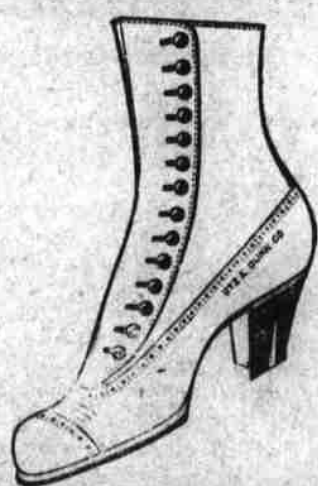


# SALE SALE SALE

## Standard Shoe Co.'s CHRISTMAS SALE

From Friday, Dec. 12, 9 a.m.  
Offering Great Cuts in Our Prices of  
HIGH GRADE SHOES

### LADIES



We Have Just What You Need

#### HOSIERY

Silk Hosiery, Tan, Black, White and Blue  
Were \$1.25, now 98c.  
All other lines reduced proportionally.

LOOK THEM OVER

#### SHOES

Cahill Flexible Shoes, Tan, Gun Metal,  
and Patent Leather, all sizes and widths  
Were 3.50, now \$2.95

#### Boudoir Slippers AND FINDINGS

Daintiest in the city, Black, blue, red,  
pink, and lavender  
Were \$1.25 now 98c

**NOTHING CHARGED AT SALE PRICES!!**



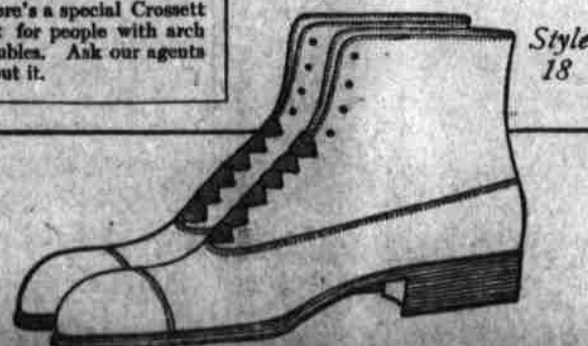
YOU'LL look  
pleasant enough  
inside your Crossetts.  
Good reason; You  
feel pleasant. Hand-  
some model below is  
very English for  
fashion's sake.

**CROSSETT  
SHOE** "Makes life's  
walk easy"  
TRADE MARK

\$4.50 to \$6.00 everywhere

Lewis A. Crossett, Inc., Makers, North Abington, Mass.

There's a special Crossett  
last for people with arch  
troubles. Ask our agents  
about it.



### GENTLEMEN



Shoes of Quality

#### CROSSETT'S

"Makes Life's Walk Easy"

4.00 Grade now ; ; \$3.50  
4.50 Grade now ; ; \$3.95  
ALL NEW STOCK

#### HURLEY'S

Gun Metal, Tan and Patent  
Leather---English Models,  
Were 5.00 and 5.50, now \$4.85  
Be sure and ask to see them

#### HOSIERY

#### AND FINDINGS

25c Hose, now 20c  
15c Hose, now 10c

All Colors. Get Your Winter's Supply

#### For That Baby!

WERE	25c
NOW	20c
WERE	50c
NOW	42c
WERE	75c
NOW	65c
WERE	\$1.00
NOW	85c
WERE	\$1.25
NOW	95c
WERE	\$1.50
NOW	\$1.19

**COME EARLY AND GET YOUR CHOICE**  
**BOYS, We have the stylish, tough shoe. WERE 2.00, NOW \$1.70. WERE 2.50, NOW \$1.98**  
**GIRLS, YOU JUST COME AND SEE!!**

## STANDARD SHOE COMP'NY

New Bern, - - - North Carolina