### PAGE TWC



ESTABLISHED 1886 Insued Every Afternoon in the Week of \$500,000 for a high school plant in Except Sunday, at 212 W. Airline Ave. GAZETTE PUBLISHING CO. Office: 212 W. Airline Ave.

E. D. Atkins ...... Business Manager any other North Carolina city has done, Mrs. Zoe K. Brockman, ... Society Editor Salem, Asheville or Greensboro.

THE GASTONIA GAZETTE. vided with school buildings some of the communities he refers to an "laggard"

Admitted into the mails at the Postoffice at Gastonia, N. C., at the pound rate of postage, April 28, 1902.

Phones 50 and 232

### SUBSCRIPTION PRICE

By Carrier or Mail in the City Three Months ..... \$1.25 .50 One Month .....

By Mail Outside of Gastonia One Year ..... \$4.00

Payable Invariably in Advance

Member of The Associated Press ent'tled to the use for republication of the city. all news dispatches credited to it or not otherwise credited in this paper and also the local news published therein. All rights of republication of special disnatches are also reserved.

WEDNESDAY, JUNE 22, 1921.

GIVE SERVICE.

For the Sea will never feed you.

If you ask for the reason of every command

And argue with people about you, Willie, my son, don't you go on the Land, you.

It you stop to consider the work you

have done And to boast what your labor is worth,

dear. Angels may come for you, Willie, my son, But you'll never be wanted on Elirth, dear. -Kipling. -----

A DISAPPOINTMENT.

inatter of keen disappointment to many to sell." hundreds of Gastonia citizens and tax-bundreds of Gastonia citizens and tax-of the present day, and note how closely Their payers who were vitally interested in this of the present day, and principle. Their matter. As noted in our news columns pulling power is enhanced when they ap today numerous petitions were presented pear in a newspaper. There is nothing signed by many hundreds of the city's like a daily paper, full of news of the best and most influential citizens. These world, as the proper frame for an adver tisement full of store news. It is a com were backed up by personal appeals from bination that can't be beaten.

representatives of many organizations having at heart the welfare of our CASE OF CHAMBERLAIN young men. Four of the five councilmen were present, the same number that was present when the recent ordinance was Was Adopted, Calls Dismussal "Ancuacted.

However, with the assurance given by | Washington, June 21 .- An investiga Mayor Cherry that, regardless of the ordi- tion is to be made by the senate naval

may have been prior to this year. Furthermore, The News Letter has not taken into account a proposed bond issue Gastonia, this question to be voted on July 18. It will be found that the total bond issues of Gastonia for school pur poses, in the recent past and immediate Jas, W. Atkins ....... Managing Editor future, will measure very favorably with

communities he refers to as 'laggard'

The best suggestion ever made for a meeting of the N. C. Press Association is that announcing tentative plans for a "Seing North Carolina" trip, There are sections of the State that ought to One Year ..... \$5.00 be visited by the editors, and we are Six Months ..... \$2.50 hoping that Mr. Hurley's plans will ma teriplize

The action of the city and counts Three Months ...... \$1.00 tion work on the connecting links between outlying sections will be appreciated by the citizens generally. The worst roads The Associated Press is exclusively hereabouts are those on the outskirts of

### ADVERTISING AS NEWS. (Philadelphia Record.)

It is easily within the power of per sons of middle age to recall the day when I feel thankful to Taulse for I'm con it was the practice of many advertisors, just as it still is in England, to make Gastonia, The South's City of Spindles their announcements simply the reitera Philadelphia, for the past nine years a

statement, "Splendid Men's Suit, for motorman for the Rapid Transit Co- $\pm$  430<sup>++</sup> would, for instance, by repeated 40<sup>+</sup> for three years and was going down hill if you stop to find out what your wages will be
And how they will clothe and feed you,
And how they will clothe and feed you, induce a rush of buyers.

This seems to advertisers of the present tron my hand shook like a man with the day a mistake in psychology. It is lack palsy and at nights my sleep was broken ing in interest, because there is no diverand restless. In the mornings I felt so sity to it. The news feature is almost miserable I used to dread the time to entirely wanting. The importance of come for me to take out my car, and it this feature was stressed the other day mak every miner of grit I could muster For the Land will do better without by Frank A. Black, in an address before to stack until qualting time Finally the Associated Advertising Clubs of the got so weak and was so discouraged World, when he said: was ready to give up

"Sometime retail advertising will cle-"This was my condition when I start vate itself to interest and in value to cil taking Taulac and I owe all my presthe reader, so that it can be printed ex- ent good health to this wonderful medi-actly as the news pages of a newspaper cine and to nothing else. The first thing are priated and will be read with the it did for me was to what my appetite same attention. We are tending in that and I soon found I could cat anything without fear of bad after effects.

direction "In other words, retail advertising will a fact, four bottles made a new man out be treated like news, which it is news of me. My nerves are quict, I sleep like about the subject which occupies so much a log and wake up in the morning feel That the Gastonia city council failed of the time and attention of all of us, ing fine. Then I cat a big breakfast last night to take action on the petitions namely, how to spend our money to the and go to work whistling like I used to best advantage. Retail advertising will long ago. If people knew Toulae like I presented asking that the recent liberal best advantage. Actain any term and do the clerks in the drug stores couldn' then be something which helps men and do the clerks in the drug stores couldn' pool room legislation be rescinded is a women to buy, rather than helping stores wrap it up tast enough to supply the de mand 11's great

Read the most effective advertisements

IS TO BE INVESTIGATED

other Dreyfus Case."

July 29, 1918, whileonfurlough hevisited

(visited a British sector, borrowed a Brit

wounded French soldier to safety

WEAK; RUN-DOWN

Just Drag .- "Cardui Built Me

Up," She Declares.

and soon she was as well as a gir

Do not allow yourself to become

thousands and thousands, and found

NC-145

it just what you really need.

just as Mrs. Mabe describes.

At your druggist's.

continued to drag.

was sleeping good.

tonic ever did.

like Cardui."

"I

ish airplane and in a flight over the front

It Took All the Grit Mason Had **To Stick It Out** 

Every time I go out on a tun now

vinced it kept me on the job," said Wil

ham W. Mason, 1924 McChellan St.

211 had stomach trouble in a bad form



RATCLIFF FLOWERS

For All Occasions

All orders given prompt

nance as it now stands, we are not going affairs of the dismissal to have any pool rooms in Gastonia (ex-the San Antonio, Texas, aviator, whose cepting the negro pool room already in story of participation in a thrilling air existence), the public shall be forced to battle on the western front was one of be content. The only object this paper the sensations of the world war, has had in view at any time was to prerent the opening of pool rooms. We dopted a resolution to that end offered hope the mayor and council will be able by Senator Sheppard, Democrat, Texas, to do this, though we fail to understand The latter, in urging the inquiry, de how they could refuse license to anyone martial and dismissal as "another Drey who tendered the license fee and offered

bond for compliance with the regulations.1 The case of Captain Chamberlain for The public wants to see the town kept free from them and, if the council can do published story of his exploits and end this in some other way than by keeping ing with his dismissal from the service prohibitive taxes and regulations in with the approval of President Wilson effect, the desired end will have been The marine corps officer claimed that or attained and the public, we presume, will July 28, 1918, while on furlough, he content.

### - ô----DR. BRANSON NODS

As was expected by The Gazette, the ed five of the German planes, damaged recent publication in the University News two others and sweeping carthward in Letter of facts and figures relative to his damaged machine, scattered a de bond issues by certain cities and communities in North Carolina since January, 1921, has been misleading. According to the figures as published, Gastonia stands at the bottom of the list Dr. Branson's comment is as follows:

"As for Gastonia-what shall we say about Gastonia? It foots the column in per capita school bonds issued this year for school buildings-Gastonia, the leading cotton textile center of the South, a busy little city that more than doubled its population in the last ten years! It may be that Gastonia has al ready run into bankruptcy building school buildings. We do not happen to know about that, but her forty thousand dollars of school bonds means only three dollars per inhabitant, and so far no community in the State makes a poorer showing. The program is \$800,000 for roads in Gaston and \$60,000 for school buildings in Gastonia.

Those communities throughout the State not familiar with Gastonia's preeminence in school buildings and equipment will be mislead by the above statement. The Charlotte Observer notes this fact and makes proper explanation of the situation. It refers to the fact that previous bond issues in Gastonia have given this city as fine school buildings as there are in North Carolina. The Observer says:

"It is possible that The University News Letter man may have done trasto nia and some other communities injus tice in failing to give them credit for school bond issues they may have issued last year and other previous years, possibly far in excess of what some of the communities acting this year have done. In Dr. Branson's highly interesting and impfring story he does not take into calculation the question of how well proattention.

be satisfied.

## KENNEDY'S **Rexall Drug Store** Phone 84



208 First National Bank Bld

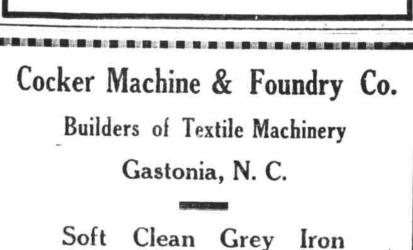
Gastonia, N. C.

# give tire mileage at the lowest cost in history

SIZE	NON-SRID		NON-SKIDCORD	
30 x 3	\$17.55	\$12.85		1
30 x 3 <sup>1</sup> / <sub>2</sub>	20.80	15.00	\$34.25	\$27.50
32 x 3 <sup>1</sup> / <sub>2</sub>	26.30	21.00	41.15	36.40
32 x 4	34.95	26.90	52.30	46.30
34x4%	49.85	38.35	62.05	54.90
35 x 5	61.15	47.05	77.35	68.45

Plus War Tax. Reduction on all styles and sizes.

A New Low Price on a **Known and Honest Product** 



Castings

won't clamor for it.

Our bread not only IS good, healthful and hygienic, but it TASTES GOOD. Ask your Grocer for Butter-Nut Bread.

# **Carolina Baking Company**

Gastonia, N. C.

## FORD TOPS AND PAINTING **GREATLY REDUCED**

For the next ten days we are offering a remarkable bargain in tops for Ford cars and also in repainting Ford cars. The reduction is such that you cannot afford to pass this offer by if your car needs a new top or needs painting. Here are the prices:

### FORD ROADSTER

First Class Ford Top, was \$18.50, for next ten days only \$10.

First Class Painting Job, was \$20 to \$25, for only \$15.00.

## FORD TOURING CAR

First Class Ford Top, was \$18 to \$22, for ten days only \$10.00.

First Class Painting Job, was \$25 to \$30, for ten days \$20.00.

We paint and re-top all kinds of cars AT PRE-WAR PRICES. And we guarantee all our work to give satisfaction. We have skilled workmen and our organization has been perfected to the point where we can turn out not only the highest class of work but can do it promptly. If your car needs a new top or needs repainting you will do yourself an injury if you do not see us first.

W. A. KLUTTZ 623 East Franklin Avenue Phone 367

Give us your order and