

# THE EFIRD CHAIN SALE ANNIVERSARY

## Commencing Sat., June, 18th

### Continuing Two Weeks ---- Through Saturday, July 2nd

**Ladies' Bungalow Aprons For 85c**  
 These are splendid quality Bungalow Aprons, values in this lot to \$1.50, for this sale ..... 85c

**APRON GINGHAMS FOR 5c**  
 Saturday morning from 9 to 9:30 we will sell Standard Apron Gingham for this special price ..... 5c  
 (Limited to 10 yards to customer)

**SEA ISLAND SHEETING, 2 1-2c**  
 Saturday morning from 10 to 10:30 we will sell this Sea Island for the above price ..... 2 1-2c  
 (Second Floor)  
 (Limited to 10 yards)

**J. & P. COTS THREAD, 5c**  
 During this sale we will sell J. & P. Coats Thread, per spool ..... 5c  
 (Limit, 6 spools to a customer)

**350 and 400 Long Cloth at 10c**  
 Saturday morning and while it lasts we will sell this fine Long Cloth, also Bleach at the above price... 10c  
 (Limit 10 yards to a customer)

**Barker Mill and Fruit of the Loom Bleach at 15c**  
 We will sell these splendid quality Bleaches for the very special price of ..... 15c  
 (Limited to 10 yards)

**STORE CLOSES FRIDAY**  
**One O'CLOCK**  
**TO MARK DOWN PRICES**

**Extra Salespeople Wanted**  
**For this Sale**  
 Apply in Person Friday Morning

The net result of the EFIRD CHAIN SALE a year ago was \$1,000,000.00 sales in twenty days. Our goal this year is a \$1,000,000.00 sale in two weeks. To accomplish this result, (and we are going to do it) has meant weeks, yes months, of hard planning, day and night, and studying the various angles of the business, determined to offer the public such irresistible bargains that will make this sale go down in history as the most powerful Merchandising event in the whole South. There will be hundreds of Specials on both floors, in all departments, that we will not have the space to advertise. Come, you will not be disappointed.

**Just a few good Dry Goods Specials**

Fort Mill 81-in. Sheeting at	25c
Dan River 81-in. Sheeting at	38c
White Star 81-in. Sheeting, bleached, at	49c
White Star 90-in. Sheeting, bleached, at	55c
Mohawk 81-in. Sheeting, bleached, at	48c
Mohawk 90-in. Sheeting, bleached, at	58c
Utica 81-in. Sheeting, bleached, at	58c
Utica 90-in. Sheeting, bleached, at	63c
Linen Sheeting, bleached, 90-in., at	85c
63 x 90 Mohawk Sheets at	98c
81 x 90 Mohawk Sheets at	\$1.35
63 x 90 Wearwell Sheets at	98c
81 x 90 Wearwell Sheets at	\$1.29
81 x 90 Utica & Cannon Sheets at	\$1.59
81 x 90 Utica & Cannon Sheets at	\$1.69
81 x 90 Empire & Erwin Sheets	\$1.29
81 x 99 Empire & Erwin Sheets	\$1.35
42 x 36 Tulip, Lilly and Ruby Pillow Cases at	18c
Mohawk at	33c
Empire at	33c
Utica at	38c
Wearwell at	33c
Pride of Atlantic at	25c

Housekeepers, Boarding Houses, Hotels and Hospitals should not overlook these prices. You may pay more for these later.

33-In. Indian Head at	18c
36-In. Indian Head at	22 1-2c
44-In. Indian Head at	35c
Lad Lassie Romper Cloth at	22 1-2c
Fruit of the Loom Bleach at	15c
Barker Mills Bleach at	15c
A. C. A. Tick at	22 1-2c
Hamilton Hickory at	18c
Bungalow Cretonne at	16 1-2c
Scout Percales at	16 1-2c
Father George Sea Island at	8 1-2c
Treffan Romper Cloth at	16 1-2c
Amoskeag and Gibson Romper Cloth	22 1-2c
A Good Hickory Shirting for	10c

**Imported Silk Pongee at 85c**  
 During this sale and while it lasts we will sell this fine grade Pongee for ..... 85c

**17 Pieces of American Maid Aluminum at 79c**  
 We have 17 pieces of this fine Aluminum left. This will be sold Saturday morning while it lasts for only ..... 79c

**White Voile Shirt Waists, 49c**  
 See this big table of 49c specials on the second floor. Waists, Middys, and Muslin Underwear. While they last they will be sold for this special price ..... 49c

**58-Inch Table Damask at 39c**  
 Saturday and while it lasts we will sell this special Table Damask for this special price ..... 39c  
 (Limited to two Cloths)

**A Big Silk Table at 95c**  
 There are some special values on this table on the first floor. Crepe de Chine, Taffetas and Messaline, values to \$1.50, while they last, your choice for ..... 95c

**DOORS OPEN**  
**SATURDAY**  
**MORNING**  
**AT 9 O'CLOCK**

# EFIRD'S DEPARTMENT STORE

209-211 W. Main Ave. Gastonia, N. C.