

GET something worth having when you spend your shoe money.

There are lots of "shoddy" shoes in the market; the high price of leather has led many makers to "take it out of the goods;" that is, out of the wearer; you.

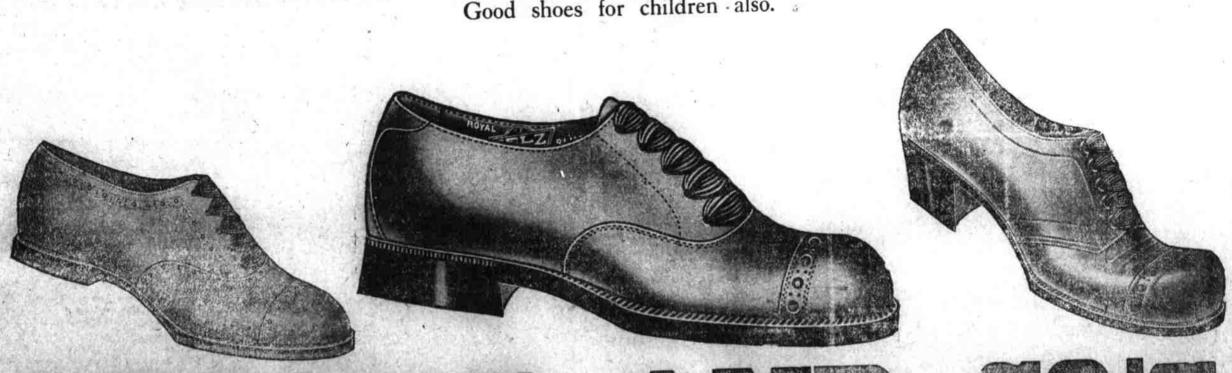
Every Selz shoe is honestly made, I the best leather the price permits, made by the best workmen, on the latest and most stylish lasts.

Don't make any mistakes in spending your shoe money; be sure of Selz on the sole, and then you're sure of your quality.

> Selz shoes are always to be depended on; we know they're right, and the maker stands behind them, with the strongest sort of guarantee.

\$3.50 to \$5.00 Selz shoes for men \$3.00 to \$5.00 Selz shoes for women

Good shoes for children also.



NEW BERN, N. Located in J. M. Mitchell & company's new building on Middle St.