

WARNING! ANNOUNCEMENT! EXTRAORDINARY!
M. ADLER & SONS, KINSTON, N. C.

GREAT CASH REALIZATION SALE

16 Days Only, Wednesday, Feb. 12th, to Saturday, March 1st

\$50,000 worth of Gilt Edge seasonable merchandise to be sacrificed at the most sensational prices ever heard of in this section of the country, Dry Goods, Clothing, Shoes, Hats, Underwear, Hosiery, Millinery, Ladies and Gents' Furnishing Goods, Notions, Trunks, Etc.

OVERLOADED STORE WE BOUGHT TOO MUCH **Spring Goods Coming In** WE NEED THE ROOM **Our Loss! Your Gain!** THAT'S THE TALE

Store closed
Monday, Feb. 10th
and Tuesday,
Feb. 11th
 to mark down prices and rearrange stock

WATCH THIS START AN EVENT BEYOND THE DREAMS OF AVARICE. BEGINS FEBRUARY 12.

A SALE OF SALES

You hear of the beat of the bargain Drums so incessantly that all sales sound and look alike to the average shopper, but M. ADLER & SON'S CASH REALIZATION SALE WILL PROVE PUBLIC FAITH to every man, woman and child in Kinston and vicinity, containing as it does meritorious bargains that's well worth everyone's while. Emptying boxes, racks, tables, shelves, counters and cases for quick decisive clearance. Here is the sale that the people of Lenoir county have been waiting for. The sale you had in mind when a lot of other clearance sales were clamoring for your attention. A sale of high grade merchandise at legitimately reduced prices, comprising every article in the house. You'll learn if you have not already discovered that when M. ADLER & SON'S offer a Special Sale it means something to you. The good quality and careful service you get here are important to you. This is an opportunity that you don't often have the chance to attend. So better take advantage of it while you have the chance. Fortune knocks at every man's door sometime in life; it is knocking at yours. LET IT IN. Friends, listen, don't remain at home and miss this opportunity. You need the goods and we will sell them regardless of cost or value. THE LIST OF BARGAINS BELOW WILL CONVINCING YOU THAT WE MEAN EXACTLY WHAT WE SAY.

Remember the date commences
**Wednesday, Feb-
 ruary 12th**
9 a. m. sharp
 Rain or Shine!

Free trip to Kinston
 Railroad fare refunded upon purchases \$10.00 or more. 50 mile limit.

Plenty of experience Salespeople to wait upon you quickly.

FREE! OPENING DAY WE WILL GIVE AWAY TWENTY-FIVE HANDSOME **UMBRELLAS!** **FREE!** DURING THIS SALE With every \$3.00 purchase we will present free a handsome **CREX RUG** **FREE!** CUT OUT THIS COUPON To every lady who will sign this coupon, cut it out and present it in person at our store, we will give a beautiful Swiss Embroidered or Hemstitched Handkerchief absolutely FREE. No Handkerchief given away on opening day or to children. To Ladies only.
 NAME.....
 ADDRESS.....
 FREE FREE FREE

Mutual Sales Advertising Co. of Washington, D. C. Sales Conductors. Remember the Date and Read These Prices Over Carefully.

<p>DRY GOODS</p> <p>SPECIAL Calicos, 6c. quality.....2c. Apron Gingham, 6c. quality.....3c. 10 Yards to a Customer.</p> <p>White Homespun, 8c. value, per yard.....4c. White Homespun, 10c. value, per yd.....6c. Apron Gingham, 10c. value, per yard 6c. Dress Gingham, and Percals, 12c. value, per yard.....8c. Solid color Outings, 10c. value, per yard.....6 1-2c. Androscoggin Bleaching, 12c. value, per yard.....8 1-2c. Long Cloth, 10 yards for.....90c. Mohairs, Brilliantines and Panamas, 36-inches wide, 75c. value, per yard 35c. Messalines and Silks, \$1.50 values, per yard.....77c. Velvets, and Corduroys, \$1.25 value, per yard.....69c.</p> <p>CLARK'S O. N. T. COTTON Six to a customer, 3 for.....10c.</p> <p>TOWELS</p> <p>10c. ones, now.....3c. 15c. ones, now.....5c. 25c. ones, now.....8c. Better ones, real Turkish, 75. value.....35c.</p> <p>HANDKERCHIEFS</p> <p>10c. values to be sold for.....3c. 5c. values to be sold for.....2c. Better ones for.....8c.</p> <p>MILLINERY</p> <p>Ladies', Misses' and Children's Trimmed Hats, entire stock, value \$5 to \$8, your choice.....\$1.00</p>	<p>UMBRELLAS</p> <p>Special 69c. value.....23c. Better ones at one-third price.</p> <p>TABLE OIL CLOTH</p> <p>All colors and designs, yard.....14c.</p> <p>CORSETS</p> <p>Special, \$1.00 value.....37c. Lorraine, during this sale.....73c. Petticoats, black or white, \$2 values.....79c. Waists, up-to-date styles, \$2 values.....79c. Embroideries and Laces, per yd.....3c. up</p> <p>MEN'S CLOTHING</p> <p>THE ADLER-ROCHESTER AND GRIFFIN BRANDS</p> <p>Black Suits for dress wear and those fashionable gray effects with long lapel and finest hand tailoring throughout. Co. Id not be duplicated under \$30.00.....\$12.59 Handsome Serge lined worsted or silk mixed tweed suits perfectly tailored, they are given away, but necessity knows no law, \$25.00 value.....\$9.45 Handsome Black Thibets and unfinished worsteds suit, also Richfield brown and brown stripes. Sold everywhere for \$22 now.....\$8.65 Our Special: Here's where we shout the loudest. Pure silk and worsted suits and money back if you are not satisfied. A bargain for \$20.00, to go at.....\$7.37</p> <p>High grade dark silk mixed chevots dependably lined, splendidly tailored, best for business wear. Worth \$18, now \$6.55 Balance of stock odd sizes, values to \$15.00. If we can fit you, yours for \$3.79</p>	<p>BOYS' AND YOUTHS' SUITS</p> <p>Formerly \$10.00 and \$12.00, now.....\$5.85 Formerly \$8.00, now.....\$3.75 Formerly \$6.00, now.....\$2.33 About 150 suits, values to \$5.00.....\$1.39</p> <p>TRUNKS AND SUIT CASES</p> <p>Trunks, were \$2.50, now.....\$1.10 Trunks, were \$12.00, now.....\$5.23 Others at same proportion.</p> <p>OVERCOATS</p> <p>Men's \$20.00 Overcoats to go at.....\$8.93 Men's \$15.00 Overcoats to go at.....\$5.45 Men's \$10.00 Overcoats to go at.....\$2.97 Boy's \$7.00 values to go at.....\$2.43 Boy's \$5.00 values for.....\$1.59 Boy's \$3.50 values for.....\$1.29</p> <p>LADIES' AND MISSES SUITS</p> <p>Up-to-date styles, finest texture tailor-made, were \$20.00, now.....\$8.93 Others that were \$18.00, now.....\$7.19 About 50 values to \$12.00, now.....\$4.55 Special lot 25 Suits, \$10. and \$12 values Special lot of 25 Suits, \$1.00 and \$12.00 values.....\$3.73</p> <p>COATS</p> <p>Ladies' long coats in the most approved fashion, \$12.00 value, now.....\$4.55 Lot of 20, values to \$10.00, now.....\$2.98 Children's coats formerly \$2.50 to \$6.00, now.....\$1.19 to \$2.50</p> <p>MEN'S PANTS</p> <p>\$5.00 and \$6.00 values reduced to.....\$2.69 \$4.00 values reduced to.....\$1.95 \$3.00 values reduced to.....\$1.37 250 pairs, values to \$3.00, now.....69c. Corduroys.....95c. to \$1.39</p>	<p>BOYS' PANTS</p> <p>Were \$2.50, now sacrificed.....\$1.37 Were \$1.50, now......79 Were \$1.00, now......37 Lot 200 pairs, your choice......15</p> <p>BOYS' HATS AND CAPS</p> <p>BRING THEIR HEADS THAT'S ALL</p> <p>HATS</p> <p>The famous Stetson, \$5.00 value.....\$3.19 Derbys, \$2 and \$3, now \$1.10 and \$1.69 Soft Hats, values to \$1.50, now......79 Balance values to \$2.50, your pick......43 Men's Caps, 50c. values......18</p> <p>UNDERWEAR</p> <p>Men's Wright Health, \$1.50 value.....78c. Heavy Fleece lined, 75c. value.....37c. Others value to \$50c., now.....29c. Ladies' 75c. value, special at.....37c. Ladies' 35c. and 50c. value at.....19c.</p> <p>MEN'S SHOES</p> <p>Renowned Sygolf shoes \$4.50 and \$5.00 ones at.....\$2.97 \$3.00 and \$3.50 ones at.....\$1.85 Heavy working shoes, \$3.00 values.....\$1.69</p> <p>LADIES'</p> <p>\$3.50 and \$4.00 Shoes, now.....\$2.37 \$2.50 and \$3.00 Shoes, now.....\$1.33 \$2.00 Shoes now.....\$1.17</p> <p>CHILDREN'S SHOES</p> <p>The Famous Buster Brown \$3.00 ones will be let loose at.....\$1.48 \$2.00 ones at.....\$1.19 Others \$1.50 values......89</p> <p>OVERALLS</p> <p>Headlight, "Nuff Said".....89c. The Adler Special, equal to any.....79c. Others, to go at.....38c.</p> <p>RAINCOATS AT YOUR PRICE</p>	<p>SPECIAL</p> <p>Balance of stock, Ladies', Men's and Children's Shoes, odd sizes, odd styles, values to \$5.00, per pair.....98c.</p> <p>-SWEATERS</p> <p>All ladies' and Men's Sweaters were \$2.00 now.....73c. Values to \$1.00, now.....35c. Ladies' guaranteed all wool sweaters, were sold at \$3.00 now.....\$1.35 Children's wool sweaters, \$1.50 values now.....69c.</p> <p>NECKWEAR</p> <p>Values to 50c. to go for.....18c. Special 25c. and 35c. values.....8c.</p> <p>SUSPENDERS</p> <p>35c. Values, buy them for.....16c. Balance of stock.....6c.</p> <p>HOSIERY</p> <p>Ladies', Men's and Children's all 35c. Hose.....18c. 25c. Hose to go at.....12c. 15c. Hose to go for.....6c. Special lot of ladies' and men's hose, values to 15c. for.....3c.</p> <p>SHIRTS</p> <p>Men's Dress Shirts, \$1.50 values.....73c. Men's Dress Shirts \$1.00 values.....37c. Lot values to \$1.00, your choice for.....18c. Heavy working shirts 75c. ones, now 37c. 50c. ones at.....29c.</p> <p>COLLARS</p> <p>entire stock of collars formerly sold at 10c., now.....5c. 15c. Collars, now.....10c.</p> <p>COMPLETE LINE OF LADIES AND GENTS' FURNISHINGS GOOD, NOTIONS, MATTINGS, ETC.</p>
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M. ADLER & SONS

KINSTON'S - LEADING - MERCHANTS

120 and 122 Queen Street, Kinston, North Carolina

Look For The Big Red Cash Realization Sign.