

THE GASTONIA GAZETTE

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FRIDAY, MAY 27, 1921. Gastonia, The South's City of Spindles.

THE BASIS OF GOOD BUSINESS. 'What's the use of talking 'good business' if what we denominate as such is only the pretense to a smash? America needs sane, sound business. It can have it only by study of business on scientific, clear lines. It cannot have it by reliance on dumb luck and awkwardness, regardless of how great is the nation's natural wealth or how advantageous its position by reason of the war. Europe, knowing trial and long adversity by reason of the war, will be forced to study and practice economics as never before. America cannot continue its wasteful practices and hope to retain its place. America has a genius in mass production but in nearly everything else it is behind the European. Its economics in mass production are wonderful. Its wastes in nearly all departments of production and distribution are awful. It never can know real 'good' business, enduring good business, until it knows its wastes and gets rid of them.' - Richard Spillane in Commerce and Finance.

BOOSTER TRIPS. Gastonia merchants and business men have found out to a limited extent the value that comes from an occasional booster trip of the nearby counties. What we want to do is to gradually extend these trips so that they will extend into wider and newer territory. For instance, we ought to go farther into Lincoln and York counties than we do. Hereafter, we have touched only Bowling Green and Clover to the south of us. We ought to go as far as York, and come back through the Bethel and Point sections. All that territory from the river west is Gastonia trading area. An instance on a larger scale of what this kind of trip means to a city is gotten from the experience of the Greenville, S. C., boosters who lately spent an entire week traveling through South Carolina. That the trip accomplished more than any other one thing has done in recent years in bringing the state of South Carolina closer together was the consensus of opinion of the men of Greenville who made the "State Boosters' Tour."

With only 112 people of other races than white, negro or Indian, in a population of over two and a half million, North Carolina can still lay claim to being one of the most all American States in the Union.

HICKORY'S CHAMBER OF COMMERCE. Owing to the absence of a secretary, the Hickory Chamber of Commerce had been allowed to drift along and almost pass out before active steps were taken to reorganize and revive it. The Record had assumed that to get the chamber on its feet again, it would be necessary to incorporate some sort of social or club feature, but this was not necessary. The Record finds, this year "had assumed that the current of community effort had run stagnant, and that it would require many months before it would be strong and powerful again. The Record is glad to diagnose the situation was assumed, though a social feature of the Chamber of Commerce would really be a fine thing. Business and professional men of Hickory have decided wisely to reorganize the chamber and make it work. To that end committees are busy and men are signing up.

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ADDITIONAL SOCIETY. BAPTIST YOUNG LADIES GIVE DELICIOUS PICNIC. The young ladies comprising the Philathon Class of the First Baptist church gave a most delightful picnic at Armstrong park last evening complimentary to the teachers of the Sunday school. There were forty or more present and a most enjoyable time was had. Following a sumptuous six o'clock dinner under the trees they engaged in various community plays. They returned to town about 9:30.

BOYS' FORUM NIGHT. LADIES' NIGHT. The ladies' night entertainment of the Boys' Forum held Thursday night in the Chamber of Commerce auditorium was a most enjoyable occasion. A very pleasant social hour was spent, with music by Miss Louise Beal, after which refreshments were served. Mr. W. L. Balthis, president of Gastonia Community Service, and Miss Cork, of the faculty of Central school, were special guests. Others present were Sam New, Joe Jacobs, Giles Beal, Francis Mangum, Max Spencer, Lawton Spencer, Harold Wilson, Percy Fayssoux, Orville Howe, Clarence Moore and Frank Kincaid, and

One of the secrets of the success of the Big Gaston County Fair is that the secretary does not wait until September to do all the work. One would be surprised at the amount of preliminary work toward securing exhibits for next

LOOKING UP.

Eleven-cent cotton and a more or less general epidemic of after-war times to the contrary notwithstanding, things are looking up throughout the county of York since the Hamilton... signs prove false, at the present 1921 people are going to look for a more or less a pretty progressive and business year after all. The county-making program, judging in that more way at present and possibly to be made in the next few weeks, is going to be the most extensive of any year in the past few years. With the biggest part of the cotton crop of the county in 1921 still in the hands of the producers, and the indications that it is going to be a better, it is fair to say that business is pretty good, according to standards in the county and corner of the county, and have been infectious throughout it. Discouraging the opinion of the other fellows, and what he has to say, one who drops into the various towns of the county, every few days and has a look to see if it doesn't have to be told that it is pretty good.

EVERYBODY HAS HEARD OF THE HONEY W. Groat's mis-steps, in which he departed the Southern States as being completely at the mercy of the Western and Northern farmers and manufacturers in that everything used on the average Southern farm was made or raised elsewhere. However, Dr. J. T. J. Battle of Greensboro, writes a parody on the original, showing that things are not what they used to be.

Dr. Battle says that when he arises in the morning, he puts on underclothes made in Winston-Salem, my socks in Burlington, my shoes in Lynchburg, my overalls in Greensboro, made out of denim made in Greensboro, out of North Carolina cotton, and dry my face in a towel made at Kannapolis. Going to breakfast, we sit down to a table, made in High Point, covered with damask made in South Carolina, silver cloth made in Greensboro. We have for breakfast grapefruit grown in Florida, sweetened with sugar made in Louisiana, hot biscuits (which have been proven as easily digested as stale bread) breakfast bacon or fried ham, or fried spring chicken scrambled eggs, griddle cakes with honey or syrup, Jersey milk and butter, all made in Guilford. Apple vinegar, potatoes, canned peas and fruits, peaches, jams, etc., all made and raised in Guilford county. A Tennessee horse fed on Guilford corn, oats and hay is harnessed by a North Carolina negro with a Knoxville harness and hitched to a play made in Chattanooga and later to a wagon made in Winston-Salem. After the day's work is done I retire to a High Point bed, on a mattress made in Mebane, and sleep between sheets made in South Carolina, under a blanket made in Elkin, a spread made at Fidelity, Va., and guarded by a North Carolina dog.

MATTERS OF RECORD. Municipal Court. The following cases were heard and tried in Municipal Court this morning, June 28th, beginning with the first case at 10:00 a.m. and ending at 1:30 p.m.

Real Estate Transfers. Deeds as follows have been filed for registration: T. C. Sumner and wife, \$1,000; Kendrick, one-half and one-half; T. L. Boher and wife, \$1,000; M. C. Manney and wife, \$1,000; Estate of P. M. Beal, \$1,000.

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Anti-Ferment. Baby Likes It. Kuykendal Chemical Co., Rock Hill, S. C. NOTICE. This is to notify all persons and parties that I have purchased the interest of Gus Kaperonis in the Carolina Cafe and hereby assume all the duties and responsibilities connected therewith. NICK D. KAPERONIS. 27c

Hope's Specials. For Friday Saturday, and Monday. Our buyer has just returned from the Eastern markets where he bought the latest creation in Summer Dress Fabrics, Men and Ladies Ready-to-Wear, Notions and up-to-date Novelties. These goods were bought below the market price and we are going to pass our savings on to our many customers. Come to Hope's. It means saving money for you. 15c Voiles and Organdies, per yard... 10c 25c Voiles and Organdies, per yard... 15c 35c Organdies, per yard... 19c 35c Dress Gingham, per yard... 19c 50c 36" solid color Organdies, yard... 35c 75c 40" solid color Organdies, yard... 48c 25c Yard wide Percal, per yard... 15c LADIES READY-TO-WEAR. Fortunate are we in being in a position to offer you your choice of our recent purchase in ladies ready-to-wear. They are beauties and the price is so low that it is almost unbelievable. See them. Specially priced for Saturday. \$7.50 Voile Dresses, each... \$3.98 \$8.50 Voile Dresses, each... \$4.95 \$10 Voile and Organdie Dresses... \$6.48 \$15 Voile and Organdie Dresses... \$9.98 TAFFETA and MESSALINE DRESSES. \$15 Messaline Dresses, all colors and sizes. Made in new Spring styles. Each \$8.95 \$16.50 Taffeta Dresses, each... \$9.98 \$20.00 Taffeta Dresses, each... \$12.48 \$25.00 Taffeta Dresses, each... \$16.98 \$30.00 Taffeta Dresses, each... \$18.95 WAISTS AND BLOUSES. Specially priced at 50c, 98c, \$1.48, \$1.98, \$2.48, \$2.98 and \$3.98 Hope Mercantile Co. Advertise in The Daily Gazette.

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