

SALE -- March 2nd. - 3rd. - 4th. -- at EFIRD'S

Thursday - - Friday - - Saturday

There Will Be Three Days--March 2nd., 3rd. and 4th.

HERE IS WHERE YOUR DOLLARS DO DOUBLE DUTY

DO YOUR EARLY SPRING SHOPPING DURING THIS SALE. 10 PERCENT OFF ON ALL LADIES' NEW SPRING SUITS, DRESSES AND COATS, THURSDAY, FRIDAY AND SATURDAY, MARCH 2, 3, 4. 31 EFIRD STORES IN THE CAROLINAS AND VIRGINIA.

Not Advertised Specials

If you do not see the items you are interested in on this ad, you will be sure to find it if you will pay us a visit, Thursday, Friday and Saturday; everything included.

Any Winter Suit in Store, \$10.00

We will offer Thursday, Friday and Saturday your choice of any Ladies' Winter Suit, irrespective of former price at \$10.00

LADIES' HOSE

Ladies' Full Fashion Silk Hose with lisle top, black, gray, cordovan, etc., values up to \$2.25. Sale price \$1.45

BUNGALOW APRONS

Ladies' Bungalow Aprons, values up to \$1.50, at 98c

COATS AT \$5.00

We have divided all Coats up in two lots, lot number one consists of Coats that sell up to \$18.00, sale price \$5.00
Choice of any Winter Coat in our store Thursday, Friday, and Saturday at \$10.00

Children's New Spring Dresses

Children's new Gingham, Percale and solid color Dresses made up in new bloomer style, etc., at 98c

SILKS! SILKS!! SILKS!!!

Crepe de Chine, \$1.18

39 and 40-inch Crepe de Chine in all colors, \$1.50 quality, for \$1.18

Father George Sheeting

10 yards Father George Sheeting, or Sea Island for \$1.00

Jap Pongee

\$1.50 quality best Jap all silk imported Pongee 95c

Taffeta Silk, 98c

Yard wide Black Taffeta Silk at 98c

Seamless Sheets

81x90 good heavy quality seamless Sheetst, \$1.65 value at \$1.18

COTTON GOODS IN MARCH

2, 3 4th SALE

Nine-Quarter Sheeting

9-4 seamless brown Sheeting, at 25c

Yard Wide Percale

Yard wide Scout Percale in all new Spring Shirting patterns, sheppard checks, light dress styles, etc., 22c quality, sale price 15c

New Spring Gingham

Rose Utility, Glasgow, Amoskeag, Three Star, all 25c values, for 18c

Underwear Crepe

5 yards plisse Crepe, assorted white, pink, blue, etc., for \$1.00

Aledo Silk

Aledo Silk, all colors 35c

Mattress Ticking

9 yards number 300 Satin finish 25c quality mattress Ticking for \$1.40

Khaki Cloth

Regular 25c heavy quality twill khaki, yard 18c

White Linene, 10c Yard

27-inch White Linene. Special at 10c

Light Outing, 12 1-2c Yard

27-inch light and solid colored outing, values up to 25c, per yard 12 1-2c

Long Cloth

Number 400 English Long Cloth 10c
6 yards Number 2000 25c Long Cloth \$1.00
6 yards Fruit of Loom Bleach at \$1.00

White Goods

2000 yards assorted pajama checks, white lawns and other white goods on special bargain table 10c

12 Yards Ginghams, \$1.00

12 yards best fast color apron Gingham \$1.00
32-inch 25c Dress Gingham at 18c
32-inch Romper Cloth 18c
Renfrew 32-inch Zephyr Gingham 38c
32-inch Gibson Gingham at 18c

French Gingham

50c quality full mercerized French Gingham at 38c

Ladies' and Children's Sweaters

One table ladies' and childrens' Sweaters, some of all colors and sizes, values sold up to \$3 at clean-up price of \$1.00

Hundreds of Pairs of Ladies'

NEW SPRING OXFORDS

in black, brown and tans to go on sale Thursday, Friday and Saturday.

SPECIAL SHOE TABLES

Just for these 3 days you will find hundreds of pairs of Ladies', Misses' and Children's Shoes piled upon tables to be sold at about

1 2 PRICE

10% OFF

In addition to the special prices on SUITS

We will give a special 10 per cent discount Thursday, Friday and Saturday on every Man's Suit.

SERGE SUITS

Men's all wool BBlue Serge Suits, \$22.00. Sale Price \$12.95

\$25.00 SUITS, \$14.98

Men's \$25.00 Suits made of all wool material, well tailored \$14.98

\$40.00 SUITS, \$25.00

Adler Rochester and Monroe Clothes for men and youn men, all hand-tailored \$25.00

WORK SHIRTS AND OVERALLS

Men's heavy weight chambray full cut work Shirts at 65c
M. W. S. Fullest Cut Work Shirts at 95c
Men's Railroad Overalls at 95c
Morotock best \$2.00 Union Made Overall \$1.45

DRESS SHIRTS

Men's regular \$1.00 negligee Dress Shirts. 65c
\$2.00 Full mercerized, soisette, striped Pongee Shirts at \$1.35
Men's Oxfords and mercerized Pongee Shirts, with soft collars 95c

MEN'S SOX, 10c

Men's Black, Navy and Cordovan Sox
10c or \$1.00 Dozen

MEN'S OVERALLS, 95c

Men's heavy-weight full cut double seam Overalls 95c

CHAMBRAY SHIRTS, 49c

Full size Chambray Work Shirts

49c

\$1.50 WORTH DENIM, \$1.00

6 Yards heavy weight Denim

\$1.00

JERSEY SHIRTS

Men's heavy weight Jersey Shirts, values that sell for \$1.50 to \$2.00 for

98c

SWEATERS

Men and Boys' Sweaters, values up to \$2.50 to clean up at

98c

10% OFF

On All TRUNKS and BAGS
Thursday Friday Saturday

10% OFF

We will give 10 per cent Off on Boys' Suits priced above \$5.00

MEN'S HATS, \$1.00

One lot Men's Hats in black, brown, etc., values to \$4.00, at \$1.00
Men's Hats that recently sold up to \$5.00, sale Price \$2.85

10 Per Cent Off on all Rugs, large and small sizes

LINENS

Special Prices on all Sheets, Pillow Cases and Towels

Thursday Friday Saturday

NO. 2000 LONG CLOTH, 18c

Finest construction No. 2000 English Long Cloth, very special value 18c

32-INCH GINGHAM, 18c

32' New Spring Gingham in the newest plaids and checks, 25c values for 18c

TOWELING, 10c

Cannon's absorbent Toweling, colored border, yard at 10c

PAJAMA CHECKS, 10c

Yard wide Pajama Checks in perfect short lengths at 10c

LONG CLOTH, 10c

No. 400 English Long Cloth, 18c values at 10c

EFIRD'S DEPARTMENT STORE