me -Elder John T Ongley, Rootville, Pa. For sale by Davis Pharmacy and F. S. Danky,

Colonel O. G. Monson, a state sens tor of Wisconsin, is also Governo not drawn a dollar of his pay as senator, returning the whole amount to

Gentle and Effective.

well known Manitoba editor writes: "As an inside worker I find Chamberlain's Stomach and Liver Tablets invaluable for the touches of bilionsness natural to sedentary life their action being gentle and effect tive, clearing the digestive tract and the head." Pricel, 25 cents. Sample free Davis Pharmaey, F. S. Duffy.

Since the war with Russia which terminated with the return to Japan of the southern part of Sachallen : 30-mile railway has been built on the island, and all parts of it connected

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incura ble. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local reatment, pronounced it incurable Science has proven catarrh to be a constitutional disease and therefore requires constitutional treatment Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally in doses from 10drops to a teaspoonful It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it falls to cure. Send for circulars and testimonials.

Address: F. J. CHENEY & CO., To ledo, Ohio.

Sold by Druggists, 75c. Take Hall's Family Pills for co-

A fast young man is seldom able keep up with his running expenses.

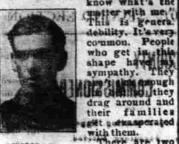
William's Carbolle Salve With Arnica

and Witch Hazel. The best Salve in the world for Cuts, Bruises, Sores, Ulcers, Sait Rheum, Tetter, Chapped Hands, and all skin eraptions. It is guaranteed to give satisfaction, or money refund-ed. Price 25c by druggists.

WILLIAMS M'FG. CO., Prop's leveland, O. Sold by D. A. Harget,

You will waste a lot of animum tion unless you have an aim in life.

Many people who talk to me say: "I feel half sick all the time. I don't just know what's the



with them. - BURREDADE. when there are good reasons for an condition; bad habits and a weak stomach. By bad habits I mean eating be good reasons for the second 50,000 ing the food thoroughly. The stomach gives out and loss of appetite merease, and the percentage of billionsness, constitution; and general growth is in a for greater ratio, when debility results. First get the stomach in shape and then be more careful in the future, and the worn out, de ent, half sick feeling will be a thing of the past.

Two bottles of Cooper's New Discovery will put the stomach in shape. Common sense will do the rest. There are flity thousand people in this who know this to be true because ther we tried it. .

Here's a letter from one of them:
"I was all run down from overwork, lost ambition and energy and could not sleep. It was difficult for me to attend to my work owing to that tiredout feeling. I secured two bottles of medicine and de termined to try it. The result delighted me for renewed strength and vigor and quergy came with the first li's effect was different few dones. from anything I had ever taken. finished the two bottles now and feel well and strong again." E. McDade, 839 Dix Ave., Detroit, Mich.

We hear favorable reports of these famous medicines every day. Ask ut

about them.

Cor. Pollock & Middle Sts.

There will be a basket supper at h Caskins school house Friday, Visit 12 A cake will be voted for. The proceeds will be devoted to the school building fund. Come girls. and bring your baskets, and come boys with your money. The public Pather and the earthly father and is cordially invited. The party will be conducted by the teacher, Miss Eva Williams.

> CASTORIA. O Line Kind You Have Always Bought Bears the

The town of Paoli, Ind., is named or General Profi, of Corsica, who dein favor of the British. He died in England and has a monument in Vestminister Abbey.

"Preventies" will promptly check cold or the Grippe when taken early at the "sneeze stage". Preventies cure seated colds as well. Preventics are little candy cold cure tabgladly mail you samples and a book m colds free, if you wil write him. The samples prove their merit. Check early Colds with Preventics and stop Pheumonia. Sold in 5c and 25c boxes by F. S. Duffy.

With Beitish capital and British enmeers China will now holld the Canon-Hong-Kong railway. It is expected that it will be completed in three years, and will eventually connect with the Hankow-Canton trunk lines.

PREPARE THIS YOURSELF.

For those who have any form of lood disorders; who want new rich lood and pleuty of it, try this: Fluid Extract Dandelion, one-half unce; Compound Kargon, one ounce; Compound Syrup Sarsaparilla, three

HIII Ces Shake well in a bottle and take in easpoonful doses after each meal and it bedtime. Any good pharmacy can apply the ingredients at small cost. This is the prescription which, when nade up, is called "The Vegetable freatment;" by others, the "Cyclone Blood Purifier." It acts'gently and cerainly does wonders for some people who are sickly, weak and out of sorts, and is known to relieve serious, longstanding cases of rheumatism and chronic backache quickly.

Make some up and try it.

Anyway the rolling stone doesn't get into the mossback class.

The News-No Pure Drug Cough Cure Law would be needed, if all Caugh Cures were like Dr. Shoop's Cough Cure is-and has been for 20 years. The National Law now requires that if any poisons enter into a cough mixture it must be printed on the label or package.

For this reason mothers, and others, should insist on having Dr. Shoop's Cough Cure. No poisonmarks on Dr. Shoop's labels-and none in the medicine, else it m by law be on the label. And it's no only safe, but it is said to be by those that know it best, a truly remarkable cough remedy. Take no chance, particularly with your children. Insist on having Dr. Shoop Cough Core. Compare carefully the Dr. Shoop package with others and see. No poison marks there! You to always be on the safe side by manding Dr. Shoop's Cough Cure imply refuse to accept any other old by F. S. Duffy.

Special to Journal. oralized to set apart a specific terri- 19 to 21. tory either in this country or abroad such privileges as they may require committees Them that the by it or ask but that all negroes keep W. Springar, Arman According by within its bounds. The faw should D. H. Greene also prevent whites from settling in

the territory The governor predicts that unless some step of that nature shall be taken that there will always be danged Rev. E. C. Andrews. er from race war and troubles of similar nature will rise constantly. the Week. By J. S. Canady,

Fire in Swell Hotel.

Special to Journal. mae on Broadway was badly damaged by fire last night. The fire originated in a guest's room on the seventh floor. The guests all escaped uninjured. People in the Knickexhocker hotel which adjoins the Sarenae at the rear escaped in fright.

Connection Arrangements Made. Special to Journal.

Raleigh April 2-Superintendent Foster of the Norfolk & Southern, and Assistant Superintendent Fountain of the Atlantic Coast Line were before the Corporation Commission regarding schedule to give connection at New Bern. An agreement was effected which train from Goldsboro will connect with train from Wilmington at New Bern, and will give the same time in Wilmington as at present. Connection will be made at New Bern with Goldsboro train and the boats; connection will also be made with both trains by arrange- G. E. Linebery. ment and also at Kinston. Changes will take place in a few days.

A Woman Tells How to Relieve Rheu-

matic Pains. I have been a very great sufferer from the dreadful disease, rhenmatism, for a number of years. I have tried many medicine, but never got much relief from any of them until two years ago, when I bought a butthe of Chamberlain's Pain Palm, found relief before I had used all of one bottle, but kept on applying it and soon felt like a different woman. Through my advice many of my friends have tried it can tell you how wonderfully it has worked -Mrs Sarah A. Cole, 140 S. New St., Dover, Del. Chamberlain's Pain Palm is a liniment. The relief from pain which it affords is alone worth many times its cost. It makes rest and sleep possible. For sale by Davis Pharmaey, F. S. Duffy.

Eevlyn Says Thaw is Sanc.

Special to Journal.

New York, April 2 .- Mrs. Evelyn haw testified Commission today and gave essentially the same testimony as she did at the trial relative to Thaw's mental condition. She declaredhim rational. Dr. Allen McLane Hamilton, expert, swore that Thaw was insane and that he had tried to get him placed in an asylum.

"PNEUMONIA'S DEADLY WORK." had so seriously affected my right

lung," writes Mrs. Fannie Connor, of Rural Route 1, Georgetown, Tenn. "that I coughed continuously night and day and the neighbors' prediction -consumption-seemed inevitable, until my husband brought home a bottle of Dr. King's New Discovery, which in my case proved to be the only real cough cure and restorer of weak, sore lungs," When all other remedies utterly fall, you may still win in the battle against lung and throat troubles with New Discovery, the real remedy. Guaranteed by all druggists, 50c and \$1.00. Trial bot-

Harriman-Roosevelt Controversy.

Special to Journal. New York, April 2 .- President E. H. Harriman of the Union Pacific road gave out his letter to Sydney Webster the millionaire banker and railroad magnate in which he charged President Roosevelt with having asked him for campaign contribution, of quarter of million dollars. Roosevelt denounces this statement as false and publishes the actual correspondence mentioned

Roosevelt says he is particularly fortunate to be attacked by Burton of Kansas and Harriman.

Justice James Fitzgerald, who is now presiding over the Thaw trial in New York, is one of the Irishmen who, with none of the advantages of birth, have forced themselves, by hard work and shrewdness, to places of honorfaud responsibility. He has accom many reforms in the contract labor system of the New York state prison.

Installation and Refreshments. There was installation of the ofera for 1907, at the Elks lodge, last night. After the Installation core onies, refreshments were served the ombers, and a pleasant social ses

sion enjoyed.

Whosping Cough.
I have used Chamberhin Bin's Cough smedy in my family in cases of ng cough, and want to tell you

The following is the interesting and Taliahassee, Pla., April 2.- in a profitable program of the Neuse-Atmessage to the legislature Gov. Bro- lautic joint convention to be held at ward organ that congress be mem the first happing church here want?

> Bong service. 11:45 a. me-doint colection of of

ficers for this session, Adjournment. 3 p. m.—Song service.

3:45 p. m .- The Teacher During 4: 15 p. m. Miccellangous, Business

7:45 p. m. Song speries. 8 p. m.-The Sunday, School and New York, April 2 - The Hotel Sar- Development, of Cuizeaship. By Dc. J. M. Parrotted

> 8:45 p. m.s-Baptists in S. S. History. By B. W. Spillman. SATURDAY. 10 a. re -- Song Service.

10:15 a. m. Minntes, of Friday's session. 10:20 a. m .- liow Ms. School in Conducted. Five minute talks by all su-

perintendents, present. 11 a. m -- An Order of Exercises By B. W. Spillman. 11:20 a m .- If I were a Sunday School Superintendent. Rev. Fry, King, Andrews, Hilbon, Stallings,

3 p. m.-Song Service. 3:15 p. m.-Election of officers for

Willoughby, Ayers.

next year. 2:45 p. m.-Geography a Factor in Teaching. By Rev. R. D. Cross. 4:05 p. m.-Knowing the Book, By Rev. W. L. Britt.

4:25 p. m.-Knowing the Scholar 8 p. m .- Song Service.

8:15 p. m .- The S. S. Work in North Carolina. By H. C. Moore. SUNDAY.

10 a. m .- The S. S. and Soul Winning. By Rev. W. P. Campbell. 11 a. m .- Responsibility of Church Members to the S. S. D. W. Sims, of Pine St., church, Richmond Va. 3 p. m .- Saving the Driftwood, By

D. W. Sims 8 p. m.-Sermon.

Notice: All delegates who expect to attend will please notify Mr. D. H Greene, New Bern, N. C., who will provide homes for them.

To Cure A Cold in One Day.

Take Laxative Bromo Quinine Tablets Druggists refund money if it fails to cure E. W. Grove's signature is on each box. 25c

Have a Cup of White House Coffee, Miss Bishop of Boston, is at the store of H. C. Armstrong this week to demonstrate the merits of the White House Coffee to which beverage the public are given an introduction by sample cups made at the store. I any one loves good coffee and do not know about this particular brand they must take a cup before they pronounce on the excellence of any they ever drank. A cup fit for a king

Has Stood the Test 25 Years. The old, original GROVE'S Tasteless Chill Tonic. You know what you are taking. It is iron and quinine in a

A really good complexion doesn't come out in the wash.

The Richest Man in the World.

tasteless form. No Cure, No pay.

The richest man in the wrold can not have his kidneys replaced nor live without them, so it is important not to neglect these organs. If Foley's Kidney Cure is taken at the first sign of danger, the symptoms will disappear and your health wil be restored, as it strengthens and builds up these organs as nothing else will. Osear Bowman, Lebanon, Ky., writes: "I have used Foley's Kidney Cure and take great pleasure in stating it cured me permanently of kidney disease, which certainly would have cost me my life." Davis Pharmacy.

The way of the trangressor in well-beaten path.

Does Coffee disagree with you Shoop's Health Coffee. "Health Coffee" is a clever combination of parch ed cereals and nuts. Not a grain of real Coffee, remember, is Dr. Shoop's Health Coffee, yet its flaver and taste matches closely old Java and Mocha Coffee, If your stomach heart, or kidneys can't stand Coffee drinking, try Health Coffee, It is wholesome, nourishing, and satisfyng. It's nice even for the younges child. Sold by J. L. McDantel.

Rig words seldom go with good

anterfers. Initations and "Just-as-good" are bus-ments that trifle with and endanger the health of and Children-Experience against Experiment.

Vhat is CASTORIA

is a harmless substitute for Castor Oil, Parerops and Soothing Syrups. It is Pleasant. It contains neither Oplum, Morphine nor other Narcotle substance. Its age is its guarantee. It destroys Worms and ahays Feverishness. It cures Diarrhoea and Wind Celic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

CENUINE CASTORIA ALWAYS

Bears the Signature of

The Kind You Have Always Bought In Use For Over 30 Years.

SOUTHERN RAILWAY

SCHEDULE IN EFFECT FEBRUARY 17, 1907.

118 Daily	136 Daily.	144 Dly	Daily.	112 Daily.	Eastern Time	Daily.	167 Daily.	Daily.	139 Dly	117 baily
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******	4 06	10 15			Elon College	2 10	12 05	5 18	8 56	******
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	4 22	10 49	8 10	2 36	Haw River	2 36	11 23	4 54	8 23	
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	5 06	11 30	8 54	3 2	UNIVERSITY	1 42	10 41	4 18	7 45	****
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6 02	5 35	11 57	9 19	4 02	East Durham	1 07	30 08	3 39	7 22	8 58
f 6 19	f 5 46	12 04	f 9 26	f 4 12	Brassfield	f12 54	f 9 (8)	f 3 30	7 14	183
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N. B.—These schedule figures are published only as information and are not guaranteed. Trains Nos. 102 and 112 connect with the Atlantic Coast Line at Selma and Goldsboro; also with the Atlantic and North Carolina trains for Morehead City and intermediate points.

Trains Nos. 135, 139 and 111 connect at Greensboro with mail line trains for

brand. When they have tasted the White House coffee they will not Train No. 144 makes close connection at Selma with the Atlantic Coast Line both north and south, also at Goldsboro for Wilmington, N. C., Morchead City and intermediate points. Train No. 107 connects at University Station for Chapel Hill daily except S. a.

Miss Blahop will be in the city until Friday and Mr. Armstrong extends a cordial invitation to the public to call and get a cup of this delicions. C. H. ACKERT, V. P. and C M.

S. H. HARDWICK, P. T. M. C. H. ACKERT, V. P. and C. W. H. TAYLOE, G. P. A. Washington, D. C. R. L. VERNON, T. P. A., Charlotte, N. C. R. L. Washington, D. C. R. E. GREEN, C. T. A. Raitigh, Y. C. R. R. L. VERNON, T. P. A., Charlotte, N. C. Raltigh, N. C.

NEW CAR LOAD



I have just returned from the West with a Car load of Extra Fine Horses

and Mules, weighing 950 to 1,300 pounds, among them a few pair of A 1 draft or timber Horses. Also the right kind for farming and road purposes.

Have also got a few more 2 Horse Farm Wagons and Boggies, about 15 sets of Harness, left over from my "Big Sale" which I will dispose of at cost to

Don't miss this opportunity to save money. Respectfully, L. G. Daniels

Always Remember the Time Name Bromo Quinine Cures a Cold in One Day, Grip in Two.

6 Th Store on Box 250.