

WATERMELONS AND SEEDS

USED FOR MANY PURPOSES

In its studies of the control of watermelon diseases the United States Department of Agriculture has found that there are numerous uses for watermelons outside of their consumption as a popular fruit. Housewives have long been familiar with pickles and preserves made from watermelon rind. In China and other oriental countries watermelon seed is used as a table delicacy. Seeds in this country not only ship seed for this purpose, but also find a market for their product in the Chinese districts of New York and San Francisco. This liking for the seed is evidently not restricted to the Orient, for some years ago a well-known explorer reported an African tribe that sharpened the teeth in order to better strip the hulls from watermelon seeds. Within recent years a firm in Alabama has undertaken to manufacture vinegar from the juice, and

from Russia come reports that during the past few years of hardship concentrated watermelon juice has been used in place of sugar to sweeten coffee.

The production of watermelon seed is an industry by itself. In a single county in Florida approximately 7,000 acres of watermelons are grown annually for seed purposes. This one section supplies a great proportion of the watermelon seed planted in the United States, and on occasion also ships to foreign planters. In recent years shipments of seed for planting have been made to Yunnan, Asia Minor, to China, and other far-distant points.

During past years profits in our southern watermelon industry have been severely cut, due to the effect of several destructive diseases. Anthracnose, a fungous disease of the foliage and fruit, means reduced yield and pock-marked melons that rot in the field and in the freight car. Stem-end rot is a trouble

that occurs in transit only, and originates with infection of the melon by the causal organism at the cut stem. Anthracnose is controlled by spraying the vines; stem-end rot by the practice of field sanitation and stem treatment. Plans are being made by the Department of Agriculture to assist growers, distributors, and carriers in the proper application of disease-control measures during the coming season.

Planning to cover a total distance of 4,500 miles, Donald F. Chase, prominent American Legion worker of Reno, Nev., has started to New York on a bicycle. He expects to visit American Legion posts on the way.

One hundred and sixty acres of land near Hobart, Okla., have been purchased by the American Legion which will erect thereon a community summer resort.

OLDEST COWBOY

"Uncle Herb," Aged 90, Is Still On the Old Job

One of America's oldest cowboys, is Andrew Herberston, 90 years young. "Uncle Herb" is employed on a ranch near Butte, Montana, herding sheep twelve hours a day and hasn't missed a pay-day for forty years, according to Orvold Linnton, his boss.

"Uncle Herb" is a little, wiry fellow baldheaded, with a scattered fuzzy beard, but does not look the years he has weathered the old earth. The boss gives him orders every morning just where to take the flock for the day and "Uncle Herb" mounts his herd pony, sees that his rifle is strapped to the back of the saddle and guides the sheep into the hills or woods.

The old time herder is toothless, so he lives on bread and milk, but his favorite dish is beef stew.

"Getting a thrill every day is what keeps me young," declared the grizzled sheep herder just before leaving for the hills, "and I guess them peaky varmints, the cougars, are what produce the stimulant for me these days."

"When I was a cowboy the Indians used to keep us fellows in condition and the rustlers supplied a few heart-throbs, but now in these hills it's the cougars," said Uncle Herb, puffing at his wheezy pipe.

"Cougars are bold enough to trail even me and this pony, some days," continued the old man, "but it is more than one of the pests that makes trouble. It is two of them. One will stampede the sheep and another likely takes a young lamb that runs tangent to the main body. I always watch the edges. Last month I brought in two dead varmints and Linnton there, divided the bounty with me. I bought this saddle, heb, heb, giddap."

Killing A Dog.

An auto flashed along a Texas country road and, rounding a curve, came suddenly upon a man with a gun on his shoulder and a weak, sick-looking dog beside him. The dog was directly in the path of the machine. The chauffeur sounded his horn, but the dog did not move until he was struck. After that, he didn't move, either.

The car stopped, and one of the occupants got out and went back. He had once paid a farmer \$10 for killing a calf that belonged to another farmer, and this time he was wary.

"Was that your dog?" he inquired. "Yes." "Looks as if we had killed him." "Certainly looks so." "Very valuable dog?" "Will \$5 satisfy you?" "Yes." "Well then, here you are." He handed the man a \$5 bill and added, "I'm

sorry to have broken up your hunt." "I wasn't going hunting," replied the owner of the dog. "Not going hunting? Then, what were you doing with the dog and the gun?" "Goin' down to the woods yonder to shoot the dog."—Everybody's Magazine.

The Cheerful Auto Tourist.

A genial influence is exercised by the auto tourist. With no care of rest or taxation on his mind, he is temperamentally fitted to cheer the local populace as he makes his sojourn.—Washington Star.

When the radio becomes so common that the newspaper fraternity can use it to get election returns from remote rural precincts, indeed a burden will have been lifted from their shoulders.—Kinston Free Press.

Efird Makes A Wild Dash at High Prices

This Is the Last Week
Of this wonderful sale—absolutely the greatest Chain Sale we ever run

Tuesday June 27th

FOR TUESDAY
Hundreds of new things added to our big stocks—at still lower prices than ever offered before



Efird Chain Sale Prices

TOMORROW IS THE OPPORTUNE TIME. ARRANGE TO VISIT THIS STORE AND BUY WHAT YOU NEED. SAVE AND BANK THE DIFFERENCE. YOU'LL SAVE BETWEEN EFIRD'S CHAIN SALE PRICES AND WHAT YOU'LL PAY ELSEWHERE. WE BUY A BARGAIN AND SELL A BARGAIN—THAT'S WHY EFIRD'S PRICES ARE ALWAYS LOWER

Thousands of Dollars worth of New Silks

To Be Thrown Out On the Counter Tuesday For Less Than Cost

- Colored Taffeta, 98c**
Yard-wide Navy Blue Taffeta Silk, \$1.05 quality. Chain Sale Price **98c**
- Jersey Silk Shirting, 98c**
32 and 28-inch Jersey Silk Shirting in pretty stripes for Shirts and Dresses, fast colors. Chain Sale Price..... **98c**
- Mallinson's Blackest Taffeta \$1.95**
Mallinson's 36-inch guaranteed blackest black Taffeta, value up to \$3.50. Chain Sale Price **\$1.95**
- Mallinson's Sport Skirting \$3.65**
Mallinson's Sport Skirting in all the new Sport Stripes and colors. \$7 value. Chain Sale Price **\$3.65**
- Colored Taffeta, \$1.44**
Heavyweight Colored Taffetas, sold this season up to \$2.25 **\$1.44**
- Colored Taffeta, \$1.18**
Full range of colors in 36-inch Taffeta Silks. Special Chain Sale Price **\$1.18**
- Georgette Crepe, \$1.35**
40-inch Georgette Crepe, \$2.00 quality, in season's newest colors. Chain Sale **\$1.35**
- Shepherd Check Silks**
Black and White Shepherd Check Taffeta and Serge Silk, \$1.85 quality, at Chain Sale **\$1.18**
- Suskana Chiffon Faille, 79c**
Suskana Chiffon Faille in Black, Navy Tan, Copenhagen, White, Cerise. Chain Sale **79c**
- Arpon Gingham, 5c Yd.**
Tuesday morning and Wednesday morning from 9 to 9:30 o'clock **5c**
- American Made Pongee 44c**
American made Pongee, 36 inches wide. Chain Sale **44c**
- Crepe de Chine, \$1.35**
40 inch Crepe de Chine, good heavy quality in Navy, Belgian, Laurel Pink, Lavender, Tangerine, Emerald, Citron, Mirabelle. Chain Sale Price **\$1.35**
- Colored Messalines, \$1.35**
36-inch Messalines in Navy, Black, Coral, Honey Bird, Light Blue, Silver, Gold, Garnet, Copenhagen, Red. Chain Sale Price **\$1.35**
- Baronette Satin, \$1.95**
40-inch Baronette Satin, regular \$3.00 quality. Chain Sale Price **\$1.95**
- Black Satin, \$1.65**
Very special quality, heavy weight Black Satin. Chain Sale Price **\$1.65**
- Back Satin, \$1.35**
White Border Black Satin, heavy quality. Chain Sale Price **\$1.35**
- Radium Silk, \$1.79**
40-inch Radium Silk in pretty, light shades. The newest thing for Underwear. Chain Sale Price **\$1.79**
- Aledo Silk 33c**
Just the thing that you want to line your new Dress with in the following colors—rose, lavender, green, yellow, peach, pink fuchsia and brown. Chain Sale Price **33c**
- New Dress Gingham 9 1/2c Yard**
Big new lots of fast colors, all new patterns. Values worth up to 18c yards, divided into two lots; 2,500 yards for Tuesday and 2,500 yards for Wednesday **9 1/2c**
(This is a big value. Come down early.)

BATHING SUITS

- It is time for a bathing suit. We hear the call of the waves! So come in and get that bathing suit and take to the beach or lake with you. Cotton Bathing Suits in navy and black trimmed in assorted colors, all sizes at **75c**
- Wool Bathing Suits**
In black, navy and gray trimmed. Blue, purple and green at **\$2.98**
- Silk and Wool Bathing Suits**
In navy and black, brown trimmed in gold, white and purple **\$3.98**
- Bathing Caps**
A large assortment of Bathing Caps in all the leading colors AT **15c TO \$1.48**
- Watch Our Windows**
During this week we will offer some splendid specials. Watch our windows for them, we may not get them in time for our ads in the papers.
- Genuine Wirthmor Waists, 95c**
We are showing a very large assortment of genuine Wirthmor Waists in Vests, nicely made, and we guarantee every one to give you entire satisfaction ... **95c**

We Appreciate Your Patronage

- We are now in the last week of our annual Efird's Chain Sale. Never in the history of our business, have we had a more successful sale. Our business has grown to the extent that we have had to increase our sales-force double.
- We appreciate the wonderful response, that the good people of our community have given us. We feel sure that people each day are learning where they get their money's worth. Not a customer, who buys at Efird's goes away dissatisfied. To please you is our business. We have the merchandise for you at less money.
- If there can be any, that has not visited our store, during this sale, we ask you to come during this last week. You will not be disappointed, for you will find bargains as new as the first day of the sale.
- We thank you for the past, and we are at your service for the future. You don't have to wait on us, we wait on you. We serve you bargains every day and save you money on every dollar you spend with us.
- THAT'S WHY IT PAYS TO TRADE AT EFIRD'S**
- Silk Umbrellas**
Ladies' Silk Umbrellas, with ivory handle and rings, amber hand and rings, and strap handles, in the following colors: Green, brown, red, blue, black, and purple. Special Sale Price **\$3.35**
- Silk Remnants 95c Yard**
Included in this lot of Silk Remnants may be found remnants of Crepe de Chine, Georgette Crepe, Messaline Satins, Black Taffeta, Colored Taffeta, Tub Silk Shirting, Sport Silks, etc. In some instances you will find values worth up to \$3.50 yard. **95c Yard**

Big Shipment of New Silk Hosiery

- Arrived Saturday — Will Be On Sale Tuesday
- Full Fashioned Silk Hose, \$1.35**
Ladies' full fashioned Pure Thread Silk Hose, in the newest colors—Grey, Nude, Gold, Russian Calf, Rose, Beige, Boholink, Pigeon, Silver, Cordovan, Fawn, Black and White. Chain Sale Price **\$1.35**
- Embroidered Silk Hose \$1.65**
Embroidered Silk Hose. If you want a pretty Embroidered Silk Hose, come in and see ours in Clock and Embroidered Peacock, White with Arrows, Tan with Embroidered, and Black with Arrows. Chain Sale Price **\$1.65**
- Silk Hose, 79c**
Ladies' Thread Silk Hose in White, Black and Grey. Also Ladies' Sport Hose in Nude, Camel Hair, Lavender, Periwinkle and Green. Chain Sale Price **79c**
- Fancy Glove Silk Hose \$1.35**
Fancy Glove Silk Hose in drop-stitch, Lace and Stripes in all the leading colors: Fawn, Gray, White, Black, Brown, Lavender and Russian Calf. Chain Sale Price **\$1.35**
- Chiffon Silk Hose, \$2.35**
A lovely quality of Chiffon Hose, Putty, Black and Nude, values up to \$3.50 per pair—Chain Sale Price **\$2.35**
- Glove Silk Hose, \$1.65**
Fancy Glove Silk Hose in Stripes, Drop-stitch and Lace, in the leading colors: Fawn, Gray, Russian Calf, Black, White and Cordovan. Chain Sale Price **\$1.65**
- Children's Sox, 29c**
Fine Mercerized Lisle and Silk Sox with plaid tops, value up to 75c, for **29c** Tuesday
- Oval Oak Wash Boards**
Tuesday morning at 8:45 we place on sale a big lot of Oval Oak Wash Boards, 65c values. Special at **19c**

Big Reduction In Ladies' Ready-to-Wear

- Colored Voile Dresses, \$1.95**
Tuesday morning when the doors open we will sell just 25 Colored Voile Dresses, values up to \$6.98, for **\$1.95**
- Organdy and Voile Dresses, \$2.95**
This weather calls for Organdy Voile Dresses. We are showing the newest styles and colors in Voile and Organdy Dresses. Values up to \$12.50. Chain Sale Price **\$2.95**
- Dresses, \$3.75**
Organdy, Voile and Ratine Dresses in all the leading shades and styles. Sizes up to 50. Worth up to \$8.50. Chain Sale Price **\$3.75**
- Voile, Organdy, Dotted Swiss, and Gingham Dresses, \$4.75**
Here is a real value in Voile, Organdy, Dotted Swiss and Gingham Dresses. They all are neatly trimmed. Values up to \$12.50. Special for **\$4.75**
- Silk Dresses, \$8.98**
Here is a chance to buy a Dress for less than half price in Taffeta, Tub Silk, Printed Georgette, Printed Crepe de Chine, Silk Crepe, Crepe Kilt and Canton Crepe. These Dresses are all in the latest styles and colors. Values up to \$25. Opening hour Tuesday **\$8.98**
- Sport Dresses \$9.95**
These lovely new Sport Silk Dresses, Taffetas and Figured Crepe de Chine and Canton Crepe Dresses, worth up to \$25. Chain Sale Price..... **\$9.95**
- Dresses \$13.75**
Taffeta, Crepe de Chine, Silk Crepe and Canton Crepe, Silk Pongee and other fine materials. All styles are the latest and colors are good; dresses formerly sold up to \$35.00. Chain Sale Price **\$13.75**
- Sport Skirts \$3.98, \$4.98, \$5.98**
New lot of Sport Skirts just received in Baronette Satin, Tweed and Wool Plannel Plaids. You will need one to take to the beach with you. They are all in the latest styles at **\$3.98, \$4.98, \$5.98**
- Grass Rugs \$2.98 and \$4.98**
We have a large assortment of Lenox Grass Rugs which we are including in the Chain Sale that are wonderful bargains at. These Rugs are regular \$5.00 and \$7.00 values **\$2.98 and \$4.98**
- Neponset Felt Base Rugs \$7.95 and \$10.95**
One lot Neponset Felt Base Rugs for dining room and kitchen use. Regular \$10.00 and \$15.00 values. Sale price **\$7.95 and \$10.95**

White Sateen Petticoats
Scalloped and Hemstitched, **79c**
\$1.50 value

Efird's Department Store

Slip Over Sweaters
In all colors and sizes, **\$1.35**
Tuesday only