



GET something worth having when you spend your shoe money.

There are lots of "shoddy" shoes in the market; the high price of leather has led many makers to "take it out of the goods;" that is, out of the wearer; you.

Every Selz shoe is honestly made, of the best leather the price permits, made by the best workmen, on the latest and most stylish lasts.

Don't make any mistakes in spending your shoe money; be sure of Selz on the sole, and then you're sure of your quality.

Selz shoes are always to be depended on; we know they're right, and the maker stands behind them, with the strongest sort of guarantee.

Selz shoes for men - - - - \$3.50 to \$5.00
 Selz shoes for women - - - - \$3.00 to \$5.00

Good shoes for children also.



BROOK'S AND CO'S
 "SELZ ROYAL BLUE" STORE

Located in J. M. Mitchell & company's new building on Middle St. - - - - - NEW BERN, N. ■