



**"A Shower of"
Mirro Aluminum
For the Bride**

Happy the bride that Mirro shines on — for Mirro is the most beautiful of all aluminum ware. Handsome as silver and with a durability that makes it last a life-time, Mirro Aluminum is a gift to delight any bride-to-be.

If you are contemplating a "shower" for Miss June Bride, let it be Mirro. Then "he" can share her joy, for men are truly appreciative of the fine craftsmanship in this shining ware.

Mirro Aluminum comes in the rich Colonial design (shown in illustration), or in the more familiar round style. Our display includes no end of useful and attractive Mirro utensils from which to make selection. Prices are really moderate.

You are invited to make a visit of inspection to our Mirro Aluminum section.

Standard Hardware Co.
Phone 252

Monster Sharks.
Inhabiting the deep are two gigantic sharks, either one of which may reach a length of 40 feet. The basking shark is found in northern seas, occasionally straying southward to our coasts, and the whale shark seems to have its principal habitat in the Indian ocean, though stragglers have turned up as far away as the shores of Florida. One such mounted is on exhibition at Miami and will repay a visit to any one who chances to be in that vicinity.

Over-Enthusiastic.
Once in a while you meet a friend who is so glad of a chance to help you out of trouble that he is almost willing to help you into some for the sake of showing you.

Chamberlain's Colic and Diarrhoea Remedy.

This medicine always wins the good opinion if not the praise of those who use it. Try it when you have need of such a remedy.

Making a Sacrifice!

You know the situation in the big American game — no score, the last inning, a man on third and first, and one out.

The catcher signals — the pitcher winds up — the batter sets for a mighty swat, and ZOWIE! SWISH! Ka-plunk! Only a bunt — first base! — "Safe" — and another batter up. Takes a steady head and nerve.

Giving wear and satisfaction and economy in clothes this season demands a sacrifice all around — and level thinking — no chance to guess or "hope" you get value.

We are making sacrifices — so is the House of Kuppenheimer — to see that you score on value and service and economy. You'll find we have done it to a great extent — that these clothes are a mighty valuable investment, made to wear a couple of seasons if necessary.

**Kuppenheimer
good clothes**

are typically American in style, craftsmanship and fabric, and also VALUE.

See the new models just arrived — the single and double-breasted — the new ideas in lapels and coat fronts and pockets. You'll like them. They are more than clothes — they are "good appearance" and all that means.

Prices \$50 to \$65, see displays

Sherman Bros.

—the house of Kuppenheimer clothes

JULY SHOE SALE

AT THE

Boston Sample Shoe Store

A SLAUGHTERING SENSATION

One that the community will surely talk about because of the quality and price.

Have you ever heard of a real Shoe Sale with real cut prices? We mean prices lower than cost of production? Yes, right now, at real money saving, cut prices. Shoes clearance is the slogan, and we've ransacked our stock to the last shelf.

Stock of shoes and oxfords, to go at slaughtered prices that will cut deep into our profits for your benefit

A sale that will stand head and shoulders above anything ever attempted.

The largest and finest stock of fine Shoes ever placed before the people of Gastonia and Gaston county and offered at your own price.

Cost and value have been forgotten

All thoughts of profit have been scattered to the four winds — our only ambition now is to instantly clear these Shoes to make room for our new fall stock. 15,000 pairs of fine Shoes are ready for you to come and carry away. Shoes of every kind, character and description. Too many to tell you what they are.

**THE
BOSTON SAMPLE
SHOE STORE**

111 E. Main Avenue
H. MILLER, Prop.

W. H. Jenkin's Block
Next door to New York Cafe



Brighten up the Home

A Painted House is a Cheerful Home

KEEPING the buildings painted is a good way to save money when lumber is high, and a painted house makes a satisfied tenant.

You Save \$1 per Gallon

by buying the right kind of paint direct from the manufacturer. SCO-CO paints are made from the very best materials obtainable — they look fine and wear like iron and they are guaranteed by a maker you know well. There is a SCO-CO paint made specially for every use, and you cut out all the middleman's profits when you buy from us.

Send today for FREE Paint Book

If you are in need of paint for any purpose you should have this book. It will help you choose the kind of paint best suited to your purpose. This book cost us nearly \$1 to produce, but we will gladly send it to you if you're interested.

Your credit is good with us

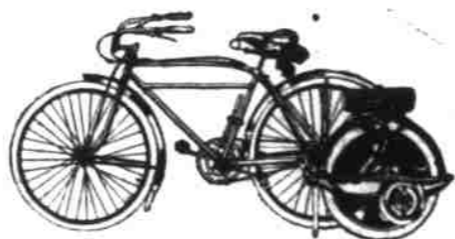
The Southern Cotton Oil Co.

(Paint Department)

204 Bay Street, East

SAVANNAH - GEORGIA

SCO-CO PAINTS



**Fit Your Bike With
a Briggs-Stratton
Motor Wheel**

The fellow who owns a Briggs-Stratton Motor Wheel is envied, because he can go anywhere without effort — just coast.

Fits any bicycle — simple and safe. Call and see it. Ride it and be convinced. Get a catalogue.

We have them in stock.

GASTONIA VULCANIZING CO.

114 N. Marietta St.

The EFIRD CHAIN SALE

**Saturday is
the Last
Day of This
SALE**

Some very special values for this day are given below.

Don't let this pass without taking advantage of some of these special offerings.

- Beaded Georgette Dresses worth \$29.50 at **\$12.95**
- Beaded and plain Georgette Dresses, worth \$39.50, at **\$16.95**
- Crepe de Chine, Georgette and Taffeta Dresses, \$29.50 values at **\$14.95**
- \$75.00 to \$85.00 Georgette costumes at **\$29.50**
- \$20.00 Organdy Dresses at **\$11.95**
- \$12.50 to \$15.00 White Voile Dresses at **\$7.95**
- \$12.50 Voile Dresses at **\$6.95**
- \$6.95 Voile Dresses at **\$3.98**

You must see Efir's to get exactly the right thing at the right prices.

DON'T DELAY FOR THESE DRESSES ARE GOING FAST AT THESE PRICES

SILK HOSE

- Full fashion, "no imitation" Thread Silk Hose, lisle top, black and white, regularly sold by us special at \$2.18 and \$1.85, go on sale **\$1.35**
- All silk, including top, full fashion Hose, originally sold at \$4.18, in black and white, sale price **\$1.85**

\$3.00 HOSE, \$1.65

- 100 dozen each, black and white fine gauze all silk full fashion Hose with lisle top, hosiery that has been offered this season up to \$3.00 a pair. Sale price **\$1.65**

GLOVE SILK HOSE

- 60 dozen Glove Silk Hose, black and white only, \$3.00 values, slightly imperfect, at **\$1.65**

\$4.00 HOSE AT \$2.35

- Ladies' full fashion fine gauze Silk Hose, in black with white clocks and white with black clocks, also self clocking and drop stitch clocking, very special at **\$2.35**

ENGLISH LONG CLOTH 25c

- 6,000 yards yard-wide English Long Cloth in perfect short lengths to go on sale this morning at 9 o'clock **25c**

BLEACHED DOMESTIC 25c

- Two cases yard-wide Bleached Domestic and Cambric go on sale this morning and while it lasts at **25c**

BIG SAVING IN COTTON SHEETS

- 81x90 Courtland Seamless Sheets at **\$1.65**
- 81x90 White Star Seamless Sheets at **\$2.18**
- 81x90 Wearwell Seamless Sheets at **\$2.18**
- 81x90 Mohawk Seamless Sheets at **\$2.35**

40-INCH WHITE ORGANDIE 59c

- 85c White Organdie, 40 inches wide **59c**
- 95c White Organdie, 40 inches wide **68c**
- \$1.18 White Organdie, 40 inches wide **85c**
- \$1.18 Coral Organdie, 40 inches wide **85c**
- \$1.18 Light Blue Organdie, 40 inches wide **85c**

9-4 BLEACHED SHEETING 79c

- Wearwell 81-inch Bleached Sheeting regular price \$1.18. Sale price **79c**

BUY TOILET SOAP AND SAVE

- Dr. John H. Woodbury's Facial Soap **16c**
- Cuticura Soap **17c**
- Pears **11c**
- Jergens Violet Transparent **7 1-2c**
- Jergens bath Tablets **7 1-2c**
- 15c Genuine Castile Soap **7 1-2c**
- Colgates Talcum, all odors **12c**
- Mennens borated and violet, large can **19c**

PALMOLIVE SOAP

- 15 cakes Palmolive, regular 15c size, soap every day of this sale, (no mail orders) **\$1.00**

**Efir's Department
Store**