

# THE TAR HEEL

"The Leading Southern College Semi-Weekly Newspaper."

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### TIME FOR DECISION.

When the present Board started with The Tar Heel it only asked that the University community "follow us sympathetically as we begin, and support us when we have merited it." Pursuant to this policy we have not urged the students to subscribe, nor is it our intention to do so now. But we want a decision. The Tar Heel continues willing to stick to its original statement, "support us when we have merited it," but we should like to present a few considerations to help facilitate a decision on this "merit" proposition.

The Tar Heel began last week as a six column, 20 inch paper. The continuation of the schedule thus started means that Tar Heel readers will be receiving 140 inches per week more news than ever before, or 7,000 words; and 223 inches per week, or 11,000 words more than they were receiving last year. And the cost to the subscriber is the same as of last year, and in the face of an increase in printing cost of about 10 per cent and an increase in the size of the paper of about 70 per cent.

In 1910 the Tar Heel was semi-weekly. But we are now giving 140 inches more per week, or 7,000 words than then (or than has ever been given before). Taking into consideration the increase in the size of the paper, our subscription price is practically the same as that of 1910, and yet, since that time printing costs have trebled. At that time, the paper was being printed in Chapel Hill. Today it is being printed fifty miles away, requiring a full day out of the seven in transit, in addition to the inconvenience of our adjusting our work to very unsatisfactory schedules. And so, on a relative basis, we are offering The Tar Heel to subscribers much cheaper than ever before. And we are giving a better paper.

That's how the Tar Heel of today stacks up with the Tar Heels of the past. Where do we stand? When we got hold of the paper it was a weekly edition of a college memory book. Today, after three months, it is the leading Southern College Semi-weekly newspaper, and in some respects compares favorably with the best daily college newspapers in the country. Of course, there are certain handicaps to which we are subjected that we recognize, and accept.

We have accepted it that the student body wants a newspaper. We are trying to produce one, and asking for support on that basis. If we are fooling ourselves—if our efforts are misdirected, why then we are willing to recognize it and quit, giving the paper over to those who can handle it. But if we are in any way measuring up to what is expected of us, we can only expect then the consummation of the student body's half of the bargain—that they support it with subscriptions. We have redoubled our efforts, increased greatly our expenses in the sublime faith that the University community will recognize it, and subscribe more generally to the paper. If we are making a mistake, as I have just said, why then we ought to lose money, and the time that we are expending; but if not, we are going to expect subscriptions. Or else we shall soon kick ourselves out.

Two-thirds of the college year is ahead of us. The two remaining quarters are better for newspaper work than the first. University life is going to be more complex, and activities more extensive. But what we want now is a decision. The present Tar Heel board should be kicked out, or supported in its efforts to produce a newspaper.

We are not trying to give this the color of patriotism. We want no man to subscribe just because it is the college newspaper. If The Tar Heel is not measuring up as a paper, and is not worth the money asked for a subscription (\$1.25 for the balance of the year), then it is time that the University community were making some demands that it better itself, but if it is at all measuring up, then it is time to be recognized.

If we were running the Tar Heel for the money that we could make, we could not presume to make this statement. But the men who are putting out the Tar Heel are doing it without one cent of compensation, and at a tremendous outlay of time and energy—many times more, we believe, than has ever been expended on it before. One man on the Board has already figured it out, on the basis of the time spent during the first quarter, that he could direct the efforts he is putting on the Tar Heel elsewhere and make at least a thousand dollars during the year. This is not a surmise, but actual estimate based on past earnings. And so, after all, the Tar Heel is in and off the student body. It isn't a matter of patriotism, for patriotism would command every man in Chapel Hill to subscribe quicker than it can command the men on the board to expend the time they are expending in order to produce the paper—a thousand dollars worth by one man.

If the Tar Heel, then, is worth the subscription price—\$1.25 from now until commencement, SUBSCRIBE; if it is not, tell us and we will either make it so, or prepare room for those who can do it.

### GOOD ROADS.

We have just received a little booklet published by the North Carolina Good Roads Association entitled "The Development of a State Policy in Road Building in North Carolina," which contains a resume of the State's past and present participation in road building; suggests a basis for legislation necessary to develop a State system of highways; gives data relating to the financing of road building in other States; North Carolina potential ability to finance the building of such a State system, together with the names and addresses of the 5,511 members of the North Carolina Good Roads Association. The Good Roads Association dedicates this book "To the Members of the General Assembly of 1921 Upon Whom Devolves the Task of Initiating a State Policy in Road Building to the end that North Carolina May Have a State System of Hard Surfaced Roads." In the foreword, written by Miss H. M. Berry, Secretary of the Association, it is pointed out that the present depression is only temporary; while the proposed improvement will determine the future history of the State, and "That by undertaking new projects with confidence and assurance, we stimulate business activity, put capital into circulation, create a demand for labor and materials and hasten generally the advent of an enlarged future for every citizen of the State."

The Good Roads Association is not leaving a single stone unturned in its fight for good roads, it seems, and we wish the movement complete success. Students should be interested in this matter as well as the fight for better educational facilities and a letter from every member of the student body to their Senator or Representative, calling on them to support these two projects, which are so vital to the future of the State, would give both movements a big impetus.

### INCREASED LIBRARY UTILIZATION SHOWN

Present figures show that the students are realizing more than ever the usefulness of the library and they are taking out more books. Last quarter the number of books loaned to students amounted to 14,578. Of this number there were 1,372 in September, 4,643 in October, 5,191 in November, and 3,372 in December. This grand total gives an average of about ten books per student for the quarter. In October 1919 4,244 books were loaned, and in November and December 3,496 and 2,019, respectively, a total of 9,659 or an average of about six books per student during the quarter. The increase of the fall quarter of 1920 over that of 1919 is 4,819, about three books per student. In 1919 the number of fiction taken out was 2,087 and in 1920 2,436, an increase of 349. The remaining books borrowed were divided among reference books, histories, literatures, sciences, public documents, and biographies with the reserved books and the literatures leading the list. Great interest has also been shown in the North Carolina collection and the bound periodicals. On the whole the interest shown by the students has caused the library to have a very successful and a very busy quarter.

### LAUNDRY EQUIPMENT READY TO BE INSTALLED

Equipment for the University Laundry now under construction has arrived and is now ready for installation, according to information received from the building authorities. It was stated that installation of this equipment will be completed by the end of March, and the laundry will be ready for work before the end of the school year. The building will be 95 feet long and 49 feet wide, single story construction with a basement originally intended to be used for a garage, but the plan was abandoned on account of difficulty in securing adequate insurance with garage facilities in the building. Reinforced concrete enters largely in the construction of the interior which will contain, besides the laundry equipment, a main office, a public waiting room, an assorting room, and a marking room.

The 30 piece equipment is modern in every respect and includes three washers, two special ironers, and several electric auxiliary ironers, a 25 gallon starch cooker, and a 60 gallon soap boiler.

The laundry will be under the management of the University, and while expert launders will have charge of the operation, it is understood that some few students may find employment in handling the laundry. The new laundry will accommodate the town as well as the University work.

The construction work is in charge of the I. G. Lawrence Co., of Durham.

### Chapel Hill Girl Soon to Wed New York Journalist

Announcement has recently been made of the engagement of Miss Mildred Moses of Chapel Hill, to Mr. Louis Graves of New York City. Miss Moses has lived in Chapel Hill for the last several years and is the daughter of Edward Pearson Moses, formerly superintendent of the public schools of Raleigh, and was a pioneer in the development of public education throughout North Carolina.

Mr. Graves who was born and reared in Chapel Hill, is a son of the late Professor Ralph H. Graves, who was for a long time a member of the University Faculty, and of Mrs. Julia Hooper Graves, now a resident of Philadelphia. He was graduated from

### MR. HOLMES TO APPEAR IN BEHALF OF FORESTS

The State Forester, Mr. J. S. Holmes, left Chapel Hill Tuesday for Washington, D. C., as the representative of the North Carolina Geological and Economic Survey to appear before a sub-committee of the Committee on Appropriations in behalf of a Federal Appropriation for the purchase of additional forest lands for the growth of timber and for public parks and for the protection of forests from fire. Congress has already adopted this policy and the Federal Government now owns a large forest in Western North Carolina and has been co-operating with Mr. Holmes and other foresters and lumbermen from the South and West will appear.

tion of our forests from fire; but all the funds previously appropriated for this purpose have been expended, and it is feared that the present Congress will not renew the appropriation or will greatly reduce it. The United States Department of Agriculture, which has charge of the expenditure of this money, is asking for 10 million dollars for the purchase of additional forests and one million dollars for forest fire protective work. The sub-committee of the House appropriations committee, composed of Sydnor Anderson, Chairman, and W. W. Magee, and James F. Byrnes meets Friday and it is before this Committee that Mr. Holmes and other foresters and lumbermen from the South and West will appear.

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