

SUBSCRIPTION RATES.

Two Months \$.20
Three Months .25
Six Months .50
Twelve Months 1.00
Only in advance.

Advertising rates furnished upon application at the office, or upon inquiry by mail.

Entered at the Postoffice, New Bern, N. C., as second-class matter.

Notice.

George Ipock has been appointed agent for the Journal at Ernul. He will receive and receipt for payments on subscription or advertising and is prepared to let not only the Ernul subscribers but many others in the same section including Vanceboro and Vanceboro R. F. D. 3 know how their accounts stand, if you have any business with the Journal call on Mr. Ipock

A person does not have to be an electrician to understand that there must be some way to overcome more promptly than was done here night before last the accident of a short circuit on a light and power line. The city has expert accountants at work on its books. Might it not be also wise to ascertain from our local experts or from some one else what is needed to make the municipal electric plant proof against fifteen hour periods of idleness and consequent inconvenience to hundreds of patrons?

DR. KINGSBURY

Joseph Daniels is undoubtedly right in characterizing Dr. Kingsbury, who died Wednesday afternoon at his home in Wilmington, as the most accomplished journalist in North Carolina. There was a scholarship and a literary flavor about Dr. Kingsbury's editorials that obtained with the work of no other editor in the State. And he wrote with an ease of style and expression that placed him quite in a class to himself among North Carolina newspaper writers. He led a clean and wholesome life and as a result it was given to live for longer than the average person. North Carolina is much the poorer for the departure from its midst of this scholarly Christian man.

CAROLINA AND THE SOUTHERN CROSS.

We have received the May number of Carolina and the Southern Cross, of which Mrs. L. V. Archbell of Kinston is the editor. The magazine is a reminder of her indefatigable industry and dauntless determination in bringing out in the face of difficulties and discouragements that would have caused a less persevering individual to have given up the fight long ago. The May number is like the others that have been issued, full of entertaining and informing reading matter to show what the South achieved in the war between the States and something of the problems and perplexities it had to contend with. To read the magazine and learn of the obstacles cheerfully met and overcome by the men and women of war times is to be inspired to more thorough and earnest work in the less thrilling but perhaps not less important duties which devolve upon patriots today.

ADVERTISING UP TO DATE.

Advertising is getting to be a fine art, particularly in the cities, where competition is keen and where every known expedient is worked to the limit by energetic and progressive firms in order to get the patronage that is necessary to remaining in business.

Some of the advertisements in the New York papers for instance are prepared by men who could write a brilliant editorial or news article and who probably would be doing work of that sort but for the fact that they can earn larger salaries writing advertisements.

A leading clothing house in the metropolis the other day advertised suits of clothes for sale. The average advertiser would have indulged in a few platitudes and stopped there. Not so with the clever writer who frames the advertisements of the firm to which we are referring. After a few brief, pungent remarks about the lightness and coolness of the suit as a whole he proceeds to take it up garment by garment as follows beginning with the coat and we leave it to our readers if the "dope" isn't as bright and picturesque as some of the best matter in the magazines and larger papers:

"Its lines are sketchy rather than photographic—easy, natural, unsophisticated, inconspicuous, irresponsible. The vest is a skeleton of its former self and absolutely devoid of all feeling. The trousers are as trim as poplars—artistic in their clim'ation of the superfluities."

"The suit entire is as cool as a suit can be without offending the niceties of propriety. Made in checks and plaids and small stripes, so light they must have

trembled like first kisses in the loom. It strikes us that with plain, unassuming citizens there should be a good demand for coats that are "easy, natural, unsophisticated, inconspicuous, irresponsible," but we have no means of knowing whether the coat of this suit could be bought separately.

The indications are that the lobby investigating committee of the Senate will not have much time left for consideration of the tariff.

President Wilson is a regular "Old Hickory" for backbone. Statesmen around Washington are finding that when he has thought out a proposition and come to a conclusion there is no use in trying to get him to change his mind. He is one man who thinks for himself.

The developments of every passing day tend to show that the President knew what he was talking about when he said an insidious lobby was operating in Washington. At first Senators said they thought lobbyists were less active than was formerly the case. But the fact seems to be that they are merely active in a different way. The investigating committee which by the way is headed by a North Carolinian, Senator Overman, is finding that the lobby is very much of a reality.

The addition of the Inter-coastal Freight Line to New Bern's freight facilities is very welcome. Complete facilities for the receiving and dispatching of freight go a long way towards making a busy and prosperous city. There is plenty of business in New Bern for it to give liberal patronage to both railroads and also to the new boat line. And competition between the rival lines should result not only in reasonable rates but in prompt service and accommodating treatment.

TIP TO FARMERS.

Planting of Cow Peas Urged by U. S. Department of Agriculture.

Again we desire to remind farmers of the importance of planting every available, cultivated acre to cowpeas. They are valuable for the following reasons:

They are a fairly good human food. They are one of our most nutritious foods for stock.

The peas alone are worth from \$5 to \$20 per acre.

Cowpea hay is easily worth \$20 per ton. The yield varies from one to three tons per acre.

If left on the land and turned under, the vines are worth from \$5 to \$15 per acre as fertilizer.

The roots and stubble are worth from \$2 to \$4 per acre as fertilizer.

The vines, roots, and stubble furnish humus (vegetable matter), something nearly all soils are deficient in.

This humus helps to make the land cultivate easily. It absorbs and holds moisture that will aid to continue its growth during a drought.

Humus furnishes the conditions necessary for the existence of beneficial bacteria that enable plants to get nitrogen from the air.

The shade of pea-vines helps in the formation of valuable nitrates in the soil.

Pea-vine roots are good sub-soilers. They go to considerable depths, opening up the earth so air and water can make a deep soil.

Cowpeas fit in well in nearly all systems of rotations of crops. They are well adapted to growing among corn and after small grain harvested in the spring.

Peas get some of the nitrogen from the air, free of cost to the farmer, so that very little nitrogen (ammonia) is needed for their fertilization except for poor soil. Nitrogen in commercial fertilizers costs about 20 cents per pound.

For fertilizer for peas use 200 to 400 lbs. of a complete brand analyzing 8 to 10 per cent. phosphoric, 1 per cent. nitrogen, and 3 to 4 per cent. potash. This may be made by mixing together 50 lbs. cotton seed meal, 250 lbs. acid phosphate and 100 lbs. kainit.

Every farmer should arrange at once to plant abundantly of this important crop. Plant some on poor land for turning under; plant some for hay; plant some for grazing by horses, cows, hogs and other stock; and by all means plant, fertilize and cultivate a few acres for seed peas so he will not have to buy at high prices next season.

(Nearly everything said above about cowpeas is also true of soy beans. The beans excel in being a little more valuable as stock food, a little better adapted to wet soils, stand droughts some better and usually make slightly larger yields of grain and hay.

Very truly yours, C. R. HUDSON, Raleigh, N. C. State Agent.

Mrs. Fannie Mallison of Pine Grove spent yesterday in the city with relatives.

D. AFNESS CANNOT BE CURED by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

F. J. CHENEY, & CO., Toledo, Ohio.

Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

G. W. Taylor spent yesterday in Jacksonville on a business mission.

Personals

FRIDAY, JUNE 7.

J. D. Perry of Beaufort was among the business visitors in the city yesterday.

Mr. and Mrs. George W. Taylor and son Hugh left last evening for Morehead City where they will spend the summer.

E. H. Jordan of Raleigh, who has been spending several days here with relatives, returned home last evening.

Miss Ruth Howland of Beaufort arrived in the city last evening for a short visit with relatives.

Miss Mabel Coleman who has been attending Peace Institute at Raleigh arrived in the city last evening for the holidays.

Miss Maude Stewart has returned from Washington, D. C., where she has been attending a college for young ladies.

Mrs. J. A. Patterson left last evening for Black Mountain where she will spend several weeks.

Ex-Judge O. H. Guion returned last evening from a professional visit at Goldsboro.

Miss Elizabeth Rogers of Newport arrived in the city yesterday for a visit with relatives.

Policeman A. L. Bryan left yesterday for a business visit at Washington.

George H. Roberts returned yesterday from a business visit at Oriental.

F. H. Sawyer spent yesterday at Goldsboro attending to business matters.

SATURDAY, JUNE 7.

L. I. Moore left last evening for a professional visit at Kinston.

Judge O. H. Guion spent yesterday at Kinston attending to professional business.

Mrs. Edward Clark returned last evening from Richmond, Va., where she has been at the bedside of her husband who recently underwent an operation for appendicitis.

W. J. Smith arrived in the city last evening from Goldsboro and will spend several days here attending to business matters.

Miss Alice Spruill of A-hwood arrived in the city last evening and is a guest of Mrs. Walter Saddle.

William Dowdy left last evening for a visit at Oriental in the interest of the J. S. Miller Furniture Company.

W. D. McIver spent yesterday in Kinston on professional business.

W. T. Barham of Goldsboro was among the professional visitors in the city yesterday.

Capt. E. L. Knudsen of Richmond, Va., spent yesterday in the city attending to business matters.

Rev. L. P. Howard of Rocky Mount, N. C., returned home last evening after a short visit in the city. He delivered the annual sermon before the graduating class of the New Bern Public Schools.

G. A. Jones, editor of the Spow Hill Square Deal, was among the visitors here yesterday.

SUNDAY, JUNE 8.

Rev. Father Joseph Gallagher returned last evening from a visit at Washington.

Hugh Taylor left last evening for a short visit at Morehead City.

Dr. Ernest Dunn is spending the day at Morehead City.

Miss Edna Johnson left last evening for Beaufort where she will be the guest for a few days of Mrs. H. S. Owens.

George H. Roberts, Jr., arrived in the city yesterday morning from Norfolk for a visit with his parents, Mr. and Mrs. George H. Roberts.

Mrs. George Dunn returned last evening to Beaufort after a short visit here with relatives.

W. S. Smith returned last evening to Goldsboro after a business visit in the city.

Mrs. E. H. Gorham left last evening for Morehead City where she will spend several days.

George Meredith has returned from a visit with relatives at Newport News, Va.

J. G. Brinson left last evening for a short visit at Grantsboro.

Miss Jane Stewart left yesterday for a visit with relatives at Charlotte.

Miss Louise Pearce returned yesterday from a short visit at Sneed's Ferry.

Mrs. F. C. Roberts and daughters, Miss Mary and Dita left yesterday for Chapel Hill to spend the summer.

G. W. Taylor spent yesterday in Jacksonville on a business mission.

Success depends largely upon Good Health

In your race for success don't lose sight of the fact that only through good health can you attain success. The tension you must necessarily place upon your nerves, and the sacrifice of proper exercise you have to make at times must be balanced in some way.

Dr. Pierce's Golden Medical Discovery

is the balancing power—a vitalizing power. It acts on the stomach and organs of digestion and nutrition, thus purifying the blood and giving strength to the nerves, indirectly aiding the liver to perform its very important work. Dr. Pierce's Golden Medical Discovery has been successful for a generation as a tonic and body-builder. Sold by medicine dealers in liquid or tablet form—trial box of "Tablets" mailed on receipt of 50 one-cent stamps.

If in failing health write Dr. R. V. Pierce's faculty at Invalids' Hotel, Buffalo, New York.

DR. PIERCE'S GREAT FAMILY DOCTOR BOOK. The People's Common Sense Medical Advisor—newly revised up-to-date edition—of 1000 pages, answers hosts of delicate questions which every woman, single or married, ought to know. Sent FREE in cloth binding to any address on receipt of 31 one-cent stamps, to cover cost of wrapping and mailing only.

KEITH ONLY MADE RECOMMENDATION

HE EXPLAINS THAT HE HAD NO POWER TO APPOINT DEPUTY COLLECTORS

J. C. Whitty spent yesterday at Havelock attending the Sunday school picnic at that place. This is an annual event participated in by the Methodists, Presbyterians, and Baptists and is always most enjoyable.

Rev. W. L. Bilbro and wife of Middlesex have been here for several days on a visit to their son, Archie Bilbro, of the Selz shoe store.

Mrs. C. L. Marshall and child of Winsfield, La., arrived Friday night for a visit with Mrs. Marshall's parents, Mr. and Mrs. C. K. Hancock.

A. C. Foscue of Maysville, one of the traveling salesmen of the Hyman Supply Company, was in the city yesterday on his way to Maysville to spend Sunday at home.

Mrs. E. W. Pope and child of Pine Grove spent yesterday in the city visiting Mr. and Mrs. J. R. Pope on Middle street.

Miss Ethel Wood, a teacher in the Littleton High School arrived home last evening for the holidays. She was accompanied by Miss Ethel Wheeler of Jonesboro, Tenn., who is also a teacher in the Littleton school.

EXCURSION TRAIN BETWEEN WASHINGTON AND BEAUFORT.

The attention of the public is again called to the change in the schedule of the Westbound train which goes into effect today. An excursion train, to be operated only on Sunday, is today being placed on the line between Washington and Beaufort. The addition of this train necessitated a change in the schedule of the regular Westbound train. Instead of reaching New Bern at 5:20, the arrival hour during the week, this train will not arrive until 6:55 p.m. This change is in effect only on Sundays.

EXPERIENCE OF MOTHERHOOD

Advice to Expectant Mothers

The experience of Motherhood is a trying one to most women and marks distinctly an epoch in their lives. Not one woman in a hundred is prepared or understands how to properly care for herself. Of course nearly every woman nowadays has medical treatment at such times, but many approach the experience with an organism unfitted for the trial of strength, and when it is over her system has received a shock from which it is hard to recover. Following right upon this comes the nervous strain of caring for the child, and a distinct change in the mother results.

There is nothing more charming than a happy and healthy mother of children, and indeed child-birth under the right conditions need be no hazard to health or beauty. The unexplainable thing is that, with all the evidence of shattered nerves and broken health resulting from an unprepared condition, and with ample time in which to prepare, women will persist in going blindly to the trial.

Every woman at this time should rely upon Lydia E. Pinkham's Vegetable Compound, a most valuable tonic and invigorator of the female organism.

In many homes once children there are now children because of the fact that Lydia E. Pinkham's Vegetable Compound makes women normal, healthy and strong.

If you want special advice write to Lydia E. Pinkham Medicine Co. (consultant) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.



We keep everything you need in the Drug, Medicine or Toilet line come, buy what you need and if you find it does not suit you bring it back, get what you do want, or get your money back. We are here to serve and please YOU.

We are Agents for the Celebrated PLANET, JR., Line of Cultivating Implements. We carry in stock their celebrated No. 76 Riding Cultivator, their celebrated Seed Drills, Hand Cultivators, Fire-Fly Garden Flows. We invite you to call and inspect this splendid line or drop us a postal and we will gladly send you their illustrated catalogue. Our prices are right. Yours, J. C. Whitty & Company

Agents for the "Star" Pea Huller THE PEST BY TEST

Bradham Drug Co.

PHONE 98

4% INTEREST ON SAVINGS 4% Deposit Your Money By Mail We desire to call attention to the convenience of using the mails as a means of depositing money with this institution. Forward endorsed checks, money order or drafts and upon receipt of your remittance, due credit will immediately be given to your account and acknowledgement of the deposit made. Checking and Savings accounts. THE PEOPLES BANK NEW BERN, N. C. STRONG, COURTEOUS, PROGRESSIVE

Many beautiful Lines of Summer Dress Goods Just Received Also Shirt Waists, Laces, and Embroideries, Underwear, Shoes, Gloves and Hose for the Ladies. Suits, Straw Hats, Shoes, Shirts, Ties and Sox for Men. When in city be sure and see our stock before buying elsewhere. A. B. SUGAR, 63 1/2 Middle Street, New Bern,

Have you ever thought of the difference between the butterfly and bee? The bee during the summer drovides for the winter. The butterfly saves nothing. Some people are like the butterfly; others are like the bee. People who consume all of their earnings as they go and make no provision for the future come to want some day. There is a time of need for the for the spendthrift just as sure as there is a winter for the butterfly. The prudent man or woman saves a portion of all toe money coming into their possession and thus they lay up a store for the future. NEW BERN BANKING & TRUST CO CAPITAL \$100,000.00

FREE! FREE!! High Grade Natural Tone Talking and Singing Machine One Standard Talking Machine Free to every customer whose cash purchase amounts to \$25.00. See and hear this wonderful instrument and learn how easily you can obtain one at my store. FARRIS NASSEF Dealer in Wholesale and Retail Men's and Ladies' Furnishing Goods. 66-68-70 Middle St. New Bern, N. C.

FOR TRUCK ARRELS AND BASKETS SEND YOUR ORDERS TO E. H. & J. A. Meadows Co. NEW BERN, N. C. Order Early Before the Rush Starts.

Subscribe For The Journal

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