

WEEKLY JOURNAL

ESTABLISHED 1878.

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PROPRIETORS.

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TALK TO NEW BERN PEOPLE THROUGH THE DAILY JOURNAL.

A correspondent writing in the Progressive Farmer, has a timely article on the parcel post. The example of a California newspaper which offered advertising space at reduced rates in order to bring the farmer and the city dweller closer together and several other advantageous uses of the parcel post are cited.

The Daily Journal is an admirable medium to enable the people in the country to get in touch with those in town and we urge them to make use of the advertising columns in our daily issue for that purpose. Unlike the California publication we do not have to reduce our advertising rates to get them down to a low price. They are already in reach of all. If any farmer reader has anything to sell to the folks in town, let him send in an advertisement to the Daily Journal and a great throng of people in this city will find out about it. Send your advertisement, we will then send bill and you can remit either by mail or the next time you come to town. Nothing could be fairer than this. Let us hear from you Mr. Farmer.

The Interstate Finance Commission finds after an investigation that the financial operations of the New York New Haven and Hartford Railroad have been "wasteful in the extreme." It is little wonder that railroads set up such a strenuous protest when they are asked to lower freight or passenger rates. It would mean taking the trouble of getting down to business and cutting out the useless expenditures. After so long a time the inside workings of the railroad business which is quasi-public business it should always be remembered are being brought to light.

A TELLING ARGUMENT.

A telling point that the solicitors for the proposed cotton mill are making is that not only would a cotton mill be of benefit to the city by giving employment to a large number of people and thus adding to the business of the city, but it would also be of benefit by improving the local cotton market thus causing more cotton to be brought here, and consequently more money to be spent here. It is claimed that wherever there is a cotton factory a better price can be paid for cotton and uniformly is paid for it.

Thus it will be seen that wrapped up in the cotton mill project lies a good part of the commercial and industrial future of New Bern. No matter what else in the way of manufacturing it may acquire, nothing will take the place of a cotton mill.

It is easy to see that the presence of a cotton mill in a community will have the effect of boosting the price of the raw material, so that the point being urged by the stock committee of the group of business men who are behind the cotton mill project should have great weight with the business men whom they approach on the matter of purchasing stock.

The members of this committee by the way deserve great praise for the energy and perseverance with which they are going about their task. They are performing a great public service, for every one can understand that if the city is to continue to grow and prosper it must have manufacturing enterprises and it is business suicide to let cotton growing at our very doors to let the other communities of the State and the South have a monopoly of the cotton manufacturing business.

Inquiry into freight rates shows why it is that North Carolina has no large cities. The railroads have been making use of this State to build large cities in other States.

The Senate lobby investigating committee acts as if it enjoyed that sort of thing. It now proposes to investigate all of the wars that have been waged between capital and labor. And that is some contract to undertake in the middle of the heated term.

A press despatch from St. Petersburg says that Russia is pressing Bulgaria to settle its differences with Roumania over Roumanian territorial expansion without further delay. Foreign minister Sazonoff of Russia declared in the same connection that it would be national suicide for the Balkan States to keep on fighting. That is what almost any kind of war is. There is precious little difference between slaying one's self and putting one's self in the way

of the bullets of another. The great powers of the world have learned the folly of war. It is only the little and partially civilized ones that have not learned that differences can best be settled by diplomacy.

THE DAIRYING INDUSTRY.

The Southern Railway through its publication, "The Southern Field," continues to boost the dairying industry. But it does not depend on the printed word alone. It has on its payroll a number of dairy and poultry experts who devote their entire time to advising and helping farmers and dairymen. We learn from "The Southern Field," too, that there has been created throughout the territory served by the Southern a tremendous interest in the dairy and poultry business. The cost of living is certainly high enough for whoever supplies the necessities of life to make handsome profits. Raising things that can be eaten would seem to be at the present time to be about as safe an enterprise as could be embarked upon.

USE THE PARCEL POST.

Many Opportunities For The Farmer To Make It Of Service To Him.

For a quarter of a century local merchants made vigorous protest against the parcel post. Of course, the merchant thus placed himself in the attitude of acknowledging that he did not have the business capacity to compete with other folks, and he wanted the Government to protect him by withholding an economic convenience from the public. Under the delusion that he would be put out of business by mail-order houses, he was willing to see a gigantic express monopoly built up that stands at the head of the list in its privilege to tax consumers most with the least investment of capital—a striking example of "getting something for nothing."

Four months trial of parcel post has not yet brought the dire calamity to local merchants that had been predicted. On the other hand many wide-awake merchants are learning to use this modern convenience both for their own benefit and for the benefit of their patrons, and farmers are also realizing its value. The editor of a California weekly paper converted his readers to parcel post possibilities by offering advertising space at a very low rate for 30 days. Merchants tried out parcel post ideas and farmers advertised chickens, eggs, butter, apples, country sausage and other farm produce to the people of the town. That special column in the weekly now serves as the public market of the locality.

This "community interest" idea was also adopted by a group of Iowa merchants who co-operated in getting up a town parcel post catalog itemizing and pricing such things as could be sent economically by parcel post.

In December, before parcel post rates became effective, an Ohio laundryman began to point out the disadvantages of home washing in winter and to exploit the prompt service and low prices he could offer on family work immediately after January first. "Don't let your wife wash in winter," he urged in his newspaper advertisements and circular letters. "It's hard on her, hard on the clothes, and wash-day dinners are hard on you. On sheets, pillow cases, table linen and towels, my prices are lower than the cost of soap and coal to say nothing of a probable doctor's bill. Bring in your laundry and I'll return it by parcel post the third day." As a result, this laundryman's receipts were increased 25 per cent. the first month. Of course, the postage paid cut the profit on the new work materially, but after pro-rating his wagon cost for deliveries in town he discovered that his rural delivery cost him little more than those he made in town.

These instances are mentioned to show how active and wide awake business men may turn to advantage the very thing which nervous and timid people predicted would bring disaster and ruin to legitimate business interests.

Farmers are already learning how parcel post may be turned to advantage and save many trips to town during busy seasons by using the telephone to order a bolt, repair links, a back hand, or other light repairs needed in emergencies, medicine from the druggist, etc., and the rural carrier brings them along the next morning. This possible saving in valuable time to the farmer will amount to no small item.

Of course there are many obstacles in the way which cannot be removed until some of the weak places in the present experimental parcel post law are strengthened up by amendments, and the rates are too high, and it is only a question of time before we will have an effective parcel post system in operation in this country.—J. Z. G. in Progressive Farmer.

Anti-Saloon League Superintendent R. L. Davis is charged with using a bottle in a fight. Well, considering Mr. Davis' position, we should say that it is better to use the bottle in a fight than some other way that might be imagined.

Governor Blease of South Carolina counts that day lost when, to his already great loss of popularity, he does not add materially. In the face of it all, he insists that he will go to the United States Senate. But he will not. South Carolinians cannot afford to

afflict the nation any further than is necessary as a result of the monumental mistake they made at their last gubernatorial election.

Senator Smoot says that if the Simmons-Underwood tariff bill becomes law as it now stands, there will be four years of litigation before many of the new schedules can go into effect. We have an idea that among the men who framed the law there are some lawyers about as able as Senator Smoot, and that when they finish with the bill it will come quite as near as the average tariff bill, to put it conservatively, to being legally perfect. It is up to Smoot of course to throw obstacles in the way of the movement for tariff reform and nobody need be surprised to find him doing it.

A WORTHY ENTERPRISE.

Two very important projects are being agitated in New Bern at this time—the cotton mill project and the hospital project. The first named, thanks to the energy of the stock committee, is said to be about out of the woods, at least on the home stretch—to mix the metaphor a little. The latter has not been publicly before the people so long but is making encouraging headway.

It will certainly be no disparagement of other institutions here to say that the thought of a great institution on the beautiful Western shore of the Neuse, advanced enough in management and equipment to compare favorably with well known hospitals in Richmond, Norfolk and other places, is one most agreeable to entertain.

This great Southeastern section of the State is growing rapidly in wealth and population and it is said by those who have had opportunity to observe that there is plenty of hospital practice that now goes to other States to maintain the proposed new hospital.

New Bern is the natural metropolis for a wide section of territory. There is no reason why the people in this section should have the additional expense of carrying the afflicted members of their families to other cities for surgical operations and sanatory treatment. It would be much better if they would bring them all, or practically all, here instead of only a part as is the case now. It would cost them less and at the same time aid in increasing the prestige of a city in which they necessarily take a pride even if that pride is not altogether so keen as that of the people living immediately within its confines.

Let New Bern be conspicuous for the number and success of its hospitals. It could hardly be conspicuous in a nobler form of activity.

Mr. and Mrs. F. W. Feldman, who were married Saturday in Williamsport, Pa., arrived in the city yesterday morning and received the felicitations of many friends yesterday.

SUNDAY JULY 13

Miss Edna Johnson, manager of the local office of the Postal Telegraph Company, returned yesterday from a several weeks visit in the North.

Mrs. H. S. Owens of Beaufort spent yesterday in the city visiting friends.

Miss Estelle Paschal of Wilson, is visiting her sister, Mrs. W. M. Newell.

J. L. Lee of Croatan was among the business visitors in the city yesterday.

Mrs. H. A. Bartholomew and daughter Miss Elizabeth of Norfolk, Va., are visiting Mrs. W. H. Newell.

The Board of Aldermen will hold a recess meeting tomorrow night and a number of matters of importance will be disposed of.

The Pension Board of Craven county will meet at the Court house tomorrow morning.

D. W. Copping of Vanceboro, was among the visitors in the city last night.

H. S. Owens, of Beaufort, was among the business visitors in the city yesterday.

Mrs. F. Howard Sawyer left yesterday for a visit at Morehead City.

Miss Beulah Holton of Olympia was among the visitors in the city yesterday.

E. D. Hardesty of North Harjows was among the business visitors here yesterday.

Miss Annie Shipp left yesterday for a visit with relatives at Vanceboro.

W. B. H. Blandford and family left yesterday morning to spend a week at Ocean View, Va.

Dr. H. F. Harris, secretary of the State Board of Health, testified Wednesday that he found traces of morphine and opium in the stomach of the dead man.

B. P. S. PAINTS the best for all purposes. Sold in New Bern by J. S. Basnight Hardware Company.

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The superior romance of a White House bride is mostly in the newspapers.

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Fault finding gives friendship many a hard jolt.

Personals

FRIDAY, JULY 11

Mrs. Charles Duffy left last evening for Morehead City where she will spend several weeks.

Mrs. Elma E. Zitt of Brooklyn, N. Y., is a guest at the home of Mr. and F. M. Hahn.

Mrs. Eugene Land left yesterday for Bayboro where she will spend several days visiting relatives.

Mrs. R. E. Snowden spent yesterday at Morehead City visiting relatives.

Miss Earle White of Oriental was among the visitors in the city yesterday.

J. V. Adler of Kinston, was among the business visitors in the city yesterday.

Mrs. E. E. Ippock and daughter, Miss Ella, of Ernul, were in the city shopping Thursday.

Miss Dela Willis, of Ernul, is visiting friends in the city.

R. R. Tallman of Fayetteville was in the city yesterday returning to Fayetteville after a visit to relatives at Maysville.

NEAR DEATH BY SMOTHERING

But Husband, With Aid of Cardui, Effects Her Deliverance.

Draper, N. C.—Mrs. Helen Dalton, of this place, says: "I suffered for years, with pains in my left side, and would often almost smother to death. Medicines pitched me up for awhile but then I would get worse again. Finally, my husband decided he wanted me to try Cardui, the woman's tonic, so he bought me a bottle and I began using it. It did me more good than all the medicines I had taken."

I have induced many of my friends to try Cardui, and they all say they have been benefited by its use. There never has been, and never will be, a medicine to compare with Cardui. I believe it is a good medicine for all womanly troubles."

For over 50 years, Cardui has been relieving woman's sufferings and building weak women up to health and strength. If you are a woman, give it a fair trial. It should surely help you, as it has a million others.

Get a bottle of Cardui to-day.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," in plain wrapper. N. C. 138

Trained Service

When you require medical service, you go to a practicing physician whose experienced knowledge enables him to handle your case intelligently. The same rule holds good with reference to banking service. You need the service of trained men who have made a specialty of financial matters. The officers and employees are capable, both by experience and training, to handle any banking business efficiently and promptly. On the basis of a trained service, we invite new accounts.

NEW BERN BANKING & TRUST CO.
CAPITAL \$ 100,000.00

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TRINITY PARK SCHOOL
ESTABLISHED 1898

Location excellent. Equipment first-class. Well-trained Faculty of successful experience. Special care of the health of students. An instructor in each dormitory to supervise living conditions of boys under his care. Excellent library and gymnasium facilities. Large athletic fields. Fall Term opens September 18.

FOR ILLUSTRATED CATALOGUE ADDRESS
W. W. PEELE, HEADMASTER. - - DURHAM, NORTH CAROLINA

PINELAND SCHOOL FOR GIRLS
(Incorporated)

Fall Term Opens Sept. 9, 1913.

A large, modern brick building, steam heated, baths, running water in all the bed rooms, elegantly lighted. Furnished with the best furniture. Good board prepared under the direction of the Domestic Science teacher.

Excellent courses in Domestic Science, Music, and Voice. A Literary Course which prepares for College and life. A Faculty of Eight. Rates reasonable. Girls wishing to live at actual expense will find good accommodations in the Club.

For Catalogue, Address
REV. W. JONES, Salemburg, N. C. - - - Sampson County.

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Great Sale in Full Swing

Our Big Summer reduction sale is now in full swing. Prices 25 to 35 per cent. lower than they have ever been offered for in New Bern before on our entire line of dry goods, clothing, shoes, hats, caps, furnishing goods, notions, trunks and traveling bags.

A. B. Sugar,
63 1/2 Middle Street,
New Bern, N. C.

MEADOWS
MIXED
HORSE FEED
and
COW FEED
TRY IT

J. A. Meadows,
New Bern, N. C.

4% INTEREST ON SAVINGS 4%

Are you Getting Ahead?

You work steadily and you receive your salary regularly. Are you saving SOME out of EVERY pay? Better start right now, One dollar or more will open a Savings Account with our bank and we will pay four per cent. interest on your savings.

We Invite Your Account

THE PEOPLES BANK
NEW BERN, N. C.
STRONG, COURTEOUS, PROGRESSIVE

MR. MERCHANT:—Advertising in The JOURNAL means money to you always. Why not contract for space at once.—WE GET RESULTS.

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