

**GASTONIA----**

"THE SOUTH'S CITY OF SPINDLES"

**GASTON COUNTY----**

"THE COMBED YARN CENTER OF THE SOUTH"

City Building Permits Issued in July  
\$626,700.00

Building Operations Are  
Active in Every Gaston Town.

**PROSPERITY****PROSPERITY---The Thing We All Want For Gastonia**

YOU, MR. READER and MRS. READER have it in your hands to either SPEED UP or hold back the PROSPERITY and GROWTH of this community.

BUY NOW the things you need, and you at once stimulate the business of our stores, factories and jobbing houses.

BUILD NOW, and you create jobs for the unemployed, and create business for the building supplies.

BUY AT HOME, rather than from houses in other cities, as far as possible, and keep your dollars at home that are needed to CARRY ON BUSINESS.

WILL YOU PLEDGE YOURSELF TO CO-OPERATE WITH

The other loyal citizens of  
**GASTONIA FOR PROSPERITY**

**BUILD NOW BUY NOW WORK MORE EARN MORE**

—and always give your local stores first chance.

**GASTONIA**

**Help Your Own City  
& You Help Yourself**



Space for this civic movement contributed by these firms and individuals:

**ROBINSON SHOE COMPANY.**

Shoes for all the Family  
West Main Avenue Phone 121

**CUNNINGHAM & WARE**

Real Estate Dealers  
Over 3rd National Bank Phone 201

**H. M. VAN SLEEN**

Jeweler and Optometrist  
118 West Main Avenue Phone 383

**THE WILLIAMS INSURANCE CO.**

All Kinds of Insurance  
Gazette Building Phone 125-J

**Gastonia Insurance & Realty Co.**

All Kinds of Insurance—Real Estate  
Realty Building Phone 89

**SPENCER LUMBER COMPANY**

Lumber and Mill Work of all Kinds  
North Falls Street Phone 33

**KIRBY-WARREN COMPANY**

"The Home of Good Clothes"  
West Main Avenue Phone 159

**McNEELY COMPANY**

The Ladies' Store  
126 West Main Avenue Phone 533

**EFIRD COMPANY**

Department Store  
209-211 West Main Avenue Phone 372

**SPENCER-ATKINS BOOK CO.**

Books and Office Supplies  
West Main Avenue Phone 265

**GASTONIA FURNITURE CO.**

Furniture and Housefurnishings  
222 W. Main Avenue Phone 23

**R. O. CRAWFORD & CO.**

Real Estate, Stocks and Bonds  
Upstairs over Schneider's

**SUMMERROW FURNITURE CO.**

Quality Furniture—Out of High Rent District.  
603 E. Franklin Ave. Phone 868-J

**W. H. WRAY**

Hudson & Essex—Sales and Service  
112 East Airline Avenue Phone 78

**STANDARD HARDWARE CO.**

Hardware and Farm Implements  
West Main Avenue Phone 852

**WIZARD BAKERY**

"Golden Krust" Bread is the Best.  
240 West Main Ave. Phone 798

**I. H. GANTT, General Agent**

Jefferson Standard Life Insurance Co.  
Over Schneider's Phone 745

**J. Y. TODD, SPECIAL AGENT**

Equitable Life Assurance Society of N. Y.  
308 First Nat. Bank Building, Phone 219

**MATTHEWS-BELK COMPANY**

Department Store  
116 West Main Avenue Phone 83

**JOHN L. BEAL**

Building Materials of all Descriptions  
North Marietta Street Phone 142

**Home Building & Loan Association**

The Builder of Homes  
Realty Building Phone 89

**SWEETLAND ICE CREAM CO.**

Fancy Drinks, Fresh Fruits, Home Made Candies  
113 W. Main Ave. Phone 197

**RANKIN-CHANDLER FUR. CO.**

Furniture—House Furnishings—Stoves and Ranges  
226 W. Main Ave. Phone 542

**CITY LUMBER COMPANY**

Mill Work, Lumber, Shingles, Brick, Lime and Cement  
N. Broad at C. & N. W. Crossing Phone 247

**YOUNG MEN'S SHOP**

Clothing and Gents Furnishings  
West Main Avenue Phone 68

**PIEDMONT TEL. & TEL. CO.**

Local and Long Distance Service  
111 S. Marietta Street

**WINGET JEWELRY COMPANY**

Jewelers—Columbia Grafonolas  
West Main Avenue Phone 92

**PLYLER BROTHERS**

Quality Builders  
Phone 254

**PIGGLY WIGGLY, Groceries**

"We Don't Meet Prices, We Make Them"  
East Main Avenue

**SPARROW FARM DAIRY**

Jersey Milk—A Quality Product

**GAS. COCA-COLA BOT. CO.**

Bottlers of Refreshing Drinks  
813 W. Main Ave. Phone 189

**Broadway Sample Shoe Store**

A Good Store to Buy Good Shoes.  
220 W. Main Ave. Robt. Cohen, Propr.

**MICHAEL & BIVENS**

Electrical Engineers and Contractors  
South Street Phone 133

**HOME LUMBER COMPANY**

"Utellem" Tells You the Best Way to Build.  
South and Sixth Streets Phone 605

**GASTON IRON WORKS**

Machine Work, Pipe and Fittings, Valves and Supplies  
232 E. Airline Ave. Phone 53

**H. B. PATTILLO & CO.**

General Contractors—Consult Us About Building  
112½ W. Main (Upstairs) Phone 860

**BROWN-HARRY CO.**

General Contractors—Dealers in Building Material  
237 East Main Avenue

**HOPE MERCANTILE CO.**

Dry Goods, Clothing, Shoes and Notions  
126 W. Main Ave. Phone 129

**BRUMLEY-WALTERS PTG. CO.**

Printing of Quality, Turned Out Promptly  
Upstairs Over Third National Bank Phone 559

**GASTONIA HARDWARE CO.**

Paints—Oils—Varnishes  
210-212 W. Main Ave. Phone 88

**TORRENCE-MORRIS COMPANY**

Jewelers and Silversmiths (Est. 1885)  
W. Main Ave. Phone 90

**J. H. KENNEDY DRUG CO.**

The Retail Store—Quality and Service  
205 W. Main Ave. Phone 84 and 104

**MOORE & STEWART**

Automobile, Truck and Tractor Supplies  
110 N. Marietta Street Phone 789

**SAUNDERS DRY CLEANING CO.**

Dry Cleaning—Modern Equipment  
East Main Ave. Phone 144