

Success Is What We All Seek

To Accomplish Success We Must Deal In Fairness

The LEATHER SHOE Store

Will Open for Business Fri. Feb. 17th 1922

With a Complete Line of

MEN'S, LADIES' AND CHILDREN'S SHOES

Our Motto Is: To Serve and Please You With
GOOD SHOES, BETTER VALUES, BEST PRICES

We are going to keep Prices down from the minute our doors are opened to the public. When we sell you One pair of Shoes we are confident that you will be listed as one of Our Customers. To help our customers with their Shoe troubles, we have installed a SHOE REPAIRING SHOP IN THE REAR OF OUR STORE. Small jobs Fixed Free, Other work half Price. Customers holding Cards will receive half price rate

The Leather Shoe Store is the origintor of Half-Price Shoe Repairing and Free Shoe Shines to all Customers

Come Get yourCards for Free Shoe Shines and Half-Price Shoe Repairing

YOUR PATRONAGE IS WELCOMED

THE LEATHER SHOE STORE

232 W. Main Ave.

Gastonia, N. C.

Building Formerly Occupied by Kendrick-Riddle Co.

Next to Blue Front Store

Ben Lieber, Manager

15 SHOE SALESMEN WANTED FOR EXTRAS. APPLY TO LEATHER SHOE STORE IN PERSON. BEN LIEBER, MANAGER.