

Contract Is Awarded For 17-Story Office-Building Of The Jefferson Standard Life Insurance Company

The Fuller Company Is Awarded Contract For \$2,000,000 Home-Building Will Be of Reinforced Steel and Concrete—Ready in About a Year—Speed Up Construction—Jefferson Standard Will Reserve Seven Floors of Its New Home For Its Own Use—Atlantic Bank to Occupy First Floor.

(Greensboro News, May 17th.)
The contract for the construction of the 17-story Jefferson Standard Life Insurance Co. building to be constructed where the old courthouse now stands on the corner of Elm and Market streets was last night let to the George A. Fuller Construction company, of Washington, for the sum of approximately \$2,000,000, this sum including heating, lighting and plumbing. The building will be of steel and reinforced concrete.

Walter G. Distler, vice-president of the company to whom the bid was awarded, stated last night that work will begin in tearing down the old courthouse either tomorrow or Friday. He believes he will have the building ready for occupancy in about 12 months.

To Rush Construction.
In addition to convincing the building committee of the insurance company that with all the resources at their command they can speed up the work of the building, the Fuller company submitted the lowest bid. This construction company is one of the largest in the United States and engineers with the company have had much experience in constructing large buildings. Mr. Distler stated last night that between 150 and 200 men will be in Greensboro by the time the old courthouse is torn down ready to begin excavating for the new structure. From then until the building is turned over to the insurance company these men will be laid at work to rush the completion of the finest office building in Greensboro, the highest in the city and one of the largest and finest in the south.

To House Atlantic Bank.
The building, designed by Charles C. Hartmann, architect, of Greensboro, will house the Jefferson Standard Life Insurance company, the largest insurance company of its kind in the south, will be the new home of the Atlantic Bank and Trust company, one of the largest banking institutions in the state,

and will also provide storerooms and more than 300 offices, of which Greensboro is in sore need.

The new structure will hasten the development of the business district of Greensboro and will give to the city a metropolitan air. The ground floor will cover approximately 115 feet on West Market street and 187 feet on the Banner building so that the service arrangement will allow access and egress to West Gaston as well as to North Elm street.

Two public entrances will be arranged to the building. The main entrance will face on Elm street in almost the exact center of the building. The other will be on Market street. Both will open on a spacious arcade leading to a group of five elevators located at the rear. The arcade will be 15 feet wide with a simple but dignified treatment of imported marble. Over the five elevator doors will be designed mosaic tile panels in which will be incorporated the city and state seals. Surrounded by the state flower will be historical views of Elm street and the well known historical portrait of Thomas Jefferson signing the declaration of independence, the company being named for this distinguished statesman.

Store Rooms Arranged.
To the north of the arcade and facing on Elm street will be space which will be rented as store rooms. The space on the corner of Elm and Market streets will house the Atlantic Bank and Trust company. This will be a beautiful and spacious banking room, one of the finest in the South.

This room will be approximately 60 by 80 feet with two entrances, one from Elm and another from the Market street arcade. A mezzanine will be arranged over the working portion of the bank adjacent to the arcade.

The typical office floors of the building will consist of two 50-foot wings with a 50-foot court facing on Elm street making every office an outside office and providing for plenty of light and air.

vators and one heavy duty freight elevator will be installed, the elevator shafts to be placed in the center of the structure. All doors will be equipped with operating levers and interlocking devices. The machines to be installed will be equipped with special drive and multi-voltage control, the entire installation being designed for a maximum of safety and convenience.

Each office floor will be equipped with two lavatory and toilet rooms. The equipment and fittings of these rooms will be modern. Each floor will be equipped with drinking fountains. Heat for the entire building will be provided by an automatic system.

Company Reserves Seven Floors.

The five top floors will be occupied by the Jefferson Standard Life Insurance company. In addition two other floors will be arranged to be used by the company in future years, allowance being made for expansion. Each of these floors will be especially arranged for the use of the company, the rooms and fittings being especially suitable for handling the mass of business each day handled by the company. On the top floor will be a cafeteria and a rest room for the employees of the company. The 16th floor will be the file room for the company.

The trust department of the Atlantic Bank and Trust company and the vault will be in the basement of the structure. In the basement as well will be one of the finest barber shops in the south. The heating and ventilating systems will also be installed in the basement.

Officers of the insurance company are at present planning to employ a building superintendent at once to be here while the building is under construction so that he may be familiar with it. All ready requests have been received for store rooms and for office space.

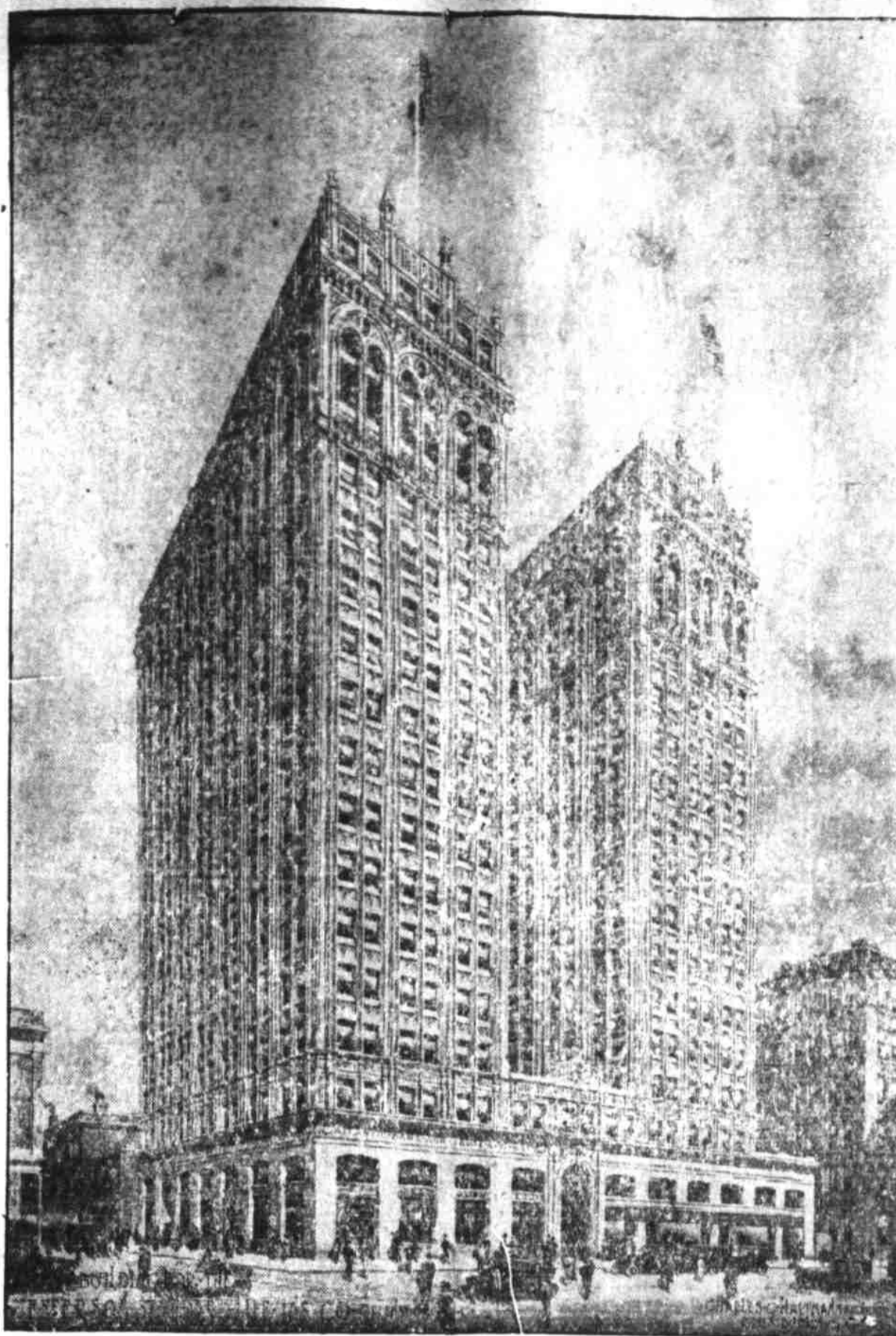
PREDICTS LONG RANGE TRANSMISSION OF POWER

WASHINGTON, May 19. — Electrical transmission of power will yet be developed to a thousand mile radius, Secretary Hoover declared today in an address made from Washington over a long distance loud speaking telephone to the convention of the National Electric Light Association meeting in Atlantic City.

"The time is ripe for a great national program of super power development," Mr. Hoover said. "The stretch of economic transmission distances has brought power development from the mouth of our coal mines and upon our streams, to within the economic reach of our industrial centers and our farms."

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Contract Awarded For \$2,000,000 Skyscraper



Fuller & Company, successful bidders for the Jefferson Standard Life Insurance Company's 17-story skyscraper to be erected on the site of the old courthouse at the corner of Elm and West Market streets, expect to start work of dismantling the old courthouse in a few days and to have the new building completed by mid-summer of 1923.

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