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**YES SIREE!
THOROUGH BRED
TOBACCO**

A quarter pound plug of sure enough good chewing for 10 cents. Got 'em all beat easy. No excessive sweetening to hide the real tobacco taste. No spice to make your tongue sore. Just good, old time plug tobacco, with all the improvements up-to-date. CHEW IT AND PROVE IT at our expense, the treat's on us. Cut out this ad. and mail to us with your name and address for attractive FREE offer to chewers only.

LIFFERT SCALES CO.,
Winston-Salem, N. C.



Post Office

SENATOR SIMMONS' PUBLIC HIGHWAY BILL.

The bill offered in Congress last week by Senator F. M. Simmons for the government to appropriate \$1,000,000 for experimental work in the improvement of roads over which rural free delivery mails are carried by the government, and also the desirability of a federal license tax on automobiles engaged in interstate travel, has caused wide spread attention and favorable comment.

Government appropriations for rivers and harbors, government appropriations to railroad companies for carrying the mails, have generally received full public endorsement. Water highways developed and kept up by government financial aid, is now recognized and held as an absolute necessity, as much so as the maintenance of any government work, and is nation wide in its extent.

With the establishment of the rural free delivery routes, there followed better county roads, but not to such an extent that gave public highways equal to the needs of the carriers. The growth of the mail routes, the demands of the farming communities that the mails should have no delays, that bad roads might bring about, makes Senator Simmons' bill most timely, and that the government should assist in making better roadways to promote better free mail delivery in the country, is in perfect keeping with the line of governmental aid in developing to greater efficiency its every department of public service.

That there should be a federal license tax on automobiles engaged in interstate travel, appears just and practical, for those who travel in this way should pay in some way to help maintain the public highways over which they enjoy traveling, and which are to the greatest used by automobiles.

TERRIBLE STRAIN RESULTED NOT AMISS

A Lenoir Lady, After Two Weeks Grinding Labor, Feels Better Than Ever.

Lenoir, N. C.—"I am not tired at all, and am stouter than I have ever been," writes Mrs. Kate Waters, of Lenoir, N. C., "although I have just finished a two weeks' wash. I lay my strength to Cardui, the woman's tonic. I have taken a lot of it and I can never praise it enough for what it has done for me. I can never thank you enough for the advice you gave me, to take Cardui, for since taking it I look so well and am stout as a mule."

You are urged to take Cardui, that gentle, vegetable tonic, for weak women. Its use will strengthen and build up your system, relieve or prevent headache, backache and the ailments of weak women.

It will surely help you, as it has helped thousands of others, in the past 50 years.

N. B.—Write to: Ladies' Advisory Dept., Chas. H. Watson & Co., Chattanooga, Tenn., for special instructions, and 64-page book, "Home Treatment for Women," sent in plain wrapper, on request.

CLARK DEFIES THE PRESIDENT

Taft's Threat to Veto Any Tariff Bill Sop For Untried Democracy.

Washington, D. C., June 26th.—News dispatches from Providence, while Taft was there stated that the President would undoubtedly veto any tariff bills passed at this session are accepted by Senators as accurately reflecting the President's attitude.

Senators accepted the President's ultimatum on reciprocity as applicable to modifications which might be made at the instance of Republicans as well as Democrats and say that it would have the effect of preventing any agreement on amendments for tariff changes.

Many Senators have received telegrams and letters announcing a purpose on the part of the farmers to test the constitutionality of reciprocity law, if it receives less than a two-thirds majority in the Senate. This position is taken on the ground that, as the bill carries into effect the provisions of a treaty it should receive the vote in the Senate necessary to render a vote effective.

The friends of the measure do not concede the point, but they are claiming the two-thirds.

Speaker Champ Clark issued a defiance to the administration on learning of reports that President Taft purposed to veto any general tariff legislation at the extra session of Congress. The Speaker, in a formal statement, declared that the whole tariff ought to be revised and that the Democratic party would rest its case with the country.

"The tariff ought to be revised from top to bottom," said Mr. Clark. "The people of the land so decided last Nov. That is their latest mandate. The House decided it is best to revise it schedule by schedule. We have made a good start on that plan. We will continue as we have begun. The country endorses what the House is doing. If the Republican Senate beats our bills, or the President vetoes them, we will appeal to the country and it will sustain us. We believe we are right. We are not afraid of a contest."

4% INTEREST PAID ON SAVINGS 4%

YOUR BANK ACCOUNT.

There is a feeling of security and safety when a person has a bank account, that cannot be experienced by anybody who has no money saved up. When you receive pay for produce, just set aside a part of it for your bank account. You can send the money to this large, safe Bank and Trust Company by mail where it will be safeguarded by our large capital and resources.

**MAKE THIS BANK YOUR HEADQUARTERS
WHEN YOU COME INTO TOWN.**

NEW BERN BANKING & TRUST CO.

CAPITAL \$200,000.00 NEW BERN, N. C.

SHORT PASSING EVENTS

SATURDAY.

5 or 6 doses "666" will cure any case of Chills and Fever. Price, 25c.

Two small colored boys created considerable excitement yesterday morning at the union station by engaging in a free-for-all fist fight. These young rogues congregated around the trains upon their arrival here each day and are a nuisance to the traveling public.

A visitor in this city yesterday from Pamlico county stated that the present prospect for a good crop of watermelons and cantaloupes in that section this season was very discouraging. There has been but very little rain in that section during the past few weeks and in a number of places the vines are drying up.

Yesterday was another "scorcher." At noon the mercury registered 87 degrees in the shade and at 2 o'clock it had advanced several degrees and only those who had business to attend to were seen on the streets. A thermometer placed out in the open where the sun's full rays could strike it, registered 116 degrees at 1:30 o'clock.

Mr. B. B. Davenport informed the reporter yesterday morning that he had sold from his farm a number of ears of maturing corn. Mr. Davenport's farm is located in Pamlico county and as these are the first ears of corn seen on the local market this season, that county claims the distinction of being the first county in this section to put corn on the market this season.

A report from Oriental yesterday stated that on last Monday afternoon Harris, the mentally invalid daughter of Mr. Jas. Spruill who lives near Ashwood, wandered from her home and for several hours remained in a dense swamp near that place. Searching parties were organized and after a systematic search the young woman was found several miles away from her home.

Says That Women Neglect Men in the Summer.

In the July Women's Home Companion, Margaret E. Sangster, writing on "Meeting Summer's Problems," says that in the average American family the men are neglected. She says, in part: "At the meantime, the husband, left alone at home, has a weary time of it. One man whom I remember wrote to his wife that in the morning when he was dressing he could hear the flies walking on the ceiling, the house was so forlornly still. No one should be left entirely alone in a house at night. There is always the possibility of sudden illness and the possibility of weakness too great to reach a telephone."

"Young men obliged to peg away in the office should have a mother or sister to stay with them, to give the home feeling and the home care; and if there are no women in the family who can thus take turns in ministry, an arrangement should be made by which the comfort and well-being of the grownup boy will be provided for. The custom of leaving the men of the household in solitude during the summer does not commend itself as either sensible or sane."

"There are countries in which it would almost seem that the man of the house is too much considered; but in ours, he is far too often practically looked upon as the man who pays the bills and furnishes the luxuries that have grown to be indispensable in the opinion of his wife and daughters. If it be true, as more than one observer has said to me, that American men prematurely break down under strain of their bread-winning, and that many of them do not survive their fifties, it behooves the women to whom they are dear to discover the weak point in the machinery of living and apply a remedy."

Auspicious Opening of the Southern Automobile College

The Southern Automobile College, Oak Ridge, N. C., opened its doors April 17th. It has been crowded to the limit ever since. Students are arriving daily, and daily are going out to accept paying position in this most fascinating business.

They announce a special June offer to students of schools and colleges, and to men who want to better their salaries. Automobile owners also would do well to write for information.

Genesis of Life Insurance.
Life insurance originated in 1706 in London. In that year there was formed the first life insurance company. It was called the Amicable Society For a Perpetual Assurance Office. It was a mutual benefit concern. Each member, without reference to age, paid a fixed admission fee and a fixed annual charge per share on from one to three shares, and at the end of the year a portion of the fund accumulated was divided among the heirs of those who had died in accordance with the number of shares each dead person had held. Out of this company, with its crude and imperfect methods, life insurance as it exists today has grown.

Genius and Appetite.
Sir Francis Galton held that a good appetite is one of the attributes of genius. "Most nobilities have been great eaters and excellent digesters on the same principle that the furnace which can raise more steam than is usual for one of its size must burn more freely and well than is common." Scott was of the same opinion. In a letter to Canning respecting an article promised to the Quarterly Review he advised him to break the neck of it after a hearty meal, "preferably of boiled chicken." And he practiced what he preached, for, like Tennyson, Dickens, Thackeray and many other nineteenth century authors, Scott was an excellent trencherman.—London Chronicle.

Where They Perished.
Meyerbeer and Rossini, in spite of all their rivalries, were the warmest of friends.
Rossini once said, "Meyerbeer and I can never agree." When some one in surprise asked why he replied, "Meyerbeer likes sauerkraut better than he does macaroni."

One Method.
"Do you always keep a smiling about your daily duties?"
"No; I look grouchy. Then I ain't asked to do no extra work."—Washington Herald.

Who overcomes by force hath overcome but half his foe.—Milton.

Pension Notice.
The Pension Board of Craven County will meet at court house on the first Monday in July, 1911, this being the 2nd day. All applicants for pensions of ex-Confederate soldiers and sailors or widows of the same who wish to apply for pensions, or have their pensions increased will please appear before the board on the above named date. Those already on the list need not appear.

S. B. STREET,
Chairman Pension Board.

RAYMOND POLLOCK, M. D.

Physician and Surgeon

168 Middle St. Phone 710—1 Ring
New Bern, N. C.

LOST, Strayed or Stolen—Two cows, one red with white back, the other black and white; marked smooth crop right, and two alits in the left ear. Been gone 6 months. Any information may be sent to C. M. Eubank, Maysville, N. G.

WOMEN'S HAIR

Can Easily be Made Fascinating and Luxuriant.

On April 2, 1910, Mrs. R. M. Worden 6 St. James Ave. Holyoke, Mass., wrote: "Parisian Sage is the best hair dressing I ever used. It gave my hair life and a gloss which no other dressing ever did, besides it from falling out. It is the only dressing for up-to-date women."

Parisian Sage is guaranteed by Bradham Drug Co. to cure dandruff, stop falling hair and itching scalp in two weeks, or money back. It makes hair grow lustrous and luxuriant. It is a delightfully refreshing hair dressing, not sticky or greasy and will immediately banish all odors. Large bottle 50 cents at druggists everywhere and at Bradham Drug Co. The girl with the Auburn hair is on every package.

A Story Booklet Free.
If you want to pass a comfortable and contented afternoon order from your newsdealer in advance a copy of next Sunday's New York World and with it you will get a separate booklet containing a famous Sherlock Holmes detective story, "The Adventure of the Second Stain," and two interesting love stories, "The Masked Ball," by the noted novelist, Mrs. L. T. Meade, and "Flood Tide," by Margaret Cameron.

With copies of the New York Sunday World you always get, not only the greatest newspaper printed in America but separate and exclusive features worth alone the cost of the paper.

A Well Known Man's Opinion.
The Savodine Co., New Bern, N. C.
We have derived so much benefit from the use of SAVODINE, that we wish to add our testimony to the list of those already acquainted with its merits.

My wife has been using SAVODINE for quite a while for cold in the head, also has found it ready relief for CATARRH but above all that, is the fact of its having proved itself invaluable to us for our baby. A short time ago he was taken very sick, and as he would clap his little hands to his ear, we decided he must be suffering with earache, and realizing that something must be done at once, we put a tiny bit of SAVODINE in his ear covered it with warm cotton and in a few minutes he was sleeping as sweetly as though he had never had a pain. We cheerfully recommend Savodine as we will always feel grateful for what it has done for us.

C. LUPTON,
Chief of Police,
New Bern, N. C.

The Shoplifter.
Old Jed Shucks and his wife had visited New York city, and after they got home Jed was describing to his friends the wonders of city ways.
"As we went to a big department store," he said, "we got into one of them 'see things' wot whites you clean up to the top—what in sensation is their name, um?"
"Shoplifters, Jed," Mrs. Shucks replied.

THE FULTON ENGINE

TROUBLE PROOF

Dependable

Reliable

NO COIL

NO BATTERY

Built to Last
a Lifetime

Easy to Start



FULTON MFG. Co.

ERIE, PENNSYLVANIA

Represented by C. C. STEWART, New Bern, N. C.
P. O. Box 442 Phone 726

SUNDAY.

Very little cotton is being disposed of on the local market just at this time. Only one bale was disposed of here yesterday.

Mayor protom Bangert had two would be pugilists before him yesterday afternoon. Both of the defendants plead guilty to the charge of disorderly conduct and were dismissed upon the payment of the cost of the case.

Wednesday evening at 10:30 o'clock the Atlantic Realty Company sold a valuable lot at 1000 E. 1st St. The sale was a bag of gold and silver and a fine will be given away among those who attend. Every body is invited to come out and attend this sale.

Clarence Avery, a colored drayman, was overcome by the heat shortly before noon yesterday on South Front St. and fell from his vehicle. He was picked up and carried to a physician's office where medical attention was rendered him and he was soon able to go about his work.

The citizens of Maysville are up in arms in regard to the miserable service being given them by the A. C. L. just at this time. A correspondent there states that during the past few weeks the trains have been running from five to fifteen hours late and that this great inconvenience the people living there.

5 or 6 doses "666" will cure any case of Chills and Fever. Price, 25c.

While passing through the inland waterway canal a few days ago a large schooner ran into one of the large concrete supports that had been erected as part of the Core creek bridge and it was torn down. Several weeks had been required to erect this support and the damage done amounted to several thousand dollars.

Tomato blossoms are now being brought in from all over the surrounding counties. While in conversation with a farmer who was exhibiting some of these yesterday, he informed the reporter that this was rather early for tomato blossoms but this was a good sign that the crop would be a bumper unless some unexpected disaster occurred.

He couldn't sleep for the flies Sunday morning and the Basnet Hdw. their remedy.

Admiral Norton Dead.

Westfield, N. J., June 25—Rear Admiral Charles Stewart Norton, U. S. N., aged 75, a native of Albany, N. Y. and a veteran of the civil war, died here Saturday from heart disease. His most important command was that of the Southern Atlantic fleet in 1895.

THE X RAY TREATMENT FAILED— BUT DUFFY'S ITCH OINTMENT CURED ME.

Writes a prominent physician of South Carolina.
"He had tried everything for Eczema on his hands, known to the medical profession for seven long years; when almost by accident his attention was called to Duffy's Itch Ointment. Recommended for all itching scalp or skin diseases.
Dealers are instructed to refund purchase price if patient is not relieved or satisfied.
At druggists generally, or can be mailed on receipt of price, 25c., by
F. S. DUFFY
NEW BERN, N. C.

TARRYMORE HOTEL


SWANSBORO, N. C.

All modern conveniences for bathing and inside fishing.

BOAT LEAVES
8 a. m. Lv. Swansboro Ar. 5:30 p. m.
11:30 a. m. Ar. M. City Lv. 2:00 p. m.

"There's a Difference"

ASK YOUR DOCTOR



"For Thirsty Thinkers"

Save the crowns, they are Valuable. Catalog for the asking. Write
The Pepsi Cola Company
NEW BERN, N. C.

THE BIRTHDAY GIFT

The practice of gift-giving at Christmas is simply a modern fashion, a habit. There is nothing in the original significance of Christmas to even remotely suggest the gift to a relative or friend. It is a beautiful fashion, nevertheless.

But a much more expressive and consistent gift is the Birthday gift. The birthday is her, or his, very own—Christmas is everybody's. There's a distinction in the Birthday gift—a compliment which the Christmas gift lacks.


Give her, or him—mother, father, sister, brother, good friend—a gift on the birthday, and it will mean something. Make her, or his, own day the happiest of her, or his, year.

THE BIRTHDAY-GIFT STORE

J. O. BAXTER
JEWELER AND
MANUFACTURING OPTICIAN

FOURTH OF JULY

is a busy time among builders, for the weather is generally good in summer. It is a favorable time also to buy pine lumber, for stocks are usually complete and prices reasonable. We are specialists in pine lumber and can supply anything for the building, high grade or low. Our 3 inch Weatherboarding has a reputation unexcelled, and our cheap ceiling at \$6.00 per m. is well worth the price.



Broaddus & Ives Lumber Co.

FOR SALE!

Big Mammoth Soja Beans, Field Peas of all kinds, Oat, Hay, Corn, Brand, Ship Stuff Beet Pulp, Distillers Grain which is the highest in Protein of any feed sold on this market, and produces milk in quantities, Alfalfa horse feed.

BARRUS & CO.

31-33 Middle St. New Bern, N. C.
Phone 194.

BLACK MOUNTAIN INN

SEVENTH SEASON OPENS JUNE 20th 1911.

"The Most Beautiful Place in North Carolina."

Write **MRS. W. D. MANEY** For Terms
Or Inquire at Journal Office.

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THE BIRTHDAY-GIFT STORE

J. O. BAXTER
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MANUFACTURING OPTICIAN

Alfalfa Hay

J. A. MEADOWS