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New Bern, N. C. October, 3, 1911.

BOOSTING!

The spirit of play that "to boost," stood for in childhood days, has not so greatly changed in this age of trade endeavor and business strenuousity. The boy that was boosted by his playmate, was boosted for a reason, for a specific purpose.

The boosting as a trade measure, denotes intense activity along business lines, yet there is involved a spirit of enjoyment for those participating. Particularly is this true, in the wide spread boosting that is now going on, for while boosting started within the community, it now goes beyond state boundaries.

Monday at 12:15 a. m. eighty business men, representing the Wholesalers, Manufacturers and Retailers, leave Richmond, on a special train for a three days' trip through North Carolina and South western Virginia.

There is a sense of optimism, of co-operation in boosting, Men talk of boosting, who know not its true spirit. There was no selfishness in the childhood boost.

CURING EVIL BY EVIL.

One thousand copies of the report of Chicago's Vice Commission bought by John D. Rockefeller Jr, are being held at the Chicago post-office as unmailed under the law which bars lewd or vulgar matter from Uncle Sam's mail.

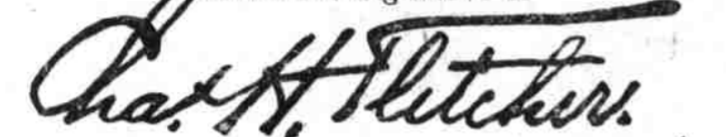
The Rockefeller method of fighting vice seems to be that of using as text books in the Sunday school class such a volume as the Chicago Vice Commission's report.

Children Cry for Fletcher's CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy.

What is CASTORIA Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance.

GENUINE CASTORIA ALWAYS Bears the Signature of



The Kind You Have Always Bought In Use For Over 30 Years THE CENTAUR COMPANY, 77 MURRAY STREET, NEW YORK CITY.

history of this nefarious human traffic, Sunday school attendants will have full warning, and be able to shun this pitfall of sin. This public notice of barring the mails to this book is all that is wanted to assure its wide spread demand.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O.

We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

A Race of Tenors. Generally speaking, races living at high altitudes have weaker and more highly pitched voices than those living in regions where the supply of oxygen is more plentiful.

KICKED BY A MAD HORSE.

Samuel Birch, of Beetown, Wis., had a most narrow escape from losing his leg, as no doctor could heal the frightful sore that developed, but at last Bucklen's Arnica Salve cured it completely.

Advertisement for Dr. King's New Discovery for Coughs, Colds, and All Throat and Lung Troubles.

NOTICE TO COTTON FARMERS

On account of the light weight bales coming to this market, the buyers held a meeting and decided for their own protection, that they would not accept a bale weighing 400 pounds or less, unless there is a deduction of ten pounds per bale.

Children Cry FOR FLETCHER'S CASTORIA

Novelty Excited Curiosity. Overtaken-I had an awful time thinking up an excuse to give my wife when I got home from the club last night.

MIDNIGHT IN THE OZARKS and yet sleepless Hiram Scranton, of Clay City, Ill., coughed and coughed. He was in the mountains on the advice of five doctors, who said he had consumption, but found no help in the climate, and started home.

Private Coleridge. In his young days the poet Coleridge had a little joke affair which ended in disaster, for the lady refused him. In despair he enlisted in a cavalry regiment which he hoped would be ordered on foreign service.

Killed the Cough and Cure the Lungs. Kill the Cough and Cure the Lungs with Dr. King's New Discovery for Coughs, Colds, and All Throat and Lung Troubles.

ITALY SENDS ULTIMATUM

Turkey Given Twenty-Four Hours to Meet Demands of Both Tripoli and Cyrene Will be Occupied.

Rome, Sept. 29.—The period of grace allowed Turkey expires today at noon. The Italian government has notified Turkey of its intention to occupy Tripoli and Cyrene.

Italy's purpose is set forth in a note addressed by the Italian Foreign Minister to the Italian charge d'affaires at Constantinople.

Turkey observes that the Italian note of Sept. 24th was received when it was impossible to prevent the Derna from landing, as she was already at sea.

The communication, while leaving no opportunity for negotiations over the fact of occupation, is an ultimatum, in that it demands that the Turkish government reply within 24 hours, declaring that it will not oppose the measure which Italy has adopted to effect the solution of the difficulty which it considers necessary.

You are not experimenting on yourself when you take Chamberlain's Cough Remedy for a cold as that preparation has won its great reputation and extensive sale by its remarkable cures of colds, and can always be depended upon.

Didn't Want to Impose. An Irishman was walking along a dusty road with a bag on his back when he was overtaken by a cart driver of which offered him a lift.

MORE THAN ENOUGH IS TOO MUCH.

To maintain health, a mature man or woman needs just enough food to repair the waste and supply energy and body heat. The habitual consumption of more food than is necessary for these purposes is the prime cause of stomach troubles, rheumatism and disorders of the kidneys.

Virginia's Attorney-General filed a brief asking the Supreme Court to reopen the West Virginia debt case.

FOR CHAPPED SKIN.

Chapped skin whether on the hands or face may be cured in one night by applying Chamberlain's Salve. It is also unexcelled for sore nipples, burns and scalds.

Towers of Hercules. Travelers who will see on the coast of the Egyptian channel a tower the ruins of a Roman lighthouse that was built at the time of the Roman conquest of Bithynia.

Children Cry FOR FLETCHER'S CASTORIA. Politicians from the tender down to ward workers were indicted at Mass Landing, N. J., for election frauds.

WOMEN

Women of the highest type, women of superior education and refinement, whose discernment and judgment give weight and force to their opinions, highly praise the wonderful corrective and curative properties of Chamberlain's Stomach and Liver Tablets.

WOMAN ESCAPES OPERATION

Was Cured by Lydia E. Pinkham's Vegetable Compound



Elwood, Ind.—"Your remedies have cured me and I have only taken six bottles of Lydia E. Pinkham's Vegetable Compound. I was sick three months and could not walk. I suffered all the time. The doctors said I could not get well without an operation, for I could hardly stand the pain in my side, especially my right one, and down my right leg. I began to feel better when I had taken only one bottle of Compound, but kept on as I was told to do. Mrs. S. M. MULLIN, 2728 N. B. St., Elwood, Ind.

Lost Time. The late Sylvanus Miller, civil engineer, who was employed in a railroad enterprise in Central America, was seeking local support for a road and attempted to give the matter point He asked a native:

"How long does it take you to carry your goods to market by muleback?" "Three days," was the reply.

"There's the point," said Miller "With our road to market and be back home in one day."

"Very good, sir," answered the native "But what would we do with the other two days?"—Boston Record.

NEVER OUT OF WORK.

The latest little things ever made are Dr. King's New Life Pills. Every pill is a sugar-coated globe of health, that changes weakness into strength.

Sparks and the Ode. Every boy who has struck flints to gather to make sparks knows the typical ode that arises from the class.

Children Cry FOR FLETCHER'S CASTORIA. The brother of the deposed Shah of Persia was reported being 300 killed and 200 captured.

Children Cry FOR FLETCHER'S CASTORIA

"A fine piece of cloth my boy, I never saw you wear a better looking suit."

"Yes, I am pleased with it. I had it made by a good merchant tailor. The cloth is one of the 'Shackamason' Guaranteed fabric."

Every man is proud of a Shackamason suit. We have a full line of these distinctive fabrics. Call and be measured for one of them today.

F. M. CHADWICK MERCHANT TAILOR 103 Middle St. New Bern, N. C.

Very Serious

It is a very serious matter to ask for one medicine and have the wrong one given you. For this reason we urge you in buying to be careful to get the genuine—

THE FORD'S BLACK-DRAUGHT Liver Medicine

The reputation of this old, reliable medicine, for constipation, indigestion and liver troubles, is fully established. It does not irritate other medicines. It is better than others, as it would not be the same if you were given with a large dose than all others combined.

INLAND WATERWAYS TALKS

And Discussions By Congressman And Senator Simmons Before Chamber Commerce Meeting.

Last night at the court house, under the auspices of the Chamber of Commerce, there was a meeting of representatives from Danforth, Morehead City and Oriental with those here, to which Congressman John H. Small was the guest.

The best plaster. A piece of flannel dampened with Chamberlain's Liniment and bound on over the affected parts is superior to a plaster and costs only one tenth as much. For sale by all Dealers.

A Passer. A verbatim fragment from the law courts:

King's Counsel (examining witness)—Did you know—you did not, but I am bound to put it to you—on the 25th—It was not the 25th really; it was the 24th; it is a mistake in my brief—see the defendant—he is not the defendant really; he is the plaintiff—there is a counterclaim, but you would not understand that—yes or no?

Biliousness is due to a disordered condition of the stomach. Chamberlain's Tablets are essentially a stomach medicine, intended especially to act on the organs to clean it, to regulate the liver and to build biliousness positively and effectively. For sale by all Dealers.

Waste and Electricity. Since the general introduction of electricity into the cities it has been known that it was possible to secure a very considerable shock through a stream of water, and when in all large cities are on the lookout for life. Wires which look as if they might conduct heavy currents are cut before a stream of water is thrown in their direction. It is only in the construction of an electric railway in South Africa that it was noticed that a column of steam from a locomotive could be the means of saving the current, and several workmen were shocked in this manner.

Children Cry FOR FLETCHER'S CASTORIA

Archbishop Ireland presided before the national Eucharistic Congress at Cincinnati.

The brother of the deposed Shah of Persia was reported being 300 killed and 200 captured.



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F. M. CHADWICK MERCHANT TAILOR 103 Middle St. New Bern, N. C.

FALL SEED.

German Crimson Clover, Hairy or Winter Vetch, Hyde Co. Rust Proof and Burt Seed Oats, Hay, Corn, Meal, Huls, Shipstoft, Beet Pulp, Dairy Molasses Feed, D's-tillers Grain, the best stock feed on the market, being highest in Proteids. Close prices on request.

Advertisement for J.M. Asbestos Roofing, featuring a drawing of a roof and text about fire protection and building materials.

Advertisement for Hardware and Building Material, listing various products like paints, oils, varnishes, and American Field Fence.

Advertisement for Henry's Pharmacy, featuring a drawing of a person and text about prescriptions and toilet articles.

Advertisement for Oak Ridge Institute, featuring a drawing of a building and text about education for boys and girls.

Advertisement for Ice, stating it is made from pure distilled filtered water and listing contact information for New Bern Ice Co.

Advertisement for Burrus & Co., listing various agricultural products and their prices.