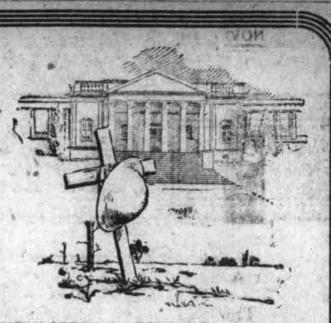


MISTICE DAY Armistice Day Specials

At

EFIRD'S



Sea Island Sheeting For 5c

Saturday Morning from 9 to 9:30 we will seel a good quality of Sea Island Sheeting for......5c per yard Limited to 10 yards to a customer, to Ladies' and Men only, none sold to children.

(Second Floor)

Aprox Gngham For 5c

(Second Floor. None sold to Children.)

21/2 Quart Aluminum Pitchers For 98c

From 10:00 o'clock to 10:30 Saturday Morning we will sell these splendid Aluminum Pitchers for only....98c One to a customer. This is a special price for this time only

98c

(Second Floor. None sold to Children.)

Ladies Coats, Suits and Dresses

Some very special values in Ladies' Coats, Suits and Dresses, all at one price

\$19.50

See our window display, hundreds of Coats Suits and Dresses to select from.



Ladies' Knit Union Suits At 98c

A good quality of Ladies'. Knit Suits in white, sizes 36 to 46 specially priced at

980



40 Ladies' Dresses Special At \$5.98

40 Ladies' Dresses At \$7.98

WOMEN'S AND MISSES' SWEATERS

Slip-over and tuxedo, and college miss sweaters. Plain and fancy weaves. In all the wanted colors. Your inspection is invited.

NEW SWEATERS

(Second Floor)





Ladies' Chokers and Scarfs

Just received a new shipment of Ladies Furs in Chokers and Large Scarfs, specially priced at

\$3.98 to \$19.50

Ladies' Sport Hats, \$1.48

The new Bushed Wool Hats, to match your Scarfs in the new colors, this is a special we only have 65 of them, while they last your choice for

\$1.48



EFIRD'S

Saturday Specials In Silk and Wool
Hosiery

Wool Hose, 65c

Ladies' Silk Hose, 98c

Ladies' Silk Hose in black, grey, brown, silver, and nude, also ladies' heather hose in dark brown, silver and camel's hair with embroidered klox of various colors, for 98c

Full Fashioned Hose, \$1.35



Ladies' Silk Hose, \$1.95

Ladies' Silk Hose with wide seam up the back in black, nude, silver and beige, also ladies' plain silk hose, in black, cordovan and white, for..................\$1.95

Chiffon Hose, \$2.65

Ladies' Chiffon Hose in black, silver and grey, for . \$2.65

Onyx Hose With Pointex Heel, \$2.95

Onyx Silk Hose with pointex heel and silk garter top, a wonderful value, for\$2.95

Onyx Hose, \$2.35

Chidren's and Misses Coats

See the two big racks of Childrens' and Misses' Coats, some wonderful value and styles to select from and at special prices from

\$3.98 to \$10.95

Hundreds of Ladies' Coats

The largest assortment of Ladies' Coats we have ever had, and in the seasons best styles, all colors and sizes, specially priced from

\$4.98 to \$37.50



Efird's Department Store

209-211 West Main Avenue

GASTONIA, N. C.