

WEEK" Your Chance to Save Money!

Cheaper Than The Rest.
A Word To Our Friends Out Of
TOWN.

When in NEW BERN it will pay you
to call at

"THE CONSUMERS' STORE"
77 BROAD STREET
and get our prices before buying anything in
the Grocery Line.

CO-OPERATIVE SUPPLY CO.
"THE CONSUMERS' STORE"
Two Phones 145-156

BE WISE
DO NOT OVERLOOK NEW BERN'S GREATEST OFFER

A Made to Measure
Guaranteed to Fit
All Wool Suit

NO MORE **\$15.00** NO LESS

Call and let us show you one
of the largest and handsomest
lines of pure wool up to the
minute patterns.

REMEMBER THE NAME, "NATIONAL"

National Woolen Mills
GEORGE ROSENBERG, Mgr.
James Hotel Building

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103 Middle Street - - - Established 1907

Offers unsurpassed facilities pertaining to INSURANCE in its various forms, REAL ESTATE and SURETY BONDS. Strong and reliable LIFE, CASUALTY, ACCIDENT, FIRE and SURETY COMPANIES are represented and personal attention given all matters.

BEAUTIFUL CITY BUILDING LOTS
FOR SALE

Also Other Property.

PHONES:

Office 135
House 258

Laundry by Parcel Post

The Model Steam Laundry is as near to you as your nearest mail box. Just do your laundry up in a bundle and address it to the :

Model Steam Laundry

31 and 33 Middle St., New Bern N. C. We will prepay return postage where the work amounts to 50c. or more. Satisfaction guaranteed. Let's have that next bundle. :

Special - - - Attention

given to city orders. Family work solicited. Phone 222 and our wagon will call and deliver same promptly :

Model Steam Laundry

GEO. W. SKINNER, Proprietor

"The Shop That's Different"

Tailors
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If it comes from the Shop That's
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A. T. WILLIS COMPANY
Correct Spring Dress for Men

1887 ESTABLISHED 1913

Twenty-six years of Buggy building has given us a reputation that cannot be excelled by any manufacturer of Buggies in this Section.

During MERCHANTS WEEK

We are offering a special discount, so come in to see us and get our prices on

The CELEBRATED WATERS BUGGY
WATERS BUGGY WORKS

Broad St. NEW BERN, N. C.

Subscribe for the Journal

Way to Apply For a Job.
Having lost three jobs for which he had applied, after he seemed in a fair way to get any one of them, a certain young man has figured out where he made his mistake.

"I referred to wages and hours before the interview was three minutes old," he explained. Ordinarily the business world recognizes the right of the applicant to know how much money he is going to make each week and how long each day he will be expected to work and how many days a week. This is collective recognition.

The thorough business men will not close an interview until he has brought up the subject of pay and working hours. He wants it understood, of course, before he employs any one, but when the applicant makes the first mention of it a bad impression is created.—Chicago Tribune.

Reasonable Objection.
Conan Doyle was once asked why he didn't establish a detective agency and employ Sherlock Holmes' tactics in conducting the business. "For the very good reason," he replied, "that all the knots Sherlock Holmes untied were of my own tying. I should fail if I undertook to unravel other people's entanglements. I believe that on one occasion I could have done so, though. I was in a tailor shop when a rather unattractive man was selecting a pair of trousers. He flattedly objected to striped goods, and I got the idea that he was an ex-convict. To satisfy myself I visited one or two prisons and, sure enough, found the man's picture in the rogues' gallery. He had had enough of striped clothes."—Detroit Free Press.

His Aerial Flights.
"Henry," said Mrs. Hornbeak anxiously. "I ain't one of those people who worries very much, but I don't like the idea of our son Arthur becoming one of those bird men."
"Who said he was going to be an aviator?" asked Mr. Hornbeak.
"Well, here's Cousin Bill writing that we'd better put a curb on Arthur; says he's flying awful high for a young fellow."—London Express.

Liked the Family.
"Dick proposed to me last night."
"What did you tell him?"
"I said he had better ask mamma. And what do you think the wretch said?"
"Goodness knows."
"He said he had asked her already and she wouldn't have him."

"Man of Straw."
The phrase "a man of straw" had its origin in England at a time when men might easily be procured to furnish evidence upon oath in almost any emergency. It appears that persons of this description were accustomed to walk openly in Westminster hall with a straw projecting from their shoes, thus signifying that they sought employment as witnesses; hence the expression.

An advocate who desired a convenient witness knew by this sign where to find one, and the colloquy between the two was brief.

"Don't you remember?" the advocate would ask. The party would glance at the fee and give no sign, but when the fee was increased his powers of memory increased with it, and straw shoes went into court and swore as desired.—Boston Herald.

Helplessly Tangled.
Professor Thinkitout was about to be married and had just received an invitation to his own wedding, which he had absentmindedly mailed to himself.

"Well, well," he mused, "what does this mean? My fiancée's name on a wedding invitation! The faithless hussey! And great Logarithms! There's my name on it too. Either she's untrue or I'm about to be a bigamist."—Exchange.

Want a Good Book

The Sewi-Weekly Journal is making a special offer in connection with that famous book, "The Life and speeches of Charles. B. Aycock" by R. D. V. Coe and Clarence Poe.

Regular Price of Book 1.50

To every person paying one dollar on subscription account with the Semi Weekly Journal and sending one dollar additional, one of these valuable books will be sent without additional cost. Send or bring two dollars and get a receipt for a year's subscription to the Semi Weekly and one of these Great Books

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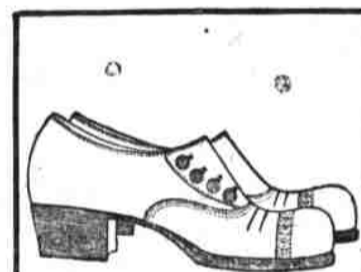
of Livery of any kind. We have a large stock of the best leather shoes which we offer you at special prices.

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Style 152

Everybody's wearing 'em—button shoes. This new Crossett Oxford has a quartette of buttons. A genuine man's model. Get your pair.

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