



Selz New Hummer Model



Men who wear Selz shoes are our best advertisers. They are prejudiced, of course, but it is the prejudice of satisfaction.

We like to meet the demands of young fellows in particular who want something ultra in style and shape—the newest effect, with the smart swing that is the correct thing this season.

Older and more conservative men who go in for comfort and ease can always find these things in Selz shoes—and style with them.

That is the reason why this store is growing in popularity as the place where it's easy to buy shoes right—in style, fit, comfort and price.

Next time you want a pair of shoes, ask us for the Selz Royal Blue shoe.

One pair of these famous shoes will teach you more about shoe comfort and shoe money economy than all the shoes you ever wore.

Ask us to show you a Selz Royal Blue shoe—\$3.50, \$4.00, \$4.50 and \$5.00.

Some attractive, new models for women, from \$3.00 to \$5.00.

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