THE GASTONIA GAZETTE.

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THURSDAY, MARCH 17, 1921.

DOLLAR DAY.

tonia was the most successful thing of bands and an alert brain."

from territory that ought to be covered the future. Not so now, by Gastonia merchants, but they have A dollar will supply mights little when

WHAT A CHAMBER OF COM-MERCE IS.

out how the people feel towards the wash you know, chamber, the fault they find, what they would like done, what they would pay TIME FOR FARMERS TO ASSERT for the support of the chamber and any conditions that they might lay down, The reason why the Salisbury chamber of commerce has not been of the highest county farmers, here yesterday on marbenefit to the community is simply that it has not the proper financial and mural. support which would set it to function ing to the limit of its possibilities."

It is quite true that without financial and grafters and moral suport the ordinary chamber. of commerce will don. There must not only be enough members; but these members ought to be given something to do No mate is interested in anothing which does not gave bin semetting to do of Swain thatk about theep menner of a chain the man behind the whole units tails to policies followed by southern farmers a onemonate with. Now, with raves had waston the real mea of a chamber of has rome. No industry in the world Commerce, It was be a to be, in space of could exist were it not built and found found within a startingle, it is clear every en wear. The mass is a worker, relian agriculture. This is proved by the that an impactor's to lose its many-heat an organizer, or every H. mar the memory of merchants, hankers but thereshows and herein a value of the occasion he was a decision get away from the one man that a come and professional men have been reduced office ber of companies Is only a seem to be the face of the less price of farm Or companies here are go I talks in New Lagar, there were a tear rightenish bring factories and positions. The many products orn electriber of comment was a state of

more than city wide. It might to our city' returns but does not reduce the hrace the county unit, at least, In the price part by the mills. The mills are of Wage county, which has cheen in the mills are of wage county. case of the Gastonor chamber, for in ready to meet the turners half way for Riyant Harrison sheriff, it is given in a form of the will and one of the blad stance, the Guston County Fair Asserts. The mills are also in the hands of the speciff's office to straighten out officers. tion is the biggest thing testered by the speculators and will be as long as we be the "Harmane" and contiguous it. Show he won the tribe tion Al Mar. taun is the biggest thing festered by the speculators and will be as long as we local chamber. It brings the whole tellow the amount methods of market raids for blockade distiller's wither rules of the march to weigh in at 160 county into touch with the chamber. The ing mir voting Fair association is really the Customa-Chamber of Commerce enlarged and

LINCOLNTON AND SCHOOLS.

visit the city a much for themselves, see Tr.

fore opposing school progress in Lincoln; Towns the size of Lincolnton are spending more than \$200,000 for new school buildings, Cliffside, a mere village Issued Every Afternoon in the Week in comparison, has a quarter of million Except Sunday, at 214 W. Airline Ave. dollar fire proof school building. Smithfield proposes to spend \$200,000 for a high school building alone and \$100,000 more for other school buildings. Cherry ville, our neighbor spent \$80,000 repairing a school building. It costs money Lig money, to build modern fire proof school buildings. Lincolnton will grow Admitted into the mads at the Post- the much if the towns grows, and it office at Gastonia, N. C., at the pound sarely will grow; its growing every day, glouble of the world, rate of postage, April 28, 1902. Thouk a monsky and vote for the best for the children of your town. You will England as a target range, think well of cour action in less than

Although these are perilous times for .50 folks to be thinking of sponding \$200. One Year \$4.90 those that the Lameninton citizenty will support a chall with that \$200 tax ex-Three Months \$1.00 put the election over with a whose when continue The Associated Press is exclusively amusileration, Greenshoro has recently entitled to the use for regulalization of voted more than a unilling for schools all news dispatches credited to it or not otherwise credited in this paper and also the local news published therein. All and Lincoln county must keep step with

WITH ONE DOLLAR.

Aptopos of Dollar Day held on Gas Gastonia, The South's City of Spindles tonia yesterday, Prof. W. A. McKeever. One who would be Attorney General of the University of Kansas, in an add noist qualify to manage a department dress says: "All a young man needs The special trade event put on here these days to start a matrimonial cateer Wednesday by the merheants of this is one good. American dollar, willing year material will make a few more sur

its kind ever staged. There's no gain. Naturally enough the Professor unit saying that fact. The people were here, ted the "sine qua non," the one and they wish to keep Landis on the bench From early morning antil closing time only indispensable, among the many as a punch hitter, the stores were crowded with shappers, needed to start a matrimonal career, and we have it from the sterekeepers He has failed to mention the woman. themselves that the crowd was a buying There may be women who are willing farcrowd. They had the money and they to accept the above statement, but they are few nowadays. Time was, maybeso, Such events as these held yesterday in the days of our fathers and mothers, breath that is a violation of the law are great assets to Gastonia. People are and grandfathers and grandmothers, "gainst transporting, brought here who never come to Gas, when two simple young souls could em. One would make that Debs' enemies tonia for any other event. There were lark on the life voyage with nothing save would be the last people in the world to Eterally hundreds of folks here yesterday each other, a simple home and faith in try to keep him from talking,

never been particularly invited or at a month's house real bonns up large or tracted here and they have been going when the grocer or the butcher presents elsewhere. There's a whole stretch of his weekly dun. Theoretically, the procountry to the south of us, between here fessor may be right. They say two can and York and Rock Hill, to the north face more cheaply than one. We don't of us, including Lincolnton, and west as believe it. Never have tried it, though far as Shelby, that ought to trade in Love in a cottage may be all right, and Constonia because Gustonia is their next, that cottage may take the form of a You just offer something for nothing est large town and can offer more advant modern bangalow with a Cranson Ramtges and leger assortment of merchan-bler running over the porch, masturtiumdisc. This ferritory ought to be worked and violets and roses blooming in the more thoroughly than it has been in the yard, a white tiled kitchen with a red interesting wickedness. past. The more people that we can get geranium in the window, an electric to come to Gastonia, the greater will be range in the corner, and a modern drain come our powers to grow and expand. Board in the other corner, but if won't observe a strict neutrality if the date low? Our kind or folks. Native born tout various state litt.

The Salisbury Post comes out with around the great adventure in the lives is the principal of the thing. the frank statement that the Salisbury of two young people, there are presain Chamber of Commerce has never had and commonplace difficulties to face, cold that the world is round, when corrybady. We said that the number of these who of the Atlantic, adequate support. Just why the Post band amrelenting facts, and the way to knows it is flat on its back. has never been able to understand. The gether is not always a path of roses, Salisbury paper suggests that it would made pleasant by music and flowers and be "a good idea to take a census, find imagination. There are the dishes to

A. W. Swain, who spoke to Gaston keing problems told them that until twenty dollars for a furnel tongue and a groung on a search for those magnificantly tongue the dispatches they receive ting prices for their products, they would furever be at the mercy of speculators CARRY THE LIGHT

"This comperative marketing comtract has most the promise that the farm thing section in New Light Todays. et will have something to say about the shore has been tyrsen to suspect that value, price, quantity, and quality of something has been averag with this see what he produces with his own money, tom of Wake sounds for some time, his frame and his brawn, and Mr. So long as reports of converse cell

Furthermore, its function should be speculators. This diminishes the farm others brought from the New Light first.

He - I can t truck

Flashes of Wit and Humor From the Pen of Great Paragrapher.

BY BUBERT QUILLEN.

Copyright 1920, Associate Editors.) Chaser: Noon, very singular; obso-

If you would make a reputation, first name friends.

Buetly, Bolshexism is the organized freiand is of mestimable value to

There is only one Congressman Flord,

that the water comes through a meter.

Present indications are that surplus plus mullionnires.

Both I down, Welts's charge is that

If Emstein is right, and the universe

Every some in a while you meet a



and let nature take its course,

A modern successful author most have rell a victim to an incendrary, general first band, acquaintance with

now they have only pedestrons. Light has been terrorized,

doubtless he willing to except additional thisy. Unfectors cannot accomplish what read is reprinted throughout Entropy.

It seems stronge that a man will kink of the "Harricane,"

functions of the liquid has look "The time for every intelligent south ever, New Light was in little wins live commuttee to the shang. Then, at ern man to enter his protest against the case them divers other programs on the JOHNNY WILSON MEETS some night and it least two dwellings Wilson, of Boston, wattit's middlewright

Sodom, but of all the neighborhoods tratack's day will enough him to do that "Under the present plan it is a cruck in this part of the country that appear which his other middleweight save the ganization which sees more from smoke of load that cofton travels from farm to to need the fear of food and resemble to Stanley Kotenes, more has decome small, passing through the hands of many the low at the load and the tights of pished win back a lost title from his

> Somebody must be tangler that orsen is pounds at 2 o'clock this afternoon. Both also reprehensaide.

"The lower was prescribed a bread. There is one chance in a million, per weight, haps, that arem was not committed up. Wilson's share of the percipt, tranget Druggiet - Madam, you should consult the morning of Friday, March 11; but will be \$40,000. Six years age he fought a his believes that two seb officuses and a ten round bout here with Knorkout a church, not one of which was within Sweeney for which he to exved \$11.25 It is hoped that Lincolnton voters will She - The your know why I refused two miles of the other, and two of which O Dowd will get +20 you for the heat. had no fire in them several days, would . To night's title hout is the sixth to be the crowded conditions, and need of She - You gorsed it - Yeoman at the same time? It is possible that Walker law permitting 15 round decisthe Sears school raught from the fire ion bonts herrors affective

The Precise Meaning of and Cause for Cut Prices and Clearance Sales

By J. R. HAMILTON Former Advertising Manager of Wanamaker's, Philadelphia

When you see a suit of clothes marked down say from \$30 to \$22.50, you generally assume that the merchant was overstocked. But when you see a cut price on a diamond or a dining chair or any other staple article less responsible for its sale to style, you are apt to question the legitimacy of that sale.

Therefore the following facts, which will be A, B, C to every buyer and merchant, will probably be interesting news to you.

Aside from the store that merely lies about its prices and the store that cuts the figures on some trivial article as a bait, there are four contributing causes for a cut price.

The cause which most people already understand, of course, is too much stock. No buyer can tell just what pattern of a suit or dress or what color in a fabric is going to be most popular. So when it is found that any article is not eagerly bought, it is quickly reduced in price. The reason for this is too evident to dwell upon.

The second cause is the financial one. Every merchant allows himself and each of his buyers just so much money for every stock of goods carried. For example, a shoe department which is allowed \$10,000 upon which to do business must do business on that much capital. The buyer must be in the market for new goods at certain seasons of the year. If his capital is all tied up in old stock he will not be able to buy new stock. Therefore he must have ready capital even at the expense of

The third cause is your mental effect on the people who have to sell the goods. The moment you, the public, do not buy a certain article, that article immediately loses value in the eyes of the man or woman who is selling it. Again and again the buyer is obliged to cut the price of perfectly good merchandise simply because you, the public, have made his salesforce lose faith in it. The moment you won't buy it they can't sell it.

The fourth cause is the interest on the investment. A store's money is made by the number of times it is able to turn its stock in a year. The greatest dread of any store is of stock which does not "turn." Some merchants have figured that it pays them to sell every article in their store at least once a year. And such merchants do this even with such staple articles of rising value vs diamonds themselves.

These are the four laws for clearance sales and cut prices, and, knowing them, you should watch the advertising eagerly for the many advantages you are sure to find.

(Copyrighted.)

myel it is much more probable that it EUROPEAN CORRESPONDENTS PLAY UP THE FREAKISH I such a condition to be permitted IN STATE LEGISLATION

a obtain almost under the caves of the? THE HAGUE, Feb. 25. Readers of apitol of North Carolina? What sort the Dafen and other European newspa-It won't be difficult for America to of folks are these New Lighters, any pers these days frequently get the idea out very many of them allowed to grow times of stapstick consides. It isn't so much the interest on En up with a behef that the law means. Each bit of frenk legislation, whether

Despite the nursole of romance thrown is pass with that worries Unche Sam. I mothing, that public schools are a species introduced with serious intent or merely if oppression and that churches are or- o cross a laugh, which emanates from gamzed by those who make a business these various state governing hadies, is painted with all seriousness on this side

set themselves against law, schools and . It a senator in a state legislature defutures is considerable. That goes as cides to make the bill of a political op-In the odd days. America's citizen sel 1, hes, for no mere handful of 1-ak- penent appear reliculous by introducing their practiced on deer and squirrois; could so terrotize a township as New coulder along the same lines that goes New Light will have to do something proposerous, the purport of the bill If Units Sam docides to cannot the for itself, the while the sacriff's office, capied abroad by a European cera debt of European nations, they will supported by the test of the county, goes specified in New York or Washington

meds to be accomplished without the co. These disputches are generally to peration of the law abiding residents lated or played up in the Europea about taxes and their go out and spend. Smariff Harrison has made a promot field the correspondent, they are some

provides who would use the treen to that most American lawnishes are crassed by, but he should not depend upon. The last that, these measures are office deputies and a prohibition agent born's introduced and bear little if any TO NEW LIGHT, a see Manckmown to love right, to above possibility of passing, is self-im report the law and support the schools and vol. with the result that many European our has should be sworm in as deputies movespaper renders any concluded that and calculated be centure the fownship. In the and there in America, there are Entil conditions are improved to such places where, for example, persons are the extent that a school house and a sentenced for five several months with on it, at least, are safely left alone their methers in law if found guilty of averaget, New Logist will stand as testi. Suoring, months to the impotency of the law in

"Fit's the asked to all schools were where losed the rust year or taught by ettergency? teachers," - Infith Lathrop,

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MIKE O'DOWD TONIGHT

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hompion, will meet tought up Mactison

Massachusetts metropolis, The limit is

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solutely unique, the pencil that is always sharp yet never sharpened, always ready for smooth, easy writing, and beautifully made for lifelong service. Eversharp prices, with 18 inches of Eversharp Leads, are \$1 up.

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FRIDAY

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Come and be Spanked!!

We're sorry for you, but-But Mack Sennett has worked off a mile-wide smile on erring 'usbands and the ladies wouldn't forgive us if we didn't put it on at the Gastonian.

"Love, Honor and Obey is for the blushing Bride; Love, Honor and Behave, for the bridegroom at her side.'

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How to vamp 'em How to clamp 'em How to knock 'em when they roam-Where to trust 'em How to bust 'em

How to bring the wan-

Wives. It Shows

You-

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derer home

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