y and Frhiay, at Journe ng, 56-60 Craven Street. CHARLES L. STEVERS.

EDITOR AND PROPRIETOR.

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New Bern, N. C., September 13, 1907.

KEEP CLEAR OF TRADING STAMP SCHEMES.

There is a local rumor that an effort is again being made to introduce the trading stamp scheme in New Bern. In Sunday's Journal, there was told the story, taen from the Merchants Journal of Commerce, of what the trading stamp did for the trade of Columbus, Ohio. The Press Post of that city called it "graft," and a "smooth scheme," whereby the introducer of the project makes all the money, the merchant being at first drawn by being told of larger sales, while the purchaser is shown the preminms as being secured for nothing It does not need any argument to prove that free gifts are dangerous That the free article must be paid for by some one, and it is not usually the promoter of the scheme.

As to the local situation, while the Merchants Association is not as active as it might be, yet when any scheme presents itself like this trading stamp project, there should be quick getting together, and a front presented, so that the trading stamp shall not get a foot hold among the trade here.

The trading stamp has secured it introduction in many cities, by its apparent simplicity. It is urged : a trade increase. It is shown the purchaser what splendid presents can be secured for nothing. The real facts are, that the merchants give a legitimate percentage of profit that rightfully belongs to him, to some outsider who has no just right to it. The buyer is deluded into extra purchases, be cause of premiums that usually have no special merit, the purchaser in the end having to pay the cost. It will be a wise thing for the merchants to keep the trading stamp from getting its first introduction. It is easier to keep out, than to try to get out, if once it gets in.

WANTED-AN INDUSTRIAL AMUSE MENT ASSOCIATION

Local trade development can be success on the entertainment line. That is various kinds of amusements can be provided in and about a city. which the outsider will hear of, and hearing, will come to see. The tour ist business, that is the same as the visitors to any piace, is a most in portant industry to cultivate. The largest cities use every effort to se cure it. Expositions, fairs, horse races, base ball games, athletic sports of every kind, moving pictures, excursion boats, picule grounds, with music and merry-go-rounds, are among the diversions to be found, and which make men, women, and children eager to go to the "city", where nt is to be found on all

New Bern could be made an attractive place for the visitor, on pleas ura bent. Various excursion trains and parties come here during the year. An August day is not too hot for an excursion to come here. Two ivers offer at present delightful opportunities for picule grounds, and a made at points on the rivers. An annt park reached by an eleccar line would prove an attrac re, and to the river and the in he added many side diver-

It is not too far to remember that ew Bern once had the best local ir known to the State. A fair whose on made this city a name far od the State. There is not likely be another fair, but there are the es in and about New Bern an effort made to develop and culti-Bern. It will prove an industry once cured of the most profitable kind, which will bring a constantly increasing flow of cash through many local channels. It will mean not only better business for hotels and boarding houses, but every retail house will feel its good effects, and visitors once shown the attractions may become permanent citizens.

HOW CAN THE TRADING STAMP HELP, LOCALLA.

The proposed introduction of the trading stamp scheme among the mer chants calls for careful consideration lest it prove a scheme harmful in its results to the local retail trade here. The fact that the promoters or introducers of any scheme can point to its success, is not always sufficient

guarantee of its being all that is

promised, to those accepting. Has the trading stamp scheme been success elsewhere? If it has, why cannot it find endorsement among those prominent in the work of advancing the interests of retail merchants? It may be that many merchants who have accepted the proposition to give some outsider five per cent of their sales money, are unwill-

ing to testify to having been "gold-

It is not that the New Bern merchants ought to be slow in seeking trade promotions, or refuse to go into any legitimate projects that mean increase of business. But is the trading stamp scheme such a trade promoter? Who reads the actual benefits? The promoter will say, the merchant sells more goods therefore the better chance for increased profits. But remember, that the trading stamp man must get five per cent of the sales. Then the buyer gets a premium. Some thing for nothing, as it were. A bonus, a gift, as an inducement to trade more. And the trading stamp man furnishes the premium, and gets a per cent on

The local mercantile trade of this city has stood pretty well together in the past. Why not continue to do so? And if trade warrants at this time, paying five per cent to an outsider, be cause a premium can be offered the local buyer, why cannot the buyer be given the five per cent off for cash? This five cent would be kept at home. But it is very doubtful if the local trade can stand a five per cent contribution to an outsider, or even afford to give the five per cent off for cash to the local consumer. Five per cent represents a good deal to every mer chant of New Bern. It ought not to be hastily given, and the trading stamp scheme has no promise to warrant it being worth the price.

Catarrh Cannot Be Cured.

with LOCAL APPLICATIONS, as they cannot teach the seat of the disease. Catarrh is a blood or constitutional lisease, and in order to cure it you nust take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces. Hall's Catarrh Cure is not quack medicine. It was prescribe by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on combination of the two ingredients is what produces such wonderful results n, curing Catarra. Send for teeti-

F. J. CHENEY & CO., Proprietors, Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for con

Somment to The Late Prosider

Atlanta, Ga., September 9.—The emnised the sum of \$21,000 for the pur-ose of erecting a mountment to the namory of their late president, Sam-

New York Cotton Markets tal to Journal

KOITIONAL PARDON

Conditions With the Pardon To Be Met.

Raleigh, N. C., September 10.-Gov ernor Glenn granted a conditional pardon to J. C. Blackley, a white man of this county, who three years ago was convicted of embezzlement, and ed to seven years in the penitentiary. He was arrested on the race tracks at Columbus, Ohio, where he had a fast trotter. His pardon Jones, clerk, and Judge Council. The rdon is conditional upon Blackley's good behavior, industry and sobriety. All Governor Glenn's pardons have these requirements.

WHAT THE EDITORS SAY OF MRS.

(Editorial of the Hartford, Conn Times.)

Mr. W E Chandler ho was horne he brunt of the contest brought on behalf of George W. Glover and others against his mother, Mrs. Mary Baker Eddy, with the object or breaking arrangements made by her in February, placing her property in the hands of the trustees, seems to admit that his side "had no case". Mrs. Eddy's conversation with Judge Aldrich and the other masters appointed by Judge Chamberlain plainly indicated that she was in pretty good condition mentally for a woman nearly eighty-seven years old, and it appears that Dr. Alian McLane Hamilton, the eminer expert has declared that she is en tirely competent to manage ber af-

(Editorial from the Boston Traveller) The withdrawal of the "next friends" suit against Mrs. Eddy concludes a case that was sordid and contemptible in all its characteristics. No high moral principle was apparent in the petition, and the question as issue was not to determine Mrs. Eddy's claim to be the founder and nead of the great religion, but was simply a vulgar attempt to harrass Mrs. Eddy into giving up some of her fortune. The spectacle of a woman being bounded for money by expectant relatives was not a pleasing one, and none of the persons on that side of the case have any particular eason to be proud of themselves.

(Editorial from The Kansas City, Mo.,

The charge of insanity brought against Mrs. Mary Baker G. Eddy is pased on the assertion that she has for a long time feared that mental influences would induce her son to erty. As the present preceeding shows the complete realization of Mrs. Eddy's fears, it is difficult to see wherein those fears were an evidence of an unbalanced state of mind .

(Editorial in The Banker and Trades-

The suit brought by the friends" in the case of Mrs. Eddy will rank for many years as one of the most despicable suits ever brought in a court of law. If ever an action was based solely and entirely on motives of the most sordid character, it is this one. And one need not be a Christian Scientist to see it in that light either.

(Editorial from the Niagara Falls, N. Y. Gazette.)

The abrupt ending of the Eddy suit was a surprise to many, but nevertheless it will give general satisfaction. The spectacle of this aged woman being hounded was not pleasant, even to those who have no part in her beliefs, and doctrines. Mrs. Eddy has given abundant proof of her ability to take care of her own affairs.

Editorial from the Troy N. Y. Times) Mrs. Eddy triumphs over her pur ers in the courts. The suit against ais aged and famous woman has been liscontinued. Christian Science may ow speak with experience of the sw as well as of the gospel, and can iscuss the difference between friends

Dr. Shoop's Meadache

WESTERN STREAMS

ine Quality of Trout Being Placed in the Rivers of Western North Careline.

rom Asheville Citizen. Much interest is being taken in the ig of streams in western North proling with speckled and rainboy and with the protection of fish or a few years this section of the state will eventually afford fishermen the finest sport to be had perhaps in my portion of the country.

During this summer thousands and ens of thousands of fish have been hipped to western North Carolina from the government fisheries and placed in the mountain streams. In ncombe county alone many thousands of these little fish have found their way into streams coursing through protected sections of the county. Reems Creek has been liberally stocked and now citizens of other counties in western North Carolina are stocking their streams with fish. Last week Deep Creek in Swain county was stocked with 14,000 California trout and it is understood that still other thousands will be secured for several other streams in that county.

LIST OF LETTERS.

Remaining in the postoffice at New Bern, N. C., September 9, 1907.

MEN'S LIST.

-W. D. Allen. C-S. L. Canady, (E) John A. Everett. F-E. Frankenfield. J-Henry Johnson, Johnnie Jones. K-Henry King. M-Prof. E. P. Mangum, Alonzo Mur-

R-H. P. Rowe, Charles Robertson, Monroe Rich.

S-Henry Salter, care Mrs. Rosa Mc Daniel, J. S. Sandlin, W. M. Smith, 218 S. C. Front street, W-Ben Wesley.

WOMEN'S LIST.

B-Miss Mary Lee and Octavia Byrd, Mrs. Bettle Brow. C-Mrs. Mary Chamblines.

D-Miss Winnie L. Daniels. E-Mrs. Ella M. Emminizer, care Barge Howard.

F-Miss Jane Franks. J-Mrs. Mattie Johnson, Miss Mary Jones,

M-Miss Lusy Manning, Mrs. E. A. Morton. S Miss Mary Simmons.

The regulations now require that one (1) cent shall be collected on delivery. S. W. HANCOCK Postmaster.

Will Make Pleasure Trip up The Neuse.

Beaufort, September 7.-The twin screw propeller, Vandeleur, was aunched Friday at J. A. Morton's ship yard, after having been thoroughly overhauled and repaired. She will take a party of our citizens for a pleas ure trip on the river Neuse as far as Street's Ferry. The party will be in charge of Captain J. M. Dickinson and Mr. E. C. Dickinson, as engineer and sailing master J. W. Dickinson Mr. James Whitley will also be in the

J. E. Latham's Weekly Cotton Letter Special to Journal.

Greensboro, N. C., September 7 .-The market has fluctuated during the week, but the prices today are almos the same as when I wrote last. Good rains have fallen in a few sections but reports are numerous of deterior ation from drought and heat, and this specially applies to the great State of Texas. Some say that ever where the rain fall was ample, that it has come too late to be of much senefit. In my opinion some allow ance should be made for hasty opincording to the calendar, cotton i naturing and for it to lose son orms and fruit, is not unnatural and it happens every year whether the crop is large or small. The agricul he trade seems to anticipate a condition around 71 per cent. In New York the differences between grades will be revised on the 11th, and it is expected that low grades will be fur-ther penalized, thus enhancing the value of the New York contract. New otion is offering rather freely mos if which is being exported as home sills are not as needy as the foreign

Chicago Bids For Panama Trade.

of Trade to formulate plans for a dec water way to the gulf for the purpos of capturing the trade that will natur-ally Indow upon the opening of the

POSTMASTERS' CONVEN-

During State Fair Week, Call Issued for First Class Men's

Sept. Sept. 11.—The fourth class postminsters are to hold convention nere Tuesday and Wednesday of the State Pair, Oct., 15 and 16. Postmaster Briggs, of Raicigh, is now arrang-ing for a state convention of the 185 presidential postmasters in North a few days a call signed by practically all of them will be issued. Assurances are received that high officials of the postoffice department from Washingon will attend. It will be the first convention of the kind in North Caro-

Death of Dr. Murnhy.

Special to Journal. Morganton, Sept., 11 .- Dr . P. L. Murphy, for many years superintendent of the Hospital for the Insanc died of brights disease after a long and distressing Illaers. Dr. Murphy was ne of the ablest and most accomolished physicians in the country in the treatment of mental diseases.

Naval Tragedy Narrowly Averted. Special to Journal

New York, Sept. 11 .- Another naval tragedy was nearly accomplished on Monday when the bunkers of the battleship Indiana caught on fire and burned to the compartments holding the shin's ammunition

Free Treatment For Dope Cases. Special to Journal.

Atlanta, Sept. 11.-Arrangements have been made here for the establishment of a hospital for the treatment of persons suffering from the continual use of any narcotic drug. The treatment will be free.

Trading Stamps. The Merchant Joural of Commerce:

A general newspaper at Colum bus, Ohlo, has looked into the trading stamp condition, as found in the capital city of the State, and has arrived at two significant conclusions that "the customers do not get some thing for nothing—the only people that get something for nothing are the stamp people," and that "the discontinuance of the use of trading stamps will make Columbus a cleaner and better city to live in." The Columbus Press Post, referred to, gives the following story:

"Two weeks ago the Press-Post undertook to expose that particular form of graft which flourishes in the shape of a harmless looking trading stamp and never in its career of fighting for the people has the Press-Post encountered a more insidious evil nor eceived more encouragement from all sides in the efforts it is putting forth.

"The trading stamp is a smoot scheme. It was originally designed to secure illegitimately some of the legimate profits of the retail dealers. Arguments in its favor were numerous and alluring as the song of the siren.

"After a thorough investigation of the trading stamp scheme in all parts of Columbus it is safe to assert the ollowing as incontrovertible facts: "First: The Better class of dealers o not handle them.

"Second: The vast majority of dealers in Columbus are thoroughly opposed to the scheme as one unworthy a place in any well conducted estab-

"Third: Many dealers have learned the real character of the scheme only after bitter experience and after heavy ribute to the stamp concerns.

"Fourth: The majority of those us ng stamps at the present time obect to them and welcome the Press-Post agitation as the nuclees of a novement resulting in their total limination from the business life of

"Fifth: The customers do not go omething for nothing. The only people who get something for nothin are the stamp companies.

"Sixth: The customers in most case a after going to the trouble of filling a book of stamps are not only disay

"The first considertion of the Press Post agitation as the nucleus of a aterest of its readers and all the per

A frading stamp company called uestion the law of Congress into licting the trading stamp business in the District of Columbus. In the court of appends the law was sus almed. In the course of the opinion endered by the presiding justice, the

"One of the most shrewdly plans t the many devices to obtain som ing for nothing

THE SAFE BASIS

inny stocks cannot be sold at all and others only at a

Think of this and then remember that every person who deposited a dollar in this bank can always get their money the interest credited, that a savings account is aways the all you have put into it and more and then ask yourself here is any other investment as good for you.

We want also the checking accounts of merchan's and mere.

JAS. B. BLADES, Pres. T. A. GREEN, V. Pres. Wm, R. BLADES, V. Pres. GEO. B. PENDLETON, Cashier

NEW BERN BANKING

There are three dollar hats and hats worth three rollars, and there are hats worth five dollars and just plain five dellar Hats. Just w bout a three dollar hat that could as fairly sell at "five" They are an Imperial Brand. We have just received a fine line of these

Soft and Derbys & \$3.00

We are showing our new fall line at Barry, \$3.50 and \$4.00 Shoes, the shapes and styles are better than ever, in all leathers and

Our line of FALL CLOTHING is arriving daly and we are showing some of the best clothes for men and boys we have ever handled, patterns that are truly smart but not loud New things arriving daily in

Shirts, Hosiery, Neckware etc

COPLON 75 MIDDLE STREET

CURES CHILLS AND FEVERS.

and all malarial conditions, used also as a preventative, is absolutely guaranteed, is not a storet preparation, is only 25e per box and is worth \$5.00 to anyone suffering with malaria in any form.

Cor So. Front F. S. DUFFY.

Cook Stoves And Ranges

Come and examine our line they are the very best, and guaranteed to give satisfaction. We carry a full stock of Doors; Windows and Blinds Lime, Cement and Builde's Hardware and can give you low prices.

Gaskill Hardware Comp'y.

New Bern, N. C.



rm. We have a new line of both wood and coal boaters, rangng in prices from \$1.25 to \$20.00. Our line of the famous

BUCK STOVES and RA*GES
are complete and we would like to demonstrate to you that they are all right in every particular. Let us figure with you on anything in our

J. S. Basnight Hdw. Co. NEW BERN, N. C.

Register Old Stand. (Church Alley.)

and Repair Sho