

Starts Saturday
Morning at
30 Efird Stores

EFIRD'S

At All Efird
Stores
Saturday Morning



Million Dollar Shoe Sale



Commencing Saturday Morning

MEN'S SHOES, LADIES SHOES, MISSES SHOES, CHILDREN'S SHOES, BOYS' SHOES, BABY SHOES, SHOES OF EVERY DESCRIPTION. HEAPED UP IN PILES AFTER PILES ON OUR COUNTERS. A MILLION DOLLARS WORTH SHOES TO GO IN THIS AVALANCHE OF CUT PRICES.



Prices Glutted deep down into the Heart of Things. We have cut the very Root of the Lowest Downward Movement—

Come!—Don't Miss It—

RED CROSS SHOES

Ladies' Red Cross Pullman and Imperial Shoes in all leathers, black, vici, tan calf, Russia, etc., all newest last, high and low heels, flexible soles, etc. All widths. Values worth up to \$12.00. Sale price

\$6.85

CHILDREN'S SHOES, \$1.35

Children's black and tan Vici Button Shoes. Sizes 3 to 6

\$1.35

LOOK! ARMY SHOES, \$4.85

Men's Tan Army Shoes, Munson last, \$8.00 values. Sale price

\$4.85

HIGH GRADE DRESS SHOES FOR MEN AT \$5.95

Men's tan calf and gun metal Shoes, bals and bluchers, rubber heels. Values worth up to \$9.00. Sale price

\$5.95

REYNOLDS SHOES, \$8.95

The Reynolds Shoe for men, black and tan, vici, calf skin, etc., the \$16.00 kind

\$8.95

MEN'S HEAVY SHOES, \$1.85

Men's Scout Shoes, not too heavy but strong for wear

\$1.85

\$5.00 SCUFFER SHOES, \$2.98

Black and Tan Scuffers. Sizes 8 1-2 to 2, button and blucher, worth up to \$5. Sale price

\$2.98

A GREAT TABLE AT \$4.98

Ladies' black and tan Boots all leathers, low, medium and high heels, all sizes. Sale price

\$4.98

ONE BIG COUNTER

Genuine E. C. Scuffers for Children. Sizes 6 to 12. A special lot at just one-half price

\$1.98

MEN'S WORK SHOES, \$3.65

Men's heavy work Shoes, values worth up to \$6.00. Sale price

\$3.65

Powerful Preparations have been made for this event. It will be the Most Stupendous Drive on Cut Prices America has ever seen.

MEN'S SHOES, \$3.85

Men's Tan Calf bal and blucher black Gun Metal, etc., with rubber heels. Sale price

\$3.85

LADIES' SHOES AT \$3.85

On this table you will find Ladies' Shoes, all kinds, tans, blacks, light and heavy for wear. Small lots, all sizes, etc. Values worth up to \$6. Sale price

\$3.85

\$16.00 LADIES' SHOES, \$8.95

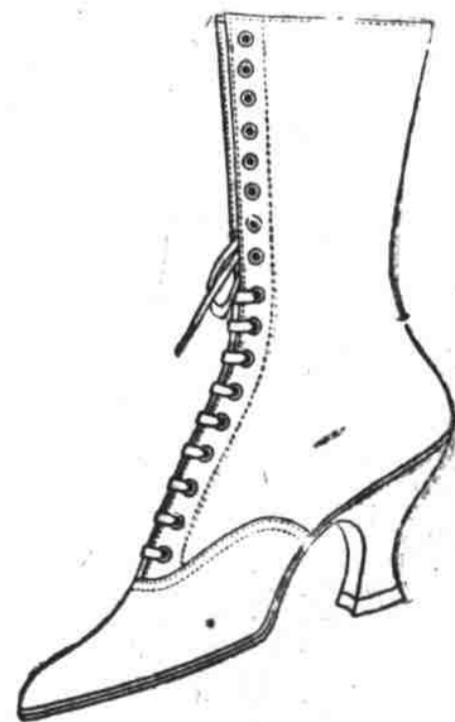
Imperial and Red Cross highest grade Shoes, finest leathers made, newest last, heels, etc., all widths, priced today in many instances up to \$16.00 pair. Sale price

\$8.95

ONE TABLE AT \$2.48

A very special table of Ladies' and Misses' Shoes at a price that remind you of times you never thought would happen again.

\$2.48



EFIRD'S DEPARTMENT STORES AT

Winston-Salem, N. C.
Charlotte, N. C.
Concord, N. C.
Gastonia, N. C.
Rock Hill, S. C.
Columbia, S. C.
Durham, N. C.
Rocky Mount, N. C.
Salisbury, N. C.
Raleigh, N. C.

Anderson, S. C.
High Point, N. C.
Greenville, S. C.
Monroe, N. C.
Greer, S. C.
Greenwood, S. C.
Forest City, N. C.
Spartanburg, S. C.
Laurinburg, N. C.
Lumberton, N. C.

Shelby, N. C.
Lincolnton, N. C.
Burlington, N. C.
Statesville, N. C.
Lexington, N. C.
Danville, Va.
Sumter, S. C.
Wilson, N. C.
Lenoir, N. C.
Cherryville, N. C.

