

THE HOME
OF STAR
BRAND ALL
LEATHER SHOES



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OUR BIG FAIR SALE opens Tuesday morning, Oct. 10th, with every department complete with new fall merchandise. We are going to give you real values in every department. If it is Shoes, Clothing, Piece Goods, or Ladies' Ready-to-Wear be sure to come to HOPE'S. It will mean a BIG SAVING for you.

Men's and Boy's Clothing and Furnishing at Fair Prices

**Men's Fall Suits, \$25
and \$30.00**

Men's and young men's new fall Carlee suits in all the new styles and latest models you will find. The color that you want here. Prices.....\$25 to \$30

**Young Men's Suits
\$9.95**

Men's and young men's suits to close out, regular \$15 values for.....\$9.95

Men's Suits, \$14.98

1 lot of men's suits to close out at\$14.98

Serge Suits, \$18.50

1 lot of men's and young men's suits in blue serge and gray and brown mixtures to close out at.....\$18.50

**Boys' School Suits
\$4.95**

Boys' good suits with two pair of pants. New fall patterns. Sizes from 8 years to 18 years, for \$10.95 to \$14.95

**NEW FALL HATS
Men's Hats, \$1.98**

Here is a real value in men's New Fall Hats in all the new shapes, black and brown for\$1.98

Hats, \$2.48

Hats in this lot to satisfy everyone. Men and young men's hats in all the latest styles and colors. Black, brown, and tan, only\$2.48

Men's Hats, \$3.48

Men's new Fall Hats in all the latest styles and colors for\$3.48

Hats, \$4.50

You should see these new Fall styles in velours in brown and black at only \$4.50

Velour Hats, \$4.95

For style and dress you will want that tan or brown velour Hat for... \$4.95

Men's Dress Shirts, 65c

1 lot of men's dress shirts in all sizes to go at65c

Men's Drawers, 75c

Men's elastic seam drawers to go at 75c

Men's Sox, 25c

Men's wonder knit sox.....25c

**Men's Pure Thread
Silk Sox, 68c**

Men's pure thread silk sox in all colors at68c

**Men's Work Pants
\$1.48**

1 lot of men's good heavy work pants in khaki and cotton worsted. Sale price\$1.48

**Men's Work Shirts
50c, 75c and 95c**

Men's work shirts in very best chambray at50c, 75c and 95c

**Men's Black Work
Shirts, 95c**

1 lot of men's black work shirts to close out at95c

Men's Drawers, 75c

Men's red label separate piece drawers and shirts for, each75c

**Shirts and Drawers
62 1/2c**

Men's shirts and drawers for each62 1/2c

**Boys' Union Suits
50c, 75c and 95c Each**

Boys' union suits for, each50c, 75c and 95c

BARGAINS IN SHOES

Cold weather is here. You will need good comfortable shoes. Why not get the right kind? Star Brand Shoes are better. We sell them for the whole family. Every pair guaranteed. Specially priced for Fair Week.

Ladies' Shoes, per pair
\$1.95, \$2.50, \$2.98, \$3.48, \$4.95

Men's All Leather Star Brand Work Shoes, per pair

\$2.50, \$2.98, \$3.50, \$3.95, \$4.50

Men's Dress Shoes at

\$2.98, \$3.50, \$4.95, \$6.50

Children's Shoes, all sizes, per pair

98c, \$1.48, \$1.95, \$2.48, \$2.98, \$3.48

REWARD—WE WILL PAY—REWARD

\$5.00 cash reward and replace free of charge to the wearer any pair of "Star Brand" Shoes bearing this Star on Heel or Lining, containing leather-board, paper or fibre-board (substitutes for leather) in the outsoles, Insoles, Heels or Counters.

"STAR BRAND SHOES ARE BETTER"

SPECIAL

Sheeting, 10c

39-inch Sheetting, smooth quality of sheeting, per yard10c

Outing, 15c

One big table Outing, light and dark colors, for yard15c

**Apron Gingham
10c Yard**

Apron Gingham in fast colors and best quality for yard10c

**Dress Gingham
17c Yard**

32-inch Dress Gingham in plaid and Baby Check Gingham for a yard.....17c

Outing, 18c Yard

One big table Outing, solid colors, in checks for underwear, for a yard.....18c

Percalle, 17c Yard

One big table of light and dark Percalle, just the thing for morning dresses, for, yard17c

Percalle, 14c Yard

Here is a real value in percalle in dark stripes for house dresses, for, yard.....14c

**Canton Flannel
14c Yard**

Heavy weight of Canton Flannel for Underwear, for, a yard.....14c

Dress Gingham, 10c

27-inch Dress Gingham in plaid and check for school dresses.....10c

Long Cloth, 15c Yd.

36-inch Long Cloth for underwear for, yard15c

**Dress Gingham
12 1/2c Yard**

1 big table of Dress Gingham and Percalle for house dresses for, a yard, 12 1/2c

**Big Sale of Sweaters
Blankets**



Slipovers and Coat Sweaters for ladies in all the new fall colors, at \$1.95, \$2.48, \$2.95, \$3.48, \$4.95
Children's Sweaters, all sizes, at 95c, \$1.48, \$1.95, \$2.48, \$3.48

LADIES' . READY-TO-WEAR



—NEW STYLES—GOOD VALUES— DRESSES, COATS AND SUITS

Incomparable values. Many of our customers have already taken advantage of the special values we offer in ladies' ready-to-wear. We offer Ladies' Silk Dresses at

\$9.98, \$12.50, \$14.95, \$19.95

Ladies' All Wool French Serge and Tricotine Dresses at

\$4.95, \$6.50, \$9.95, \$12.50, \$14.95, \$18.50 and \$22.50

Ladies' Coats at

\$5.98, \$8.50, \$9.98, \$13.50, \$17.95, \$19.95, \$24.95

Misses Coats at

\$3.98, \$4.95, \$9.98, \$12.50

Ladies' Suits

... \$14.95, \$18.50, \$24.95, \$29.50 ...

Black Taffeta, \$1.28

36-inch Taffeta for.....\$1.28

Canton Crepe, \$2.95

Extra heavy and All Silk Crepe de Chine in navy, black, brown and gray. 40 inches wide, for\$2.95

BARGAIN HOSIERY DEPARTMENT

**Ladies' Hose, 10c a
Pair**

One big table of Ladies' Brown and Black Hose for, a pair.....10c

**Ladies' Hose, 15c a
Pair**

Ladies' Hose in black and brown for, a pair15c

**Ladies' Hose, 25c a
Pair**

Ladies' Lisle Hose in black, brown, white and gray for, a pair.....25c

Blankets

A big assortment of all kinds in all wool, wool and cotton mixtures and cotton. These are specially priced
Cotton Blankets, per pair, at
\$1.50, \$1.95, \$2.50, \$2.95
Wool and cotton mixed, per pair
\$3.50, \$3.95, \$4.95
All Wool Blankets, per pair
\$6.50, \$8.50, \$9.95

Extra Specials

36-inch Domestic per yard.....10c
36-inch Curtain Serim, per yard.....10c
Fast Color Apron Checks10c
Light colored Outing, per yard.....10c
27-inch Dress Gingham, per yard.....10c
36-inch Percalles, per yard15c
32-inch Dress Gingham, per yard.....15c
32-inch Flannelettes, per yard.....15c
36-inch Bleached Domestic, per yd.....15c

Baby Blankets

A nice assortment of Baby Blankets in pink and blue. Plain or scalloped edge. Each75c, 98c, \$1.25, \$1.50, \$1.95

**Father George Sheetting
12 1/2c Yd.**

Superior Father George Sheetting for yard12 1/2c

Outing, 12 1/2c

Solid colors Outing for Quilts at yard12 1/2c

Shirting, 18c Yd

Good heavy quality of Shirting Cloth in solid colors and stripes for.....18c

Chiffon Taffeta, \$1.35

This is an unusual quality shown in a big range of new fall colors and plenty of all shades, for\$1.35

**40-Inch Crepe de Chine
\$1.48**

A quality suitable for many uses in black, navy, brown, flesh, white, pekin, tan, pink, lavender and corn, for. \$1.48

**36-Inch Silk Poplin
85c**

36-inch Silk Poplin in navy and brown, only85c
This makes a splendid dress for wear in automobiles, and it sheds dust so easily.



Thousands of Big Bargains not mentioned above will be on sale every day. Be sure and come to Hope's to do your trading. BRING YOUR WRAPS AND LEAVE THEM WITH US WHILE YOU ARE AT THE FAIR. Remember the place, Next Door to First National Bank.

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HOPE MERCANTILE CO.
GASTONIA, N. C.

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