

THE TAR HEEL

UNIVERSITY OF NORTH CAROLINA

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SATURDAY night the Dialectic and Philanthropic Literary Societies will have their annual initiation of new men. According to custom, the eastern men join the Phi and the western men the Di. Canvasers for members have already been at work and have secured the names of a large number of new men. It is natural and good that they have, for certainly the useful and historic past of both should commend them to everyone. But the worth of the Societies, we are glad to say, is not a thing of the past. Grounded as they are in the traditions of this University their proud past merges into a prouder present, and this in turn will give way to a more useful future.

The Societies are the great training grounds of the University. It is on the floors of the Societies that the student acquires the power of ready thinking, of poise and self-control, and learns the lesson of the utilization of knowledge. It is there that he brings from the classroom the facts of science and history, the subtleties of mathematics and metaphysics, the principles of economics and logic, the beauties of art and literature, selects, arranges, and utilizes them in a direct manner for a practical purpose. In short, through the societies knowledge acquired becomes knowledge utilized.

From these two training camps have gone into the state and the nation, men fully trained and equipped for service in any deliberative body from town council to the United States Senate. William Rufus King first learned in the Phi Society the rules of parliamentary procedure which he observed with such dignity as president of the United States Senate. James K. Polk got a training as president of the Dialectic Society which stood him in good stead as speaker of the House of Representatives during some of its stormiest sessions. To call over the names of the distinguished men who received their training in one of the two Societies is simply to call the honor roll of the Old North State. The old Di and Phi, trainers of men and generous contributors to the life of the state, surely, these two mighty buttresses of the University deserve the support of every student at the University.

THE advertising spirit is in the air. Everywhere there is a sign, bill, or poster to attract the attention of the hurrying student. Device succeeds device, the novelty of today is the discard of tomorrow. Red ads., blue ads., and green ads., big ads., and little ads.—all try to arrest reluctant attention. In this day of important addresses, society gatherings, and class meetings, not to mention thrilling stories and clothing agents galore, the publicity mania has become rampant. Slight at first, it has, with the hours and the days, reached the point of hysteria—until now the bulletin board has become a veritable checkerboard, every post is lost in the deluge of posters, and every breeze that sweeps over the campus is laden with myriads of bills, like so many leaves, rustling and even murmuring such sounds as Lemmert, Strouse, Walker, Traymore, Burk, until all become confused, and distinctness is lost in the Babel of rustlings. And all the while the trees full of a thrilling story untold “in accents disconsolate answer the wail of the breezes.”

In regard to this publicity mania we would like to say that we ourselves are the most maniacal and hysterical of all. The other day in going the rounds of the advertising points (of which by the way there are legions) we came to the Chapel door, and O Tempora! O Mores! we posted a bill—a measly, clothing bill—on that sacred door! No rest for this vandalic sinner that night! Long after the “drowsy beetle had rung night’s yawning peal” we tossed sleeplessly and restlessly. We thought we saw amid the faint glimmerings of the night the shades of the illustrious dead rising to plague this iconoclast and seeming to say: “Young man, your impious and commercial hands have desecrated a portal hallowed by our touch.”

The morrow morn we arose a sadder and a wiser man with the firm resolve never again to paste a bill on the Chapel door. Resolve you likewise, vendor of clothes and herald of meetings, lest you too may murder sleep.

“The innocent sleep,
Sleep that knits up the ravelled
sleeve of care.”

APROPOS of this, we might say that any such poster of bills is now liable not only to a loss of sleep but also to a loss of five dollars, which in complicated cases of pecuniary ill-health, may produce permanent insomnia.

WE wish to congratulate the Editors and the business managers of the Magazine and the Yackety Yack upon their determination to make these publications better than they have ever been before. The Editors-in-chief of both publications are hard at work but they feel the need of every student in college. If you can scribble a verse or two, or touch up a campus happening don’t hesitate to contribute such to the magazine. If you are good at drawing, or an adept in the gentle art of “butting” by no means fail to hand some product of of such proclivities to the editor of the Yackety Yack. The more general the contributions are, the more expressive and representative the publications will be. Let each one of us make a contribution of some sort, and both books will be worthy of the University life of which they are an expression and a representation.

THE Wake Forest game is only two days off. This game is of peculiar interest for two reasons: it is Carolina’s first game of the season, and it is Wake Forest’s first game of recent years. At this game we will see our, as yet, unsettled eleven adjust itself and feel its strength; we will see Wake Forest College, after a lapse of several years again take up the great game of the gridiron which she once so manfully graced. Let us all turn out with lusty lungs to see this first, yet significant game.

The Freshman Election.

The class of 1912, aided and abetted by the Dialectic and Philanthropic Literary Societies, met Saturday night, under the beneficent auspices of Robert Watt and Oscar Hamilton, and elected officers. Soon after the doors of the Societies had been closed for the night’s deliberations, the daring members of the Freshman class, to the number of about seventy-five, stole forth from their fastnesses, and unmolested gathered on the class athletic field to ballot for class officers.

After considerable confusion and wrangling, about the time of the adjournment of the Societies, some of the more knowing Freshmen became romantic and suggested that they all leave the staid, conventional athletic field and repair to “Piney Prospect,” the scene of daring adventures and romantic legends. The suggestion at once grew into a romantic movement and the few seeming exponents of staid and conventional classicism, with no great reluctance, joined in this now triumphant romanticism and all sped on their way over rivulets and through jungles to “Piney Prospect.”

Here the now militant forces were marshalled by Grotesque Watt and Hugoesque Hamilton. Many nominations were made but the name of “Shorty Jones” rose clear above the tumult. On the first ballot he received a majority of votes and on the next ballot his contestant also received a majority of votes, but Watt, who was ex-officio chairman of the meeting, ruled that, on account of priority of time, Jones was the elect of the the Freshman rabble. According to such observance of romantic procedure the other officers were elected as follows: vice-president, Murchison; historian, Barker; secretary, McAden.

Dave Leby

The Durham Tailor, will be here again next Spring. Look over his samples before you purchase.

The Royal & Borden Fur. Co.

DURHAM, N. C.

Dealers in

HIGH GRADE FURNITURE.

GIVE US A TRIAL

UNIVERSITY DRUG CO.

Carries a full line of the best Cigars, Cigarettes, and Tobacco. Agent for Huyler’s Candy. Count on us to fill your prescriptions promptly.

26 years in the drug business.

E. S. MERRITT, Manager

BOYS!

Now is the time, Kluttz’s is the place to buy your new

Fall Hats, Shoes, Shirts, Neckwear

and everything in men’s Furnishings. Big cash reduction sale on. New and up-to-date goods. Prices that cannot be beat. Call early to avoid rush.

FREE

Musical Concerts

New selections—8 to 9 p. m.

Respectfully,

A. A. KLUTTZ

Doctor William Lynch,
DENTIST,

Office in Kluttz Block - CHAPEL HILL

A NEW DENTIST

I will be in my office in the Brockwell Building on and after September 15. I am prepared to do all kinds of operative and mechanical dentistry, using only modern and practical methods. College boys will make their headquarters in my office.

DR. C. S. BOYETTE

The Athletic Store

Invites the students to give it the same liberal support in the future as they have in the past.

We carry a complete line of

GYMNASIUM GOODS

Give our manager your order for a pair of Regal shoes.

J. M. Neville, Manager

ESTABLISHED 1892

STEPHEN LANE FOLGER

MANUFACTURING JEWELER

Club and college pins and Rings. Gold, silver and bronze medals. Diamonds, watches, jewelry.

180 Broadway, New York

BULL CITY TRANSIT CO.

Has an automobile line between

CHAPEL HILL AND DURHAM

For the especial benefit of the students and for the accommodation of travelers.

TRIP GUARANTEED