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Jas. W. Atkins, Managing Editor; E. D. Atkins, Business Manager; Hugh A. Quillen, Editor; Mrs. Zoe K. Brockman, Society Editor

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THURSDAY, MARCH 24, 1921.

Gastonia, The South's City of Spindles

WARMING UP.

Municipal politics is beginning to warm. Interest, which has lain dormant through the winter, is reviving along with the grass and flowers of spring. And, like the present spring which came on us with a rush all of a sudden one fine morning here two weeks ago, the political pot of municipal politics has been set a-boiling over night, as it were.

And not the least one of these is the part that the women of Gastonia might play in city politics this spring. Already have women announced themselves for the school board in Charlotte, and a woman has come out for mayor of Salisbury. Gastonia women want it known that they, too, are not only eminently qualified for public office, but that they were among the forefront in the workers that won victory for equal suffrage last fall.

One very prominent citizen of the feminine gender said to The Gazette yesterday: "All we women want is simply a hint, and we don't have to be knocked down with it, either. We are ready to take our places on the city council, or the school board, or wherever the office calls. That's us all over. We're not running for office; we want the job to come seeking us."

Go to it, women. We are with you to fare-thee-well. If, within the course of a few days, they don't come to you with the mayoralty offered on a silver platter, and bid you tear yourselves from kitchen or home work, as did the Romans of old when they took old Cinncinatus from the plow, and direct the destinies of this fair city, if, we say, they don't do this, throw your hats into the ring and come in any way. There is nothing that is not bettered by the touch of a woman.

WHILE BERGDOLL RIDES.

When the American Legion was in its infant days there was a disposition on the part of the veterans of the war to slight its presence, its aims and purposes. At least, there was half-hearted interest. Many posts had difficulty in keeping their organizations intact. The prediction was made at that time that the time would come when the Legion would be the most powerful and organization in America, that just at the close of the war, so soon home from camp and battlefield, soldier boys, surfeited with things military, and all pertaining thereto, had no desire to connect with anything reminding them of the war. The time has come when the Legion is beginning to function. Germany has openly, brazenly and impudently refused to meet one of the conditions of the treaty of Versailles. She has virtually snatched her fingers in the face of the allies and told them to go to and stay put. Americans sergeants who were instrumental in the arrest of Bergdoll on German soil have been tried before a German court and sentenced to jail. Press reports of the trial state that there were open indignities and insults vented upon the Americans. Bergdoll's chief counsel, Stecher, wore a German flag during the trial and insolently and proudly boasted his German birth. Bergdoll, in the meantime, drives his high powered car at liberty over the roads of Germany.

And at Romagne, at Chateau-Thierry, in the Argonne and on the Meuse thousands of loyal young Americans, who went out from home in April, 1917, to defend the womanhood of the world, lie sleeping beneath the sod of a foreign land. They are dead and Bergdoll lives. Ben Dixon, John Faysout, Howard Gates, and other Gaston county men gave their lives and this man goes free.

Furthermore, as in the hectic days of 1917 and 1918, insidious German propaganda, the sort of slime that crawls on its belly like a snake, is beginning to spread itself again throughout America. The "Horror on the Rhine" mass meeting in New York a few days ago is an example. Protests against the infamy against Germany are others.

If there was ever a time when the country needs the American Legion, it is now.

SPEAKING OF NEWS.

A day of fasting and prayer for the conversion of newspaper men is suggested in an editorial published in the Methodist Protestant.

The editorial follows: "As long as only evil is news, the evidence will seem to prove that the world is sweeping on to hell. If the good in the world had the same kind of news paper notoriety as the evil there would be another story to tell. A good Methodist revival among the newspaper fraternity of this land would put a new face on things. We are having all kinds of special days in the church. How would it do to have a day of prayer and fasting for the men who produce the modern newspaper? We are not insisting on this, we are only throwing out a suggestion."

The men who produce the modern newspaper do not furnish the news for the paper. It is furnished by men and women the world over. The modern newspaper man takes the news as it comes to him from the four corners of the earth and lays it out in readable form for his clientele.

And, it is not the evil news that is featured. It is the unusual that makes an event newsworthy and readable, be it good or evil. However, the newspapers give their readers what they demand. There is plenty to read in the average newspaper besides news of crime and scandal and a person who wants to, can skip the crime and scandal. But no newspaper can leave out legitimate news, scandalous or not, and survive.

A Chicago newspaper, which started publication less than a year ago with the avowed intention of printing no crime or scandal news, has had to suspend. Either the people in Chicago who pretend to dislike that sort of news are only pretending or there are no such people in Chicago.

It's a pretty good sign that the world has not yet gone to the demeriton howl. When goodness gets so rare that it becomes news and crime and vice so common that it is not news then it will be time to pack up and try to negotiate a passage to Mars. When the fact that Sam Smith escorted his wife to church yesterday becomes stranger than Sam Smith getting on a drunk and shooting the lights out of the church chandelier, shooting lights out will be such a pain fully common practice that nobody but the shouters will go to church. The newspapers print the doings of the cut ups because they are, compared to the rest of the population and their lack of cutting up, a sort of novelty. People read the news for that same reason.

EASTER.

Easter this year comes on one of the earliest dates it is possible for it to fall - March 27. In thirty one years it has occurred earlier only twice, and it will be later for the next nine years at least. The date for Easter was fixed almost sixteen hundred years ago by the Council of Nice as "the first Sunday after the full moon that falls on or after March 21." If the full moon happens on Sunday, Easter is celebrated one week later. This sounds simple enough, but in actual practice it is more complicated than "How old is Aunt." and involves dealing with such terms as golden numbers, epacts, and dominical letters that are likely to discourage most people. For three hundred years Christians of Jewish descent celebrated Easter, or immediately after the Jewish Passover which ended on the fourteenth of the Paschal moon, whether that day happened to be Sunday or not. Christians of Gentile descent associated Easter with the Resurrection festival and the first day of the week, Sunday, which gave rise to many bitter disputes. The church of Rome gradually adopted the Gentile view and this custom spread to all the Christian world, although until 1752 England was out of line on account of using the old style calendar, and where the Russian and Greek Orthodox churches prevail Easter is still celebrated on a different day than in the western world. The use of Easter eggs, the egg in pre-Christian mythology, was considered a symbol of resurrection.

WHICH SIDE ARE YOU ON?

There is no middle ground in the fight between law and order and the illegal whiskey traffic, observes The Winston-Salem Journal. There is no neutral zone. These remarks are occasioned by the recent happenings in Wake county where two school houses and a church were fired by blockaders and bootleggers.

The defenders of the liquor traffic are showing their colors, says the Journal. They have hoisted the black flag at a gaunt churches and schools - the flag under which they have always operated, but which they were careful to conceal until the battle got too hot for them.

Wake county, the home of the State capital, was the scene of the first open battle between the forces representing the liquor traffic on the one side and the forces representing the schools and churches on the other. Two school houses and one church building were burned, as also were the residences of two law-abiding citizens who had dared to take their stand with the schools and churches.

The fight is on. It has just begun in the way that we could wish it had been started long ago in North Carolina. Everybody knows now what it is that we have to contend with. It is the prob enemy of schools and churches. With two public schools and a progressive Baptist church in their community, the blockaders and bootleggers of New Light township found it increasingly difficult to carry on their business. In fact, eight of their whiskey plants had been destroyed by officers only a few days before the open warfare was started on education and religion.

Since we know what it is that we have to fight, there surely can be no more compromising with and winking at this blockading and bootlegging business by law-respecting, Christian men and women in North Carolina. What is happening in the New Light community of Wake county must eventually happen everywhere - either the whiskey plants or the schools and churches must be put out of business. There is no neutral ground - no twilight zone. Which side are you on?

SHOULD BE PROTECTED.

Visitors to Kings Mountain battle ground report to the Yorkville Enquirer that the government property there is being abused and damaged by vandals and irresponsible parties.

"No car is being taken of the battle ground and the property there is getting in bad shape," says the Enquirer's informant. "The lock has been stolen from the gate surrounding the big monument; one of the panels has been stolen from the soapstone monument and the bronze tablets on the big monument have been scratched up and defaced by bullets. The ground is tottering, many of the seats being gone now. The whole place presents a scene of desolation and lack of care. Little bits of the monuments have been clipped off and carried away. The site of the famous Revolutionary battle is visited daily by people from all sections. It does seem a pity that the United States government, after appropriating a large sum of money to build a monument there should not make some provision to take care of it. A caretaker to live on the premises should be provided and I for one would certainly like to see some movement inaugurated with that end in view."

ADVERTISING.

The Power of Advertising. "The January business in Marshall Field & Co.'s retail store in Chicago was the biggest in all its history. It was the biggest in the amount of money received for goods. And most important of all, it possessed all records in number of individual sales. You know what Field, Carson, Price, Scott & Co., Marshall Field's, and the other Chicago department stores have been doing in the way of advertising since the first of the year. They kept at it day in and day out. As a result, State street nearly always is jammed and not with bargain hunters either." - G. A. Nichols, in Printer's Ink.

The Important Point in Advertising.

"It matters not whether we are advertising soap, real estate, millinery or motor trucks, we are appealing in every instance to an abstract something that, for want of a better name, is called human nature. It is more important for an advertising man because he deals with the mind through the eye to know how the human mind responds to impressions made in printer's ink, than it is to know the manufacturing secrets of the man whose story we are going to tell." - Frederick Sell in Western Advertising Advertiser.

There is scarcely any portion of the daily newspapers more eagerly scanned these days than that containing news of plants reopening. And such news is of course legitimate and interesting. Yet Julius H. Barnes, president of the Klearfax Linen Rug Co., purchased full-page advertising space to tell the public his action in going back to full-time production." - Printer's Ink.

"We are to pass from a food-exporting to a food-importing nation." - Herbert Hoover, secretary of commerce.

QUILLEN'S SAYINGS

Flashes of Wit and Humor From the Pen of Great Paraphraser.

By ROBERT QUILLEN. (Copyright 1920, Associate Editors.)

Speaking of infant prodigies, there is America's dye industry.

A physician says women are getting taller. And men look longer.

Amateurs are a great consolation to people who don't amount to anything.

Spring is the modern food Samaritan after the fall has fallen among coal dealers.

The only successful effort to dodge death and taxes was made by John Barleycorn.

Blood is thicker than water, but it probably isn't thicker than naval competition.

The travelling salesman has plenty of days when he figures that he could at least stay at home and take orders from his wife.

At that, men adjust their ties in public as often as women adjust their faces.

It's getting to where you can't find anything fresh in a grocery store except the clerk.

As spring approaches, one wonders what the frogs first to croak about. They are full of hope.

John Bull is and without a sense of humor. He has not yet accused the Irish of base ingratitude.

Honest men will never graduate crooks while officials of the law observe a strict neutrality.

It appears that California overlooked a bet when she failed to make that law applicable to Yap.

And next winter coal consumers may

blame for the return of the five-cent lump.

To Europe: "We have a new President, to be sure, but the same old propaganda against land grabbing."

Nothing is wasted. The expressions we learned while filling the income tax blank can be used on the impure.



Yes we have 50 and two members. Join the Stags.

CUT ME OUT!

and mail me, with your name and address, to Chas. W. Jones, 100 Kingston Avenue, Charlotte, N. C. I will bring you full details of how you may buy or build and even a home with the money you now pay as rent; and 1 per cent interest, or buy a home of a mortgage, or safely and profitably invest monthly savings of \$1 or more.

Name, Address, City, State form for cutting out coupon.

It Will Pay to-- Sell It South Through Newspapers. See this week's Printers' Ink for facts about the "True American Stock" that constitutes your Southern market. SOUTHERN NEWSPAPER PUBLISHERS ASSOCIATION, Chattanooga, Tenn.

One suspects at times that statesmen consider our motto, "In God we trust," a violation of the anti-trust law.

The censors always clip the film just as the disrobing begins, and one wonders what they do with the strips they cut out.

With so many conflicting divorce laws, it may yet be necessary to change the system and let people take one another on probation.

It is all very well to say that you can enjoy a drink in a fountain pen, but if it is anything like ink, how are you going to get it out?

The old boys can remember when wild women in a street carnival tent did a condemnation of the shimmy and the teddy, but they called it by another name.

WAR WIDOWS RE-MARRYING.

LONDON, Mar. 24. - British war widows are re-marrying so rapidly that the Chamberlain, Austin Chamberlain expects to be able to reduce pensions appropriations in this year's budget by 10,000,000 pounds sterling. This, however, is only one of the factors considered in the anticipated reduction but it is stated that thousands of women made widows by the war have again become wives and thus automatically taken their men's off the pension list. The pensions granted to widows of soldiers who died in active service are withdrawn when the widows re-marry.

GREENVILLE MAN BUYS MILL.

GREENWICH, S. C., March 23. - An announcement was made today that J. C. Self, president of the Greenwood cotton mill, has purchased the contracting interest in the Nantux Six Cotton Mill from T. P. Abney. The consideration was not given. The Nantux Six Mill is capital \$2,500,000.

WHITE EAGLE'S Indian Oil, Known as RATTLESNAKE OIL

The old Indian remedy for the cure of rheumatism, neuralgia, hay fever, sore and swollen joints, stiff muscles, all kinds of pain, cramp, and diphtheria, tonsillitis. Used by the Indians for hundreds of years, and always been known for its great drawing qualities. Won't blister, perfectly harmless, penetrates without rubbing. This great Oil will liberate you up and die away with your rheumatism and pain. Just one application and your pain is gone. Will penetrate through the thickest of sore leather in a few seconds, and the only medicine of this kind that has ever been placed on the market. Relief and a cure awaits you. Thousands of people will testify how they have been relieved and cured by this wonderful new Oil. It's a new version. Every bottle is guaranteed to give perfect satisfaction or money refunded. Sold by all drug stores at 50 cents bottle. Kennedy Drug Co.

Spring Is Here and Easter Is Near. Illustration of three women in fashionable spring dresses.

When thinking of these two events, one's thoughts instinctively turn to this store, where the new and unusual things are always to be found. We have been preparing for this week for some time and we have succeeded beyond our expectations in assembling new garments and furnishings.

Illustration of two women in elegant dresses, one holding a hat.

NEW EASTER DRESSES. There is nothing more popular than a New Dress for Easter, and we have some beautiful ones, in Taffeta, Crepe, Georgettes and Satins in a number of styles and effects, at prices ranging from \$12.50, \$15, \$20, \$25, \$30 to \$35

SPRING COATS. In all the new Spring Shades and very attractive. If you are in need of a Wrap see these before you buy. Specially priced at \$13.95, \$15, \$19.95, \$22.50, \$25, \$29.50

EASTER SUITS. In semi-tailored, box backs, embroidered and plain. The materials are Tricotine, Poiret, Twill and Serge. Priced \$20.00, \$25.00, \$30.00, \$35.00

LOW CUT SHOES FOR EASTER. Whether you choose a Sabot effect, a strapped style, a variation of the Colonial, perforated brogues, or wool sport Shoes, you will discover graceful lines that make one's feet attractive. Specially priced per Pair: \$3.50, \$3.95, \$5, \$6.50, \$7.50 and \$7.95

Hope Mercantile Co. The Cash Store