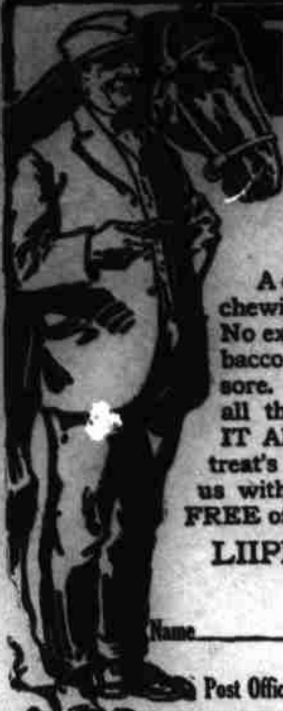


TOBACCO

**YES SIREE!
THOROUGH BRED
TOBACCO**

A quarter pound plug of sure enough good chewing for 10 cents. Got 'em all beat easy. No excessive sweetening to hide the real tobacco taste. No spice to make your tongue sore. Just good, old time plug tobacco, with all the improvements up-to-date. **CHEW IT AND PROVE IT** at our expense, the treat's on us. Cut out this ad. and mail to us with your name and address for attractive **FREE** offer to chewers only.

LIPPERT SCALES CO.,
Winston-Salem, N. C.



"Home's Head Red"

COTTON MARKET

REPORTED BY
J. R. BALL
COTTON BROKER
NEW BERN, N. C.
LONG DISTANCE PHONE NO. 16.

New York Cotton				
	Open	High	Low	Close
Jan.	1040	1040	1020	1033
May	1069	1069	1032	1059
Sept	1035	1035	1010	1022
Oct.	1035	1038	1008	1038

New York Spots 10.55.
Port Receipts 61,200 bales.

Sept. 20.				
	Open	High	Low	Close
Jan.	1024	1029	1020	1026
May	1055	1055	1052	1052
Oct	1010	1018	1010	1016
Dec.	1020	1035	1020	1031

Port Receipts, 83,401 bales.

QUEEN OF ACTRESSES PRAISES PE-RU-NA.



Miss
Julia
Marlowe

"I am glad to write my endorsement of the great remedy, *Peruna*. It is so most heartily."—*Julia Marlowe.*

Any remedy that benefits digestion strengthens the nerves. The nerve centers require nutrition. If the digestion is impaired, the nerve centers become anemic, and nervous debility is the result.

TOWN DESTROYED BY A FLOOD

Nearly a Thousand Perish in The Raging Waters From a Broken Dam.

Austin, Potter county, Pa., Oct. 1.—More than 850 persons were drowned, this town of 3,200 inhabitants was wiped out and 1,000 persons, many of them women and children, caught in their homes, were maimed when the great dam of the Bayless Pulp and Paper Company, which held back more than 500,000,000 gallons of water, on Saturday at 2:30 p. m., burst.

The neighboring town of Costello also was wiped out. Its population was from 400 to 500. It was asserted that two-thirds of the people perished.

Forty bodies have been recovered tonight, many of them disfigured beyond recognition. The survivors are in a frenzy; the scene is one of black desolation and horror.

There is no organization. The town is dazed by the catastrophe. Although help is hurrying from without, there is no one here to take the lead. Burgess Michael Murn has been drowned; State Senator Bladwin and his entire family were swept away in the flood.

Of the 300 residences in the village scarcely a dozen remain. Fires illumine the night everywhere. Great volumes of gas escaping from broken and twisted pipes started the flames.

The damage to property has not yet been even approximately estimated, but will run surely into hundreds of thousands of dollars.

The dam of concrete, was built two years ago. It was located between two hills above Austin in such a position that down-rushing waters could not but sweep over the village.

The dam was 530 feet long, standing in a little valley formed by Freeman Run and rising to a height of 49 feet. It was 32 feet wide at the base, and its builders always affirmed that it was constructed on the most approved plans of modern engineering.

The basin behind it, which extended half a mile, had never been entirely filled with water until this week. Today it was noticed that water was running over the top of the dam. Many persons went to see the unusual sight, and it was while they were watching that a Niagara of water was released and descended in a wall fifty feet, high upon Austin.

A BANK ACCOUNT IN TOWN.

YOU will appreciate the convenience of having a bank account in town, if you deposit your money with this large bank and trust company by mail. We accept deposits in any amount and give prompt attention to all business sent to us by mail. All you have to do is to enclose money orders, drafts, checks or currency in an envelope carefully addressed to the New Bern Banking & Trust Company. If you send currency, you should ask your rural carrier to register the letter for you.

Interest Paid on Savings and Certificates at The Rate of 4 Per Cent Per Annum.

NEW BERN BANKING & TRUST CO.

New Bern, N. C. Capital—\$200,000.00

GEO. B. PENDLETON, Cashier.

BANKING HOURS 10 A. M. to 2 P. M.
SATURDAY NIGHTS 7 to 8 O'clock.

SHORT PASSING EVENTS

SATURDAY.

5 or 6 doses "666" will cure any case of Chills and Fever. Price, 25c.

The city water stand pipe is receiving a new coat of paint. The contract for this work was awarded to Mr. C. M. Franklin, of Goldsboro a few days ago and work was at once begun.

The Adams Amusement Company, which is one of the best and largest carnival companies on the road this season, will exhibit in this city on October 9th, under the auspices of the New Bern No. 1 Fire company.

Messrs. T. F. McCarthy & Son are erecting a small brick building adjacent to their handsome new store at Five Points which will doubtless be used for a meat market. The new building will be 40 feet in length, 14 feet wide and 15 feet high. The addition of this building, will be quite an improvement to that locality.

It has been learned that a number of hack drivers in this city are overcharging passengers. The limit allowed by the city ordinance is 10 cents anywhere in the city. If one of these drivers charge you more than this amount, take down the number of the vehicle and report it to the police and his license will be revoked.

Romulus Ward, colored, was given a hearing before Mayor McCarthy yesterday afternoon on a warrant charging him with reckless riding of a bicycle. He was found guilty and a fine of \$20 was imposed upon him and also the cost of the case. When arrested a revolver was found on his person and he was bound over to the next term of superior court under a bond of \$25 for carrying a concealed weapon.

ACCEPTABLE INFORMATION.

Old man Economy has arrived with a full line of the very best foreign and domestic woollens of the very latest design, for your fall and winter suits. Old man Economy will save you from three to seven dollars on suits, everything being equal. Second, he will make the garment any style that is worn by the best dressed man. Third will make stiff front or soft front coat that will hold its shape, and pants just as your say you want them. Fourth, we put in lining that will wear with the outside, and all work guaranteed to be up to the standard American tailoring. Thirty odd years experience enable one to know how to work every fabric that full value may be seen so come and get acquainted with him. Economy will tell you how to start a bank account, and how to raise up a family with less expense. He is stopping for the season at

R. SAWYER,
Merchant Tailor,
51 South Front St.

New Bern Markets

RETAIL PRICES.

Corn, per bushel,	\$ 90
Hominy, per bush.	90
Meal, per bush,	1 00
Oats, per bush.	62½
Milk stuff, per 100 lbs.	1 70
Hulls,	60
Field peas, per bush.	2 50
Hay, per ton, (Timothy,)	30 00

PRICES PAID BY LOCAL DEALERS

Potatoes, (Irish,)	\$ 4 00
" (Sweet,) per bush.	1 50
N. C. Bacon, per pound,	16¢/17
Hams, per pound,	17½
Shoulders, per pound,	12½
Poultry each,	15 to 35
Eggs, per doz.	25
Beeswax, per pound,	25
Tallow, per pound,	25
Hides, per pound,	8

A good pencil free with every 5c. tablet. M. E. Whitehurst & Co.

Notice.

The public school committee of No. 8 township Craven county, will meet in the law office of P. M. Pearsall in the city of New Bern on Saturday Oct. 7th, 1911 at 11 o'clock a. m. for the purpose of electing teachers for the schools of said township, Sept. 30.

P. M. PEARSALL,
Chairman.

W. K. BAXTER,
Secretary.

The brother of the deposed Shah of Persia, was routed losing 300 killed and 200 captured.

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THE FULTON MFG. CO.

NO COIL NO BATTERY



TROUBLE PROOF DEPENDABLE

The Fulton makes an engine Nothing but simple-ity; Can be run by any boy Large enough to catch a flea.

As a heavy duty engine, They cannot be surpassed; And as the old time story goes, They are mighty good for last.

If by chance you want an engine, Stop by New Bern over night; Mr. C. C. Stewart has them, And you bet your life they are right.

They do away with old time troubles, Such as coil and battery-ies; And the engine has plenty of time To sit out and take the breeze.

C. C. STEWART, Agent

P. O. Box 642 Phone 726

SUNDAY.

5 or 6 doses "666" will cure any case of Chills and Fever. Price, 25c.

The change of the hour for matinee to 3:45 o'clock, at the Athens, will enable persons living out of town to see a whole show at this popular play-house and have ample time to take any outgoing train without being the least hurried.

The local branch of the Southern Shorthand and Business University will open tomorrow morning at 9 o'clock in Stewart's hall. Everything is in readiness for the opening and the manager asks that every student be there at that hour.

Sis Howling and Ernest Brown, both colored, were arrested in this city last Friday evening by two local officers on information received from the Wilmington authorities that they were wanted at that place to answer to serious charges. Yesterday morning they were taken to Wilmington by Deputy Sheriff Cox of that city.

Mr. H. Witcover is showing at the Gaston Hotel a typewriter which is a most wonderful machine, an invention of a Greensboro man, Mr. E. Calwell, Jr. which makes it really a home product, the wonderful *Typewriter*. The machines are not for sale but are placed in hotels and other places for the use of the public, and they look like sure money getters. We learn that many leading business men of Greensboro and Wilmington have subscribed to the stock being offered now by the company and after one sees the machine demonstrated, there is scarcely a doubt but they will become popular—stock looks mighty good.

MAKING UMBRELLAS.

The Way These Necessary Articles Are Put Together.

In most umbrella factories the task of turning out ribs and stems is left to other factories making a specialty of those parts. These are sent to the manufacturer, and the man whose work it is to assemble the parts inserts a bit of wire into the small holes at the end of the ribs, draws them together about the main rod and adjusts the ferrule.

In cutting the cloth or silk seventy-five thicknesses or thereabouts are arranged upon a table at which skilled operators work. In one department there are girls who operate hemming machines. A thousand yards of hemmed goods is but a day's work for one of these girls. The machines doing this job attain a speed of some 3,000 revolutions a minute. After the hemming has been done the cloth or silk is cut into triangular pieces with a knife, as before, but with a pattern laid upon the cloth. The next operation is the sewing of the triangular pieces together by machinery.

The covers and frames are now ready to be brought together. In all there are twenty-one places where the cover is to be attached to the frame. The handle is next glued on, and the umbrella is ready for pressing and inspection.

The Medicine of Generosity.

Generosity has wonderful power in curing trouble which by any other means would seem incurable. The story is told of a poor blind woman in Paris who put 27 francs on the plate at a missionary meeting. A friend remonstrated, "You cannot afford so much out of your small earnings." "Oh, yes, I can," she answered; "I've figured it out and know just what I can afford to give." When asked to explain she said: "I am blind, and I said to my fellow straw workers, 'How much money do you spend in a year for oil in your lamps when it is too dark to work at nights?' They replied, 'Twenty-seven francs.' So," said the poor woman, "I found that I saved so much in the year because I am blind and do not need a lamp, and I give it to send light to the dark heathen lands."—*Christian Herald*.

HAIR THAT FASCINATES

Who Wants Lustrous Hair Full of Life and Beauty?

Start now madam, September is just the month to begin to acquire a glorious head of hair of which you will be justly proud during the social events of winter-time.

If you haven't used *PARISIAN SAGE* you are not on the high road to hair beauty. *PARISIAN SAGE* is the most delightful preparation that destroys the dandruff germs and by so doing removes in a short time the cause of dandruff, falling hair, itching scalp, faded and lifeless hair.

Dandruff germs are obstructionists; they prevent the hair from receiving its proper nourishment by ravenously devouring the same nourishment. Use *PARISIAN SAGE* for one week and note the wonderful improvement *Bradham Drug Co.* guarantees it, 50 cents a bottle.

RUSH OF THE CRESTED SEA.

Mount St. Michel's Tidal Wave One of the Sights of the World.

At 5 o'clock in the afternoon people gather on the causeway that connects the islet of Mount St. Michel with the French coast to watch the coming of the tide, one of the sights of the world.

As far as the eye can reach stretches the gray sand, silent, empty. Seven miles and a half lie between the ocean and the rock. Presently a strange murmur pervades the air. It seems to come from nowhere and yet to be everywhere.

And then far on the horizon lifts a line of white. Every moment it draws nearer, and the sound in the air swells louder, and then with astonishing speed up the line of crested sea, and in a moment, where it reaches the sands, there is but a space of swirling water. And on the waves ride in the fishing boats that have gone out to sea on the tide at dawn.

Many a tragedy has been caused by the swift rush of this true tidal wave, for, save along narrow paths, the bottom of this vast, strange bay is but quicksand, and after the tide has once turned and the sound of its coming is heard no man can hope to escape its reach unless he be close indeed to the mount or the shores of the mainland.—*Travel Magazine*.

RAYMOND POLLOCK, M. D.

Physician and Surgeon

168 Middle St. Phone 710—1 Ring
New Bern, N. C.

LITTLETON FEMALE COLLEGE

Our Fall term will begin Sept. 20, 1911. For catalogue address
LITTLETON COLLEGE,
Littleton, N. C.

Old Hoss Sale.

The Southern Express Company will hold its annual sale of unclaimed packages Saturday, October 7th. Sale will be held at corner of Middle and South Front streets.

TARRYMORE HOTEL

SWANSBORO, N. C.

All modern conveniences for bathing and inside fishing.

BOAT LEAVES

8 a. m. Lv. Swansboro Ar. 5:30 p. m.
11:30 a. m. Ar. M. City Lv. 2:00 p. m.

NAMES AND FACES.

Douglas Marked the Man He Wanted to Know Again.

"Stephen A. Douglas had the most remarkable memory for faces of any man in public life," declares a correspondent. "Upon the occasion of a visit to Washington on election day in 1880 the late Colonel John W. Forney was discussing the election of Garfield over Hancock with Colonel Harmon of Detroit. Colonel Harmon had been mayor of Detroit and prominent in national politics. Harmon and Forney got to talking about earlier politics, and Harmon related the story of a meeting with Douglas in New York. Douglas had been nominated in Baltimore by one faction of the Democratic party. Breckinridge was chosen by the other faction in Charleston. When he heard of his nomination Douglas was in New York. He entered the Astor Hotel, then the headquarters for all politicians and the principal hotel in New York, and immediately was surrounded by his political admirers. Among them was Colonel Harmon. The latter, according to the story he told me, put forth his hand and congratulated Douglas on his nomination.

"Thank you, Colonel Harmon," replied Douglas.

"Harmon was amazed that Douglas should have remembered his name, for he had met the 'little giant' but once, fifteen years before, and then for but a brief period. After a time he returned and asked Douglas how he was able to call him by name.

"My dear colonel," said Douglas, "whenever I meet a man I want to know again I put a mark on him and I never forget."—*Washington Post*.

School is Opening Again

and if the boy needs a new suit or an extra pair of pants or a pair of good substantial shoes, I can supply you now, better than ever, as our styles and sizes are all in now.

S. Lipman

62 Middle St. Cor. S. Front.



School Notice.

The Eastern North Carolina Industrial Academy opens Monday Oct. 2nd, 1911 Those who would like to send their children to this institution, are asked to send them on Monday. Those who are at the opening will have the advantage over others who come in late. You doubtless have been told of the wonderful results of the last session of our school. We are determined to even exceed that this session. We will put in some new industrial features this session; which will add much to the success of our graduates. The greatest demand now, is for those who know how to do some one thing well.

I am Yours for the uplift of Man,
WILLIAM SUTTON,
President.

A good pencil free with every 5c. tablet. M. E. Whitehurst & Co.

Lots of Hunting.

The talk had turned upon hunting and by and by one of the admiring visitors, noting Jamie's rapt and eager look, remarked cheerily:

"Well, sonny, I don't suppose you've had a chance to do much hunting yet?"

"Not many kinds, but lots of it," explained Jamie. "I've never hunted bears or hogs, but I've hunted gray's spectacles most all over the world!"—*Chicago Record Herald*.

Seventh Series of the Standard Building & Loan Association.

The seventh series of the Standard Building and Loan Association opens October 2nd, 1911. Subscriptions are being received daily. 25 cents entrance fee and 25 cents weekly instalments, per share. No back dues required in this series.

J. T. BARBER, Sec'y-Treas.
R. O'BARA, President.

Notice to Box Renters.

Box rent for quarter beginning Oct. 1, 1911, must be paid before that date. The law requires me to close the box unless the rent is paid on or before the last day of this quarter.

J. S. BASNIGHT, P. M.

Let us Show You The New Thin Model Watches



J. O. Baxter

THE WEDDING GIFT STORE.

Have You Bought The Childrens School Hose?

We have just received a full line of "SHAW-KNIT" Hosiery for childrens wear—Every pair fully guaranteed.

Barrington Dry Goods Co.

THE NATIONAL BANK

OF NEW BERNE, N. C.

STANDS

FIRST among the banks of the City
THIRD among the National Banks of the State

And as it has Surplus and Undivided Profits amounting to \$105,000 and Capital amounting to \$100,000, it has a place on the National Bank Roll of Honor, which includes only banks having Surplus and Undivided Profits equal to or exceeding their Capital stock.

4 PER CENT INTEREST PAID ON SAVINGS DEPOSITS

SAFE DEPOSIT BOXES FOR RENT.