

Jas. I. Pritchett & Son

Building Supplies

LIME, CEMENT AND PLASTER, COMMON AND FACE BRICK, SHEETROCK WALL BOARD, METAL LATH, ROCK LATH, COMPOSITION SHINGLES, ROLL ROOFING, MORTAR COLORS—CEMENT HARDNERS.

Danville

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BOOK TICKETS

ON SALE AT

Yanceyville Drug Company

TEN TICKETS FOR \$5.00

GOOD IN EITHER DIRECTION BETWEEN

YANCEYVILLE AND DANVILLE

WHY WORRY WITH A CAR IN COLD WEATHER? RIDE THE BUS AND LET US DO THE WORRYING

Durham - Danville Bus Line

When in Reidsville

Dine at

RASCOE'S CAFE

LEASBURG SUNDAY SCHOOL HAS CHRISTMAS PROGRAM

The following program was given by the pupils of the Leasburg School in connection with a Christmas tree on Tuesday evening, December 20th.

Song—Welcome Merry Christmas.

Scripture Lesson—Luke 2:1-20—Elwood Clayton.

Prayer—Helen Howard.

Christmas is Coming—Lizzie Bell Winstead.

Why We Keep Christmas—Norma Tingin.

A Christmas Wish—Bert Denny.

Cradle Hymn—A group of little girls.

While Shepherd's Watched Their Flocks—Ercell Clayton.

Arostic Santa Claus—Ten small children.

The Day After Christmas—Hulon Briggs, Robt. Pleasants.

Song—A Carol for Christmas—Maben Brann, Blanche Denny, Ercell Clayton and Josephine Wade.

Story—Why the Chimes Rang—Ruth Whitlow.

Song—Silent Night by theshrd

Song—Silent Night—By the school.

Just preceding the program, an oyster supper was served, the proceeds from which will be used for the benefit of the school.

On Friday, the ninth of December, the pupils of the second and third grades under the direction of Miss Mary Winstead gave an interesting program in health education.

The following pupils were at school every day during the last month:

Orene Brame, Lorene Brann, Lizzie Bell Winstead, Horace Hester, Jessie Denny, John Lespie, Summy, Clara Brann, Hubert Long, Willard Long, Sarah Newman, Walter Smith, Daisy Brinkley, Lloyd Clayton, Julius Lee Clayton, Stedman Hester, Rosa Turner, Lilly Hicks, Bert Denny, Ralph Winstead, Catherine Wade, Corine Pleasants, Robert Pleasants, Eleanor Hester, Helen Howard, Robt. Newman, Jr., Elwood Clayton, Marshall Clayton, Charlie Brann, Raymond Clayton, Ola Brann, Odell Brann Maben Brann, Blanche Denny, Billie Hester, Edna Clayton, Ercell Clayton, Gerald Cooper, Bertwell Winstead.

WHY NEWSPAPERS ARE PREFERRED BY ADVERTISERS

The Ahsokie Herald had the following on the front page a few weeks ago and it may be well for other newspapers to use:

National advertisers prefer the community newspaper for their advertising campaigns, because they know the subscriber is going to read his message. When the family includes a subscription to the paper as an item of the budget, the advertiser rests assured that it is going to be read. It is logical to assume that the paper is the most valuable to the advertiser and more interesting to the reader-buyer?

Did you ever hear of a group of citizens clamoring against removal of a mail carrier because of direct-by-mail literature? Did you ever hear of anyone demanding that a bill poster hurry and place a bill board in his neighborhood, or a complaint that a hand-bill distributor had missed him? Did you ever know of a street car company losing passengers because there were no advertisements in the cars?

The Herald is your community newspaper—well established and eagerly read by thousands. The next time you spend money for advertising promotion purposes, let this newspaper be your main cog. It carries your message into the home.

CAN YOU DELIVER

It does not pay to advertise the goods you can't deliver. In respect of that, here is a bit of verse that points a moral:

A lion met a tiger
As they drank beside a pool,
Said the tiger, "Please inform me
Why you're roaring," said the lion,
With a twinkle in his eyes,
"For I am called the King of the
Banana."

Because I advertise."
A rabbit heard them talking
And ran home like a streak,
He thought he'd try the lion's plan
But his roar was but a squeak.
A fox came to investigate:
Had luncheon in the woods—
The Moral—When you advertise,
Be sure you've got the goods.

Advertise in the Messenger.

Sell Your TOBACCO

—IN—

The Best Bright Tobacco Market of the World

Danville

10 LARGE WAREHOUSES, ALL WELL LIGHTED, WELL MANAGED AND MODERN.

5 SIMULTANEOUS SALES EACH DAY

146 BUYERS FOLLOWING SALES AND REPRESENTING ALL OF THE LARGE EXPORT AND MANUFACTURING COMPANIES, ALSO ALL INDEPENDENT COMPANIES AND INDIVIDUALS.

American - National ... Bank ...

"BANKERS TO THE FARMERS OF THIS COMMUNITY"
DANVILLE, - VIRGINIA

THE MILTON MILL COMPANY

We are installing a large Corn Sheller for those who want to sell their corn or for their own use.

THE CHARGES ARE 25c PER BARREL

MILTON, N. C.

Subscribe to Caswell Messenger

1906

1928

WE GREET THE NEW YEAR

Appreciative of the confidence and friendship of the people of Caswell County as reflected in the continued growth of assets and widening circle of friends we thank you sincerely and assure you that it is the policy of this bank at all times under all circumstances to render efficient helpful service to Caswell County people. We face the New Year with a vision of a new hope and an enlarged sphere of service.

The Bank of Yanceyville

1906

1928