

## Ready TodayNew Tire Values!

"We have now perfected, for all sizes, the efficient manufaeturing processes which cnabled Seiberling Rubber Company six manths ago to announce a revolutionizing and superior Seiberling Clincher Cord Tire, $30 \times 31 /$, for $\$ 12.50$.
"A price reduetion, therefore, of approximately $121 / 2 \%$ will be made on all straightside Seiberling Cords-to be effective June 1st, 1922. These priees establish a rockbottom basis-the lowest possible for fine tires.
"You may say to the car owning public, in connection with your announcement, that in my opinion, Seiberling-built Tires embody today highest quality and low cost to a degree which has not been equalled in my 23 years of rubber manufacturing."

## What This Message?Means to You

Read again that last paragraph of Mr. Seiberling's message to us. Remember it is made over his own signature by a man whose name has stood for achievement in the making of highest quality tires for more than 20 years--the builder of more cord tires than any other man-the inventor of the straight-side tire-the man responsible for today's type of cord-and the man who made possible the Seiberling $30 \times 3^{1 / 2}$ Clincher Cord Tire to sell at $\$ 12.50$ - the most talked-about accomplishment in the tire industry during the past six months.

No such tire values have ever been offered as you can now get in Seiberling Cord and Portage Tires, Seiberlingbuilt. These tires embody more advanced features of construction than any other tires on the market.

We want you to prove these statements to yourself quickly so instead of waiting until June 1, we are making these new tire prices effective to our customers today.
Come in, or phone us. Start today to cut your tire costs by riding on Seiber-ling-made Tires.

NEW PRICES
(Including Tax)
Seiberling Cords

## Size $30 \times 3$ $30 \times 3$ $31 \times 4$ $32 \times 4$ $33 \times 4$ $32 \times 4$ $33 \times 4$ $34 \times 4$ $33 \times 5$

## $\$ 12.50$ <br> $\$ 15.00$ $\$ 25.80$ <br> $\$ 25.80$ $\$ 28.40$ $\$ 29.40$ $\$ 34.90$ $\$ 35.60$ $\$ 36.50$ <br> $\$ \mathbf{4 5 . 6 0}$

Straight Side

## Moore \& Stewart

110 N. Marietta Street<br>Phone 769

Retail Representatives For
SEIBERLING CORDS


## LADIES and MISSES!

Here's The Chance of Your Lives Black Satin Slippers Low and Baby Louis Heel

ALSO PATENT LEATHER IN ALL THE LATEST STYLES JUST THINK OF IT s6.00 VALUE FOR ONLY Broadway Sample Shoe Store

