## THE WEERLY JUïktial




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Entered at the Poototithe, Now Herra New Bern, N. C. Aprili, 4. 1911. the thirtieth mile post As a matter of personal note, the Joornal points to the fact that
with this issue it begins the thir tieth year of its Daily pubac of its
and the thirty fourth year of Weakly publication. In this con
neetion, the writer has been the nection, the writer has been
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time. fitteen years, of course the time. fifteen years, of course the
longest time of both publications longest time of both publication
than any previous proprietor ha
During these years, the Journal
has reecived a penerous local pat has received a generous ouen pal.
ronage that has always been ap
preciated and in return there has been the careful attention given $t$.
the wants of advertiser and sub. scriber, a just equivalent, while as
an anvocate for the betterment and advancement of the best intereste
of the community, the Journal has ever been coospicuous.
With this turning into a new
year the Journal needs to make no promises. Its previous course has
received the endorsement of its patrons, and this being true, the
pursuance of thi same course pursuance of continution of the same proposes to warrant ty its course,
the public approval of its present patrons and all new ones.

FASCINATION FOR THE JUST BEYOND.
The chase of will.o' wisps not an exclusive childhood game Fleece been left to the dark ages It may be man's speculative na tance away just what he wants when a better article lies at home, In nothing is this seeking after strated, than those instances constantly presenting themselve come here and sell almost any thing, when the same artiele may be purchased of or through local
dealers. Going beyond the mer Chandise, how much New Bern money has gone into outside indus not a dollar of which could have been secared for local enterprises Last week two sellers of lots, on Long Island and at Norfolk, were in this city, effering most attractive inducements to purchasers
here. It is not that possibilities in these may not aetually exist, in in buying these lots. Admitting this to be true, yet this money ent from here measss so much leses ons to the Einancinl atrength of thir commanity, It is hard Thrase to shee your mopiey rome". Where this in done, put-
ing money made right beck into



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