

GASTONIA----

"THE SOUTH'S CITY OF SPINDLES"

 City Building Permits Issued in July
\$626,700.00

**GASTON COUNTY----**

"THE COMBED YARN CENTER OF THE SOUTH"

 Building Operations Are
 Active in Every Gaston Town.

A PERSONAL LETTER TO YOU, MR. BUSINESS-BUILDER and HOME BUILDER.----

What do you say about getting out those building-plans you have been holding for a favorable time?—Get your architect or builder on the wire and get a new estimate based on TODAY'S LOW PRICES.

—you'll find that building-supplies are as low as they will be for years to come.

—that the cost of labor is down to the level of the cost of living. And there are hundreds of men out of work who would gain a job from your building-operations.

We believe that you are a LOYAL CITIZEN of Gastonia and will do anything in your power to aid the PROSPERITY and GROWTH of this fine city.

What Gastonia needs badly, is MORE HOMES, MORE BUILDINGS, MORE JOBS.

We don't ask you to do this merely as a form of philanthropy. We don't ask you to spend money NEEDLESSLY. All we ask is that you co-operate by DOING NOW the building you are going to do anyhow, sooner or later.

WE ASK YOU TO DO IT NOW, rather than later!

IT MEANS PROSPERITY for Gastonia.

BUILD NOW BUY NOW WORK MORE EARN MORE

—and always give your local stores first chance.

GASTONIA

**Help Your Own City
& You Help Yourself**



Space for this civic movement contributed by these firms and individuals:

CUNNINGHAM & WARE
Real Estate Dealers
Over 3rd National Bank Phone 201

H. M. VAN SLEEN
Jeweler and Optometrist
118 West Main Avenue Phone 383

THE WILLIAMS INSURANCE CO.
All Kinds of Insurance
Gazette Building Phone 125-J

Gastonia Insurance & Realty Co.
All Kinds of Insurance—Real Estate
Realty Building Phone 89

SPENCER LUMBER COMPANY
Lumber and Mill Work of all Kinds
North Falls Street Phone 33

KIRBY-WARREN COMPANY
"The Home of Good Clothes"
West Main Avenue Phone 159

McNEELY COMPANY
The Ladies' Store
126 West Main Avenue Phone 533

EFIRD COMPANY
Department Store
209-211 West Main Avenue Phone 273

SPENCER-ATKINS BOOK CO.
Books and Office Supplies
West Main Avenue Phone 265

GASTONIA FURNITURE CO.
Furniture and Housefurnishings
222 W. Main Avenue Phone 23

R. O. CRAWFORD & CO.
Real Estate, Stocks and Bonds
Upstairs over Schneider's

SUMMERROW FURNITURE CO.
Quality Furniture—Out of High Rent District.
603 E. Franklin Ave. Phone 968-J

W. H. WRAY
Hudson & Essex—Sales and Service
112 East Airline Avenue Phone 78

STANDARD HARDWARE CO.
Hardware and Farm Implements
West Main Avenue Phone 852

ROBINSON SHOE COMPANY
Shoes for all the Family
West Main Avenue Phone 121

I. H. GANTT, General Agent
Jefferson Standard Life Insurance Co.
Over Schneider's Phone 745

J. Y. TODD, SPECIAL AGENT
Equitable Life Assurance Society of N. Y.
308 First Nat. Bank Building, Phone 219

MATTHEWS-BELK COMPANY
Department Store
116 West Main Avenue Phone 83

JOHN L. BEAL
Building Materials of all Descriptions
North Marietta Street Phone 142

Home Building & Loan Association
The Builder of Homes
Realty Building Phone 89

SWEETLAND ICE CREAM CO.
Fancy Drinks, Fresh Fruits, Home Made Candies
113 W. Main Ave. Phone 197

RANKIN-CHANDLER FUR. CO.
Furniture—House Furnishings—Stoves and Ranges
226 W. Main Ave. Phone 542

CITY LUMBER COMPANY
Mill Work, Lumber, Shingles, Brick, Lime and Cement
N. Broad at C. & N.-W. Crossing Phone 247

YOUNG MEN'S SHOP
Clothing and Gents Furnishings
West Main Avenue Phone 66

PIEDMONT TEL. & TEL. CO.
Local and Long Distance Service
111 S. Marietta Street

WINGET JEWELRY COMPANY
Jewelers—Columbia Grafonolas
West Main Avenue Phone 92

WIZARD BAKERY
"Golden Krust" Bread Is the Best.
240 West Main Ave. Phone 798

PIGGLY WIGGLY, Groceries
"We Don't Meet Prices, We Make Them!"
East Main Avenue

SPARROW FARM DAIRY
Jersey Milk—A Quality Product

GAS. COCA-COLA BOT. CO.
Bottlers of Refreshing Drinks
813 W. Main Ave. Phone 138

Broadway Sample Shoe Store
A Good Store to Buy Good Shoes.
220 W. Main Ave. Robt. Cohen, Propr.

MICHAEL & BIVENS
Electrical Engineers and Contractors
South Street Phone 133

HOME LUMBER COMPANY
"Utellem" Tells You the Best Way to Build
South and Sixth Streets Phone 608

GASTON IRON WORKS
Machine Work, Pipe and Fittings, Valves and Supplies
232 E. Airline Ave. Phone 68

H. B. PATTILLO & CO.
General Contractors—Consult Us About Building
112 1/2 W. Main (Upstairs) Phone 590

BROWN-HARRY CO.
General Contractors—Dealers in Building Material
237 East Main Avenue

HOPE MERCANTILE CO.
Dry Goods, Clothing, Shoes and Notions
126 W. Main Ave. Phone 129

BRUMLEY-WALTERS PTG. CO.
Printing of Quality, Turned Out Promptly
Upstairs over Third National Bank Phone 559

GASTONIA HARDWARE CO.
Paints—Oils—Varnishes
210-212 W. Main Ave. Phone 88

TORRENCE-MORRIS COMPANY
Jewelers and Silversmiths (Est. 1885)
W. Main Ave. Phone 90

J. H. KENNEDY DRUG CO.
The Rexall Store—Quality and Service
205 W. Main Ave. Phone 84 and 104

MOORE & STEWART
Automobile, Truck and Tractor Supplies
110 N. Marietta Street Phone 769

SAUNDERS DRY CLEANING CO.
Dry Cleaning—Modern Equipment
East Main Ave. Phone 144

PLYLER BROTHERS
Quality Builders
Phone 254