

GASTONIA----
"THE SOUTH'S CITY OF SPINDLES"

GASTON COUNTY----
"THE COMBED YARN CENTER OF THE SOUTH"

City Building Permits Issued in April
\$98,030.00

Building Operations Are
Active in Every Gaston Town.



The Will To Go Ahead!!!

With the proper spirit in Gastonia nothing can stop its GROWTH AND ITS PROSPERITY.

THIS IS THE TIME FOR ALL GOOD MEN to show their loyalty to the City of Gastonia.

—and by LOYALTY WE MEAN:

1. BUILDING NOW, so as to provide jobs for our workers. You're going to build anyhow, sooner or later. This entails no sacrifice. Prices are down, some to such a low point that there is bound to be a rise.
2. BUYING NOW the things you need. Prices are down to rock-bottom and you gain nothing by waiting.

3. BUYING FROM YOUR OWN LOCAL MERCHANTS in preference to houses in far-off cities. All we ask is to try them FIRST. You'll find that their prices are as low and their qualities as good as anywhere, — and they're always here with a SATISFACTION-OR-YOUR-MONEY BACK POLICY.

There's nothing wrong with Gastonia. PROSPERITY is bound to return, sooner or later. If you, Reader, will act upon these suggestions, WE WILL HAVE IT COME SOONER!

Let us all get behind this movement: CO-OPERATE.

BUILD NOW BUY NOW WORK MORE EARN MORE

GASTONIA



**Help Your Own City
& You Help Yourself**



Space for this civic movement contributed by these firms and individuals:

- W. H. WRAY**
Dodge Automobiles and Supplies
112 East Airline Avenue Phone 78
- STANDARD HARDWARE CO.**
Hardware and Farm Implements
West Main Avenue Phone 852
- ROBINSON SHOE COMPANY**
Shoes for all the Family
West Main Avenue Phone 121
- CUNNINGHAM & WARE**
Real Estate Dealers
Over 3rd National Bank Phone 201
- STEGALL PLUMBING CO.**
Plumbing and Water Systems Installed
East Main Avenue Phone 818 L
- H. M. VAN SLEEN**
Jeweler and Optometrist
118 West Main Avenue Phone 383
- THE WILLIAMS INSURANCE CO.**
All Kinds of Insurance
Gazette Building Phone 125 J
- Gastonia Insurance & Realty Co.**
All Kinds of Insurance—Real Estate
Realty Building Phone 89
- SPENCER LUMBER COMPANY**
Lumber and Mill Work of all Kinds
North Falls Street Phone 33
- KIRBY-WARREN COMPANY**
"The Home of Good Clothes"
West Main Avenue Phone 159
- McNEELY COMPANY**
The Ladies' Store
126 West Main Avenue Phone 533
- EFIRD COMPANY**
Department Store
209-211 West Main Avenue Phone 272
- SPENCER-ATKINS BOOK CO.**
Books and Office Supplies
West Main Avenue Phone 265
- GASTONIA FURNITURE CO.**
Furniture and Housefurnishings
222 W. Main Avenue Phone 23
- R. O. CRAWFORD & CO.**
Real Estate, Stocks and Bonds
Upstairs over Schneider's

- I. H. GANTT, General Agent**
Jefferson Standard Life Insurance Co.
Over Schneider's Phone 745
- J. Y. TODD, SPECIAL AGENT**
Equitable Life Assurance Society of N. Y.
308 First Nat. Bank Building, Phone 219
- MATTHEWS-BELK COMPANY**
Department Store
116 West Main Avenue Phone 83
- JOHN L. BEAL**
Building Materials of all Descriptions
North Marietta Street Phone 142
- Home Building & Loan Association**
The Builder of Homes
Realty Building Phone 89
- SWEETLAND ICE CREAM CO.**
Fancy Drinks, Fresh Fruits, Home Made Candies
113 W. Main Ave. Phone 197
- RANKIN-CHANDLER FUR. CO.**
Furniture—House Furnishings—Stoves and Ranges
226 W. Main Ave. Phone 542
- CITY LUMBER COMPANY**
Mill Work, Lumber, Shingles, Brick, Lime and Cement
N. Broad at C. & N.-W. Crossing Phone 247
- YOUNG MEN'S SHOP**
Clothing and Gents Furnishings
West Main Avenue Phone 66
- PIEDMONT TEL. & TEL. CO.**
Local and Long Distance Service
111 S. Marietta Street
- WINGET JEWELRY COMPANY**
Jewelers—Columbia Grafonolas
West Main Avenue Phone 92

- GASTONIA HARDWARE CO.**
Paints—Oils—Varnishes
210-212 W. Main Ave. Phone 88
- TORRENCE-MORRIS COMPANY**
Jewelers and Silversmiths (Est. 1885)
W. Main Ave. Phone 90
- J. H. KENNEDY DRUG CO.**
The Rexall Store—Quality and Service
141 W. Main Ave. Phone 84
- MOORE & STEWART**
Automobile, Truck and Tractor Supplies
110 N. Marietta Street Phone 769
- SAUNDERS DRY CLEANING CO.**
Dry Cleaning—Modern Equipment
East Main Ave. Phone 144
- PLYLER BROTHERS**
Quality Builders
Phone 254
- PIGGLY WIGGLY, Groceries**
"We Don't Meet Prices, We Make Them!"
East Main Avenue
- GASTONIAN THEATRE**
The Best Pictures—The Most Comfortable Theatre
Music by Unified Pipe Organ
- GAS. COCA-COLA BOT. CO.**
Bottlers of Refreshing Drinks
313 W. Main Ave. Phone 139
- Broadway Sample Shoe Store**
A Good Store to Buy Good Shoes.
220 W. Main Ave. Robt. Cohen, Propr.
- MICHAEL & BIVENS**
Electrical Engineers and Contractors
South Street Phone 133
- HOME LUMBER COMPANY**
"Utellem" Tells You the Best Way to Build
South and Sixth Streets Phone 605
- GASTON IRON WORKS**
Machine Work, Pipe and Fittings, Valves and Supplies
232 E. Airline Ave. Phone 53
- H. B. PATTILLO & CO.**
General Contractors—Consult Us About Building
112½ W. Main (Upstairs) Phone 520
- BROWN-HARRY CO.**
General Contractors—Dealers in Building Material
Corner Main and Marietta (Second Floor)
- HOPE MERCANTILE CO.**
Dry Goods, Clothing, Shoes and Notions
126 W. Main Ave. Phone 129
- BRUMLEY-WALTERS PTG. CO.**
Printing of Quality, Turned Out Promptly
Upstairs Over Third National Bank Phone 539