

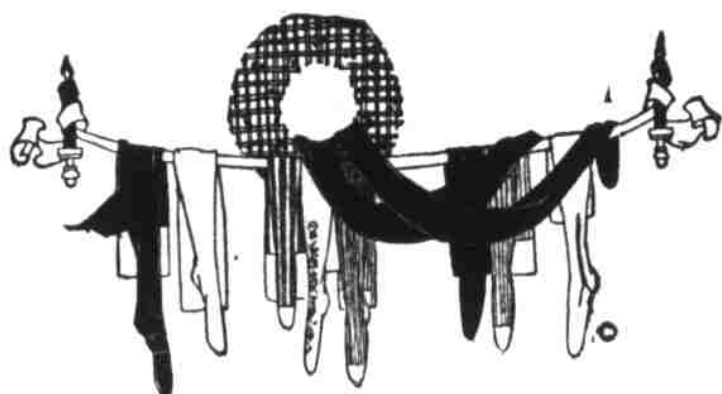
A 10 DAY
BARGAIN FEAST
DON'T MISS IT.

EFIRD'S

DECEMBER 30TH
THROUGH
SATURDAY, JAN. 8TH.

Pre-Inventory Sale

This Bargain Harvest Commences on December 30th and continues for 10 Days, Through Saturday, January 8th. We list Below Just a few of the Many Unmatched Bargains You will find on Sale. EFIRD'S SELL IT FOR LESS.



Ladies' Silk Hose

Ladies' full fashion pure thread Silk Hose at about 35c on the dollar. Full Fashion Thread Silk Hose originally priced at \$2.00. Sale Price

79c

Silk Hose prices as high as \$2.50

98c

All pure Silk including top full fashion, clean up sale price

\$1.35

\$1.00 Ladies' Silk Hose, 29c.

This lot of Ladies' Silk Hose have the feet sewed on, but they are a splendid value. They are an 18-inch Boot Silk Hose. Black and Cordovan. Sale Price

29c

Ladies' Wool Sweaters Half Price

We have some splendid values in Ladies' Wool Sweaters left which we will place on Sale Thursday Morning at 9 O'clock at just half the original price. Don't fail to see these in our Ready-to-Wear Department on the Second Floor.

\$1.00 Brooms For 49c.

Friday Morning from 9:30 to 10 o'clock we will sell these splendid Brooms for

49c

Only one to a customer. (Second Floor).

Ladies' Outing Kimonos.

One lot of Outing Kimonos that sold up to \$2.98, for this sale

\$1.48

One lot of Ladies' Outing Kimonos that sold up to \$3.98, for this sale

\$1.98

Ladies' Bungalo Aprons.

One lot of Ladies' Bungalo Aprons that sold up to \$1.79, for

98c

One lot of Ladies' Bungalo Aprons that sold up to \$2.25 for

\$1.18

Ladies' Outing Gowns

One lot of Ladies' Outing Gowns, values up to \$1.98 in this lot, special for this sale

98c

Wool Blankets

We will clean up all Wool Blankets in our stock first three days of this sale. Have divided them up into equal lots. All North Carolina 11-2 Blankets values up to \$7.50, go on sale at

\$3.98

All North Carolina Blankets, values up to \$10.00, go on sale at

\$5.00

Ladies' and Children's Underwear, 48c.

One big table of Ladies' and Children's Vests and Pants, Children's Union Suits, etc., slightly soiled, values worth \$1.00, Thursday morning when store opens

48c

Sheets and Spreads.

We will put on sale Thursday morning when store opens all odds and ends in Seamless Sheets, Dimity Quilts, Marseilles Spreads that are slightly soiled or shop worn at prices based on 10c cotton.

MEN'S WINTER UNDERWEAR 48c

One table men's fleece lined and ribbed Shirts and Drawers, up to \$1.50, slightly soiled

48c



Men's Hats \$1.98

Men's new Felt Hats, values offered this season up to \$5.00, go in this sale

\$1.98

Men's \$10.00 and \$12.00 best nationally advertised make Hat, go in this sale at

\$5.00

NOTION SPECIALS.

Woodbury's Facial Soap 19c
Cuticura Soap 19c
Mentholum 19c
Pebeco Tooth Paste 39c
Prophylactic Tooth Brushes 39c
Hinds Honey and Almond Cream .. 39c
Mulsified Coconut Oil 39c
Peps Odent Tooth Paste 39c
Palm Olive Cream 39c
O'Cedar Polish 39c



Ladies' Coat Suits

Ladies' Coat Suits values up to \$75.00, for this sale your choice of this lot for only

\$35.00

Ladies' Coats.

Ladies' Coats, values up to \$49.50 for this sale, your choice of this lot for

\$24.50

Ladies' Coats.

One lot of Ladies' Coats, values in this lot up to \$19.50, your choice of this lot for

\$8.75

Palm Olive Soap, 5c.

Thursday Morning from 10 to 10:30 we will sell Palm Olive Soap for 5c Per Cake, three cakes to a customer.

38-Inch Sea Island Sheeting 5c.

Thursday morning from 9:30 to 10 o'clock, we will sell this fine Sheeting for

5c Per Yard

10 yards to a customer. (Second Floor).

Father George Sheeting, 15c.

Thursday morning we will place on sale 2,500 yards of this splendid Sea Island Sheeting at the special price of

15c.

(20-Yard Limit).

Ginghams, 10c Yard

Several thousand yards Dress and Apron Checks to be sold at

10c

(No phone or mail orders.)
(Limit 10 yards.)

Blue Bell Overalls, 98c.

We got at a special price for this sale at our different stores 500 dozen Blue Bell Overalls and had them distributed to each store. These will go on sale Thursday morning at 9 o'clock, limited two pairs to customer, \$3.00 values

98c

EFIRD'S